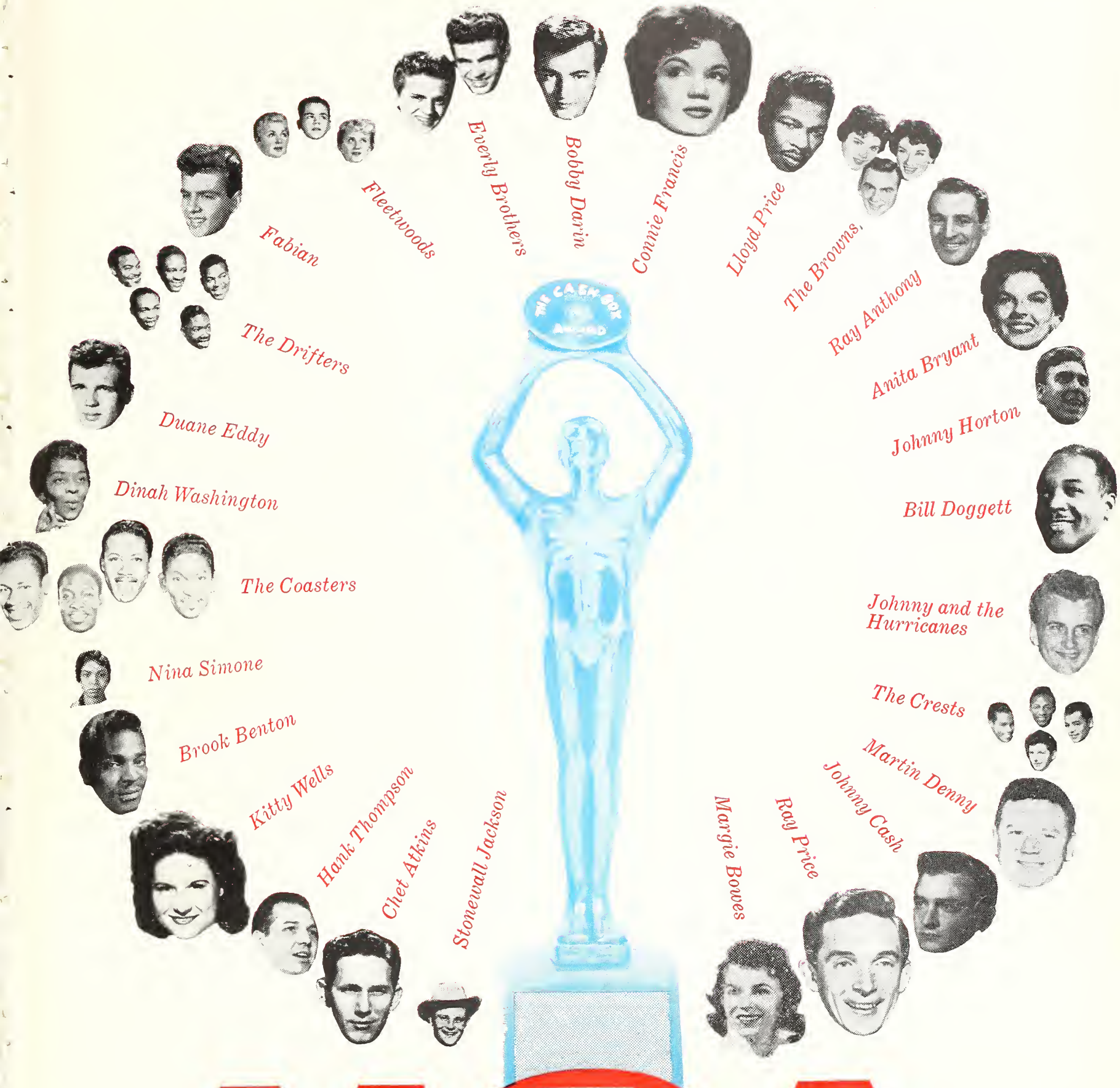
The Cash Box

VOLUME XXI—NUMBER 35

MAY 14, 1960



MOA

WINNERS of "The Cash Box" MUSIC OPERATORS' POLL 1959

TENTH ANNUAL CONVENTION...MAY 9—10—11...MORRISON HOTEL, CHICAGO, ILL.

Sinatra

SINGS!

AND SWINGS!

IT'S OVER, IT'S OVER, IT'S OVER

HIS GREATEST BALLAD PERFORMANCE SINCE "ALL THE WAY"!

RIVER, STAY 'WAY FROM MY DOOR

A SENSATIONAL NEW RENDITION IN TRUE "SWINGIN' AFFAIR" STYLE

with NELSON RIDDLE and his orchestra

Available now from your Capitol distributor ON A BRAND-NEW SINGLE

Capitol REG. U.S. PAT. OFF. RECORDS

RECORD NO. 4376

FOUNDED BY BILL GERSH

The Cash Box

Vol. XXI—Number 35 May 14, 1960

The Cash Box

(Publication Office)
1721 Broadway
New York 19, N. Y.
(Phone: JUdson 6-2640)
CABLE ADDRESS: CASHBOX, N. Y.

JOE ORLECK, President and Publisher
NORMAN ORLECK, VP and Managing Director
GEORGE ALBERT, Treasurer

EDITORIAL—Music
MARTY OSTROW, Editor-in-Chief
IRA HOWARD, Editor
IRV LICHTMAN, Associate Editor
ALLEN BERZOFSKY, Editorial Assistant
TED WILLIAMS, Statistical Editor
MIKE MARTUCCI, Statistical Assistant
POPSIE, Staff Photographer

ADVERTISING
NORMAN ORLECK—International Director
BOB AUSTIN, Manager New York—Music
MARVIN SCHLACTER, New York—Music
LEE BROOKS, Manager Chicago
JACK DEVANEY, Manager Los Angeles
MARTY TOOHEY, National—Coin Machine
NEVILLE MARTEN, London, Eng.
SKIP VOOGD, The Hague, Holland
EVA MORELL, Frankfurt, Germany
RON TUDOR, Heathmont, Victoria
VITTORIO de MICHELI, Milano, Italy
EVY FORSBERG, Stockholm, Sweden
BRUNO DUTKOWSKI, Art Director

MANAGERS
MARTY TOOHEY, Coin Machine Dept.
A. MARINO, Business Manager
T. TORTOSA, Circulation

CHICAGO
LEE BROOKS
29 E. Madison St., Chicago 2, Ill.
(All Phones: FInancial 6-7272)

HOLLYWOOD
JACK DEVANEY
Erv Malec
6272 Sunset Blvd., Hollywood 28, Cal.
(Phone. HOllywood 5-2129)

ENGLAND
NEVILLE MARTEN
9a New Bond Street
LONDON, W. 1,
ENGLAND
Tel: Hyde Park 2868

BENELUX
SKIP VOOGD
P.O. Box 1141
THE HAGUE,
HOLLAND
Tel: 070

GERMANY
EVA MORELL
Freiherr Vom Stein
Strasse 15
FRANKFURT,
GERMANY
Tel: 778381

AUSTRALIA
RON TUDOR
8 Francis St.
HEATHMONT,
VICTORIA

ITALY
VITTORIO
de MICHELI
Via P. Lomazzo 27
MILANO, ITALY
Tel: 341189

SCANDINAVIA
EVY FORSBERG
Kaggeholmsvagen 48
Tel: 59-46-85
STOCKHOLM-ENSKEDE
SWEDEN

SUBSCRIPTION RATES $15 per year anywhere in the U. S. A. Published weekly. Second-class postage paid at Bristol, Conn.

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

Copyright under the International Copyright Convention. All rights reserved by the Pan American Copyright Convention. Copyright 1960 by The Cash Box Publishing Co., Inc.

PROBE ENDS ON DISTASTEFUL NOTE

A great deal of damage may have been done last week when prominent representatives on the Harris Committee made several remarks that we believe were uncalled for and not in keeping with the dignity expected of members of such a committee.

Such was the case when highly placed executives of the radio-TV and record industries who were testifying under oath were in effect called liars. Considerable harm may also have been done to the careers of performers Fabian and Frankie Avalon when the representatives blasted the talents of the youngsters who have great appeal to millions of American teenagers.

Similar damage was done the week before last when Representative Moss referred to The Cash Box lists as "rigged." By making this all-encompassing statement, Moss was obviously basing his comment on the Harry Weiss incident of last February when Weiss, a promotion man for Music Suppliers in Boston, testified that he had sent in phony lists on radio station letterheads for reprinting in the Cash Box' weekly Disk Jockey Regional Record Report. The Cash Box investigated the matter at the time Weiss made the statement and reported to the trade that not one of Weiss' listings was ever printed in The Cash Box.

Irresponsible statements of this nature could possibly affect The Cash Box reputation built over a period of seventeen years. We are proud of the honesty and accuracy of our lists and we have taken exception to the remarks made by Representative Moss in a strong telegram to the Harris Committee.

The Cash Box TOP 100

Best Selling Tunes on Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

May 14, 1960

		Pos. 5/7	Pos. 4/30
1	Stuck On You ★♦VI-7740—ELVIS PRESLEY	1	1
2	Cathy's Clown ★♦WB-5151—EVERLY BROTHERS	4	21
3	Greenfields ★ CO-41571—BROTHERS FOUR KA-323—JULIUS LA ROSA	2	2
4	Night ★ BR-55166—JACKIE WILSON	3	4
5	Sixteen Reasons ★ WB-5317—CONNIE STEVENS	7	7
6	Sink The Bismarck ★ CO-41568—JOHHNNY HORTON	5	6
7	Cradle Of Love ★ ME-71598—JOHNNY PRESTON	10	12
8	Stairway To Heaven ★♦VI-7709—NEIL SEDAKA	9	16
9	Good Timin' ★ CU-9067—JIMMY JONES	12	24
10	Let The Little Girl Dance ★ OT-1076—BILLY BLAND	11	11
11	The Old Lamplighter ★♦VI-7700—THE BROWNS	15	8
12	White Silver Sands ★ HZ-2021—BILL BLACK'S COMBO	6	5
13	Cherry Pie ★ BN-7010—SKIP & FLIP	23	31
14	Step By Step ★ CE-525—CRESTS	13	14
15	Theme From A Summer Place ★♦CO-41490—PERCY FAITH DO-16059—FONTAINE SISTERS EP-9366—JACKIE RAE MG-12833—LEROY HOLMES MG-7599—HUGO WINTERHALTER WB-5108—DON RALKE	8	3
16	The Madison ★ AY-804—AL BROWN'S TUNETOPPERS	17	22
17	He'll Have To Stay AP-10097—CORINA MINETTE ★ CA-4368—JEANNE BLACK	30	75
18	Mountain Of Love ★ RT-1003—HAROLD DORMAN	21	23
19	What Am I Living For ★ MG-12886—CONWAY TWITTY	19	20
20	Mr. Lucky RK-2037—GEORGIE AULD ★♦VI-7705—HENRY MANCINI OM-704—FRANCIS BAY	20	25
21	Footsteps ★ AP-10085—STEVE LAWRENCE	14	9
22	Paper Roses ★ CC-528—ANITA BRYANT	32	59
23	I Love The Way You Love ★ UA-208—MARV JOHNSON	16	17
24	Love You So ★ DZ-1315—RON HOLDEN	28	29
25	Burning Bridges ★ RK-2041—JACK SCOTT	34	48
26	Madison Time ★ CO-41628—EDDIE MORRISON & RAY BRYANT COMBO	26	30
27	Young Emotions ★ IM-5663—RICKY NELSON	37	55
28	Ding-A-Ling ★ CM-175—BOBBY RYDELL	38	100
29	The Ties That Bind ★ ME-71566—BROOK BENTON	36	42
30	Doggin' Around ★ BR-55166—JACKIE WILSON	31	39
31	Swingin' School ★ CM-175—BOBBY RYDELL	41	97
32	When You Wish Upon A Star ★ LA-3052—DION & THE BELMONTS	33	38
33	Ooh Poo Pah Doo ★ MI-607—JESSE HILL	35	36
34	Lonely Weekends ★ PH-3552—CHARLIE RICH	47	60
35	Apple Green ★ ME-71588—JUNE VALLI	24	28
36	He'll Have To Go CO-41360—BILLY BROWN DO-16046—JIM LOWE ★♦VI-7643—JIM REEVES	22	18
37	Sweet Nothin's ★ DE-30967—BRENDA LEE	27	15
38	Puppy Love ★ AP-10082—PAUL ANKA	18	10
39	Got A Girl ★ CA-4362—FOUR PREPS	46	63
40	Another Sleepless Night ★ AE-585—JIMMY CLANTON	57	65
41	Way Of A Clown ★ AP-10088—TEDDY RANDAZZO	42	45
42	No If's—No And's ★ AP-10102—LLOYD PRICE	50	68
43	Mama DY-501—JOHN BUFANO FO-180—AL MARTINO ★ MG-12878—CONNIE FRANCIS SV-101—JAMES CARONE	29	19
44	Clementine ★ AC-6161—BOBBY DARIN	25	13
45	Just One Time ★♦VI-7690—DON GIBSON	44	33
46	Big Iron ★ CO-41589—MARTY ROBBINS	39	26
47	Fame And Fortune ★♦VI-7740—ELVIS PRESLEY	40	44
48	You Don't Know Me AC-6159—HELEN MERRILL ★ CD-1373—LENNY WELCH CO-40710—JERRY VALE	55	58
49	For Love ★ AP-10102—LLOYD PRICE	52	56
50	Barbara ★ GZ-3001—TEMPTATION	58	64
51	Hither And Thither And Yon ★ ME-71566—BROOK BENTON	56	70
52	Wonderful World ★ KE-82112—SAM COOKE	70	—
53	Angela Jones ★ MG-12855—JOHNNY FERGUSON	43	47
54	Happy-Go-Lucky Me ★ GU-208—PAUL EVANS	78	—
55	All I Could Do Was Cry ★ AG-5359—ETTA JAMES	80	85
56	Nobody Loves Me Like You ★ EN-1068—FLAMINGOS	64	72
57	Money ★ AM-1111—BARRETT STRONG	45	37
58	Someone Loves You Joe ★ MA-126—SINGING BELLES	53	54
59	Tell Me That You Love Me ★ IM-5660—FATS DOMINO	60	61
60	A Star Is Born ★ MG-12888—MARK DINNING	72	79
61	Oh Little One ★ RK-2041—JACK SCOTT	61	66
62	Theme From The Unforgiven CR-62196—McGUIRE SISTERS ★ UA-221—DON COSTA ME-71628—CLYDE OTIS	76	—
63	Dutchman's Gold ★ DO-16066—WALTER BRENNAN	79	100
64	Jump Over ★ SW-4053—FREDDY CANNON	89	—
65	It Could Happen To You ★ ME-71560—DINAH WASHINGTON	48	51
66	Starbright ★ CO-41583—JOHNNY MATHIS	54	49
67	Just A Closer Walk With Thee CR-62154—PETE FOUNTAIN ★ RO-4234—JIMMIE RODGERS	85	94
68	Besame Mucho ★ AC-6163—COASTERS	69	53
69	Ruby ★ CE-526—ADAM WADE TM-1019—BOBBY MILANO	51	43
70	Right By My Side ★ IM-5663—RICKY NELSON	71	73
71	Earth Angel ★ CD-1377—JOHNNY TILLOTSON DT-348—PENGUINS	66	74
72	Everybody's Somebody's Fool ★ MG-12899—CONNIE FRANCIS	—	—
73	Baby ★♦ME-71565—DINAH WASHINGTON & BROOK BENTON	68	35
74	My Home Town ★ AP-10106—PAUL ANKA	—	—
75	Before I Grow Too Old ★ IM-5660—FATS DOMINO	74	83
76	The Urge ★ SW-4053—FREDDY CANNON	77	99
77	Because They're Young CP-142—JIMMY DARREN ★ JA-1156—DUANE EDDY	—	—
78	Wild One ★ CM-171—BOBBY RYDELL	49	27
79	I Really Don't Want To Know ★ MG-12890—TOMMY EDWARDS	—	—
80	Pennies From Heaven ★ CX-117—SKYLINERS	91	—
81	Beautiful Obsession ★ WB-5150—SIR CHAUNCEY	83	—
82	Jealous Of You ★ MG-12899—CONNIE FRANCIS	—	—
83	City Lights ★ DO-16071—DEBBIE REYNOLDS	86	—
84	Pledging My Love ★ CD-1377—JOHNNY TILLOTSON DU-136—JOHNNY ACE JA-1153—SANFORD CLARK	73	80
85	Mr. Lonely ★ JS-5004—VIDELS	90	92
86	Jenny Lou ★ NR-050—SONNY JAMES	93	95
87	Frankie And Johnny ★ JU-5386—SYLVIA ROBBINS	94	—
88	Pink Chiffon ★ GY-2034—MITCHELL TOROK	96	—
89	Our Waltz ★ ME-71610—SARAH VAUGHAN	98	—
90	Coming Down With Love ★ BG-3034—MEL GADSON	—	—
91	Mack The Knife ★ VE-10209—ELLA FITZGERALD	—	—
92	Chi Chi Merengue ★ DE-31047—ELOISE TRIO	92	93
93	Fannie Mae ★ PZ-1008—BUSTER BROWN	75	62
94	Think Me A Kiss ★ MG-12877—CLYDE McPHATTER	84	88
95	Don't Throw Away All Those Teardrops ★ CN-1048—FRANKIE AVALON	59	34
96	Biology ★ MG-12881—DANNY VALENTINO CA-4360—SUE RANEY	100	—
97	Easy Lovin' ★ VJ-344—WADE FLEMONS	99	96
98	Ebb Tide ★ ME-71624—PLATTERS PT-167—SHIRLEY SCOTT	—	—
99	Theme For Young Lovers ★ CO-41655—PERCY FAITH	—	—
100	You're Singing Our Love Song ★ CG-59072—JERRY WALLACE	—	—
100	Runaround ★ DN-22—FLEETWOODS	—	—
100	Walkin' The Floor Over You ★ DO-16073—PAT BOONE	—	—

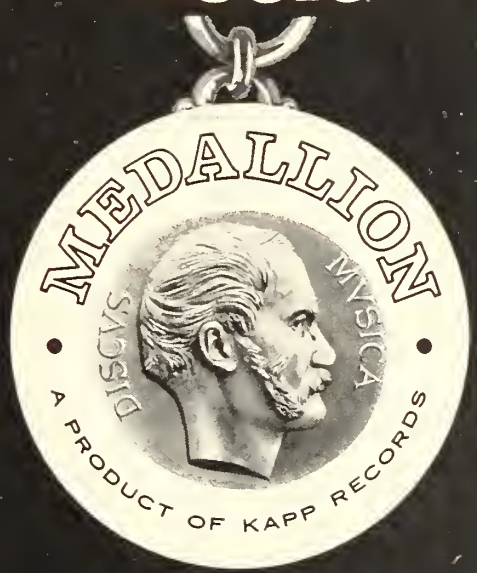
★ INDICATES BEST SELLING RECORDS

♦ AVAILABLE AS STEREO SINGLE

SEE CODE FOR RECORD COMPANY NAMES ON JUKE BOX TOP 10 PAGE

● RED BULLET INDICATES SHARP UPWARD MOVE

FOR HIGHEST ACHIEVEMENT IN BLENDING RECORDED SOUND AND MUSIC

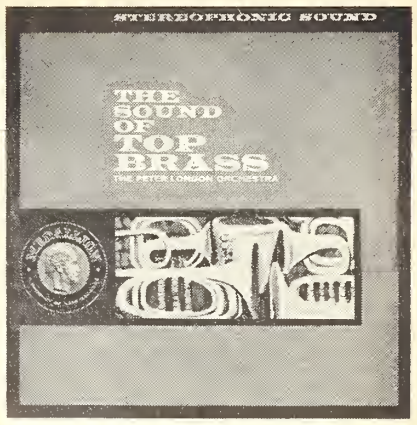


MEDALLION RECORDS & TAPES

Medallion means: one of the most exciting new developments in sound since the introduction of stereo itself. Medallion means: a whole new profitable direction of sales for you. Medallion means: stereo music truly comes of age—and monophonic sound achieves a new brilliance. Medallion means: unparalleled effects in separation and balance. Medallion means: new techniques of scoring for maximum musical pleasure. Medallion means: performance by top-flight artists. Medallion means: packaging that sells on sight. Medallion means: an especially profitable mark-up for you. Medallion means: a complete program of dealer aids and consumer advertising. Medallion means: the top of the best seller lists.

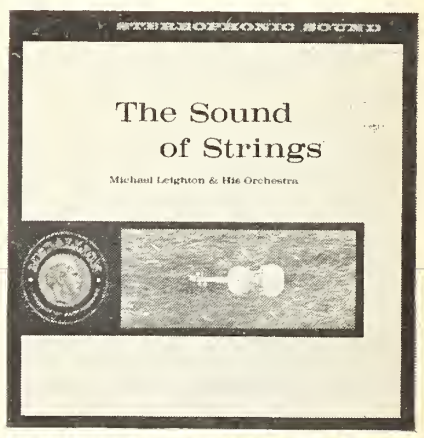
Medallion means: act now! Contact your Medallion distributor. EVERY KAPP DISTRIBUTOR IS A MEDALLION DISTRIBUTOR.

*ML: Monophonic • MS: Stereophonic • MST: 4 track stereo tape

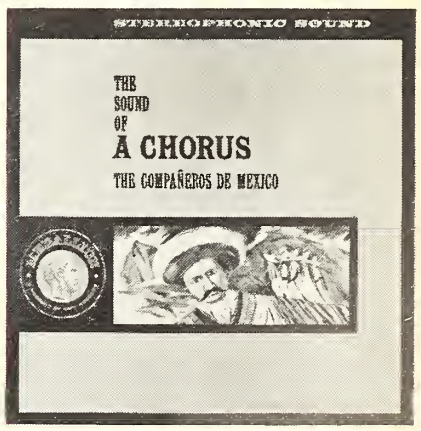


Fascinating portraits in brass, painted in wonderfully exciting sound. Includes: Cachita • Among My Souvenirs • Sabre Dance Mambo #5 • You Made Me Love You • The Toy Trumpet • Holiday for Strings • and others. *ML 7500 • MS 7500 • MST 47000

Pictures in sound! Objects and events move before you in a wide panorama of living sound. Here is music you can almost see. Includes: The Midnight Fire Alarm • In The Clock Store • Ben Hur—Chariot Race • and others. *ML 7501 • MS 7501 • MST 47001



A sparkling showcase of string instruments—subtle textures and bold contrasts in startling new sound. Includes: Cheek To Cheek Imagination • As Time Goes By • Sleepy Lagoon • I Had The Craziest Dream • and others. *ML 7502 • MS 7502 • MST 47002



A collection of magnificent Latin American songs, kindled into choral music of unequalled fire and excitement by the Companeros de Mexico, featuring Carlos Ramirez. Includes: Guadalajara • Cielito Lindo and others. *ML 7503 • MS 7503 • MST 47003

The Cash Box

Best Selling Monaural & Stereo Albums

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

MONAURAL

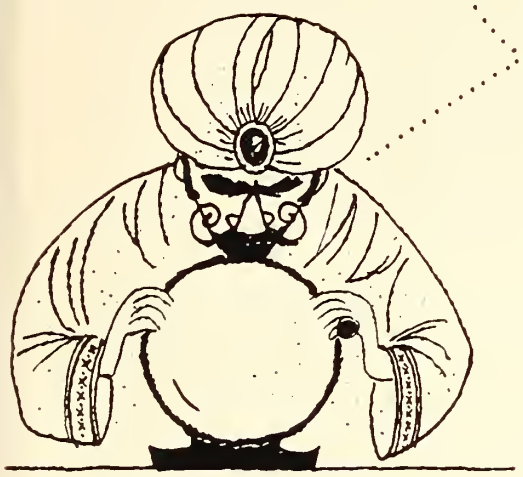
● Also available in Stereo ★ Also available in EP

		Pos.	Last Week
1	●★SOLD OUT Kingston Trio (Capitol T-1352; ST 13S2* EAP 1, 2, 3-1352)		1
2	● THEME FROM A SUMMER PLACE Billy Vaughn (Dot DLP-3276; DLP-25276)		2
3	● THE SOUND OF MUSIC Original Cast (Columbia KOL S450; KOS-2020)		3
4	● MUSIC FROM MR. LUCKY Henry Mancini (RCA Victor LPM-2198; LSP-2198)		7
5	● INSIDE SHELLEY BERMAN Shelley Berman (Verve MGV 15003; MG VS-6106)		4
6	●★ FAITHFULLY Johnny Mathis (Columbia CL 1422; CS 8219; B-14221, 2, 3)		5
7	● ITALIAN FAVORITES Connie Francis (MGM E-3791; ST 3791)		6
8	● ELVIS IS BACK Elvis Presley (RCA Victor LPM-2231; LSP 2231)		14
9	●★SING A HYMN WITH ME Tennessee Ernie Ford (Capitol TAO-1332; STAO-1332 * EAP-1, 2, 3-1332)		10
10	ENCORE OF GOLDEN HITS Platters (Mercury MG-20472)		11
11	60 YEARS OF MUSIC AMERICA LOVES BEST (RCA Victor LM 6074)		12
12	● CAN CAN Sound Track (Capitol W-1301 SW-1301)		18
13	● BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LOC-6006; LSO-6006)		9
14	●★ THIS IS DARIN Bobby Darin (Atco LP 33-115; LP SD33-117 * 4508)		8
15	REJOICE DEAR HEARTS Bro. Dave Gardner (RCA Victor LPM-2083)		15
16	● LANZA SINGS CARUSO FAVORITES Mario Lanza (RCA Victor SP-33-75)		22
17	●★SOUTH PACIFIC Movie Cast (RCA Victor LM-2252; LSO-1032 * EPA-4211)		16
18	●★GUN FIGHTER BALLADS Marty Robbins (Columbia CL-1349; CS-8158 * B13491, 2, 3)		17
19	●★HEAVENLY Johnny Mathis (Columbia CL-1351; CS-8152 * B135-11, 12, 13)		20
20	●★SATURDAY NIGHT SING ALONG Mitch Miller (Columbia CL-1414; CS-8211 * B-1, 2, 38211)		23
21	● WOODY WOODBURY LOOKS AT LOVE AND LIFE (Stereoddities MW-1; SW-1)		24
22	● LATIN A LA LEE Peggy Lee (Capitol T-1290; ST-1290)		28
23	●★HERE WE GO AGAIN Kingston Trio (Capitol T-1258; ST 1258 * EAP-1-2-3-1258)		13
24	● MUSIC FROM ONE STEP BEYOND Harry Lubin (Decca DL-8970; 78970)		25
25	● THE BUTTON DOWN MIND OF BOB NEWHART (Warner Bros. W-1379; WS 1379)		32
26	● BEN HUR Sound Track (MGM 1E1; 1SE1)		29
27	● PETE FOUNTAIN DAY Pete Fountain (Coral CRL-57313; 757313)		26
28	●★THAT'S ALL Bobby Darin (Atco 104; S-104 * EP-4504)		27
29	●★GENIUS OF RAY CHARLES Ray Charles (Atlantic 1312; SD 1312; 1619)		19
30	● PERSUASIVE PERCUSSION Various Artists (Command RS-33-800)		30
31	● CANNONBALL ADDERLY QUINTET IN SAN FRANCISCO (Riverside 12-311; 12-311)		34
32	● BROTHERS FOUR Brothers Four (Columbia CL 1402; CS 8197)		37
33	● LAUGHING ROOM Woody Woodbury (Stereoddities MW-2; SW-2)		40
34	●★HAPPY MOODS Ahmad Jamal (Argo LP 662; 662 * LP 1081)		33
35	● SANTO & JOHNNY Santo & Johnny (Canadian American CALP 1001; SCALP 1001)		31
36	● OUTSIDE SHELLEY BERMAN Shelley Berman (Verve MGV 15007; MG VS-6107)		35
37	● STUDENT PRINCE Mario Lanza (RCA Victor LM-2339; LSC 2339)		38
38	●★TELL ME ALL ABOUT YOURSELF Nat "King" Cole (Capitol W-1331; SW-1331* EAP-1, 2, 31331)		39
39	●★CONCERT IN RHYTHM —Vol. II Ray Conniff (Columbia CL 1415; CS 8281 * B-14151, 2, 3)		43
40	● UNFORGETTABLE Dinah Washington (Mercury MG-20572; SR-60232)		42
41	● OLDIES BUT GOODIES —Vol. II Various Artists (Original Sound OSR-LPM-5003)		41
42	● NEW ORLEANS Pete Fountain (Coral 57282; 757282)		47
43	● TEENSVILLE Chet Atkins (RCA Victor LP 2161; LPS 2161)		21
44	● LIKE BLUE Andre Previn & David Rose (MGM E 3811; SE 3811)		—
45	● WHAT A DIFFERENCE A DAY MAKES Dinah Washington (Mercury MG-20479; SR-60158)		46
46	● AMERICAN SCENE Mantovani (London LL-3136; PSA-3202)		—
47	● STORMSVILLE Johnny & Hurricanes (Warwick W-2010; ST-2010)		49
48	BUDDY HOLLY STORY Vol. II (Coral CRL-57326)		—
49	● ALWAYS Roger Williams (Kapp KL-1172; KS-3056)		—
50	● DELLA Della Reese (RCA Victor LPM-2157; LSP-2157)		48

STEREO

		Pos.	Last Week
1	THEME FROM A SUMMER PLACE Billy Vaughn (Dot DLP 25276)		1
2	SOLD OUT Kingston Trio (Capitol ST 1352)		2
3	THE SOUND OF MUSIC Original Cast (Columbia KOS-2020)		3
4	PERSUASIVE PERCUSSION Various Artists (Command S-800)		4
5	MUSIC FROM MR. LUCKY Henry Mancini (RCA Victor LSP 2198)		5
6	CAN CAN Sound Track (Capitol SW-1301)		13
7	SOUTH PACIFIC Movie Cast (RCA Victor LSO-1032)		6
8	BELAFONTE AT CARNEGIE HALL Harry Belafonte (RCA Victor LSO-6006)		7
9	PROVOCATIVE PERCUSSION Various Artists (Command 806)		8
10	ITALIAN FAVORITES Connie Francis (MGM ST 3791)		9
11	SING A HYMN WITH ME Tennessee Ernie Ford (Capitol STAO-1332)		17
12	FAITHFULLY Johnny Mathis (Columbia CS 8219)		10
13	LATIN A LA LEE Peggy Lee (Capitol ST-1290)		19
14	BEN HUR Sound Track (MGM ISE 1)		21
15	STUDENT PRINCE Mario Lanza (RCA Victor LSC 2339)		15
16	SATURDAY NIGHT SING ALONG Mitch Miller (Columbia CS-8211)		14
17	NEW ORLEANS Pete Fountain (Coral CRL-757282)		18
18	HERE WE GO AGAIN Kingston Trio (Capitol ST-1258)		11
19	LANZA SINGS CARUSO FAVORITES (RCA Victor SP-33-7S)		26
20	CONCERT IN RHYTHM— Vol. II Ray Conniff (Columbia CS 8281)		20
21	HEAVENLY Johnny Mathis (Columbia CS-8152)		16
22	ALWAYS Roger Williams (Kapp KS-3056)		23
23	THIS IS DARIN Bobby Darin (Atco LP SD33-115)		12
24	ELVIS IS BACK Elvis Presley (RCA Victor LSP-2231)		34
25	GIGI Movie Cast (MGM E-3641)		22
26	COME DANCE WITH ME Frank Sinatra (Capitol SW-1069)		25
27	GENIUS OF RAY CHARLES Ray Charles (Atlantic SD 1312)		27
28	MUSIC FROM ONE STEP BEYOND Harry Lubin (Decca 7-8970)		32
29	BONQUET Percy Faith (Columbia CS-8124)		33
30	AMERICAN SCENE Mantovani (London PSA-3202)		37
31	NO ONE CARES Frank Sinatra (Capitol SW-1221)		24
32	HELLO AMIGOS Ames Bros. (RCA Victor LSP-2100)		28
33	PETE FOUNTAIN DAY Pete Fountain (Coral 7-57313)		30
34	LIKE BLUE Andre Previn & David Rose (MGM SE 3811)		36
35	GREENWILLOW Sound Track (RCA Victor LSO 2001)		41
36	TWILIGHT MEMORIES Three Suns (RCA Victor LSP-2120)		39
37	MY FAIR LADY Original Cast (Columbia OS-2015)		38
38	DELLA Della Reese (RCA Victor LSP-2157)		31
39	HAPPY MOODS Ahmad Jamal (ARGO LPS 662)		35
40	WHAT A DIFFERENCE A DAY MAKES Dinah Washington (Mercury SR-60158)		40
41	BROTHERS FOUR Brothers Four (Columbia (CS-8197)		47
42	LET'S DANCE AGAIN David Carroll (Mercury SR-60152)		45
43	SONGS TO REMEMBER Mantovani (London PS 193)		—
44	SOUL OF SPAIN 101 Strings (Stereo Fidelity 6600)		43
45	THE BUTTON DOWN MIND OF BOB NEWHART Bob Newhart (Warner Bros. WS 1379)		—
46	FOR THE FIRST TIME Mario Lanza (RCA Victor LSC-2238)		46
47	SWING DAT HAMMER Harry Belafonte (RCA Victor LSP-2194)		48
48	CANNONBALL ADDERLY QUINTET IN SAN FRANCISCO (Riverside 12-311)		49
49	TELL ME ALL ABOUT YOURSELF Nat "King" Cole (Capitol SW-1331)		29
50	PORGY AND BESS Sound Track (Columbia OS-2016)		44

HOW DO YOU SPOT A HIT?



. . . at the Shell House, Long Island, N. Y., Saturday nite, April 23, PAUL EVANS made his first nite-club appearance. PAUL did very nicely and after six numbers he swung into HAPPY-GO-LUCKY-ME . . . whereupon the entire audience cheered and sang along with virtually every word and lick.

. . . when a record, at that time exposed to radio plays for only one week, engenders such response and recognition, we think we have *spotted* a hit! And when the record, two weeks later, starts to appear on the national charts and re-orders flow in . . . then, we're pretty sure we've *spotted* a hit!

. . . considering that PAUL is fresh off two hits in a row (Seven Little Girls and Midnite Special) we're kinda certain our hit-making boy hasn't changed his spots.

OUR SUGGESTION TO ALL HIT-SPOTTERS IS...

GO WITH

HAPPY-GO-LUCKY-ME / PAUL EVANS

GUARANTEED

208

WHO SAID SINGLES

SYLVIA ROBBINS

1st RELEASE ON JUBILEE

"—A SENSATIONAL ARRANGEMENT!"

"FRANKIE AND JOHNNY"

"A SMASH HIT!"

JUBILEE

#5386

A PRODUCT OF

JAY-GEE RECORD CO., INC.

315 W. 47 St., N.Y. 36, N.Y.

ARE DEAD? NOT JUBILEE!

JUBILEE NEVER FOLLOWS TRENDS–
JUBILEE MAKES THEM!
FEATURING FOUR GREAT NEW JUKE BOX DELIGHTS
THAT WILL MAKE YOUR SALES FIGURES *SKYROCKET!*

BOBBY FREEMAN

–BIGGEST TO DATE!

"I NEED SOMEONE"

JOSIE #879

"COME ON HOME"

MAKING ALL THE CHARTS–

BUT BIG! SONNY TIL

JUBILEE #5384

YOU WON'T BELIEVE IT'S

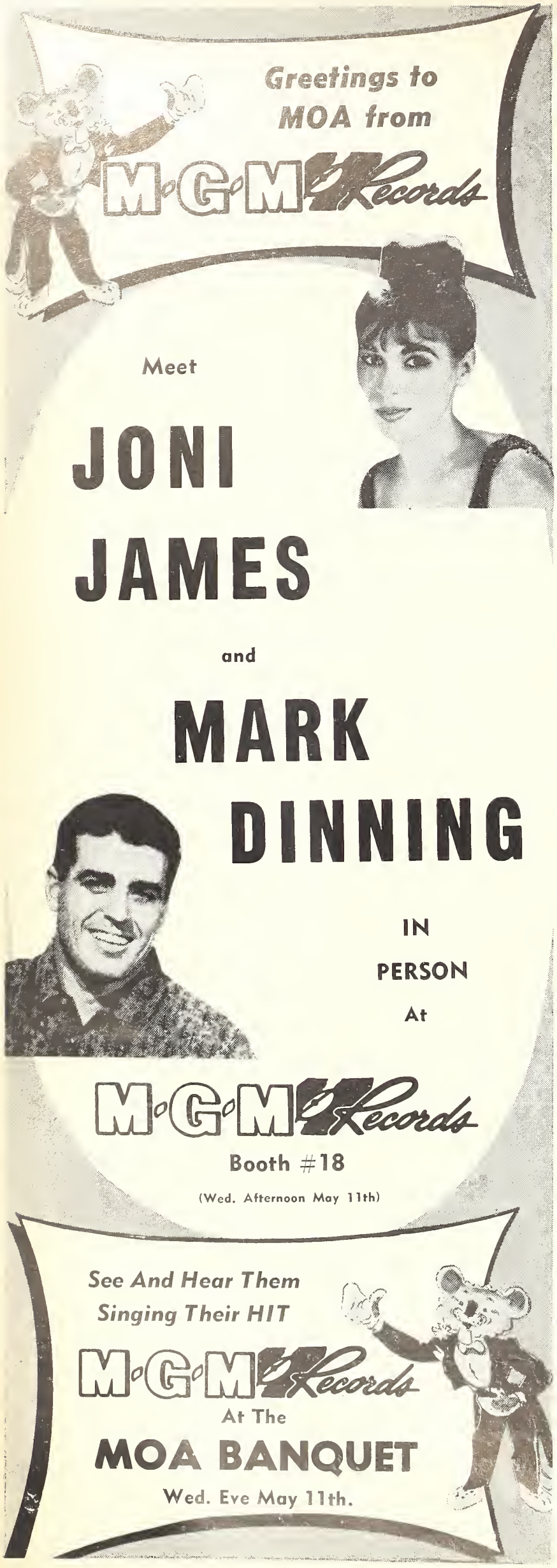
THE CADILLACS

their first ballad – WITH STRINGS!

"TELL ME TODAY"

(we call THE CADILLACS the HIT MAKERS! don't you agree?)

JOSIE #876



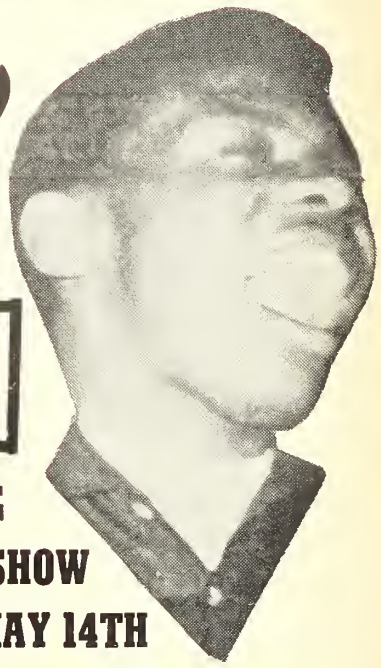
MOA CONVENTION EXHIBITORS

FIRM	Booth Number
American Shuffleboard Co.	62-63-64
Automatic Music, Inc.	6-7
Automatic Products Co.	46
Auto-Photo Co.	31
Bally Manufacturing Co.	49-50-51-52-53
Bally Vending Corp.	65-66
Paul Bennett & Co.	29
The Billboard	10
California Life Ins. Co.	X
Capitol Projector Corp.	44-45
Capitol Records, Inc.	22
The Cash Box	12
Chicago Dynamic Industries	70A-70B
Christy Records	13
Cine Sonic Sound, Inc.	72
The Coin Machine Council	A
Cole Products Corp.	5A
Continental Vending Mach. Co.	73-74-75
Con Sel Corp.	61
Decca Records	23
Dot Records	25
Fischer Sales & Mfg. Co.	68-69
Hav-A-Java Coffee Corp.	1
Hawes Kiddy Rides	102
International Crystal Mfg. Co.	15
James Cabinet Corp.	4
Jay Jay Records	11
Irving Kaye Co., Inc.	48A-48B
Klopp Engineering, Inc.	14
Logan Distributing Co.	54
Mercury Records	19
M-G-M Records	18
Mike Munves Corp.	38
Music Operators of America	X
The Music Reporter	B
Music Vendor	100
National Rejectors, Inc.	2-3
National Vendors, Inc.	30
Pandora Distributing Co.	101
Press Room	26
Red Robin Records	16
RCA Victor Records	24
Schroeder Industries, Inc.	71
Shasta Records	9
Southland Engineering, Inc.	58-59-60
Standard Financial Corp.	H
Star Title Strip Co.	17
Stereomonic	8-21
Tape-Athon Corp.	5
Top Twenty Tunes, Inc.	GG
Tusko Mfg. Co.	55-56-57
United Manufacturing Co.	39-40-41-42-43
United Music Corp.	32-33-34-35-36
Valley Sales Co.	27-28-37
Watling Mfg. Co.	G
Westminster Record Corp.	XX
Wico Corp.	47-48
Williams Electronic Mfg. Co.	D-E-F

DEL-FI DELIVERS THE HITS!

TO DEE JAYS-DEALERS-OPERATORS-ONE STOPS

"LOVE YOU SO"



RON HOLDEN

WATCH FOR RON'S NEW EXCITING ALBUM RELEASE ! ! !

DONNA RECORDS, INC. © #1315

APPEARING DICK CLARK SHOW SATURDAY, MAY 14TH

The Cash Box	The Music Reporter	The Billboard
29—Love You So ★ DZ-1315—RON HOLDEN 34 61 35	26 LOVE YOU SO . . . . . 5 RON HOLDEN—Donna 1315	(39) 41 52 85 LOVE YOU SO 4 . . . . . Rod Holden, Donna 1315

PLUS THESE SOLID CHART CLIMBERS!!

ROLLCALL CO.
(Del-Fi #4138)

#12 Bubbling 100. Billboard
Breaking Balt. Chicago, Boston Hartford, L.A., Philly, Richmond, Atlanta
#22 in Des Moines
Already shipped 85,000!!

the balladeers

PLEASE TAKE A CHANCE ON ME — Hannibal
(Pan-World) #517

LONELY GUY — The Gallahads
(Del-Fi) #4137

(THE NEW DANCE CRAZE !!)

MOJO WORKOUT
(Tide #006)

#1 in sales, West Coast!!!
Breaking in Baltimore, N.Y., Cleveland, Chicago, Columbus
A Billboard 4 Star!!
(Dance film for use on TV and record hops available on request. Dance instruction sheet also available from your local distributor.)

larry bright

DEL-FI
BOB KEENE, President

RECORDS INC, 6277 SELMA AVE, HOLLYWOOD 28, Cal, HO 62443

ATCO Does it again!

1960's Top Talent "Find"

ATCO 33-119
available stereo and monaural

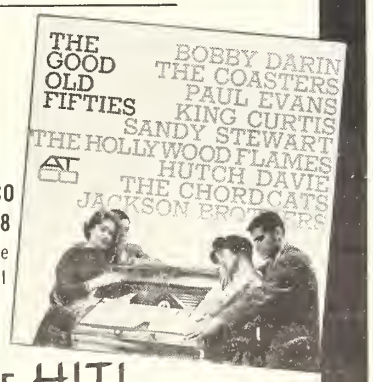
"Introducing the Fabulous

Nina & Frederik"

NINA & FREDERIK have dominated European LP best-seller charts in recent months. Some weeks as many as **3** of England's Top **10** best-selling LPs have been by NINA & FREDERIK.

Watch this handsome couple's sophisticated folk songs sweep the country!

The Good Old Fifties



ATCO
33-118
available
monaural
only

A SURE-FIRE TEEN-AGE HIT!

Atco's pop and rock & roll hits of the Fifties — by stars like BOBBY DARIN, THE COASTERS, PAUL EVANS, SANDY STEWART, KING CURTIS and many others.

ATCO RECORDS

MOA CONVENTION PROGRAM

FORUM MEETINGS — PANEL DISCUSSIONS

Monday, 9:30 A.M. in the Venetian Room, 2nd Floor

To Be Moderated by J. Harry Snodgrass

Subject:	
A. Problems of New Operator Entering Full Line Vending	Louis Casola
B. Full Line Vending, Its Future and Its Problems	Rowe Manufacturing Co.
C. Maintenance of Vending Equipment, Hygiene and Health Laws	Continental Vending Machine Co.
D. Vending Product Control and Commission Rates	Bally Manufacturing Corp.
E. Candy and Cigarette Vending	National Vendors, Inc.
F. Kiddie Rides, etc.	Bally Manufacturing Co.
G. Miniature Bowling	Chicago Dynamic Industries, Inc.

To Be Moderated by Louis Casola

H. Depreciation, Travel and Entertainment Expenses	Leo Kaner
I. Sales, Personal Property and Cabaret Taxes	J. Harry Snodgrass
J. Copyright Legislation	George Miller, Nicholas Allen
K. Your Social Security	Sam Jasper

Door Prize for this Meeting—Official Jumbo Shuffle Alley
Contributed by Bally Manufacturing Company
Tickets issued until 9:30 A.M.—Must be presented 12 Noon to win

Recess for Lunch

Monday, 1:30 P.M. in Venetian Room, 2nd Floor

To Be Moderated by Norman Gefke

Subject:	Panelist:
A. Record Programming 100-Selection Machines	Operator
B. Record Programming 200-Selection Machines	Operator
C. Record Purchases	Record Distributor
D. Record Purchases	One-Stop Merchant

To Be Moderated by Ted Nichols

E. Amplifiers Remote and Stereo Installations	Automatic Music, Inc.
F. Relays	Williams Electronic Mfg. Co.
G. Steppers	United Music Corp.
H. Maintenance of Playing Surfaces	Bally Manufacturing Co.
I. Coin Rejectors and Coin Changers	National Rejectors, Inc.

Door Prize for this meeting—Magnus Chord Organ
Contributed by Williams Electronic Manufacturing Company
Tickets issued until 1:30 P.M.—Must be presented at 3:00 P.M. to win

Tuesday, 9:30 A.M. General Meeting, Venetian Room, 2nd Floor

Invocation by Father Thomas Maher, St. Margaret Mary Church, Chicago

Opening Address, George A. Miller, President, MOA

Public Relations Counselor, Herbert M. Kraus

Welcome Address, Hon. Richard J. Daley, Mayor of Chicago, or aide

Grass Roots Public Relations, Albert Bodkin

Local and State Public Relations, William Blatt

Social Security Administrator, Sam Jasper

National Licensed Beverage Association, Paul E. Jorgensen

Door Prizes for this meeting—Fiesta Pool Bumper Billiard Table
Contributed by Fischer Sales and Manufacturing Co.
Two U.S. Government Bonds
Contributed by the Music Operators of America.

*

Recess

*

Election of Officers by Members of Music Operators of America

*

Recess for Luncheon

Wednesday, 9:30 A.M., Venetian Room, 2nd Floor

To Be Moderated by Norman Orleck, *The Cash Box* and Ren Grevatt, The Billboard

Subject:	Panelist:
A. Stereo Records	Two Phonograph Manufacturers
B. EP Records	Two Phonograph Operators
C. Soft Jackets for Operators	Two Record Manufacturers
D. Type of Product Offered	Two Record Distributors
E. What Can The Operator and Manufacturer Do To Improve the Business	Two One-Stop Merchants

Door Prize for this meeting—Two U.S. Government Bonds
Contributed by the Music Operators of America, Inc.
Tickets issued until 9:30 A.M.—Must be present at 12 Noon to win

Wednesday, 7:00 P.M., Terrace Casino Room, Banquet and Floor Show

Door Prizes, Automatic Phonographs by Automatic Music, Inc., and United Music Corp.

Thursday Evening, Room 440, Final Board of Directors Meeting

Exhibit Hours, Monday and Tuesday, 2:30 to 8:00 P.M.
Wednesday, 2:30 to 6:00 P.M.
All Exhibits Will Remain Closed During General Meetings

"Hi!
Thanks so much for all your wonderful help —
Happy days in Chicago"

Current Release

SPRING RAIN

and

I'M WALKIN' THE FLOOR OVER YOU

Dot #16073

Exclusively
Dot
Records

Bookings GAC

personal management:
RANDY WOOD-JACK SPINA Inc.

Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"ROCKIN' GOOD WAY (To Mess Around And Fall In Love)" (2:20) [Eden BMI—Benton, DeJesus]

"I BELIEVE" (3:15) [Cromwell ASCAP—Drake, Shirl, Graham, Stillman]

BROOK BENTON & DINAH WASHINGTON (Mercury 71629)

The "Rockin Good Way" portion should prove another fortunate pairing of the talents, who recently teamed on the smash, "Baby." Here, the two and rock-a-string support offer an infectious cut in the "Baby" manner. The vocalists tenderly convey the inspirational message of the lovely oldie, "I Believe." Could be in the running for chart honors.

"AIN'T GONNA BE THAT WAY" (2:14) [Jobete BMI—Gordy, Johnson]

"ALL THE LOVE I'VE GOT" (2:34) [Jobete BMI—Gordy, Holland, Bradford]

MARV JOHNSON (United Artists 226)

"Ain't Gonna Be That Way" should easily make it three tremendous hits in-a-row for Marv Johnson (he recently had "You Got What It Takes" and currently has "I Love The Way You Love"). It's an enticing quick beat'er on which Marv sez he's gonna get even with his two-timin' sweetie. "All The Love I've Got" makes for a great rock-a-cha cha beat coupler. The Rayber Singers back up in top notch fashion on both portions.

"DOWN YONDER" (2:05) [LaSalle ASCAP—Gilbert]

"SHEBA" (2:10) [Vicki BMI—King, Mack, Kelly, Emerson]

JOHNNY & THE HURRICANES (Bigtop 3036)

Johnny & the Hurricanes' Bigtop bow can be another link in their unbroken chain of hits. It's the Del Wood-while back click, "Down Yonder," that the artists revive in their readily-recognizable instrumental-rock style. "Sheba" is the title of the infectious, drum-highlighted, Mid-east flavored instrumental on the lower lid.

"LONELY WINDS" (2:45) Rumbalero-Progressive Trio BMI—Pomus, Shuman]

"HEY SENORITA" (2:34) [Jot-Progressive-Trio BMI—Patterson, Treadwell]

THE DRIFTERS (Atlantic 2062)

The Drifters' latest Atlantic slice, "Lonely Winds," has those smash characteristics notched into every groove of the disk. It's an attention-getting, fast moving sentimental-romancer that serves as a perfect list follow-up to their "This Magic Moment." "Hey Senorita," the great old R&B hit cut by the Penguins, can make the chart rounds once again via this sock stand. Stan Applebaum's ork plays an important commercial role on the top side while Reggie Obrecht's crew does like-wise on the flip.

"EVERYDAY" (2:17) [Ross Jungnickel ASCAP—Peretti, Creatore, Monnot]

"THERE'S NO TWO WAYS ABOUT IT" (2:40) [Alexis ASCAP—Worth]

DELLA REESE (RCA Victor 7750)

Stylist should find it easy sailing for her third straight Victor hit (last two were "Don't You Know" and "Someday"). Topside is "Everyday," a commanding inspirational-like romantic which receives Miss Reese's individuality and effective string remarks. Coupler is a pleasant straight ballad stand.

"THE BREEZE AND I" (2:24) [E. B. Marks BMI—Lecouna, Stillman]

"LAZY DAY" (2:22) [Trinity—CLIMAX BMI—Farina, Farina, Farina]

SANTO & JOHNNY (Canadan-American 115)

The chart follow-up-to Santo & Johnny's "Caravan" click'er can come from either end of the duo's new Canadian-American release. It's an oldie-newie twosome; the oldie being "The Breeze And I," done up soft, Latin beat style while the newie "Lazy Day," is all that the title implies. Both feature those intriguing S&J guitar sounds.

NINA SIMONE (Bethlehem 11088)

(B+) "PLAIN GOLD RING" (3:25) [Hank Snow BMI—Burroughs] Performer intriguingly handles the haunting folk-type plaintive. An effective march-beat highlights the setting. Far-out fare that could get some action.

(B) "YOU'LL NEVER WALK ALONE" (3:10) [Chappell ASCAP—Rodgers, Hammerstein] The Simone keyboard solos beautifully on the great inspirational.

TONI CARROLL (MGM 12893)

(B) "I WANNA BE LOVED" (1:55) [Famous ASCAP—Rose, Heyman, Green] Thrush nicely reads the sentimental oldie, while the Ray Ellis ork-chorus supports with a fine easy-go soft-beat arrangement. Side's worth airtime.

(B) "IT'S NOT FOREVER" (2:05) [Gil BMI—Marks, Duran] This ballad stand has a lush Latinish setting. Can also catch a heap of spins.

DICK JACOBS CHORUS & ORCH. (Coral 62203)

(B+) "DON'T WANT THE MOONLIGHT (Guarda Che Luna)" (2:32) [Peer International BMI—Malgoni, Stellman] The melodic Italian import that's been getting recent disk play receives a good rock-a-string (& chorus) account. Both teeners and adults should enjoy the sound.

(B) "THERE'S NO LOVE" (2:45) [Merrimac BMI—Lamery, Michael] Pretty theme gets an interesting soft-beat view. Two commercial sides from Jacobs.

ANN COLE (Sir 275)

(B+) "BRAND NEW HOUSE" (2:27) [Walden—Tweed ASCAP—Darin, Harris] Songstress supplies a sure-handed rhythm touch to the infectious blueser. Combo-chorus accompaniment also knows the rhythm ropes. Could catch solid coin. United Telefilm distributes.

(B) "A LOVE OF MY OWN" (2:35) [Dare—Selbonn BMI—Myles] Here, the talent gives lots of understanding to the pretty plaintive.

VI COUNTS (Ace 587)

(B+) "THREE MONTHS OF RAIN" (2:15) [Longhorn BMI—Doggett] Instrumentalists (not the Madison artists) deftly come-up with interesting teen effects which involve guitars-percussion-sax. Youngsters can easily take to the work here.

(B) "THE LOSER" (2:20) [Longhorn BMI—Doggett] Songster is spotlighted on the moody blueser.

L'L WALLY & SINGING RABBITS/ EDDIE LASH (Jay Jay 219)

(B) "OLD GREY MARE" [Arr. Jagiello] Chipmunk-like voice assist the popular polka ork in the presentation of the favorite. Good polka deck with added novelty value.

(C+) "BABY DOLL" [Balkan — Karosa] One of the gimmick voices introduces another polka arrangement.

ESQUIRE BOYS (Fransil 15)

(C+) "SUMMERTIME" (1:49) [Gershwin ASCAP—Gershwin Heyward] Lazy-afternoon instrumental-chanting chorus approach to the classic. OK soft-beat listening.

(C) "SORRENTO CHA-CHA" (1:34) [Mar-Pet BMI—Arr. Scale] Familiar tune doesn't quite make-the-grade as a cha-cha here.

MITZI MASON (Ember 1062)

(B+) "DANCE, DANCE, DANCE" (2:06) [Angel—Lunio BMI—Valentine] Ditty reminiscent of "Sing, Sing, Sing" is presented in appropriately sunny fashion by the thrush and ork-chorus accompaniment. Good up-beat charmer.

(B) "MY HEART BELONGS TO YOU" (2:33) [Robbins ASCAP—Washington, Pazzaglia, Fador] Songstress appealingly delivers the ballad goods here.

EDDIE CURTIS (Bear Cat 703)

(B+) "KISS ME AGAIN (Hold Me Close My Love)" (2:08) [Weiss & Barry BMI—Curtis] Songster Curtis has an interesting Latin-type lush rock arrangement as his backdrop. His vocal has some good chant bits. Kids will go for the beat.

(C+) "MY COOL BABY" (2:28) [Weiss & Barry BMI— Curtis] OK jump-beat blues sound in this corner.

JOHNNY COSTA (Top Rank 2050)

(B+) "DON'T WANT THE MOONLIGHT (Guarda Che Luna)" (2:26) [Peer International BMI—Malgoni] The tuneful Italian import is styled in good soft keyboard and rock-a-string (& chorus) fashion. Pretty affair for those easy-go programming segments.

(B) "NO ONE" (2:05) [Jaro-Peer International BMI—Cordell] Light swinger reviewed in the April 23 issue.

CLYDE OTIS ORCH. (Mercury 71628)

(B) "THEME FROM THE UNFORGIVEN" (2:40) [Hecht & Buzzell ASCAP—Tiomkin, Washington] Pretty pic theme—currently hitting via a Don Costa ork outing on United Artists—receives a fine lush rock-a-string rendition here. Well-worth instrumental time.

(B) "IT'S SO MUCH FUN" (2:03) [Eden BMI—Benton] Similar touch from the Otis ensemble.

SUSIE SINGER & SAMMY SAXOPHONE & TOY BAND (Coral 62202)

(B) "HIGH HOPES" (2:41) [Maraville ASCAP—Van Heusen, Cahn] Cute kiddie-directed, gimmick-voiced approach to the charmer, this year's Academy Award winner. Moppets should be delighted. Deck is the first in a Coral series featuring the performers.

(B) "SWINGING ON A STAR" (2:02) [Burke & Van Heusen ASCAP—Van Heusen, Burke] The engaging oldie is performed in a similar manner.

Thank You Operators for the big play on–

DELAWARE

c/w

I KNOW WHAT GOD IS

VI-7670

. . . AND ON STEREO

LOVE MAKES THE WORLD GO 'ROUND

C/W MANDOLINS IN THE MOONLIGHT

PERRY COMO

GAC Direction GENERAL ARTISTS CORPORATION
NEW YORK • CHICAGO
BEVERLY HILLS • CINCINNATI • DALLAS • LONDON

RCA VICTOR

Record Reviews

B+ VERY GOOD **B GOOD** **C+ FAIR** **C MEDIOCRE**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"BYE BYE JOHNNY" (2:05) [Arc BMI—C. Berry Music]

"WORRIED LIFE BLUES" (2:10)

CHUCK BERRY (Chess 1754)

Looks like Chuck Berry's gonna get back in the big hit groove with his newest rock-delighter, "Bye Bye Johnny." It's pile-driving sequel to "Johnny B. Goode" (who, on this deck, heads out to Hollywood to star in films). The kids'll love it. Backing's a slow, rhythmic blueser that Chuck wails with down home authority.

"I CAN'T HELP IT" (2:34) [Acuff-Rose ASCAP—Williams]

"I HAD THE CRAZIEST DREAM" (2:30)

[Bregman, Vocco & Conn ASCAP—Gordon, Warren]

ADAM WADE (Coed 530)

Songster Wade should place another entry on the charts, making it three-in-a-row since his Coed debut (others were "Tell Her For Me" and Ruby.") Topside is a solid ballad reading of one of Hank Williams' best works, "I Can't Help It." Coupler is a tasteful sentimental look at another sturdy.

"BIG BOY PETE" (2:15) [Venice BMI—Harris, Terry]

"THE SLOP" (2:06) [Arvee BMI—Smith, Goldsmith]

THE OLYMPICS (Arvee 595)

The Olympics come thru with a terrific follow-up to their recent money-maker, "The Hully Gully." Tagged "Big Boy Pete," it's a contagious flash-back to their "Western Movies" days and it's told with teen beat finesse by the artists. Loads of ultra-commercial vocal and instrumental sounds are packed into what looks like a real smasheroo. "The Slop" also packs a solid teen wallop. Watch it, too!

"THE DANCE IS OVER" (2:45) [Aldon BMI—Goffin, Weiss, King]

"TOO YOUNG TO KNOW" (2:27) [Maxana ASCAP—Traynor, Dickinson, Copeland]

EYDIE GORME (ABC—Paramount 10111)

Eydie Gorme should be joining hubby Steve "Footsteps" Lawrence up on the hit lists as soon as this platter gets around. Tagged "The Dance Is Over," it's probably the most commercial effort the lark has cut to date. And there's a great Don Costa ork-choral assist on this teen-angled, tear-compelling rock-a-cha cha. Watch it zoom. "Too Young To Know" makes for a very pretty ballad companion piece.

"SONG FOR A SUMMER NIGHT" (2:50) [Cromwell ASCAP—Allen]

"DREAMY MELODY" (2:15) [Cromwell ASCAP—Clinton]

SPENCER ROSS ORCH (Columbia 41664)

Here's two beautiful instrumental Columbia follow-ups to Spencer Ross' "Tracy's Theme." Both "Song For A Summer Night" (the short-while back Mitch Miller hit) and "Dreamy Melody" retain the same haunting feel that dominated Ross' initial smash. Jimmy Abato's sax solos are standouts on both sides. Two programming musts.

"MAKE LOVE TO ME" (2:45) [Melrose ASCAP—Norvas, Copeland, Roppolo, Mares, Brunies, Pollack, Stitzel, Melrose]

"HEAVEN HELP ME" (2:13) [Anvil ASCAP—Stillman, DeLugg]

KITTY KALLEN (Columbia 41671)

Kitty Kallen, who's been on a 'bring-back-the-oldies' hit kick, could have another chart-rider in the years-back Jo Stafford success, "Make Love To Me." The new version features Kitty and Milton DeLugg ork and choral group in a tantalizing swing, shuffle outfit. Also watch the captivating romantic lilter, "Heaven Help Me." Jocks'll have a picnic with both halves.

JOHNNY DAVID (Dot 16078)

(B+) "I MET A GIRL" (2:07) [Gil BMI — McNeill] Interesting, haunting-sound ballad is effectively recited by songster David. Guitars & percussion are the fine setting highlight. Could move.

(B+) "RACE WITH THE DEVIL" (2:20) [Gil BMI—McNeil] This session has quick-beat finesse and can also come thru.

PETE CHARLES (Buzz 107)

(B) "LOVE AFFAIR" (2:00) [Trace ASCAP—Wynne, Loren] Vocalist and combo-chorus nicely handle the infectious, C&W-sounding opus. Kids should enjoy the beat.

(C+) "SUSAN — SUSAN" (2:23) [Trace ASCAP—Wynne, Loren] An OK light-rhythm touch to the name-song.

JOE MELSON (Hickory 1121)

(B) "OH YEAH" (1:48) [Acuff-Rose BMI—Melson] Torrid-beat outing is songster Melson's first for Hickory. His strong, trigger-fast delivery is supported by a sparkling combo sound.

(B) "WHAT'S THE USE (I Still Love You)" [Acuff-Rose BMI —Everly] More rapid-fire stuff from the performer and accompaniment. Melson can really belt.

ANDY MASTRO (Danlin 8301)

(B) "TIK-A-TOK" (2:05) [Brandom ASCAP—Douglas, Fox Laney] Cute romantic novelty is delivered in nice vocal-ork fashion.

(C+) "WHAT ON EARTH" (2:43) [Villa BMI—Lynn, Springer] Mastro and backing offer a soft-beat ballad here.

TONY & JOE (Gardena 103)

(B) "THE DUCK WALK" (1:52) [Peridot BMI—Colonna, Motola] The combo-chorus cheerfully displays the teen-directed dance. A duck named "Irving" makes quack comments. Sleeve includes pic-word lesson on the step.

(B) "INSTANT LOVE (For You And Me)" (2:15) [Saracen Giant BMI—Saraceno, Savonne] Nice light upbeat sound to this cute romantic in which Tony & Joe get femme chorus backing.

JUDY CROSS (MGM 12902)

(B) "DUCK WALK" (2:18) [Wilco BMI — Miller, Rene] The songstress handles the "dance lesson" with an appealing easy-go quality and combo (handclap included) follows suit. Can grow-on the teeners.

(B) "WHEN'S HE GONNA KISS KISS ME" (2:26) [Claro ASCAP—Rene] Things brighten-up here to good teen effect. Parts are overdubbed by lass.

RALPH HARRIS (Excello 2177)

(C+) "WHO'S TO BLAME" (2:04 [Excellorec BMI — Harris Vocalist nicely surveys the romanti against a sunny, jazz-flavored comb sound (organ included).

(C+) "SHE MIGHT" (2:04) [Excel lorec BMI — Harris] Happy legit effort from songster and support

---

SIL AUSTIN (Mercury 71627)

(B+) "SAY LOU" (2:23) [Sil-Verr Actual BMI—Austin, Young] Infectious blues-beat doings by the Austin combo, with Lester Young solidly handling the vocal bit. Engaging stuff.

(B) "THE GIRL WITH THE FOXY FRAME" (2:00) [Sil-Vern Actual BMI — Austin, Young] More deliberate tempo here, tho also in good humor.

JENNY LIND (Du-Well 1002)

(C) "I LINGER WITH A DREAM" (2:40) [Wynoie BMI — Wyner] Swedish songstress warbles and with overdubbing magic chants in the setting.

(C) "ALL THAT I ASK" (2:50) [Wynoie BMI — Walthal, Wyner] More wistful portrayal here.

FOUR FLICKERS (Lee 1006)

(B) "AIMEZ-MOI" (2:40) Adams-Ethridge BMI — Adams, Ethridge] Fellas do an inviting job on the pretty ballad. Pleasant string-led ork supports. Worth sentimental spins.

(C+) "IS THERE A WAY" (2:28) [Adams-Ethridge BMI — Adams, Ethridge] A light Latinish beat is the accompaniment in another romantic showing.

NINA SIMONE (Colpix 151)

(B+) "SINCE MY LOVE HAS GONE" (2:39) [Dartmouth ASCAP—Wasserman, Aaron] A haunting affair based on a Verdi melody is performed with striking plaintiveness by the stylist, remembered for her "I Loves You Porgy" smash. A distinctive deck that could make it with sufficient airtime.

(B) "TOMORROW (We Shall Meet Once More)" (2:56) [Unicorn ASCAP—Silverman, Gale] Similar stand here on a folkish number.

TANGENTS (Fresh 1)

(B+) "SEND ME SOMETHING" (2:05) [Brujem BMI—Coggins, Thadford] Boys and combo react infectiously to the solid item, with lead and chants the standout sound. Can happen.

(B) "I CAN'T LIVE ALONE" (2:19) [Brujem BMI—Coggins, Thadford] Songsters turn to a beat-sentimental and convincingly carry the wistful message. Eye upper lid.

The perfect pair...

explode again with...

A ROCKIN' GOOD WAY

71629

EVERYTHING'S COMING UP HITS ON Mercury RECORDS

ANOTHER STANDARD SMASH!

EBB TIDE

THE PLATTERS

71624

COMMERCIAL CARROLL WITH ROCK BEAT!

THIRD MAN THEME

DAVID CARROLL

71620

THE SMASH VERSION!

THEME FROM THE UNFORGIVEN

CLYDE OTIS

71628

ANOTHER "MULE TRAIN"

MULE SKINNER BLUES

RUSTY DRAPER

71634

Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"BE SINCERE" (2:05) [Tree Studio BMI—Nelson, Burch]

"TONIGHT" (1:42) [Tree BMI—Herston, Sherrill]

LITTLE DIPPERS (University 6064)

The gentle way of their recent hit, "Forever," is again the basic ingredient of the vocalists' latest success-bound session, "Be Sincere." Strings provide attractive accompaniment. Lush rock-a-cha setting on the appealing underlid. "Be Sincere" is the important entry. Liberty Records handles the label.

"FOUND LOVE" (2:29) Conrad BMI—Reed

"WHERE CAN YOU BE" (2:35) Conrad BMI—Reed

JIMMY REED (Vee—Jay 347)

Jimmy Reed's distinctive brand of blues warbling comes across in solid sales fashion on both ends of his follow-up to his recent biggie, "Baby, What You Want Me To Do." Both the middle beat shuffler, "Found Love" and the slow rhythmic, "Where Can You Be" have the chart goods. Potent pairing.

"YOUR SEVENTEENTH SPRING" (2:42) [Alden BMI—Kolber, Mann]

"LITTLE GIRL" (1:36) [Leeds ASCAP—Hyde, Henry]

MARTY WILDE (Epic 9392)

The English songster, who recently kicked up a chart fuss with "Bad Boy," could do even bigger things with his latest for Epic, "Your Seventeenth Spring." It's a beat-ballad beaut that Wilde carves out in ear-arresting fashion. Chuck Sagle's ork and choral support helps make this a listening treat. Flipside, Marty and company delightfully bring back, teen-style, "Little Girl." Bright coupler.

"ONLY THE LONELY" (2:24) [Acuff-Rose BMI—Orbison, Melson]

"HERE COMES THAT SONG AGAIN" (2:40) [Combine BMI—Flood]

ROY ORBISON (Monument 421)

Roy Orbison can have a chart-topper in this follow-up to his recent "Uptown" coin-catcher. Tune tabbed "Only The Lonely (Know How I Feel)" is a fabulous cha cha affair with heartbreaking love lyrics. Stellar assist by Bob Moore's vocal and instrumental crew perfectly blends with beautiful vocal job. Tempo breaks are just great. Under cut's an appealing ballad-with-a-mild beat weeper. Lovely coupler.

"CHURCH BELLS MAY RING" [Selma BMI—Craft, Willows]
"MY FOOLISH HEART" [Santly-Joy ASCAP—Washington, Young]
SUNNY GALE (Warwick 540)

"Church Bells May Ring" (the while-back teen click co-shared by the Willows and the Diamonds) may very well mark the chirp's return to the hit ranks. Sunny's winning vocal way coupled with a sensational Stan Appelbaum ork-chorus backdrop makes this a solid chart threat. The beautiful old-timer, "My Foolish Heart," is treated to a superb beat-ballad job by Sunny and support.

"MULE SKINNER BLUES" (2:11) [Southern ASCAP—Rodgers]

"PLEASE HELP ME, I'M FALLING" (2:19) [Ross Jungnickel ASCAP—Robertson, Blair]

RUSTY DRAPER (Mercury 71634)

"MULE SKINNER BLUES" (2:20) [SOUTHERN ASCAP—Rodgers]

"TORTURE" (1:39) [Bengtsson BMI—Sundquist, Humphrey]

FENDERMEN (Soma 1137)

"Mule Skinner Blues," the dynamic-beat oldie, gets two readings of teen note, Mercury's Draper and combo takes a sock attitude, while the Soma outing—headed by fine lead songster, Phil Humphrey—has less drive, but excellent chant bits throughout. Watch these issues. Draper flip offers the current C&W hit for Hank Locklin in fine pop fashion. Soma coupling is a good-sounding instrumental.

MARTINI (Specialty 687)

(B+) "ONE O'CLOCK JUMP" (1:55) [Feist ASCAP—Basie] A solid Ernie Fields-like touch in the instrumental arrangement of the famed Swing Era item. Can step-out.

(B+) "STRING OF PEARLS" (1:50) [Mutual ASCAP — Gray] Same goes for this outing. Two instrumental sounds to eye closely.

BARRY DE VORZON (Columbia 41663)

(B+) "THE CAN-CAN LADIES (Down In New Orleans)" (2:15) [Sherman De Vorzon BMI—De Vorzon] Infectious belt-beat session in the Freddie Cannon manner. Lots of beat for the kids; can get attention.

(B+) "LOVE YOU, BABY" (2:22) [Sherman De Vorzon BMI—De Vorzon, Ellis] Guy wonders why he cares for the gal in this inviting multi-tracked reading by the songster. Chanting larks are a feature of the backdrop. Two solid teen sides.

THE GOLDEN TONES (Hush 102)

(B) "YOU LEFT ME HERE TO CRY ALONE" (2:13) [Morhits BMI — Heartsman] Lead voice finds a swinging groove on the upbeat weeper. Fine harmony and ork backing. Has the sound that rates attention.

(B) "OCEAN OF TEARS" (2:29) [Morhits BMI — Heartsman] Another well made session features good ballad warbling by the lead.

BROWNIE AND SONNY (Choice 1)

(B) "THE BALLAD OF JOHN HENRY" [Pru BMI — McGhee] The great blues team offers a sensational reading of the immortal ballad. Sonny Terry's harmonica behind Brownie's vocal adds that ingredient of authenticity.

(B) "OH LAWDY PICK A BALE OF COTTON" [Pru BMI — Terry, McGhee] The old spiritual gets a vocal duet essay from the pair. Anything they touch can't fail to excite. Top sides for jazz and blues locations.

WILFRED EDWARDS (R&B 008)

(B+) "YOUR EYES ARE DREAMING" This deck is riding the Jamaica, B.W.I. charts and could arouse interest up here. It's a sincere essay of a soft love ballad.

(C+) "WE'RE GONNA LOVE" Though this half is currently no. 1 in Jamaica it is too ordinary to create enough American enthusiasm.

GENE SIMMONS (Checker 948)

(B) "GOIN' BACK TO MEMPHIS" (2:43) [Arc BMI—Simmons] Simmons has a good voice and puts it to good use carving out a solid beat blues shout. Tune's a "Kansas City" type opus.

(B) "BAD BOY WILLIE" (1:53) [Arc BMI—Simmons] On the lively swinging slice here, Simmons gets top notch assistance from a male vocal group.

MODERN JAZZ QUARTET (Prestige 174)

(B) "AUTUMN IN NEW YORK" [Duke] Interesting reading of the ballad evergreen. Milt Jackson's vibes hold most of the spotlight. Good deck for selected locations.

(B) "THE QUEEN'S FANCY" [Lewis] A Lewis original has the baroque feeling, especially in the rhythmic figures. Both cuts are from the "Django" LP.

RAYMOND PRICE (Tabb 1021)

(B) "LEARNIN' THE BLUES" (2:15) [Barton ASCAP—Silvers] The ork swings ala Nelson Riddle as it displays the one-time Frank Sinatra success (side's from an LP devoted to Sinatra decks). Fine slick arrangement programming.

(B) "HEY! JEALOUS LOVER" (2:03) [Barton ASCAP — Cahn, Walker, Twomey] Another smartie from the album.

BILL TORRIE (Alton 302)

(B+) "EVERYTHING'S GONNA' BE ALRIGHT" (2:05) [Tie-In BMI—Peleaz, Dixon] A fine blues-market sound from songster Torrie and femme vocalists on the medium-beat jumper. A cheerful beat affair.

(B) "IF YOU LET ME" (2:25) [Tie-In BMI—Peleaz, Dixon] A contagious beat as Torrie works minus the gals.

ROSCOE SHELTON (Excello 2176)

(B+) "I'VE BEEN FAITHFUL" (2:35) [Excellorec BMI — Shelton] The blues artist turns in a ballad performance here that's full of the soulstirring earthiness of his blues stints. A natural for the Southern markets.

(B) "WE'VE BEEN WRONG" (2:21) [Excellorec BMI — Shelton] A low down blues wail is Shelton's romantic outlook here.

JOHNNY CRAWFORD (Wynne 124)

(B) "DANCE WITH THE DOLLY (With The Hole In Her Stocking)" (1:45) Shapiro-Bernstein ASCAP—Shand, Eaton, Leader] Popular folk opus gets a lively sock-rock reading from songster Crawford and hot combo backdrop. Solid choice when a belter is called for.

(C) "ASK" (2:16) [Mured BMI—Crawford, Wisner] Semi-dramatic romancer.

EARTHA KITT (Kapp 333)

(B) "I WANTCHA AROUND" (2:26) [Joy ASCAP—Merrill] A novelty charmer that's been around gets the stylist's distinctive approach. Maurice Levine directs the sprightly ork backing. Sunny spin entry.

(B) "JOHNNY WITH THE GENTLE HANDS" (2:53) [Vernon ASCAP — Siravo, Goell] Side's got a bluesy "Fever" touch. Sly date also worth programming.

Greetings,
M.O.A.
from
Chancellor
Records

FRANKIE AVALON / FABIAN

Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Pick of the Week

"THE BIBLE BELT" (2:03) [Sequence ASCAP—Tobias, Altman]

"DON'T GO AWAY MAD" (1:55) [Sequence ASCAP—Geld, Udell]

JOEY ROGERS (ABC-Paramount 10,110)

Both tracks here can give songster Rogers a chart name. "The Bible Belt" is a spirited affair with a catchy beat, while "Don't Go Way Mad" has a strong minor-key teen sound (fine rock-a-string & chorus setting). Watch this talent and his work here.

"TELL ME BABY DID YOU WAIT?" (2:04) [Trinda ASCAP—Seneca, Villa]

"LONELY ONE" (2:10) [Trinda ASCAP—Crane, Tucker, Erickson]

RITCHIE ADAMS (Ribbon 6910)

Ritchie Adams, former lead singer for the "Fireflies," makes his solo debut and it looks like he has a pair of chart-makers the first time out. One half, "Tell Me Baby Did You Wait?" is a fast moving, string-filled opus. "Lonely One" is a very pretty romancer taken for a "Venus"-type cha cha ride. Adams is right at home with the strong backdrops supplied by the Bob Mersey-led ork and chorus. Watch both stanzas.

"WHO DO YOU LOVE" (2:20) [Lavern BMI—Birdsong]

"I'M SO GLAD YOU'RE HOME" (2:15) [Lavern BMI—Birdsong]

LARRY BIRDSONG (Ace 589)

Songster should delight both the pop and blues markets with his initial outing for the label. "Who Do You Love" is the spirited side and Birdsong and combo-chorus companions do an engaging job. "I'm So Glad You're Home" is a strong sentimental date. We believe in both ends here.

"UNCHAINED MELODY" (2:37) [Frank ASCAP—Zaret, North]

"MANSION ON THE HILL" (2:09) [Milene ASCAP—Williams, Rose]

BLACKWELLS (Jamie 1157)

Lovely blends on two oldies can achieve a chart status for the artists. From the pop field they've taken the haunting "Unchained Melody," while the C&W area is the source of the warm, Hank Williams co-cleffed opus, "Mansion On The Hill." Eye both ends closely.

The Cash Box Best Bets

PLAYMATES (Roulette 4252)

(B+) "PARADE OF PRETTY GIRLS" (2:20) [Kahl BMI—Cogan, Styles] Femme tribute is brightly fashioned in march tempo by the songsters and Joe Reisman ork-chorus. Catchy date could make-the-grade.

(B+) "OUR WEDDING DAY" (2:27) [Kahl & Wanessa BMI—Allen, Saltzberg, Merrell] Boys take gentle care of the tender sentimental. Sufficient exposure could do the chart trick.

DICK CARUSO (MGM 12900)

(B+) "TWO LONG YEARS" (2:46) [Grand ASCAP—Ballard, Tobias] Caruso sincerely tells the tale of two teeners who marry and are forced to leave town. The songster's stint receives a warm rock-a-cha setting, including pretty femme chirping. Tender take.

(B) "YES SIR, THAT'S MY BABY" (2:09) [Bourne ASCAP—Kahn, Donaldson] Right raz-a-ma-taz zip to this stint on the oldie.

CRASH CRADDOCK (Columbia 41677)

(B+) "ONE LAST KISS" (2:00) [Ed. H. Morris ASCAP — Adams, Strouse] The teen-ballad from the musical hit, "Bye Bye Birdie," gets a strong turn from Craddock and ork-chorus backdrop. Could be an important version of oft-cut tune.

(B) "IS IT TRUE OR FALSE?" (2:21) [Memory ASCAP — Morgan, Grey, Grey] Craddock has a good sentimental touch in this inviting display.

CARL COTNER (Challenge 59077)

(B+) "BRIGHT STAR" (2:23) [Anthony ASCAP — Hafner] Strong instrumental sound here. Melody is pretty and is presented with a handsome Latinish string sound. Can get attention.

(B) "DO YOU KNOW WHY" (2:54) [Anthony ASCAP—Wayne, Danskin] Somewhat more subdued outing makes for a fine mood spin.

TERRY GIBBS QUINTET (Verve 10210)

(B) "LET'S DOT IT" (3:00) [Harms ASCAP — Porter] From vibraphonist Gibbs' LP devoted to selections from the "Can-Can" flick comes a cozy, easy swing arrangement of the sturdy.

(B) "LIVE AND LET LIVE" (2:22) [Buxton Hill ASCAP—Porter] More swingy date for another "Can-Can" tune.

RANDY PAGE (RCA Victor 7735)

(B) "DO YOU KNOW" (2:32) [Johnstone-Montei BMI — Paige, Upp] Songster gives an understanding of the love confession. A strong, yet soft rock-a-string (& chorus) set-up in support. Teeners will feel for the side.

(B) "THE OBJECT OF MY AFFECTION" (2:17) [Bourne ASCAP—Tomlin, Poe, Grier] Paige and accompaniment revive the oldie with a light bounce.

BUNKER HILLBILLIES (Seville 106)

(B) "TAKE ME OUT TO THE BALL GAME" (2:02) [Broadway & Vogel ASCAP — Norworth, Von Tilzer] Kids chorus and Mummers-type ork backing engagingly essay the national pastime national anthem. Charming cut.

(B) "LITTLE LEAGUE (1:58) [Rush BMI — Spaulding] A lively salute to the Moppet League.

BILLY ADAMS (Capitol 4373)

(B+) "THE GODS WERE ANGRY WITH ME" (2:48) [Century Songs BMI—Foreman, Roma] Adams warmly conveys the semi-dramatic opus that's been around. This feeling-ful deck merits those ballad spins.

(B) "CAN'T GET ENOUGH" (2:05) [Source BMI—Jones] A turnabout as the songster and ork-chorus offer a bright rhythm date.

MARLENE (Maverick 591)

(C) "HEY, HEY, BABY" (1:50) [Knotty BMI—Thumm] Lass invites guy to dance in this blues swinger.

(C) "I LOVE YOU BABY" (2:28) [Knotty BMI — Knotty] A light jumper in this corner.

DOMINEERS (Roulette 4245)

(B) "RICHIE COME ON DOWN" (1:52) [Bishwick ASCAP — Noto, Filloramo, Gentile, Domineers] Richie's friends want him to come down from his house, but he rather study guitar in this hearty rocker. Hot-rod sounds are a colorful opening.

(B) "NOTHING CAN GO WRONG" (2:11) [Bushwick ASCAP — Domineers] Lead does a good job on the catchy, but familiar teen-ballad.

TRENDS (RCA Victor 7733)

(B) "CHUG-A-LUG" (2:02 [Turban BMI—Cari, Trends Instrumentalists display a know-ho for the semi-blues novelty game. Kin of sound that builds-up into a sock like state. (whistles, handclaps incluc ed). Lots of beat finesse here.

(B) "THE BEARD" (1:40) [Tur ban BMI—Cari, Trends] Thi interesting sounds stays deliberate a the way. Guitars and sax do the fea tured work.

FOUR TUNES/JIMMIE NABBIE) (Crosby 4)

(C+) "TWINKLE EYES" (2:21 [Nabbie BMI — Nabbie Affable cha-cha date headed by song ster Nabbie and including a rasping sound in the setting. OK beat-product

(C) "STARVED FOR LOVE' (2:15) [Skiba BMI — King A generally conventional rock-a-ballad outing.

TRINI LOPEZ (King 5344)

(B+) "THE SEARCH GOES ON" (2:37) [Lois BMI — Lopez, Sheffield] Interesting shuffle-beat blues sound from Lopez and the sound-wise musicians. Deck with an intriguing teen approach. Could get action.

(B+) "IT HURTS TO BE IN LOVE" (2:45) [R-T BMI — Toombs, Dixon] A stomper here gives the kids a well-defined beat.

ALEVANNO ORCH. (Columbia 41666)

(B+) "SUMMER MADNESS" (2:41) [Alsan BMI—Gordon] Pretty tango arrangement of an appealing, Russian-flavored melody from the recent "Ninotcha" telecast. Top-drawer mood programming.

(B) "NINOTCHA" (2:03) [Alsan BMI—Gordon] A balalaika-like instrument heads the haunting show's main-title.

APRIL STEVENS (Imperial 5666)

(B) "IN OTHER WORDS" (2:24) [Almanac ASCAP—Howard] The lovely Bart Howard creation is appealingly styled by the fine songstress. Lush mood-type backing. Solid legit ballad entry.

(B) "JONNY" (2:40) [Famous ASCAP—Hollander, Heyman] Thrush almost whispers the German-sung affectionate.

KIRBY STONE FOUR (Columbia 41668)

(B) "THE HONEYDRIPPER" (2:10) [Northern ASCAP — Liggins] Exciting choo-choo beat issue from the crew as they tell of a real cool teener. Plenty of rock vitality here.

(B) "KIDS" (2:45) [Edwin H. Morris ASCAP — Adams, Strouse] A charming piece from the smash musical, "Bye Bye Birdie," in which "parents" knock today's youngsters while recalling their "perfect" childhood. Tune's appropriately deck-out in a Twenties, raz-a-ma-tax tempo.

Dear Music Ops: You're The Tops!
Connie Francis
Thanks for the Award
BEST FEMALE VOCALIST OF 1959
Current HIT!
EVERYBODY'S SOMEBODY'S FOOL
and
JEALOUS OF YOU
K-12899
the Hottest Label in the Business
M-G-M Records
1540 Broadway, N.Y. 36, N.Y., JU2-2000
personal manager GEORGE SCHECK

Record Reviews

B+ VERY GOOD B GOOD C+ FAIR C MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box Best Bets

FLOYD ROBINSON (RCA Victor 7736)

(B+) "BOYS AND GIRLS" (1:56) [Delmore ASCAP—Coben] Songster—working a femme chorus—brightly displays this thank-heaven-for boys-and-girls theme. Combo is around for a contagious, sharp beat. A beat charmer here|

(C+) "SONJA" (2:24) [Tree BMI—Robinson] Softly relayed name-song.

BILLY GRAMMER (Everest 19353)

(B+) "PRINCESS OF PERSIA" (2:19) [Cedarwood BMI—Walker, Wilkin, Marijohn] Interesting Middle-Eastern type arrangement that keeps the teeners brightly in mind is the pro teen-beat songster's setting here. Chorus is important. Deck could step-out.

(B) "UNKNOWN SOLDIER" (3:00) [Cedarwood BMI—Walker, Wilkin, Marijohn] As the title should indicate, Grammer makes a moving stand here.

SUE RANEY (Capitol 4360)

(B+) "BIOLOGY" (2:00) [Empress ASCAP — Wayne, Edwards] Thrush jumps nicely on the ditty, currently making noise via the Danny Valentino outing on Capitol. Ork-chorus provide a colorful backdrop. Can make the grade.

(B) "TOO SOON" (2:30) [Mars ASCAP — Shores, Cohn] Expressive ballad performance here. There's class in this cut.

GENE & EUNICE (Case 1007)

(B+) "SUGAR BABE" (2:15) [Maverick BMI — Frazier] Vocal twosome and combo setting have a contagious. original-sounding teen-beat here. Could catch-on with the teeners in a big way.

(B+) "LET'S PLAY THE GAME" (2:00) [Class BMI — Levy, Wilson] A bright blueser that sounds like material Fats Domino cut. Infectious work.

JAGUARS (R-dell 11)

(B+) "THE WAY YOU LOOK TONIGHT" (2:19) [Chappell ASCAP — Kern, Fields] The lovely standard is sensitively read by the vocalists, who've put a first-rate ballad voice in the lead. A classical-sounding keyboard supports. Can happen.

(C+) "MOONLIGHT AND YOU" [Teresa BMI — Poliuto] Another sentimental stand, tho the material hasn't got the class of "Tonight."

RONNIE MITCHELL (Atlantic 2061)

(B+) "STILL WATERS" (2:42) [Frank ASCAP—Udell, Pockriss] An intriguing romantic is given a highly effective survey by songster Mitchell and first-rate rock-a-string (& chorus) backdrop. With enough sufficient, side can score.

(B) "ANNIVERSARY SONG" (2:30) [Mood ASCAP—Jolson, Chaplin] Mitchell strongly sells the sturdy.

RAY SHARPE (Jamie 1155)

(B+) "RED SAILS IN THE SUNSET" (2:08) [Shapiro-Bernstein ASCAP—Williams, Kennedy] Artist, who had success with "Linda Lu," could come thru again with this shuffle-beat version of the durable. Should be eyed.

(B+) "FOR YOU MY LOVE" (2:06) [United Gale & Gale BMI—Gayten] Another oldie gets the infectious shuffle-beat sound from songster and support. Also eye.

PETITES (Columbia 41662)

(B+) "GET YOUR DADDY'S CAR TONIGHT" (2:34) [Korwin ASCAP—Adler, Allen] Song newcomers to the label—four gals and a guy—offer a cute bright-beat novelty romantic. Cheerful rock backing from the Frank DeVol ork. Could move.

(B) "SUN SHOWERS" (2:41) [Roger ASCAP—Hoffman, Kalmanoff] Oldie-type ditty is presented with a pleasant shuffle-beat sound.

CRICKETS (Coral 62198)

(B+) "MORE THAN I CAN SAY" (2:38) [Cricket BMI—Allison, Curtis] Vocalists are appealing on the tender-hearted affectionate. Side can get important coin.

(B) "BABY MY HEART" (2:15) [Cricket BMI—Curtis] Boys supply much more beat pressure to this ditty.

SPIKE JONES (Liberty 55253)

(B+) "AH-1, AH-2, AH-SUNSET STRIP"—Part I (3:55) [Morella ASCAP—Brandt, Ecklund, Brandt] The adventures of a TV private eye is narrated mostly against a typical jazz score that accompanies private eye TV'ers. Somehow, a Lawrence Welk bit gets into the affair.

(B+) "AH-1, AH-2, AH-SUNSET STRIP"—Part 2 [Morella ASCAP—Brandt, Ecklund, Brandt] More from the sleuth and the Welk crew. Album source for both stints is "Omnibust."

EDWARD BROS. (Christy 121)

(B+) "MY JOURNEY HOME" (1:50) [Rambolt BMI—Rodrigues, Morrini] Haunting song of a wander recives an expressive outing from the songsters. Telling teen-directed side. Could come thru.

(B) "MOONGLOW" (2:39) [Mills ASCAP — Hudson, Lane, Mills] Boys warmly convey the lovely standard.

PHANTOMS (Canton 1786)

(B+) "BIRDLAND"—Part 1 (2:30) [Eldorado BMI—Rey, Gilson] Musicians and chanting chorus do well on this blues sizzler, instrumentally headed by a hot sax. Youngsters will welcome the sound.

(B+) "BIRDLAND"—Part 2 (2:30) [Eldorado BMI—Rey, Gilson] Initial section of theme is sans the chorus.

JOHNNY MORISETTE (Sar 104)

(B+) "NEVER (Come Running Back To You)" (2:32) [Kags BMI—Cooke, Alevander] Songsters offer a catchy medium-beat rhythmic against Latinish-flavored rock support. Effort has a grown-on-you touch.

(B) "IN MY HEART" (2:15) [Kags BMI—Cooke, Alexander] This light-beat affectionate sounds something like the familiar spiritual, "Everytime I Feel The Spirit." Fine showing.

GREGORY CARROLL (Okeh 7129)

(B+) "TWINKLE" [Carroll, Horton]A fine romantic with "twinkle" effects in both the melody and arrangement is nicely styled by songster Carroll. This semi-emotional teen-romantic has chances.

(B) "GOING BACK HOME TO TENNESSEE" [Epae, Horton] A blues stomper provides a colorful coupler. Exciting beat stuff.

CARMACKS (Autograph 205)

(B) "I'VE GOT TO KNOW" (1:57) [Cherie BMI—Carmack] Boys blend effectively on the C&W-type romantic jumper and get an infectious instrumental backdrop.

(C+) "WITH ALL MY HEART" (1:45) [Cherie BMI—Carmack] Work here is more in the pop beat-ballad groove.

LARRY ELLIS (Roulette 4243)

(B) "NOTHING YOU CAN DO" (2:03) [World ASCAP—Pockriss, Vance] Good ballad showing from the vocalist, who receives some effective string comments from the ork.

(B) "LOOK, MY LOVE" (2:17) [Shapiro—Bernstein ASCAP—Pockriss, Vance] Tender essay here, with accompaniment providing an appealing rock-a-cha setting (chanting larks are nice too).

CAL CAGNEY QUINTETTE (Caprice 22)

(C+) "MAN AIN'S SUPPOSED TO CRY" (1:56) [Duchess BMI—Laine, Gimbel, Reid] Lead songster and combo get an OK medium-beat sound out of the folkish romantic.

(C+) "BYE BYE ME" (2:35) [Leeds ASCAP—Tobias, Altman] Catchy swing-rocker in this corner.

GEORGE CATES ORCH.-CHORUS (Signature 12034)

(B) "DIPSY DOODLE" (1:48) [Lincoln ASCAP — Clinton] The old instrumental novelty fits the teen-beat groove and Cates' organization does a teen-wise job. Happy side worth attention.

(B) "WEARY BLUES" (2:20) [Melrose ASCAP — Matthews, Greene, Cates] The teeners are also nicely taken care of in this blues-rock arrangement (chorus sings the ancient's lyrics).

FOUR PLAYBOYS (Souvenir 1002)

(C+) "SEND ME SOME LOVIN'" (2:30) [BMI — Marascalco, Price] OK funky-sounding plaintive from songster Johnny Clark and top-billed vocalists.

(C+) "STAY WITH ME" (1:57) [C. D. A. BMI—Frandsen] Guitars are infectious in this outing.

RALPH NATURALE (White Rock 1059)

(C+) "MY BABY'S GONE AND LEFT ME" (1:43) [Ladd BMI—Naturale] A blues-bouncer is related nicely by Natural and the Nobles combo.

(C+) "OH, PAT" (2:20) [Ladd BMI — Naturale] More OK blues news, with a good shuffle-beat sound from the musicians.

BETTY CURTIS (King 5343)

(B) "QUANDO VIEN LA SERA" (2:23) [BIEM—Testa, Rossi] Tune was a San Remo Festival entry this year and the thrust delivers ala Caterina Valente. Ork backs with a colorful sound. This Italian-sung item has a good-natured sound.

(B) "COLEVOLE" (2:24) [BIEM —D'Acquisto, Seracini] A warm pose on another San Remo "contestant." Pretty ballad side.

COSIMO GILE (Everest 19355)

(B+) "TINTARELLA DI LUNA" (2:27) [Southern ASCAP—de Filippi, Migliacci] A solid rock-styled version of the oft-cut Italian ditty. Exciting side; should be welcomed by the youngsters.

(B+) "GUARDA CHE LUNA" (3:00) [Southern ASCAP—Malgino] More deliberate reading, but still exciting version of another Italian opus that's been getting around. Two sound-wise portions.

LITTLE MISS DYNAMITE!

BRENDA LEE

EXPLODES WITH ANOTHER HIT!

THAT'S ALL YOU GOTTA DO

b/w

I'M SORRY

DECCA 9-31093

Hope to see all you operators at the Decca Booth, #23, at the Morrison Hotel.

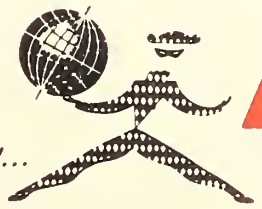
I'll be singing these new songs at the MOA banquet. Hope you like them as well as "Sweet Nothin's."

Brenda

For display and more SELL-ability, they've packaged my new single in this special color sleeve.

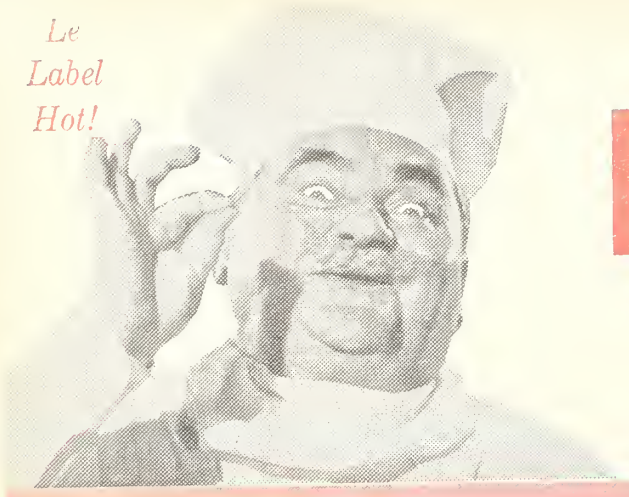
Exclusively

a New World of Sound...



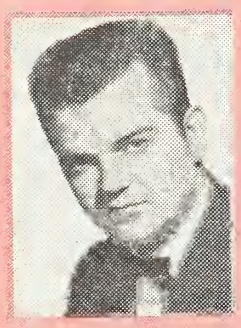
DECCA® Records

Le Label Hot!

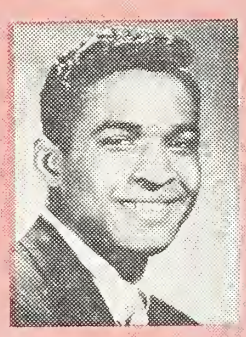


MGM RECORDS...

CHART SMASHER SINGLES



CONWAY TWITTY
What Am I Living For.....K12886

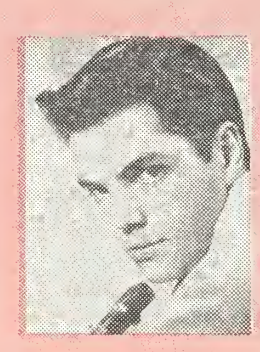


JIMMY JONES
Good Timin'..CUB9067

TOMMY EDWARDS
I Really Don't Want To Know.....K12890

DANNY VALENTINO
Biology.....K12881

MARK DINNING
A Star Is Born (A Love Has Died)
K12888



JOHNNY FERGUSON
Angela Jones. K12855

Tasty Highlight!

PICKED BY THE TRADE AS "THE NEXT BIG HIT"

DICK CARUSO TWO LONG YEARS
K12900

Surefire recipe for Success!

STARPOWER MEANS SALESPOWER

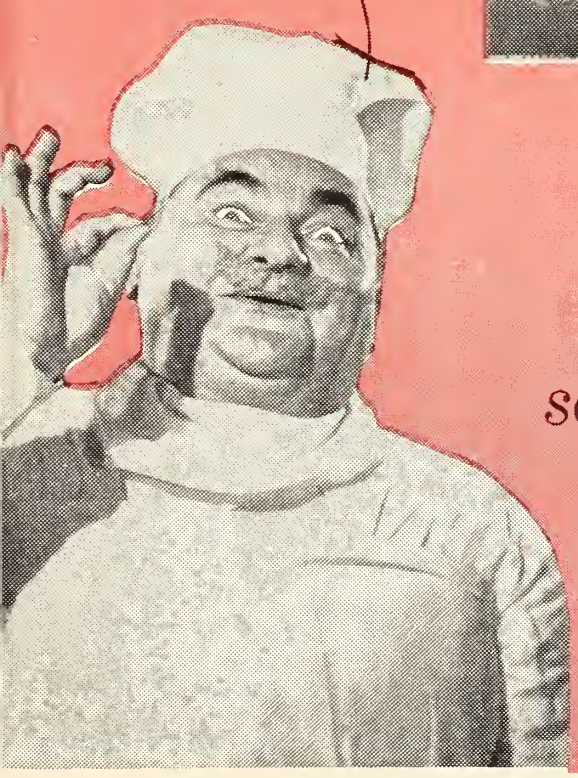
GREAT NEW MAY ALBUMS

SE3837/E3837

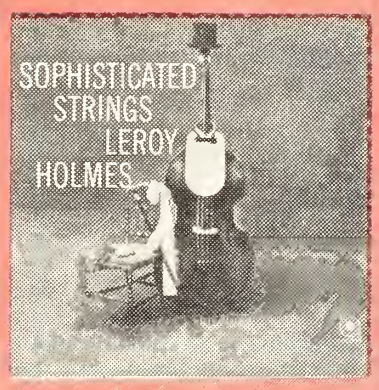
SE3820, E3820

SE3816, E3816

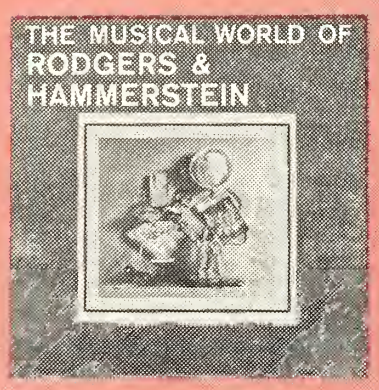
A word to LE DEALER WISE: Your local MGM Distrib has all the secret ingredients for a very profitable dish — call him **NOW!**



SE3831/E3831



SE3833/E3833



SE3817/E3817

we've cooked up something special for you!

SE3832, E3832

Metrojazz E1015

MGM RECORDS

the Hit sounds

"NATIONAL CITY"

Joiner, Arkansas
Junior High School Band
#55244

"SING A GOOFY SONG"
B/W
"COMIN' THE ROUND MOUNTAIN"

David Seville
and the Chipmunks
#55246

"ONE LAST KISS"

Bobby Vee
#55251

"THREE STEPS TO HEAVEN"

Eddie Cochran
#55242

of the 'Sixties

"RUNAROUND"

B/W

"Truly Do"

The Fleetwoods

DOLTON #22

"BORN TO BE WITH YOU"

B/W

"My Guiding Light"

The Echoes

DOLTON #18

Dolton is distributed in Canada by Quality Record Distributors, Toronto

Following their Sensational Smash "FOREVER"

THE LITTLE DIPPERS'

"BE SINCERE"

B/W

"Tonite"

UNIVERSITY #603

University is distributed in Canada by Spartan of Canada Ltd.

Distributed Nationally by

Liberty is distributed in Canada by London of Canada Ltd., Montreal

YEN YET

Sixteen youngsters & a seventeen year old-ster GARY CANE sing the new hit ***yen yet*** song. big novelty flash! smash! sound on SHELL 719

"Flash! Smash! million seller? IT'LL BE HUGE!" Bill Gaven report #276

OUR FIRST MILLION SELLER

PICK OF THE WEEK in **The Cash Box**

The Billboard MUSIC VENDOR !

GARY CANE / SHELL RECORD STAR

SHELL RECORDS

1697 BROADWAY, NEW YORK CITY 19, NEW YORK, COlumbus 5-1425

THE NATION'S

Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

		Position Last Week
1	**STUCK ON YOU (Elvis Presley)** VI-7740	2
2	**GREENFIELDS (Brothers Four)** CO-41571 Julius La Rosa—KA-323	1
3	**NIGHT (Jackie Wilson)** BR-55166	6
4	**THEME FRO MA SUMMER PLACE (Percy Faith)** CO-41490 Fontane Sisters—DO-16059; Jackie Ray—EP-9366; Leroy Holmes—MG-12833; Hugo Winterhalter—VI-7599; Don Ralke—WB-5108	3
5	**SINK THE BISMARCK (Johnny Horton)** CO-41568	7
6	**WHITE SILVER SANDS (Bill Black's Combo)** HZ-2021	5
7	**SIXTEEN REASONS (Connie Stevens)** WB-531137	8
8	**PUPPY LOVE (Paul Anka)** A-10082	13
9	**LET LITTLE GIRL DANCE (Billy Bland)** OT-1076	
10	**CATHY'S CLOWN (Everly Brothers)** WB-5151	28

11) STAIRWAY TO HEAVEN
12) CRADLE OF LOVE
13) THE OLD LAMPLIGHTER
14) FOOTSTEPS
15) I LOVE THE WAY YOU LOVE
16) STEP BY STEP
17) GOOD TIMIN'
18) HE'LL HAVE TO GO
19) WHAT AM I LIVING FOR
20) THE MADISON
21) MOUNTAIN OF LOVE
22) SWEET NOTHIN'S
23) MR. LUCKY
24) CLEMENTINE
25) CHERRY PIE
26) LOVE YOU SO
27) APPLE GREEN
28) MAMA
29) MADISON TIME
30) WILD ONE
31) BIG IRON
32) BABY
33) HE'LL HAVE TO STAY
34) PAPER ROSES
35) WHEN YOU WISH UPON A STAR

RECORD MANUFACTURERS CODE

AB—Alton
AC—Atco
AD—Allied
AE—Ace
AF—Audio Fidelity
AG—Argo
AI—Alpine
AL—Aladdin
AM—Anna
AN—Abner
AO—Apollo
AP—ABC-Paramount
AQ—Antler
AR—Arrow
AS—Adonis
AT—Atlantic
AU—Audican
AV—Arvee
AW—Arwin
AX—Apt
AY—Amy
AZ—Anna
BB—Back Beat
BG—Bigtop
BI—Big B
BK—Brooke
BL—Blaze
BN—Brent
BO—Bomarc
BR—Brunswick
BS—Bullseye
BT—Bethlehem
BU—Blue Note
CA—Capital
CB—Case
CC—Carlton
CD—Cadence
CE—Coed
CF—Christy
CG—Challenge
CH—Chess
CI—Climax
CJ—Caver
CK—Checker
CL—Colonial
CM—Camea
CN—Chancellar
CO—Columbia
CP—Colpix
CQ—Crest
CR—Coral
CS—Class
CT—Coronet
CU—Cub
CV—Canadian American
CX—Calico
CY—Crystalette
CZ—Clack
DA—Dana
DB—Dade
DD—Dale
DE—Decca
DF—Del Fi
DG—Dean
DI—Disneyland
DL—DeLuxe
DM—Demon
DN—Dolton
DO—Dot
DR—Dore
D—Dooto
DU—Duke
DY—Dynasty
DY—Darlan
DZ—Danna
EM—Ember
EN—End
EP—Epic
ER—Era
EV—Everest
EW—East-West
EX—Excello
FA—Fargo
FD—Freedam
FE—Federal
FI—Fiesta
FL—Flippin'
FM—Fame
FO—20th-Fox
FP—Flip
FR—Fraternity
FS—Felsted
FU—Fury
FW—Fernwood
FX—Fax
FY—Folly
FZ—Fransil
GA—Grand Award
GC—Grey-Cliff
GD—Golden Crest
GL—Glory
GN—GNP
GO—Gone
GU—Guaranteed
GV—Glover
GY—Guyden
GZ—Galdisc
HA—Hanover
HE—Herald
HI—Hi Fi
HO—Hollywood
HU—Hunt
HY—Hickary
HZ—Hi
IM—Imperial
JA—Jamie
JD—Judd
JJ—Jay Jay
JP—Jackpot
JS—JDS
JU—Jubilee
JY—Joy
JZ—Josie
KA—Kapp
KE—Keen
KI—King
KM—Kim
KY—Kayo
LA—Laurie
LI—Liberty
LK—Lark
LN—Lancer
LO—Landon
LV—Love
LU—Laurel
MA—Madison
MC—Mecca
ME—Mercury
MF—Mayflower
MG—MGM
MH—Music Hall
MI—Minit
MK—Mark
MN—Monument
MO—Modern
MT—Metro
MX—Montel
MU—Musidisc
MV—Maverick
NA—Nasco
NO—Nargalde
NR—NRC
NT—Note
OK—Okeh
OM—Omega
OS—Original
OR—Oriole
OT—Old Town
PA—Paris
PE—Peacock
PF—Profile
PH—Sam Phillips, Int.
PL—Pallette
PR—Parkway
PT—Prestige
RA—Raynote
RB—Ribbon
RE—Rendezvous
RI—Rip
RK—Tap Rank
RO—Roulette
RP—RPM
RT—Rita
RV—Raven
SA—Savoy
SB—Styletone
SC—Scepter
SD—Sandy
SE—Sue
SF—Surf
SG—Sage
SH—Shad
SI—Swingin'
SJ—Strand
SK—Signet
SL—Splash
SN—Spann
SO—Studio
SP—Specialty
SR—Starday
SS—Signature
ST—Shan-Tadd
SU—Sun
SV—Siena
SW—Swan
SX—Shasta
SY—Signature
SZ—Sphinx
TD—Tadd
TE—Tender
TI—Tica
TM—Time
TN—'Teen
TP—TeePee
TR—Triple-X
TS—Testa
TX—Tempus
UA—United Artists
UN—Unical
UR—Unart
UV—University
VA—Vanguard
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VS—Vista
VT—V-Tone
WA—Warwick
WB—Warner Bros.
WD—Word
WG—Wheeling
WH—Whitehall
WO—Wonder
WP—World Pacific

"BEAUTIFUL OBSESSION"

#9 AT ONE OF THE WORLD'S GREAT RECORD STORES

MUSIC CITY HIT LIST

The Top Sellers based on actual record sales of Wallichs Music City, Hollywood, Lakewood Center and Downtown Stores, as well as over 500 Music City Record Racks in Southern California supermarkets

HIT LIST # 416 FOR THE WEEK ENDING 4/25/60

MUSIC CITY TOP TEN SINGLES

1.	CATHY'S CLOWN	EVERLY BROS.	WARNER BROS.
2.	*Good Timin'*	*Jimmy Jones*	*Cub*
3.	*Ooh Poo Pah Doo*	*Jessie Hill*	*Minit*
4.	*Love You So*	*Ron Holden*	*Donna*
5.	SIXTEEN REASONS	CONNIE STEVENS	WARNER BROS.
6.	*Greenfields*	*Brothers Four*	*Columbia*
7.	*He'll Have To Stay*	*Jeanne Black*	*Capitol*
8.	*Let The Little Girl Dance*	*Billy Bland*	*Old Town*
9.	BEAUTIFUL OBSESSION	SIR CHAUNCEY	WARNER BROS.
10.	*Mama*	*Connie Francis*	*MGM*

MUSIC CITY TOP TEN BEST SELLING LP ALBUMS

1.	THE BUTTON-DOWN MIND OF BOB NEWHART	BOB NEWHART	WARNER BROS.
2.	*Sold Out*	*Kingston Trio*	*Capitol*
3.	*Elvis Is Back*	*Elvis Presley*	*RCA Victor*
4.	*Inside Shelley Berman*	*Shelley Berman*	*Verve*
5.	*Lanza Sings Caruso Favorites*	*Mario Lanza*	*RCA Victor*
6.	*Latin A La Lee*	*Peggy Lee*	*Capitol*
7.	*Woody Woodbury's Laughing Room*	*Woody Woodbury*	*Stereo-Oddity*
8.	*What Every Girl Should Know*	*Doris Day*	*Columbia*
9.	*Here We Go Again*	*Kingston Trio*	*Capitol*
10.	*One Step Beyond*	*TVST*	*Decca*

Write, wire, phone, order from your nearest distributor

the first name in sound

WARNER BROS. RECORDS

BURBANK, CALIFORNIA

BIG SPRING SWING on KING

20 % Discount

for 30 Days, Effective May 9th thru June 10th

Included is the ENTIRE MONAURAL AND STEREO CATALOGUES of KING - BETHLEHEM - AUDIO and REP Lines.

You have a choice of over 400 Monaural and 50 Stereo Albums, and will include the NEW MAY RELEASES of 15 Monaural and 15 Stereo Albums.

DEALERS: Take advantage of this special discount—

1 FREE LP

(MON. or STEREO) of your choice for every 5 purchased.

SPECIAL DATED BILLING PLAN

30, 60, 90 DAY BILLING
(1/3 May 10th)
(1/3 June 10)
(1/3 July 10)

To All Dealers who purchase 6 Deals or 30 Albums.

ORDER NOW to Insure Wide Choice at your local KING Distributor.

KING

Killer Diller

PHILADELPHIA—Comedienne Phyllis Diller was a recent guest on Sid Mark's WHAT show. Here Miss Diller is being interviewed by Mark (1) while her escort, Ed Cohn of Lesco distributors, stands by.

ASCAP Honors Porter

NEW YORK—Stanley Adams, president of ASCAP, will be master of ceremonies during the Society's portion of the tribute to Cole Porter on Sunday, May 15, at the Metropolitan Opera House.

Adams has brought together twelve of ASCAP's outstanding composers for the occasion to honor Porter, who has been a member of the performing right society for nearly thirty years. The composers who will present the Society's musical salute include Lou Alter, Leroy Anderson, Harold Arlen, Vernon Duke, Ray Henderson, Burton Lane, Frederick Loewe, Jimmy McHugh, Harold Rome, Arthur Schwartz, Noble Sissle and Harry Warren.

"ASCAP takes great pride in Cole Porter, not only for his genius as a songwriter, but for his courage as a man," Adams has written in his testimonial to the composer.

The proceeds from the program at the Met will be used to implement the work of the Children's Asthma Research Institute and Hospital of Denver, Colorado.

MJQ Ballet Parisian Hit

NEW YORK—A glittering Paris audience shouted and applauded its approval when The Modern Jazz Quartet (John Lewis, Milt Jackson, Percy Heath, and Connie Kay) with dancers Louis Johnson, Cristyne Lawson, Lelia Goldoni, and Kevin Carlisle presented the world premiere of John Lewis' new jazz ballet, "The Comedy," at the Alhambra Theatre on April 22-30. The audience, which include such theatre notables as Marlene Dietrich, Juliette Greco, Micheline Presle, and Jean Marais, frequently interrupted the first-night performance with shouts of "Bravo" and "Encore" and at the final curtain recalled the entire company for ten curtain calls.

Subtitled "a jazz entertainment," "The Comedy" is the result of over three years of work by John Lewis and The Modern Jazz Quartet to create and present a dance form indigenous to jazz. Based on the Commedia dell'Arte practice of improvised acting by stock characters in traditional plots, this "jazz entertainment" joins the improvisations of four dancers with those of the Quartet, visually presenting the entire company, dancers and musicians, on stage.

The production is two hours in length, the major part of the program being devoted to the title ballet, "The Comedy" (a collective improvisation of the four dancers with the four musicians of the Quartet) which depicts a day in the life of four traditional Commedia dell'Arte characters, Fontessa, Columbine, Harlequin, and Pierrot. The remainder of the "jazz entertainment" is devoted to an entra'acte solo concert by The Modern Jazz Quartet and a final section of solo and ensemble music, mime, and dance pieces in which the solo virtuosity of the company is illustrated.

Following the Paris engagement, the company moves to Berlin during May and scheduled for a New York premiere early next Fall.

The Records Disk Jockeys Played Most

The Cash Box

A Summary of Reports Received from Nation's Disk Jockeys

		Last Week
1	STUCK ON YOU — *Elvis Presley (RCA Victor)*	(2)
2	GREENFIELDS — *Brothers Four (Columbia)*	(1)
3	CATHY'S CLOWN — *Everly Brothers (Cadence)*	(5)
4	NIGHT — *Jackie Wilson (Brunswick)*	(3)
5	SIXTEEN REASONS — *Connie Stevens (Warner Brothers)*	(6)
6	STAIRWAY TO HEAVEN — *Neil Sedaka (RCA Victor)*	(7)
7	CRADLE OF LOVE — *Johnny Preston (Mercury)*	(8)
8	SINK THE BISMARCK — *Johnny Horton (Columbia)*	(4)
9	LET THE LITTLE GIRL DANCE — *Billy Bland (Old Town)*	(12)
10	THE OLD LAMPLIGHTER — *Browns (RCA Victor)*	(14)
11	GOOD TIMIN' — *Jimmy Jones (MGM)*	(19)
12	STEP BY STEP — *Crests (Coed)*	(11)
13	THEME FROM A SUMMER PLACE — *Percy Faith (Columbia)*	(10)
14	CHERRY PIE — *Skip & Flip (Brent)*	(24)
15	FOOTSTEPS — *Steve Lawrence (ABC Paramount)*	(9)
16	MOUNTAINS OF LOVE — *Harold Dorman (Rita)*	(25)
17	MR. LUCKY — *Henry Mancini (RCA Victor)*	(18)
18	I LOVE THE WAY YOU LOVE — *Marv Johnson (United Artists)*	(13)
19	THE MADISON — *Al Brown's Tunetoppers (Amy)*	(22)
20	WHITE SILVER SANDS — *Bill Black's Combo (Hi)*	(16)
21	WHAT AM I LIVING FOR — *Conway Twitty (MGM)*	(20)
22	LOVE YOU SO — *Ron Holden (Donna)*	(32)
23	HE'LL HAVE TO STAY — *Jeanne Black (Capitol)*	(47)
24	PAPER ROSES — *Anita Bryant (Carlton)*	(34)
25	DOGGIN' AROUND — *Jackie Wilson (Brunswick)*	(26)
26	BURNING BRIDGES — *Jack Scott (Top Rank)*	(37)
27	THE TIES THAT BIND — *Brook Benton (Mercury)*	(36)
28	YOUNG EMOTIONS — *Ricky Nelson (Imperial)*	(44)
29	WAY OF A CLOWN — *Teddy Randazzo (ABC Paramount)*	(29)
30	WHEN YOU WISH UPON A STAR — *Dion & Belmonts (Laurie)*	(31)
31	OOH POO PAH DOO — *Jessie Hill (Minit)*	(35)
32	DING-A-LING — *Bobby Rydell (Cameo)*	(46)
33	MADISON TIME — *Eddie Morrison & Ray Bryant (Columbia)*	(30)
34	LONELY WEEKENDS — *Charlie Rich (Phillips)*	(41)
35	HE'LL HAVE TO GO — *Jim Reeves (RCA Victor)*	(21)
36	APPLE GREEN — *June Valli (Mercury)*	(23)
37	ANOTHER SLEEPLESS NIGHT — *Jimmy Clanton (Ace)*	(49)
38	PUPPY LOVE — *Paul Anka (ABC Paramount)*	(15)
39	FAME AND FORTUNE — *Elvis Presley (RCA Victor)*	(33)
40	SWINGIN' SCHOOL — *Bobby Rydell (Cameo)*	(51)

41) Borbara.
42) No If's—No And's.
43) Got A Girl.
44) Clementine.
45) You Don't Know Me.
46) Nobody Loves Me Like You.
47) Sweet Nothin's.
48) Momo.
49) Angelo Jones.
50) Baby.
51) Eorth Angel.
52) Tell Me That You Love Me.
53) Wonderful World.
54) Hither And Thither And Yon.
55) Harbor Lights.
56) For Love.
57) Big Iron.
58) Just One Time.
59) Happy Go Lucky Me.
60) Theme From The Unforgiven.
61) It Could Happen To You.
62) Wild One.
63) Someone Loves You Joe.
64) A Star Is Born.
65) All I Could Do Was Cry.
66) Dutchman's Gold.
67) Just A Closer Walk With Thee.
68) Everybody's Somebody's Fool.
69) Oh Little One.
70) Right By My Side.
71) Besame Mucho.
72) Jump Over.
73) Money.
74) My Home Town.
75) Starbright.
76) Before I Grow Too Old.
77) Pledging My Love.
78) Because They're Young.
79) The Urge.
80) Beautiful Obsession.

THE SMASH! THE ORIGINAL! THE HIT VERSION!

DON'T WANT THE MOONLIGHT

(GUARDA CHE LUNA)

JOHNNY COSTA

RA 2050

FANTASTIC NATIONWIDE RESPONSE AND HEADING FOR THE CHARTS!

JERRY JACKSON

FOR EACH ONE THERE'S SOMEONE

A CHANCE TO PROVE MY LOVE

RA 2042

AMERICA'S NEWEST TEENAGE IDOL RINGS IN A BIG HIT!

DENNIS BELL

MY ONE LOVE

RA 2044

TOP RANK INTERNATIONAL
24 West 57th Street
RANK RECORDS LTD. LONDON, ENGLAND

Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

HUDSON RECORD SHOP
Jackson, Tenn.

1. Stuck On You (E. Presley)
2. Let The Little Girl Dance (B. Bland)
3. White Silver Sands (B. Black)
4. Comin' Down With Love (N. Godsen)
5. Lovely Weekend (C. Rich)
6. I Love The Way You Love (M. Johnson)
7. He'll Hove To Stay (J. Black)
8. Night (J. Wilson)
9. Step By Step (Crests)
10. Burning Bridges (J. Scott)

MUSIC TIME
Washington, D. C.

1. Madison Time (R. Bryant)
2. Greenfields (Brothers Four)
3. Ooh Poo Pah Doo (J. Hill)
4. Let The Little Girl Dance (B. Bland)
5. White Silver Sands (B. Black)
6. Stuck On You (E. Presley)
7. Nobody Loves Me Like You (Flomingos)
8. Sink The Bismarck (J. Horton)
9. I Love The Way You Love (M. Johnson)
10. Wonderful World (S. Cooke)

AMPHION MUSIC STORE
Cleveland, Ohio

1. Sixteen Reosons (C. Stevens)
2. Paper Roses (A. Bryant)
3. Night (J. Wilson)
4. Just A Closer Wolk With Thee (J. Rodgers)
5. Cathy's Clown (Everlys)
6. Biology (D. Valentino)
7. Legend Of Big Steeple (P. Wagoner)
8. These Things I Offer You (Playmates)
9. Young Emotions (R. Nelson)
10. Burning Bridges (J. Scott)

MELO-TONE MUSIC SHOP
Brooklyn, N. Y.

1. Greenfields (Brothers Four)
2. Sink The Bismarck (J. Horton)
3. Night (J. Wilson)
4. Step By Step (Crests)
5. Theme From A Summer Place (P. Faith)
6. Cathy's Clown (Everlys)
7. Cradle Of Love (J. Preston)
8. Borbora (Temptations)
9. Good Timin' (J. Jones)
10. Swinging School (B. Rydell)

THIEM'S RECORD SHOP
Raleigh, No. Carolina

1. Wonderful World (S. Cooke)
2. Madison Time (R. Bryant)
3. Cherry Pie (Skip & Flip)
4. Cothy's Clown (Everlys)
5. Stuck On You (E. Presley)
6. Ties Thot Bind (B. Benton)
7. Night (J. Wilson)
8. Greenfields (Brothers Four)
9. Good Timin' (J. Jones)
10. Let The Little Girl Dance (B. Bland)

GRAND WAY
Miami, Fla.

1. Stuck On You (E. Presley)
2. Night (J. Wilson)
3. Good Timin' (J. Jones)
4. Cothy's Clown (Everlys)
5. Sixteen Reasons (C. Stevens)
6. Old Lamplighter (Browns)
7. Greenfields (Brothers Four)
8. Sink The Bismarck (J. Horton)
9. White Silver Sands (B. Black)
10. The Madison (A. Brown's Tunetoppers)

H & Y ELECTRIC COMPANY
Houston, Texas

1. Doggin' Around (J. Wilson)
2. It's My Foult (B. B. King)
3. All I Could Do Was Cry (E. Jomes)
4. Eosy Lovin' (W. Flemond)
5. Wonderful World (S. Cooke)
6. White Silver Sonds (B. Black)
7. Hold Me Tenderly (B. Bland)
8. Don't Deceive Me (R. Brown)
9. The Ties That Bind (B. Benton)
10. Spunky Onions (B. Davis)

BECHTOLD MUSIC STORE
Pittsburgh, Pa.

1. Cathy's Clown (Everlys)
2. Love You So (R. Holden)
3. Greenfields (Brothers Four)
4. Sixteen Reosons (C. Stevens)
5. Ooh Poo Pah Doo (J. Hill)
6. Cherry Pie (Skip & Flip)
7. Besame Mucho (Coasters)
8. Stairway To Heaven (N. Sedako)
9. Ding-A-Ling (B. Rydell)
10. The Madison (Al Brown)

ODLAND MUSIC SHOP
Sioux Falls, So. Dak.

1. Greenfields (Brothers Four)
2. Stuck On You (E. Presley)
3. Cradle Of Love (J. Preston)
4. Old Lamplighter (Browns)
5. He'll Have To Go (J. Reeves)
6. Step By Step (Crests)
7. Don't Throw Away All Those Teardrops (F. Avalon)
8. Footsteps (S. Lowrence)
9. Sixteen Reasons (C. Stevens)
10. Cathy's Clown (Everlys)

BERT'S CAMERA & RECORD CENTER
Baton Rouge, La.

1. All I Could Do Was Cry (E. James)
2. What Your Love Means To Me (L. Dole)
3. You Don't Know Me (L. Welch)
4. Cherry Pie (Skip & Flip)
5. Love You So (R. Holden)
6. White Silver Sands (B. Block)
7. Wonderful World (S. Cooke)
8. Before I Grow Too Old (F. Domino)
9. Cothy's Clown (Everlys)
10. Doggin' Around (J. Wilson)

MOORE'S RECORD SHOP
Meridian, Miss.

1. Mountain Of Love (H. Dormon)
2. Doggin' Around (J. Wilson)
3. Let The Little Girl Dance (B. Blond)
4. Money (B. Strong)
5. Stuck On You (E. Presley)
6. Sixteen Reosons (C. Stevens)
7. Lonely Weekend (C. Rich)
8. Why I'm Walking (G. Hamilton)
9. White Silver Sonds (B. Black)
10. Earth Angel (J. Tillotson)

OPERATOR'S RECORD SERVICE
San Francisco, Calif.

1. Greenfields (Brothers Four)
2. Sixteen Reosons (C. Stevens)
3. Sink The Bismarck (J. Horton)
4. Theme From A Summer Place (P. Faith)
5. Big Iron (M. Robbins)
6. White Silver Sands (B. Black)
7. Sweet Nothings (B. Lee)
8. Footsteps (S. Lawrence)
9. He'll Have To Go (J. Reeves)
10. Sweet Georgia Brown (D. Johnson)

THE VANITY SHOPPE
Savannah, Ga.

1. Wonderful World (S. Cooke)
2. Doggin' Around (J. Wilson)
3. You've Got The Power (J. Brown)
4. This Magic Moment (Drifters)
5. White Silver Sonds (B. Block)
6. Just A Little Bit (R. Gordon)
7. Handy Man (J. Jones)
8. Boby (B. Benton & D. Washington)
9. I Love The Way You Love (M. Johnson)
10. The Ties That Bind (B. Benton)

MOLLA CLARK
Rogers, Ark.

1. Theme From Summer Place (P. Faith)
2. Stuck On You (E. Presley)
3. Love The Way You Love (M. Johnson)
4. Footsteps (S. Lawrence)
5. Sixteen Reasons (C. Stevens)
6. Let The Little Girl Dance (B. Blond)
7. Stairway To Heoven (N. Sedaka)
8. Wild One (B. Rydell)
9. What Am I Living For (C. Twitty)
10. Hold Me Tenderly (B. Blond)

JOE'S MUSIC SHOP
St. Louis, Mo.

1. In With You (5 Royals)
2. The Madison (A. Brown)
3. Doggin' Around (J. Wilson)
4. Mock The Knife (E. Fitzgerald)
5. All I Could Do Was Cry (E. Jomes)
6. Besame Mucho (Coasters)
7. I Love The Way You Love (M. Johnson)
8. Hold Me Tenderly (B. Blond)
9. Come Home (S. Robbins)
10. You Understand Me (S. Cooke)

REGENT RECORD SHOP
Flint, Mich.

1. Stuck On You (E. Presley)
2. Night (J. Wilson)
3. Let The Little Girl Dance (B. Bland)
4. Step By Step (Crests)
5. What Am I Living For (C. Twitty)
6. Burning Bridges (J. Scott)
7. Old Lamplighter (Browns)
8. Ooh Poo Poh Doo (J. Hill)
9. Got A Girl (Four Preps)
10. Little Susie (R. Bryant)

THE BOOK SHOP INC.
Fitchburg, Mass.

1. He'll Hove To Stay (J. Black)
2. Cathy's Clown (Everlys)
3. Sixteen Reasons (C. Stevens)
4. Stuck On You (E. Presley)
5. Burning Bridges (J. Scott)
6. Greenfields (Brothers Four)
7. Borbara (Temptations)
8. Night (J. Wilson)
9. Apple Green (J. Volli)
10. Wild Weekend (Rebels)

MIKE LEVINE
Norfolk, Va.

1. Night (J. Wilson)
2. Greenfields (Brothers Four)
3. Earth Angel (J. Tillotson)
4. When You Wish On A Star (Dion & Belmonts)
5. Good Timin' (J. Jones)
6. Con't Help Wondering (J. Humbird)
7. White Silver Sands (B. Black)
8. Besame Mucho (Coasters)
9. Old Lomplighter (Browns)
10. Swingin' School (B. Rydell)

LISHON'S
Chicago, Ill.

1. Sink The Bismorck (J. Horton)
2. White Silver Sands (B. Black)
3. The Old Lamplighter (Browns)
4. Cathy's Clown (Everlys)
5. Poper Roses (A. Bryant)
6. Night (J. Wilson)
7. Til Tomorrow (J. Harper)
8. Greenfields (Brothers Four)
9. Stuck On You (E. Presley)
10. Mountain Of Love (H. Dormon)

RECORD ROOM
Reno, Navada

1. Greenfields (Brothers Four)
2. Sink The Bismorck (J. Horton)
3. Theme From A Summer Place (P. Faith)
4. He'll Have To Go (J. Reeves)
5. Sixteen Reosons (C. Stevens)
6. Old Lamplighter (Browns)
7. Footsteps (S. Lawrence)
8. Stuck On You (E. Presley)
9. Mama (C. Francis)
10. Step By Step (Crests)

VAN CURLER MUSIC
Albany, N. Y.

1. Stuck On You (E. Presley)
2. Greenfields (Brothers Four)
3. Theme From A Summer Place (P. Faith)
4. Sink The Bismarck (J. Horton)
5. He'll Have To Go (J. Reeves)
6. Old Lamplighter (Browns)
7. Sixteen Reosons (C. Stevens)
8. Sweet Nothin's (B. Lee)
9. White Silver Sands (B. Black)
10. Night (J. Wilson)

ACE RECORDS

presents THE HOTTEST ALBUM IN THE COUNTRY!!!

Jimmy Clanton's New 2 Pocket LP!

150,000 Advance Order

As an added sales clincher the customer gets a full color 1/3 lifesize personally autographed photo of Jimmy and a bonus record never before released and available only through this special offer.

ACE RECORDS

All out promotion with 20,000 standup easels for dealer display.

Executive Suites, Vincent Building, Jackson, Miss., Phone: Fleetwood 2-3318

BACK WITH ANOTHER MONEY MAKER

MARV JOHNSON

AIN'T GONNA BE THAT WAY

b/w

ALL THE LOVE I'VE GOT

UA 226

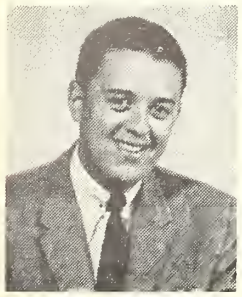
UNITED ARTISTS RECORDS

729 SEVENTH AVE. NEW YORK 19, N. Y.

Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Congratulations are in order to WDOK-Cleveland as the station enters its second decade of providing northern Ohio listeners with carefully selected "good music" programs. Station loyalty is high with the employees too, as eight members of the original working staff are still with the station today. . . .



BRYAN OLNEY
(CKWS—Kingston, Ontario)

DICK PHILLIPS
(WEVA—Emporia, Va.)

DICK DRURY
(KQV—Pittsburgh)

CKGM-Montreal's "Road Show" talent showcase has become so successful that the ABC network has asked the station to help in lining up several thousand local auditions for a forthcoming **Ted Mack** Amateur Hour Telecast. Top Montreal talent will be flown to New York for the Monday nite show. . . . **Bryan Olney**, chief announcer for CKWS-Kingston, Ontario, requests that U.S. record companies put his station on the mailing list since the station is a border outlet and is in considerable competition with U.S. stations. . . . KUMA-Pendleton, Ore., through its program director **Murray Westgate**, announced that it too is joining the list of stations not accepting free records. Henceforth, all records will be purchased from either the manufacturer or a local store. All distributor contracts have been severed. . . . **Dick Phillips** (WEVA-Emporia, Va.) arrived in town yesterday (8) for a week's stay. He'll headquarter at Dreyer Music from where he'll set out to contact all his friends. . . . **Larry Gar** (WLBG-Laurens, S.C.) likes "White Silver Sands" so much that he made it the theme song for one of his shows.

KQV-Pittsburgh is swinging into spring with a barrage of promotions. Heading up the list is the letter writing contest which will give the winner the "Swingin' Six" disk jockeys for a full day of spring housecleaning. More letters poured in to join jockey **Larry Aiken's** "Reducers Inc." Larry lost twenty pounds in the process and put himself on display while doing it by doing his show from the station's "Showcase Studios" in downtown Pittsburgh. . . . The **Bill Miller** Show (KOCY-Oklahoma City) has had quite a parade of guests dropping by over the past few weeks. Bill hosted sessions with the **Four Lads**, the Crewcuts and **Betty Johnson**. . . . **Johnny Murphy**, program director of CJLX-Fort William, Ontario, believes he recently conducted the quickest and most hectic interview when he had a TCA plane held up while he taped a telephone conversation with **Dean Morgan**, new disk artist for Quality Records of Toronto, during the artist's short stop over at the Lakehead Airport while enroute to Toronto from a coast-to-coast tour for "Promised Land of Love." . . . KFWB-Hollywood discovered that a Mynah bird named **Joe** announces the station slogan to customers as they enter the pet shop where he resides. . . . And while in the animal dept. WINS-New York pulled a twist on the usual talent contest by holding one for singing dogs. Yes they actually invited dogs (escorted by their owners) down to the studios for an audition. Winning pooch got a year's supply of dog food. . . . No comment communique from **Danny Stiles** (WNJR-Newark, N.J.) "I'm sure **Liz Taylor** will be happy to learn that the request reaction for **Eddie's** 'Summertime Love' has been great on my shows." . . . And did you hear about the new TV series about the Chicago Police Force? It's called "The Approachables."

VITAL STATISTICS:

Dick Drury has been named program director of KVQ-Pittsburgh. Dick, who gives up his 1-3 PM disk show for the new job, joined the station in December 1959, coming from KXL-Portland, Ore., where he also served as PD. He's 25 years old and has been active in radio for nine years. Upon appointment, Dick announced the following new staff lineup at KQV; **Dave Scott** (6-9 AM), **Henry Dabecco** (10 AM-Noon, 7:15-9 PM), **Johnny McKinney** (Noon-3 PM), **Larry Aiken** (3-6:30 PM), **Ron Roddy** (9 PM-Midnight), and **Byron Zint** (Midnight-6 AM). . . . **Dick Biondi** is now spinning for WLS-Chicago in the late evening slot. . . . An even trade took place when **Art King** of KSWO-Lawton, Okla., and **Jon August** of KOCY-Oklahoma City switched to each other's station. Also, **Dale Wehba** is back from a 6 month Army tour to assume the PD post at KOCY. . . . **Bill Stroupe**, an invaluable man at WLOS-Asheville, N.C. handling positions as newsman, promotion director and continuity man, extends his value by taking over Al Smith's afternoon disk duties. . . . **Gerry Tinlin**, ex of CHLO-St. Thomas, Ontario, Canada, occupies the 9 AM-Noon slot at CKWS-Kingston, Ontario. . . . **Lenn Dunn** into the evening airtime for KUMA-Pendleton, Ore. from KACI-The Dallas, Ore. . . . After a short stint with WERC- Erie, Pa., **Tom Torrance** is the newest member of the Big Five at WLOL-Minneapolis. . . . **Eddie Baer** is another voice for "The Mighty K" of KRAK-Sacramento. He came from WICC-Bridgeport, Conn. . . . WAAF-Chicago has added Olympic track star **Jesse Owens** to its air staff and has given **Daddy-O-Daylie** a new half hour across-the-board show. . . . **Larry Owens**, formerly station manager and PD of KIOA-Des Moines, was named general manager of the station. The PD post is now handled by **Steve Heefner**. . . . KEX-Portland, Ore. returns its "Program PM" to the airwaves with **Roger Ferrier** as host. . . . **Jack Spector** has relocated from WPRO-Providence to WJJD-Chicago doing a daily AM stint.

WELCOME MUSIC OPERATORS!!
GOING GREAT!!

EVERYTHING ABOUT YOU

b/w

ORPHAN BOY

by TY HUNTER with THE VOICEMASTERS

ANNA 1114

HERE IT IS!!! BARRET STRONG'S *LATEST RELEASE*

YOU KNOWS WHAT TO DO

b/w

YES NO MAYBE SO

ANNA 1116

STARTING TO JUMP!

DO YOU WANT TO SEE MY BABY

by

HERMAN GRIFFIN and The Mello-Dees

ANNA 1115

ANNA RECORDS

588 Farnsworth—Detroit 2, Mich. - Tel: TEmple 1-7474

Thanks MUSIC OPERATORS of AMERICA!

You've brightened the scene for us so much in the past—
Now let US continue to brighten YOUR FUTURE
with these latest disclicks from ABC-PARAMOUNT

★ PAUL ANKA
My Home Town B/W
Something Happened
ABC-10106 Arranged and conducted by Sid Feller

★ LLOYD PRICE
No Ifs — No Ands B/W
For Love
ABC-10102 Arranged and conducted by Sid Feller

★ TEDDY RANDAZZO
The Way Of A Clown B/W
Cherie
ABC-10088 Orchestra and chorus conducted by Sid Feller

★ EYDIE GORME and ★ STEVE LAWRENCE
This Could Be The Start Of Something
B/W Darn It Baby, That's Love
ABC-10104

★ The NICARDI BROTHERS
That Pretty Girl B/W
Lonely
ABC-10086 Arranged and conducted by Sid Feller

★ EMERY and his Violin of Love
Stella By Starlight B/W
Vurria
ABC-10096

★ JOEY ROGERS
Don't Go Away Mad B/W
The Bible Belt
ABC-10110

★ BUZZ and AL
Jeannie Marie B/W
Tomorrows That May Never Come
ABC-10107

★ GEORGE HAMILTON IV
Tremble B/W
Why I'm Walkin'
Distributed in Canada by Spartan of Canada, Ltd.
ABC-10090

★ LAURIE LOMAN
Johnny Angel B/W
Love Is A Gypsy
Arranged and conducted by Sid Feller
ABC-10108

YOU'VE HEARD OF
JESSE JAMES
and
FRANK JAMES
But You Haven't Heard Anything
UNTIL YOU HEAR
ETTA JAMES
SING
ALL I COULD DO
WAS CRY
ARGO #5359
RO-COR
FIDELITY
MUSIC PUBLISHERS
588 FARNSWORTH — DETROIT 2, MICH.

"America's leading one-stop record service"

LESLIE
DISTRIBUTORS

Our reputation has been built on service to
Juke Box Operators · Record Dealers · Radio Stations

NEW YORK
639 10th Avenue
PLaza 7-1977

NEWARK, N. J.
221 Frelinghuysen Avenue
BIgelow 3-1155

East HARTFORD, Conn.
477 Park Avenue
BUtler 9-6491

FREEPORT, L. I.
240 E. Merrick Road
FReeport 8-2222

Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"HAPPY-GO-LUCKY ME" — Pick of the Week—4/16
Paul Evans . . . . . Guaranteed 208

•

"ALL I COULD DO WAS CRY"
Etta James . . . . . Argo 5359

•

"A STAR IS BORN" — Pick of the Week—4/2
Mark Dinning . . . . . MGM 12888

•

"JUST A CLOSER WALK WITH THEE" — Pick of the Week—3/19
Jimmy Rodgers . . . . . Roulette 4234

•

"EVERYBODY'S SOMEBODY'S FOOL"
"JEALOUS OF YOU" — Pick of the Week—4/30
Connie Francis . . . . . MGM 12889

•

"MY HOME TOWN" — Pick of the Week—5/7
Paul Anka . . . . . ABC Paramount 10106

"BECAUSE THEY'RE YOUNG" — Pick of the Week—5/7
Duane Eddy . . . . . Jamie 1156

•

"I REALLY DON'T WANT TO KNOW" — Pick of the Week—4/30
Tommy Edwards . . . . . MGM 12890

•

"PENNIES FROM HEAVEN" — Pick of the Week—4/16
Skyliners . . . . . Calico 117

WE BID WELCOME
—TO OUR MANY MOA FRIENDS—
DROP BY AND SAY HELLO!
LENNIE GARMISA
GARMISA
RECORD DISTRIBUTORS

2011 S. MICHIGAN AVE.
CHICAGO 16, ILL.

GARLAN DIST. CO.
2027 S. MICHIGAN AVE.
CHICAGO 16, ILL.

190 W. VLIET ST.
MILWAUKEE, WISC.

LOOKING AHEAD

A compilation, in order of strength, of up and coming records showing signs of breaking into The Cash Box Top 100. List is compiled from retail outlets.

1. **COMING 'ROUND THE MOUNTAIN/SING A GOOFY SONG**
   David Seville & Chipmunks (Liberty 55246)
2. **PLEASE DON'T EAT THE DAISIES**
   Doris Day (Columbia 41630)
3. **SPRING RAIN**
   Pat Boone (Dot 16073)
4. **THAT'S YOU/IS IT BETTER TO HAVE LOVED AND LOST**
   Nat "King" Cole (Capitol 4369)
5. **POOR BOY NEEDS A PREACHER**
   Untouchables (Madison 128)
6. **NATIONAL CITY**
   Jainer, Ark. Jr. High School Band (Liberty 55244)
7. **ROLL CALL COMPANY "J"**
   Balladeers (Del-Fi 4138)
8. **NO TIME FOR TEARS**
   Sam Hawkins (Decca 31059)
9. **HOLD ME TENDERLY/LEAD ME ON**
   Bobby Bland (Duke 318)
10. **YOU UNDERSTAND ME**
    Sam Cooke (RCA Victor 7730)
11. **PUT YOUR ARMS AROUND ME HONEY**
    Ray Smith (Judd 1017)
12. **I'LL BE SEEING YOU**
    5 Satins (Ember 1061)
13. **A LONELY SOLDIER**
    Jerry Butler (Abner 1035)
14. **EXCLUSIVELY YOURS**
    Carl Dobkins, Jr. (Decca 31088)
15. **ROCKIN' REDWING**
    Sammy Master (Lode 108)
    Ernie Freeman (Imperial 5656)
16. **THINK/YOU'VE GOT THE POWER**
    James Brown (Federal 12370)
17. **WHAT WILL I TELL MY HEART**
    Phil Phillips (Mercury 71611)
18. **JOHN HENERY**
    Buster Brown (Fire 1020)
19. **THE LITTLE MATADOR**
    Champs (Challenge 59076)
20. **SHADOWS OF LOVE**
    Lavern Baker (Atlantic 2059)
21. **MOJO WORKOUT**
    Larry Bright (Tide 006)
22. **CLAP YOUR HANDS**
    Beau-Marks (Shad 5017)
23. **DEEP SEA BALL**
    Clyde McPhatter (Atlantic 2060)
24. **LITTLE BY LITTLE**
    Junior Wells (Profile 4011)
25. **THREE STEPS TO HEAVEN**
    Eddie Cochran (Liberty 55242)

Chart Buster!

EASY LOVIN'

by

Wade Flemons

VEE JAY 344

A Climbing Hit!

A LONELY SOLDIER

by

Jerry Butler

ABNER-1035

Smash New Release!

FOUND LOVE

b/w

WHERE CAN YOU BE

Jimmy Reed

VEE JAY 347

VEE-JAY—ABNER RECORDS

1449 S. MICHIGAN AVE., CHICAGO 5, ILL.

Album Reviews

POPULAR PICKS OF THE WEEK

"IT'S EVERLY TIME!"—The Everly Brothers—Warner Bros. W 1381

The Everly's first album date for the WB label is a veritable riot in rhythm. Whether it is a driving country blues or a tender beat ballad the infectious rhythms set up by the two guitars remains a focal point for the teen dancers. And the songs themselves, mostly originals by Boudleaux and Felice Bryant, are ideal vehicles for the boys' country-ish style. Set includes "Nashville Blues," "You Thrill Me," "Memories Are Made of This," "So Sad" and "What Kind of Girl Are You." A guaranteed smash.

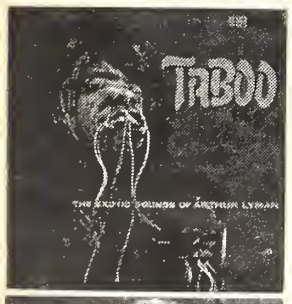
THE FABULOUS STYLE OF THE EVERLY BROTHERS

"THE FABULOUS EVERLY BROTHERS"—Cadence CLP 3040

A volatile package of Everly Bros. performances, many of which saw the top of the singles charts in recent months. Now, under one cover, the tunes present an irresistible attraction for top honors. Along with such proven hits as "('Til) I Kissed You," "Take A Message To Mary," "Let It Be Me" and "Poor Jenny," the package also includes two new sides: "When Will I Be Loved" and "Like Strangers." Slated for a long ride.

"EVERYTHING BUT THE BEER"—Arthur Fiedler Conducts a Boston Pops Concert—RCA Victor LM 6082

RCA Victor supplies "everything but the beer" for this presentation of a typical Boston Pops concert right down to the two porcelain beer mugs which come packaged with the two disk set. And the music, typical of the pops repertoire, includes such diverse numbers as "Pomp and Circumstance March," prelude to Act III of "Lohengrin," a medley of the score from "West Side Story" and even the theme from "Peter Gunn." This all-encompassing concert should meet with terrific reception.

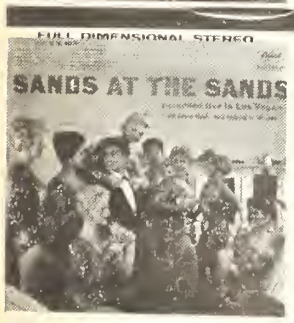


"TABOO" Volume 2—Arthur Lyman—Hifi R822

Arthur Lyman's exotic sounds, a proven sales getter, take hold once again on an LP. Here the strains of "Ebb Tide," "Moon of Manakoora," "Return to Paradise" and "Hi Lili Hi Lo" will be recognized amid the bird calls, rushing waters and numerous odd percussive sounds, as well as the usual Lyman instrumentation. The magnetic attraction of this music is undisputed.

"ALL AGLOW AGAIN"—Peggy Lee—Capitol T 1366

A review of Peggy Lee's past hits (this album) is an exciting look back over the career of one of the music biz' top personalities. The set reaches back for the stimulating "Manana," and also includes "My Man," "Where Do I Go From Here" and the more recent "Hallelujah, I Love Him So" and "Fever." A natural for a chart ride.



"SANDS AT THE SANDS"—Tommy Sands—Capitol ST 1364

Tommy Sands comes across as a full fledged pro entertainer on this set waxed during live performance at the Las Vegas nitery. His versatility is acknowledged when he slips easily from a tender ballad into a upbeat swinger; and he credits his beginnings with a comic rock & roll medley aided and abetted by a group called the Sharks. Tunes include "This Could Be the Start of Something," "Everything's Coming Up Roses," "Get Happy," "Unchained Melody" and "Sinner Man." Set should do well as Sands is the labels "Artist of the Month."

"MADISON TIME"—Ray Bryant Combo—Calls by Eddie Morrison—Columbia CS 8267

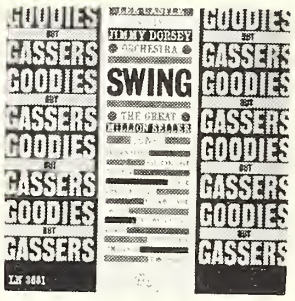
Ray Bryant's studio group, containing some very excellent jazz musicians, went commercial successfully on the "Madison Time" single and now extends itself for an entire album of tunes for which to do the Madison. Set includes the two part hit, plus other two-parters: "Split T" and "Hit It" with Eddie Morrison along for the hip calls. Harry Edison's "Centerpiece" is one of the highlights here.

"LEGRAND PIANO"—Michael Legrand plays I Love Paris—Columbia CL 1441

The album which created excited American interest in the young French musician was "I Love Paris." Now Legrand reaches back and essays the same tunes from that first album, but utilizing a jazz trio approach with himself at piano. It's interesting listening, although his jazz style seems a little stiff and conventional. Neverthless his romantic approach and concern for the melody will sell a lot of albums. Among the tunes are "April In Paris," "Autumn Leaves," "Under Paris Skies" and "La Vie en Rose."

"THE ELOISE TRIO"—Decca DL 8983

This Calypso trio whips up enough music and excitement to satisfy a group five times its size. Currently, they're attracting pop chart attention via their wild reading of "Chic Chi Merengue." They add to that here with equally vibrant excursions of "La Bamba," "Zombie Jamboree," "Goombay" and "Calypso Island." Listening to them perform is a thrilling experience.



"GOODIES BUT GASSERS"—Lee Castle and the Jimmy Dorsey Orchestra—Epic LN 3681

Proving that big band material need not be dated and can (and should) appeal to younger music lovers, Lee Castle has arranged a session containing some of the big pop hits of recent years, giving them a full-swinging ork treatment. Although these songs do not have the staying power of the usual Dorsey vehicles, they do have appeal for the teeners and that is what Castle is evidently aiming for. Side include "Personality," "Don't Be Cruel," "Dream Lover" and "Kansas City."

"ALAN DALE SINGS GREAT AMERICAN HITS IN ITALIAN"—United Artists UAL 3091

This is quite a switch. Ordinarily it's the Italian song which gets an English translation but for some reason Dale prefers the reverse and in what is a treat for the Italian-Americans, he proves an excellent interpreter. His diction is fine but most important is his smooth treatment of the songs. They include "Laura," "I Surrender Dear," "Over the Rainbow," "Stardust" and "Blue Moon." Should do a brisk business.

"COOL WATER"—Sons of the Pioneers—RCA Victor LPM 2118

In this day of mass Western entertainment the Sons of the Pioneers are a fresh breeze of authenticity. Their genuine sincerity in the singing of Western songs is a welcome change from what emanates from TV scores. This album contains their most famous hit, "Cool Water," as well as such favorites as "Whoopie-Ti-Yi-Yo," "Twilight On the Trail," "Wagon Wheels," "Tumbling Tumbleweeds" and "Blue Shadows On the Trail," among a total of 18 songs.

"FELIX SLATKIN'S FANTASTIC BRASS MARCHES THE BLUES"—Liberty LST 7157

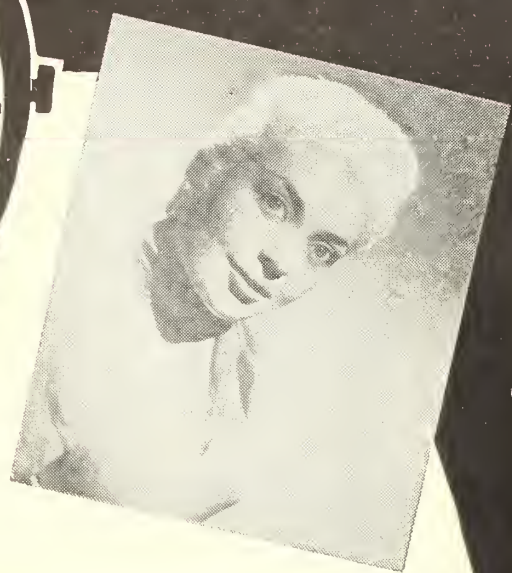
Slatkin leads a huge group comprised of equal parts of march rhythm section and jazz-oriented brass through a high stepping program of old time blues tunes. It's quite interesting listening and has merit on the audiophile level. Tracks include "Sugar Blues," "Tin Roof Blues," "St. Louis Blues" and "Memphis Blues."

"MOOD IN MINK"—Teal Joy—Seeco CELP 457

A song stylist with jazz overtones, Miss Joy has a strong, sure voice and a soft naturalness in her approach to a song. She can swing delightfully and warmly express a ballad story. Here, with quartet accompaniment, she serves up "They Didn't Believe Me," "Skylark," "I Married An Angel," "I Didn't Know What Time It Was" and "I Remember You." Attractive, smart vocal album.

THE SPOTLIGHT'S ON THE HITS from . . .

United Telefilm Records



A Unanimous PICK for the $Money Sound$ of . . .

The Craftsmen

ROCK-A-LONG

and

GOOFUS

WARWICK M-538

It's Hot

Bob Crewe

COOL TIME

WARWICK M-534

Never Better . . . Never Greater

Sunny Gale

CHURCH BELLS MAY RING

and

MY FOOLISH HEART

WARWICK M-540

A Smash!

Buddy Brennan Quartet

PEG O' MY HEART

and

BLUE RIVER ROCK

WARWICK M-532

WARWICK, A DIVISION OF

DISTRIBUTED BY

UNITED TELEFILM LTD

United Telefilm Records, Inc.

MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE • NEW YORK 36 • JUDSON 6 1050

THE SPOTLIGHT'S ON THE HITS from..

United Telefilm Records

BIG in R&B and POP

Shirley & Lee

"I'VE BEEN LOVED BEFORE"

AND

"LIKE YOU USED TO DO"

WARWICK M-535

The Distants

"COME ON"

AND

"ALWAYS"

WARWICK M-546

Ann Cole

"BRAND NEW HOUSE"

AND

"A LOVE OF MY OWN"

SIR 275

DISTRIBUTED BY

United Telefilm Records, Inc.

MORTY CRAFT PRESIDENT 701 SEVENTH AVENUE • NEW YORK 36 • JUDSON 6 1050

Album Reviews

"GET HAPPY"—Reg Owen and His Orchestra—Palette M PZ 1004

After the Owen ork finishes tearing through the title tune in a bright, bubbly manner, very reminiscent of the Swing Era sound, it proceeds to advance 11 more good reasons for the playing of this album. The remaining 11 selections are all new compositions, an odd thing for the usual big band albums. Under such titles as "Go Non-Stop," "Panama Patrol," "Obsession" and "Cool Collins," the music is very well suited for the brassy, rhythmic Owen treatment. Merits serious attention.

"IRVING FIELDS FAVORITES"—Irving Fields Trio—King 703

The Fields Trio has long been a favorite in the smart supper clubs, specializing in lithe Latin interpretations of pop tunes. Here the pianist serves up an interesting program of such music but with the tempo varied away from just Latin rhythms. The numbers are "Ebb Tide," "My Funny Valentine," "Tico Tico" and "Holiday For Strings" plus 8 others. For listening and dancing Fields fills the bill neatly.

"SOUNDS FROM BRASILIA"—The Brasilian Rhythmists—Musidisc MS-16014

Commemorating the new ultra-modern capitol city of Brazil, Brasilia, the label has put together an album comprised of popular Brazilian songs played authentically in the rhythm-concentrated Brazilian style. This is highly stimulating music, sensuous and irresistible in its contagiousness. Give it a whirl.

"FORGOTTEN HITS"—The Unforgettables—Forget-Me-Not LPF 101

These are the real forgotten hits of the past, songs that will evoke twinges of nostalgia from those old enough to remember such titles as "Tired of Me," "Oh How I Laughed When I Think How I Cried About You," George M. Cohan's "You Remind Me of My Mother" and Irving Berlin's "After You Get What You Want You Don't Want It." Singer Bob Monet and organist Irma Hollander (The Unforgettables) are capable performers, handling the tunes, for the most part, straight and unadorned. But a few tracks are given the heavy beat treatment which seems so out of line here. Still many oldtimers will get a kick out of the album.

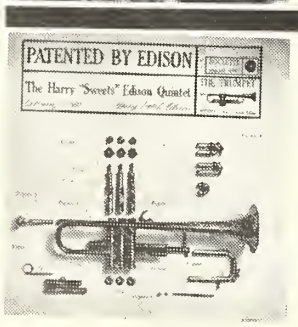
"BERLIN; PORTRAIT OF A CITY"—Horst Bucholz, Eva Nelson—Panorama PLP 2006

Horst Bucholz narrates behind the scenes stories and traditions of Berlin but it is through Eva Nelson's rendering of German songs that the album captures the listener in a web of enchantment about the famous city. She sings in German, in the style of a cabaret chanteuse, and audience reaction has been dubbed in for a feeling of authenticity. The songs are all of German origin and include (surprisingly) "Just a Gigolo," "Falling In Love Again," "Take Me In Your Arms" and of course "Mack the Knife." Wonderful item for the international shelf.

JAZZ PICK OF THE WEEK

"MINGUS DYNASTY"—Charles Mingus and his Jazz Groups—Columbia CL 1440

Popularly, Mingus has found a great audience for his "soul" numbers, the rousing, emotional gospel tunes in ¾ time. He satisfies that need here best on "Slop" and in several recurring places in the album, but also focuses attention on his other experiments; (i.e., his scoring of individual instruments in ensemble playing rather than the usual section harmony.) His musicians are all top rank and include Benny Golson, Roland Hanna, Jimmy Knepper and Jerome Richardson. Outstanding album date.



"PATENTED BY EDISON"—The Harry 'Sweets" Edison Quintet—Roulette R 52041

Still the unchallenged leader of the sweet, clear, simple, swinging trumpet style, Edison takes firm hold of the instrument here for an easy going ride through a dozen melodic tunes. Assisted by Jimmy Forest on tenor, and a rhythm section, Edison, open and muted, glides easily through "Blue Skies," "Ain't Misbehavin'," "They Can't Take That Away From Me" and "Tea For Two." Completely enjoyable date.

Album Reviews

"CAN-CAN & ANYTHING GOES"—Benny Carter & Hal Schaefer—United Artists UAL 3055

Two Cole Porter show scores offer the playing-arranging team of Carter and Schaefer ample material for a lively and inventive session. Schaefer arranged the five tunes from "Can-Can," while Carter assumed those chores for the "Anything Goes" side. Freshness and imaginativeness pervade both arrangers' work and as their own interpreters, play with wit and charm. And it swings. Check out "Anything Goes," "You're the Top," "It's All Right With Me" and "Waltz Down the Aisle."

"PHIL TALKS WITH QUILL"—The Phil Woods Quartet with Gene Quill—Epic LN 3521

Alto saxists cut from the same Parker mold, Woods and Quill are a common twosome in jazz circles. Here they are given to assert their individuality in a relaxed, loosely swinging session in which emphasis is on extended solos by the two. The very complete liner notes identify the solos, commendable and very necessary in this type outing. Tunes include "A Night in Tunisia," "Scrapple from the Apple" and two different readings of "Doxie." Good, substantial, easily enjoyable jazz album.

"SONNY CLARK TRIO"—Time T/70010

Sonny Clark's first album as a leader is a rewarding one for the pianist and, therefore, the listener. He shows he is a natural, unselfconscious swinger with a full-bodied attack and clear melodic and harmonic conceptions. Teamed with Max Roach and George Duvivier, he would have to look far to find a better rhythm duo. Since the two are so important, they have been recorded well and are never shunted off. All eight tunes are Sonny's and several are blues, as Clark, like most young jazzmen, returns to "roots" for inspiration. Well worth wide recognition.

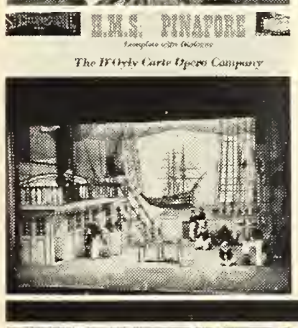
"SPREADIN' JOY"—The Music of Sidney Bechet interpreted by Bob Wilber—Classic Jazz CJ 5

Wilber, a one-time student of Bechet's and a faithful friend, undertakes here to set down his own feelings about the music of Sidney Bechet. Using two groups, of quintet and septet size, and loosely following the instrumentation of traditional groups, Wilber plays with a more modern conception, that is, opposed to the usual Bechet music. There is a definite New Orleans feeling in Wilber's music—in rhythm, timing and feeling. Elaborate two-fold liner with extensive notes and pictures bind this admirable and successful date.

CLASSICAL PICKS OF THE WEEK

PUCCINI: "Madame Butterfly" Highlights—Renata Tebaldi, Carlo Bergonzi, Chorus and Orchestra of L'Accademia di Santa Cecilia conducted by Tullio Serafin—London 5522

London has recorded Miss Tebaldi a second time in this opera, for the benefit of stereo, and this package of highlights serves as a delicious appetite-whetter for hearing the complete three-disk set. Alone, this disk is still an excellent substitute. Miss Tebaldi is in amazing voice as is her supporting cast. An all-around outstanding value.



"H.M.S. PINAFORE"—The D'Oyly Carte Opera Company—London OSA 1209

A new recording of the operetta, complete with dialogue (the only other available version is also by the D'Oyly Carte on London) in which stereo sound enables a depth and breadth previously unattainable. It is a magnificent production, one which only this company is capable of. Complete on two disks and including the libretto, the attractively boxed album is an outstanding addition to the Gilbert & Sullivan catalog.

"JUBILEE RECORD"—Mischa Elman, violin—Vanguard VSD 2048

This "Jubilee" recording by Elman celebrates "fifty years of violinistic triumph." The program is comprised of light classics and encore pieces and could somewhat be considered a pops concert. Elman plays with his usual aplomb such favorites as Arensky's "Serenade," Schumann's "Traumerei," Schubert's "Ave Maria" and Beethoven's "Minuet in G." He is still an artist of consummate skill.

THE SPOTLIGHT'S ON THE HITS from... United Telefilm Records

A Chartbreaker

The Videls

MISTER LONELY

JDS 5004

Produced by JOE SHERMAN

New Teenage Delight

Linda Glover

COUNTING SHEEP OVER YOU

AND

A DIFFERENT KIND OF LOVE

WARWICK M-536

Gorgeous—Glamorous—Great

Louise O'Brien

I DON'T MIND BEING ALL ALONE WHEN I'M ALL ALONE WITH YOU

AND

I LOVE YOU SO MUCH IT HURTS

WARWICK M-537

DISTRIBUTED BY United Telefilm Records, Inc.

MORTY CRAFT, PRESIDENT 701 SEVENTH AVENUE • NEW YORK 36 • JUDSON 6 1050

DEALERS & OPS:

All wrapped up in Red Tape?

FREE YOURSELF FOR THE IMPORTANT JOB
OF SERVICING AND SELLING YOUR CUSTOMERS

Buy ALL YOUR Records at the ORIGINAL ONE STOP RECORD SERVICE

2626 Olive St. Louis, Mo.
709 E. 31st Kansas City, Mo.

Instead of dealing with 6 to 12 different distributors, the original ONE-STOP record service offers such time and $$$avers.

ONE ORDER for All Records
ONE BILL to Pay
ONE Delivery Charge

RECORDS

45 RPM–EP–LONG PLAYS
MONAURAL & STEREO
r.b., pops, jazz thru classics
over 400 different labels in stock

OPERATORS
FREE PRINTED TITLE STRIPS
PERMO NEEDLES
COBRA CARTRIDGES

DEALERS:
Forget overstock worries and profit loss by writing for details of
GUARANTEED RECORD DEPARTMENT
for your store!
Fidelitone Needles.

Stimulate Xtra Business With Our Premium Packages of Surplus Records!

(2 each of 50 recent release 45 rpm's . . . $12 per hundred)
(Also offering xtra profitunity in 12-inch Long Play surplus)

Your Order Shipped Same Day Received via express, parcel post, truck, air express, air-mail as you designate.

WIRE—WRITE—PHONE—SHOP AT THE
ONE-STOP RECORD SERVICE
2626 OLIVE
Phone JEfferson 5-4172
ST. LOUIS 3, MO.
709 E. 31st
Phone VAlentine 1-8850
KANSAS CITY, MO.

"THE BEST IS NONE TOO GOOD FOR OUR CUSTOMERS!"

Anthony Galgano • Reuben W. Lawrence
WE ARE EXCLUSIVE DISTRIBUTORS FOR

★ AUDIO FIDELITY ★ CONCERT DISK ★
★ PARLIAMENT ★ RONDOLETTE ★
★ ARTIA ★ HALIFAX ★

RECORD DISTRIBUTORS

4135 W. ARMITAGE AVE., CHICAGO 39, ILL.
Tel: Dickens 2-7060

New Release
"TELL ME"
b/w
"FOR YOU ALONE"
by MIKE POWERS
record #FR 003-4
DISTRIBUTOR TERRITORIES STILL AVAILABLE
write or wire
FONTAINE RECORDS
2846 UNIVERSITY W.
WINDSOR, ONTARIO
CANADA

Six LP's From Everest

NEW YORK—Five pop and one classical packages are set for release this month by Everest Records.

The pop waxings are: "Gordon Jenkins Presents Marshall Royal"; "Saturday Night Polka-Date"—Dick Martin; "It's Been A Long Long Time"—Terri Stevens; "Our Magic Moments"—Randy Van Horne Singers; "Dance The Madison"—Wild Bill Davis. The classical entry is a memorial album of music by the late Ernst Von Dohnanyi.

Valando Gearing Musical By "Fiorello" Writers

NEW YORK—Tommy Valando, publisher of the award-inundated musical smash, "Fiorello," (the show copped the Pulitzer Prize, The Tony Award, the Drama Critics Circle Award and the Page One Award is not resting on his laurels but has a busy schedule set for new ventures this coming Fall.

The same team which received all the plaudits for its "Fiorello" smash is being re-united by Valando for another musical for next season. Still working without a title, the show features a book about the late 1890's in New York and a reformer during that era. The new musical will feature "Fiorello" alumni Jerry Bock and Sheldon Harnick (who composed the music and lyrics for "Fiorello"), Jerome Weidman and George Abbott who did the book; it will be directed by Abbott who directed "Fiorello," and will be produced by "Fiorello" producers Griffith & Prince.

The producers are currently negotiating with Maurice Evans whom they would like for the lead.

Valando has also signed Bill and Jim Goldman and John Kander who are prepping a musical for next season (as yet unnamed).

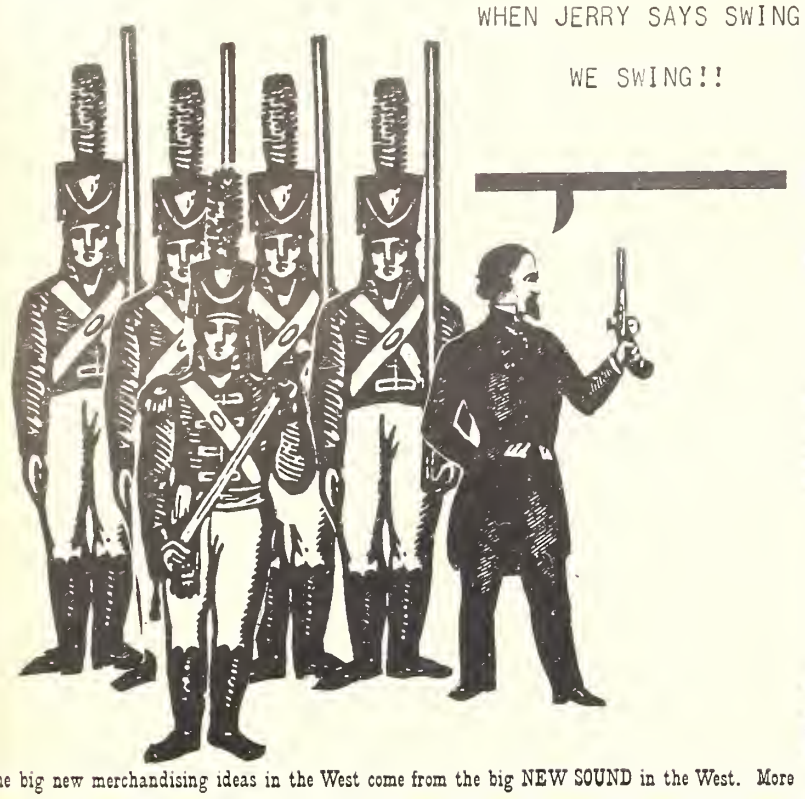
Newport Folk Program

NEW YORK—Albert B. Grossman, director of the Second Annual Newport Folk Festival, (June 24, 25, 26 in Newport, R.I.), has announced the following program: Friday night (24): Limelighters, Joan Baez, Clancy Bros., Gibson-Child Trio, Brothers Four, Will Holt, Robert Pete Williams, Jesse Fuller, Gateway Singers; Saturday night (25): "I Come To Sing"—Ed McCurdy, Joan Baez, Fleming Brown, John Lee Hooker, Earl Scruggs, Lester Flatt, Foggy Mountain Boys, Bud & Travis, Bob DeCormier Chorus, Weavers, Mahalia Jackson; Sunday night (26): Abyssinian Baptist Gospel Chorus directed by Alex Bradford, New Lost City Ramblers, John Jacob Niles, Odetta, Theodore Bikel, Martha Schlamme, Leon Bibb, Frank Warner. A Sunday afternoon program will be announced later.

A Sweet Collins

CLEVELAND — Sam Cerami, Top Rank's midwest divisional manager, recently escorted Dorothy Collins on a tour of the midwest singing the praises of her latest waxing, "Tintarella Di Luna." The songbird is flanked by Neil McIntyre (WHK-Cleveland) Jack Bratel of Benart Distributors, also this city.

THE BROTHERS FOUR
THE ZULU WARRIOR • SAMA KAMA WACKY BROWN • EDDYSTONE LIGHT
THE DAMSEL'S LAMENT (I NEVER WILL MARRY) BANUA • YELLOW BIRD
SUPERMAN • EAST VIRGINIA • GREENFIELDS • DARLIN', WON'T YOU WAIT
ANGELIQUE—O • HARD TRAVELIN'
COLUMBIA • Lp
HOW ABOUT THAT!
THEIR ALBUM SKYROCKETING LIKE THEIR HIT SINGLE!
"THE BROTHERS FOUR"
Lp (CL 1402/CS 8197)
featuring the smash single
"GREENFIELDS"
FROM
COLUMBIA
#1 IN CONSUMER SALES



The big new merchandising ideas in the West come from the big NEW SOUND in the West. More BPI records are broken by our sharpshooters than anybody. United We Stand to Sweep the Field.

NEW SOUND RECORD DISTRIBUTORS 50 JULIAN AVENUE SAN FRANCISCO 3 UN 1-1900

Thanks to my manufacturers for making us the NUMBER ONE distributors in New York

★ FOR A SUPERIOR SALES FORCE

★ FOR SUPERIOR SALES MERCHANDISING

★ FOR SUPERIOR PROMOTION

WE LEAVE NO STONE UNTURNED IN ORDER TO

· CREATE HITS
· CREATE SALES
· MOVE MERCHANDISE

Say it any way you like, SUPERIOR GETS!

SUPERIOR

RECORD SALES CO., INC.

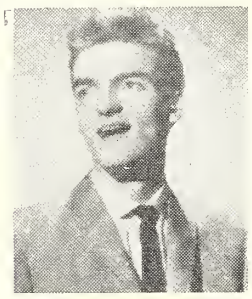
656 10th Ave., New York 19, N. Y.
Circle 5-3655-6-7

Sam Weiss, Pres. Mgr. George Weiss Promotion Mgr. Matty Matthews

Record Ramblings

NEW YORK:

Ritchie Adams, the man who held down lead vocal chores with the Fireflies, takes his solo bow for the Ribbon folks, this week, with "Tell Me Baby Did You Wait?" and "Lonely One." . . . Victor recording artists **Rod Lauren** and **Johnny Restivo** are headlining a packaged tour currently on the road in the northwest and mid-west, and are scheduled to play some 25 Canadian and American cities by May 22. . . . The **Skip-Jacks**, new Victor recording group, will be featured vocalists on the NBC-TV show, "Music On Ice," scheduled to be aired 5/8. They will sing "Let's Get Away From It All"—title tune from the group's first album; and will introduce a new song, from the forthcoming picture "Bells Are Ringing," called "Do It Yourself," which is included in their album: "Sweet, Hot And Blue." . . .**LeRoy Holmes**, Pop A&R Chief of Everest Records



RITCHIE ADAMS

NICKEY DEMATTEO

MARY PASTOR

announced that the diskery's new wax star **Randy Lee** is slated to take his Army physical exam this week. Holmes recently cut a few sides with Lee in Nashville on April 26th. Randy's immediate plans concerning his service obligations were not announced. . . . Mgr. **Herb Kessler** up with the new **Sunny Gale-Warwick** outing, "Church Bells May Ring" and "My Foolish Heart." . . . Felix C. **Ziffer**, formerly with Marshall & Ziffer, announced the removal of his offices to 65 E. 55th St., N.Y. . . . **Brainard Kremer** quite excited with the reaction to his p.a. on the Bea Kalmus show, on which he plugged his new Famm release, "Only."

Mickey J. **Addy** notes that he expects the **Fontanes'** new Dot slice, "(Doin' The) Lover's Leap" to be bigger than their "Hearts Of Stone" smasheroo. . . . Guyden's **Nickey DeMatteo** postcards that things are going real great on his month-long trek thru the mid-west with **Johnny & the Hurricanes**. . . . **Bob Marcucci** & **Peter DeAngelis**, of MDB Ent., mgmt. firm for **Frankie Avalon** and **Fabian**, has signed **Howard Brandy** to handle national publicity for the two stars from his Beverly Hills, Calif. office. East coast puff stuff'll be handled by Chancellor's **Joyce Weston** at 1501 Bway. . . . Jubilee-Josie's **Mickey Eichner** letters that everyone there is pleased with the tremendous action on **Bobby Freeman's** "I Need Someone," **Sylvia Robbins'** "Frankie & Johnny" and **Sonny Til's** "Come On Home." He adds that we oughta watch out for the newly-pacted Deauxville Trio. **Kathy McNair** will be handling promo for the labels in the Cleveland, Pittsburgh and Detroit areas. . . . Newburgh youngster **Barry Russett** set for a 20 city promo tour in behalf of his Vassar debut, "Tongue-Tied." . . . **Teddy Randazzo** making his 2nd p.a. at the Town & Country, in Brooklyn, in less than 5 weeks. . . . MGM's **Dick Caruso** to tour England, 6/5 thru 30. . . . Sue topper **Juggy Murray** on the phone to tell us that **Larry Dixon** was buzzin' him 'bout the **Commandos'** "Pony Express." He noted that the kids in the 'motor city' are doing a dance tagged the 'hully gully' which fits right in with the "Pony Express" beat. . . . The **Herbie Mann** Afro-Jazz Sextet, just back from a 4 month state dept. sponsored tour of Africa, in for an engagement at the Half Note. Mann, a Verve wax star, has been commissioned to clef the musical score for the 5/6 Art Carney TV'er, "Full Moon Over Brooklyn." . . . The Ivy League Trio, a new folk-singing crew, makes its Coral bow this week with "Sailor's Man" and "Watcha." . . . **Bobby Short** held over at the Arpeggio for 4 more weeks. . . . Cadence's **Andy Williams** thanked by the Vatican and **Cardinal Spellman** for his "Village Of St. Bernadette" LP gifts. Andy guest-stints on the 5/8 **Dinah Shore** TV outing.

Congratulations to Stan and **Rita Applebaum** on the birth of a son, **Jonathan Todd**, born 4/30. It's their 2nd child—first being a gal. Pop's the blazing-hot free-lance arranger-conductor. . . . The very busy **Joe Sherman** thrilled with the reaction to **Connie Francis'** new MGM smasheroo, "Everybody's Somebody's Fool" (which he arranged) and to his own JDS label's "Mr. Lonely" by the **Videls**. He also just finished **Georgia Gibbs'** new Imperial session. . . . Very funny newsletters making the rounds. Included are Riverside's "Newsleak" and **Morty Wax'** creative mailings. . . . **Laura Lane**, former **Freddy Martin** songstress, opened 5/8 at the plush Velvet Room for a 3-week stand. Gal's handled by the Nevins-Kirshner office. . . . **Warren Nadel**, the Dentist, has moved to 200 W. 57th St. It would've been a plug if we told you he's really **Randy Starr**, the singer.

ARDCO's **Mike Shepherd**, on his trip to Cleveland and Cincinnati found that; "How Deep Is The Ocean" by **Toni Fisher** (Signet) is going to 'hitsville,' "These Tender Years" by **Donny Farmer** (Spectrum) and "You Can't Save Your Love" by **Tony Martinez** (Kip) look very good, a brand new release on Signet, "The Dream" by **Huston Bell** looks like a real big one, "I Wanna Go Home" by **Jackie DeShannon** (Edison International) is doing extremely well in Columbus and "Nightmist" by **Del Kacher** (Merri) is doing well for a new release. . . . **Keith Albee**, popular upstate New York orchestra leader, has his first release "Dreamy Eyes" (With Curly Hair) and "New York Polka" out on the Paragon label. . . . Lew Douglas sez he has a sensational new singing discovery in Chicago's **Mary Pastor**. She'll wax for Roulette with **Sid Ascher** planning an extensive national publicity-promotion campaign. . . . **Andy Mastro**, Panlin Records songstar, to Hollywood for a screentest in the upcoming film "The **Rudolph Valentino** Story." . . . **Jeannie Thomas**, whose latest release, out on the Genie label is "Believing," currently at the Lake Club in Springfield, Ill.

(Continued on page 46)

THE SMASH HIT EVERYWHERE!

DON COSTA

HIS ORCHESTRA & CHORUS

THEME FROM THE UNFORGIVEN

UA 221

729 SEVENTH AVE. NEW YORK 19, N. Y.

UNITED ARTISTS RECORDS

THE DILLER Means $ $'s to Record-Sales Scholars!

That's Phillis Diller, Still Going Strong with a "WET TOE IN A HOT SOCKET"

LP ALBUM SP6002

on

mirrorsonic

Distributed in Canada by London of Canada

Elsewhere in the British Commonwealth on London American Series

LIMITED NUMBER OF DISTRIBUTORSHIPS AVAILABLE IN USA

Contact:

MIRRORSONIC RECORDS, LTD.

513 East 84th St.
New York 28, N.Y.

3 BIG ONES

"TELL IT LIKE IT IS"
Eddie Bo (Ric #969)

"A GOOD MAN"
"I MAY BE WRONG"
Irma Thomas (Ron #330)

"LET'S TRY AND TALK IT OVER"
Tommy Ridgley (Ric #968)

RON & RIC RECORDS, INC.
630½ Baronne St.
New Orleans 12, La.

BASS BARITONE POP SINGER WANTED

Must Sight Read

Call: Plaza 7-6809
The Jingle Mill

ANOTHER SMASH FOR
DION & THE BELMONTS
"WHEN YOU WISH UPON A STAR"
Lourie Records
And the all-time great standard for Spring programming:
"WHEN THE RED, RED ROBIN COMES BOB, BOB BOBBIN' ALONG"

BOURNE, INC.
ABC Music Corp.
136 W. 52nd Street, New York, N. Y.

Mills HIT REMINDERS

★ ST. JAMES INFIRMARY
HAL WALTERS ..... Colpix-CP 146
DEAN JONES 88 Brand-801
FRANKIE LAINE ... Columbia-41613

★ THAT'S MY DESIRE
CHRIS CONNOR .. Atlantic-2053

MILLS MUSIC, INC.

101 Strings
The World's First
STEREO-SCORED
Orchestra

"Heard Woody's album #2 yet?"

Contact: STEREODDITIES, INC.
P.O. Box 9115
Fort Lauderdale, Fla.

Record Ramblings

(Continued from page 44)

CHICAGO:

RCA's Pat Kelleher and Jack Burgess popped into town briefly last week and visited MOA prexy **George A. Miller** at the Morrison Hotel to finalize RCA-Victor's convention plans. . . . "Happy-Go-Lucky Me" by **Paul Evans** (Guaranteed) might well describe **Kent Beauchamp**, of Garlan Dist., who tells us this record is really taking off. Two other goodies out of Garlan are "Put Your Arms Around Me" by **Ray Smith** (Judd) and "Tongue Tied" by **Barry Russet** (Vassar). . . . Comedian **Joey Bishop** headlines the Chez Paree show commencing 5/6. . . . **Leonard Chess, Phil Chess, Max Cooperstein** and **Jack Tracey** are looking forward to seeing their MOA buddies. **Etta James**, busy cutting a newie last week, is reaching for the top with "All I Could Do Was Cry." Hot new singles from the Chess diskery include **Bo Diddley**'s "Walkin' And Talkin'";

FORD HOPKINS

ALAN ROBERTS

GREG YOUNG

Chuck Berry's "Bye Bye Johnny"; "Goin' Back To Memphis" by **Gene Simmons** and "Long Lonely Nights" by **Larry Cummings**. In the album department, new waxings include The Jazztet LP by the **Art Farmer** and **Benny Golson** group; the Sonny Stitt LP and the **Herb Pilhoffer** LP. . . . Apex artist **Ford Hopkins**, now appearing at the Airport Lounge, has a new pairing "Ya Fine, Fine, Fine" b/w "She Was Not My Kind," and **George Kroloff** feels sure this'll make it. Get this: Ford's real tag is **Bing Day** but his manager **Skip Haynes** asked him to change it to Ford Hopkins because his "real name sounds too false." . . . Hitmaker **Paul Anka**'s current "My Home Town" (ABC-Para) invading the airways and keeping the gang at Garmisa Distribs mighty happy. **Ed Yalowitz** notes The Chevrons' Time deck "Come Go With Me" is movin' up; and sales are soaring on three Command albums, namely, "Persuasive Percussion Vol. II"; "Bongo's" and "Provocative Percussion Vol. II." . . . Had a nice chat with **Tony Bellus**, who made the charts a few months back with "Robbin' The Cradle," and is now beginning to move with his latest "The End Of My Love" (NRC). . . . **Frank Giacalone**, of Summit Dist., infos terrif sales activity on "Beautiful Obsession" by **Sir Chauncey** (WB). Frank's betting on two newies "Train Of Love" by **Annette** (Vista) and **Bill Haley**'s Warner Bros. coupling "Chick Safari" b/w "Hawk." . . . Chicagoan **Don Jeris** (Dom Jeraci), his cool trumpet and fabulous ork, cut instrumental demo tapes recently. **John Vail** urges interested diskeries to contact him.

United Record Distribs recently added Louwa label to their roster with the label's initial outing "Early In The Morning" by **Roy Milton. George & Ernie Leaner** are still scoring with **Buster Brown**'s "Fannie Mae" (Fire) and "My Own Fault" by **B. B. King** (Kent). . . . **Jack Solinger**, Music Distribs, took time out from his busy schedule, to laud three smasheroos "Jealous Of You" by **Connie Francis** (MGM); and "Countin' Sheep Over You" by **Linda Glover** (Warwick). . . . **Bob Greenberg**, distinguished as the "only teenage disc jockey who reads his script by Braille," was feature articled in Chicago's American 4/24. . . . Del Fi's **Jim Randolph** in town exposing The Mojo, which he terms the new "dance craze," from **Larry Wright**'s outing "Mojo Work Out." (Move over Madison). Even **Earl Glicken**'s doin' it. Incidentally, Earl (Allstate) urges us to give a listen to "Hear My Heart Beat" by **Robert and Johnny** (Old Town) and "Roll Call Company J" by **The Balladeers** (Del Fi). . . . Blue Note artist **Lou Donaldson** opened at the Sutherland 5/4. . . . Orders are already mounting for **Jimmy Reed**'s newie "Found Love," according to **Abner** of Vee Jay-Abner Records, who adds that distribs are literally screaming for it. **Wade Flemons** is in Nashville visiting with deejay **"Hoss" Allen** (WLAC). **Sid McCoy**, jazz A & R man for Vee Jay-Abner, just returned from New York where he cut LP's with **Winton Kelly, Lou Hayes** (drummer with **Cannonball Adderley**) and **The Young Lions** (youngsters emerging into prominence). . . . **Vic Faraci** back home after a weekend in New York visiting **Archie Bleyer** and the gang at Cadence. Meanwhile M. S. Distrib's **Harvey Goldstein** reports favorable deejay response to "The Little Matador" by **The Champs** (Challenge); **Dorsey Burnette**'s "Hey Little One" (Era) and "Run Around" by **The Fleetwoods** (Dolton). . . . Mercury's **Dorothy Deere**, hoping for the "Baby" route with Dinah Washington-Brook Benton's coupling "A Rockin' Good Way To Mess Around And Fall In Love" b/w "I Believe." Another side to watch, according to Dorothy, is **Rusty Draper**'s "Mule Skinner's Blues." . . . **Sig Sakowicz** joins WTAQ with a Mon.-Fri. music, news & interview show (12:30-1:30 PM) aired from the Brass Bull of the Sheraton Towers Hotel. . . . **Stan Pat**, RCA, boasts a sure fire hit in **Della Reese**'s latest "Every Day" and he's more than pleased with **Floyd Robinson**'s current click "Boys And Girls." . . . Decca's **Paul Baio** tells of a slow starter by **Sam Hawkins**, called "No Time For Tears," which is beginning to hit hard in the East. . . . Roulette's **Ralph Cox** is busy setting up deejay shots for the **Cumberland Three**, due in to plug their "Johnny Reb." He's also working on **The Playmates**' "Parade Of Pretty Girls." . . . The Shell novelty "Yen-Yet Song" by **Gary Cane & Friends** and the **Don Randy** slice "Oh Yeah" (Mark X) are showing signs on local airways, and no one is happier than **Morrie Price** of Arnold Records. Jazz, Ltd., popular spa, moved into new quarters 5/2 at 164 East Grand Avenue.

LOS ANGELES:

Composer-arranger **Jack Marshall**, prepping a ten-city tour with his new Capitol package, "The Marshall Swings," already starting to break in St. Louis. . . . **Vic Damone**'s Columbia waxing of "Never Will I Marry," voted

(Continued on page 48)

ABC-PARAMOUNT

presents the album release that will make you

"SPRING INTO ACTION"!

7 OUTSTANDING ALBUMS TIED-IN WITH A

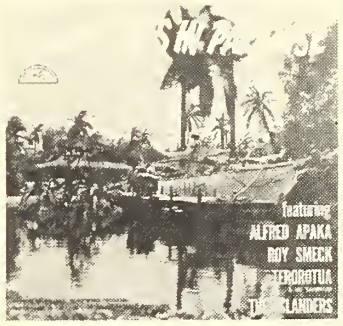
SPECIAL INDUCEMENT ADDED★

PAUL ANKA sings his big 15
ABC-323
(Mono. only)

LLOYD PRICE– "Mr. Personality's" 15 hits
ABC-324
(Mono. only)

SING ALONG IN ITALIAN
ABC-320
(Mono.)
ABCS-320
(Stereo.)

ADVENTURES IN PARADISE
ABC-329
(Mono.)
ABCS-329
(Stereo.)



SING ALONG IN SPANISH
ABC-332
(Mono.)
ABCS-332
(Stereo.)

60 FRENCH GIRLS CAN'T BE WRONG
ABC-327
(Mono.)
ABCS-327
(Stereo.)

MANDOLINI ITALIANO
ABC-326
(Mono.)
ABCS-326
(Stereo.)

★ In order to properly introduce these 7 great packages, your ABC-PARAMOUNT distributor is prepared to offer you FANTASTIC INTRODUCTORY DISCOUNTS for a limited time only . . .

see him NOW!

ABC-PARAMOUNT
FULL COLOR FIDELITY

PREMIER PERFORMANCE

his FIRST SOLO Record on Atco

BEN E. KING

sings

SHOW ME THE WAY

b/w

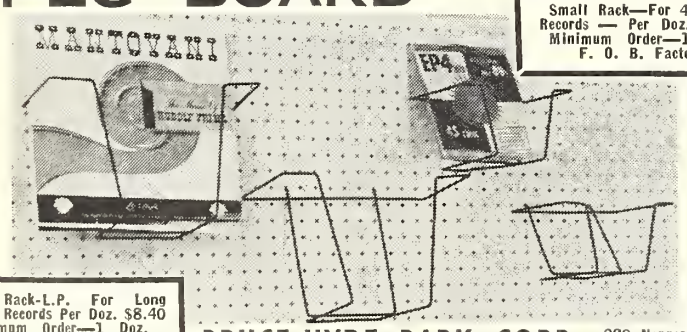
BRACE YOURSELF

Arranged and conducted by Stan Applebaum

#6166

ATCO records

PEG • BOARD



Small Rack—For 45 rpm Records — Per Doz. $7.20 Minimum Order—1 Doz. F. O. B. Factory

Large Rack-L.P. For Long Playing Records Per Doz. $8.40 Minimum Order—1 Doz. F. O. B. Factory

BRUCE-HYDE PARK CORP. 289 Nepperhan Avenue, Yonkers, N. Y.

Best Wishes . . . From

IDEAL RECORD PRODUCTS, INC.

NEW YORK
Al Levine
549 W. 52nd St.
Judson 2-1441

NEW JERSEY
Jack Kosloff
357 Lyons Ave.
Newark 12, New Jersey
Waverly 3-6333

DISTRIBUTORS OF RECORDS AND ACCESSORIES
FOR THE BEST DEAL CHECK WITH IDEAL

CASH BOX PICK OF THE WEEK

NAPPY BROWN

Does It Again!

(Four Stars in Billboard, too!)

"BABY-CRY-CRY-CRY-BABY"

Savoy 1587 b/w

"WHAT'S COME OVER YOU, BABY"

D. J.'s: Write for Samples!

SAVOY RECORD CO NEWARK N. J.

A NEW STAR IS BORN!

FOUR-STAR BILLBOARD HIT!

LLOYD ARNOLD

From the Tennessee Hills

"DIXIE DOODLE"

Sharp 108 b/w

"GREAT SPECKLED BIRD"

D. J.'s: Write for Samples!

SHARP RECORD CO NEWARK N. J.
A DIVISION OF WORLD WIDE RECORDS INC.

Record Ramblings

(Continued from page 46)

the KFWB Pick Hit of the Week recently. . . . Pianist **Don Randi**, getting attention with his Mark-X disking of "Oh Yeah," is currently appearing at the Capri Room in town. . . . **George Duning** busy penning the score for the Columbia pic, "Let No Man Write My Epitaph," after scoring "All The Young Men" at the same studio. . . . **Charlie Barnet** and his ork skedded for the 5/20-21 week-end at the Hollywood Palladium. . . . Singer **Alan Roberts** snaring airtime in every major market on the West Coast with his Omega offering, "You Are My Lucky Star." . . . Profile Records' **Mike Oury** predicting "Little By Little," featuring **Junior Wells**, should hit the top of the charts if present sales are any indication. . . . **Spike Jones** latest LP effort on Liberty, "Omnibust," is a satire on teevee shows and highlights a battle of bands between **Henry Mancini** and **Lawrence Welk** titled "Ah-1, Ah-2, Ah-Sunset Strip." . . . **Lute**

DON RANDI

ESQUIRE BOYS

ROGER WILLIAMS

Records looking for things to happen with "Alley Oop," with **The Hollywood Argyles**. . . . **Carl Burns**, Crystalette topper, hitting the market this week with a new pairing, "Sweetheart of the High School Prom" b/w "Crazy Fever Blues," by the **Teddy Phillips** band and **The Lemon Drops** handling the vocals. . . . Singers, **Fabian** and **Frankie Avalon**, will host the Coca Cola spec, "America Pauses," and co-star in a live color telecast, which will be beamed from New York's Zeigfeld Theatre on 6/27, over NBC TV. This will be the first time both teenagers have appeared together, and will mark their debut as stars on a spectacular. . . . Chirp **Georgia Carr** out with her debut coupling on Rendezvous, "Don't Go" and "I Wish I Knew."

HiFi Records' **Janet Devaney** letters that the **Olympics'** follow-up to "Hully Gully," "Big Boy Pete" (Arvee), has already broken out in Chicago, Cincinnati and Boston. . . . **Rene Touzet** swinging on GNP with his new album titled "Too Much." . . . **Percy Faith** currently on a goodwill-promo trek of Columbia Record affiliates in Australia, Japan and Hawaii. . . . Decca Record's **Dick Janik** feels sure **Carmen Cavallaro** has his biggest LP to date with "Franz Liszt." Deejay **Jim Ameche**, has pick-hitted it on ABC. . . . **M. W. Hall**, KLAC prexy, and spouse, actress **Diana Lynn**, all excited about the addition to the family of a daughter, Dorothy, born 4/26. . . . Dot Record's musical director, **Billy Vaughn**, set to arrange and conduct the orchestra for **Gene Austin's** initial waxing, an LP featuring Austin's great hits. . . . **Jules Losch** reports he has high hopes for the tune "We Love But Once," from the new **Pat Boone** Dot package "Moonglow." . . . **Dootsie Williams**, Dooto Records topper, announces a new compact record policy with the release of a Redd Foxx 10 inch LP. . . . Del-Fi diskery getting action in several areas nationally with **The Balladeers** doing, "The Roll Call Of Company J." . . . Young chanter **Joey Ward**, starting to hit with a pair on Colpix, "Judy Jump Up" b/w "It's A Mighty Fine World." . . . **Nelson Riddle** inked to compose and conduct score for forthcoming hour-long TV series "Route 66." . . . Everyone at Capitol Records wearing a big smile with the **Jeanne Black** deck, "He'll Have To Stay," hitting the ½ million mark after being out only 5 weeks. . . . Kapp artist, **Roger Williams**, doing a guestint on the Perry Como Show this week (5/11). . . . United Artist's waxery reports solid deejay reaction nationally on the **Don Costa** slice, "Theme From The Unforgiven," from the movie of the same name. . . . Nat "King" **Cole** bowing 5/24 at the Cocoanut Grove for a three-week stint. . . . Singer **Greg Young** out with his initial effort on the Kent label, "You're On My Mind." . . . **Abe Glaser** informs the **Jimmie Rodgers** lid, "Just A Closer Walk With Thee" on Roulette, is picking up momentum and could be headed for the top. . . . **Gordon Wolf**, Sunland Music Dist., reporting heavy sales on a novelty sensation, "The Yen Yet Song," sung by Gary Crane and a 16-kid chorus on Shell Records. He rates a flock of pick-hits up and down the Coast!

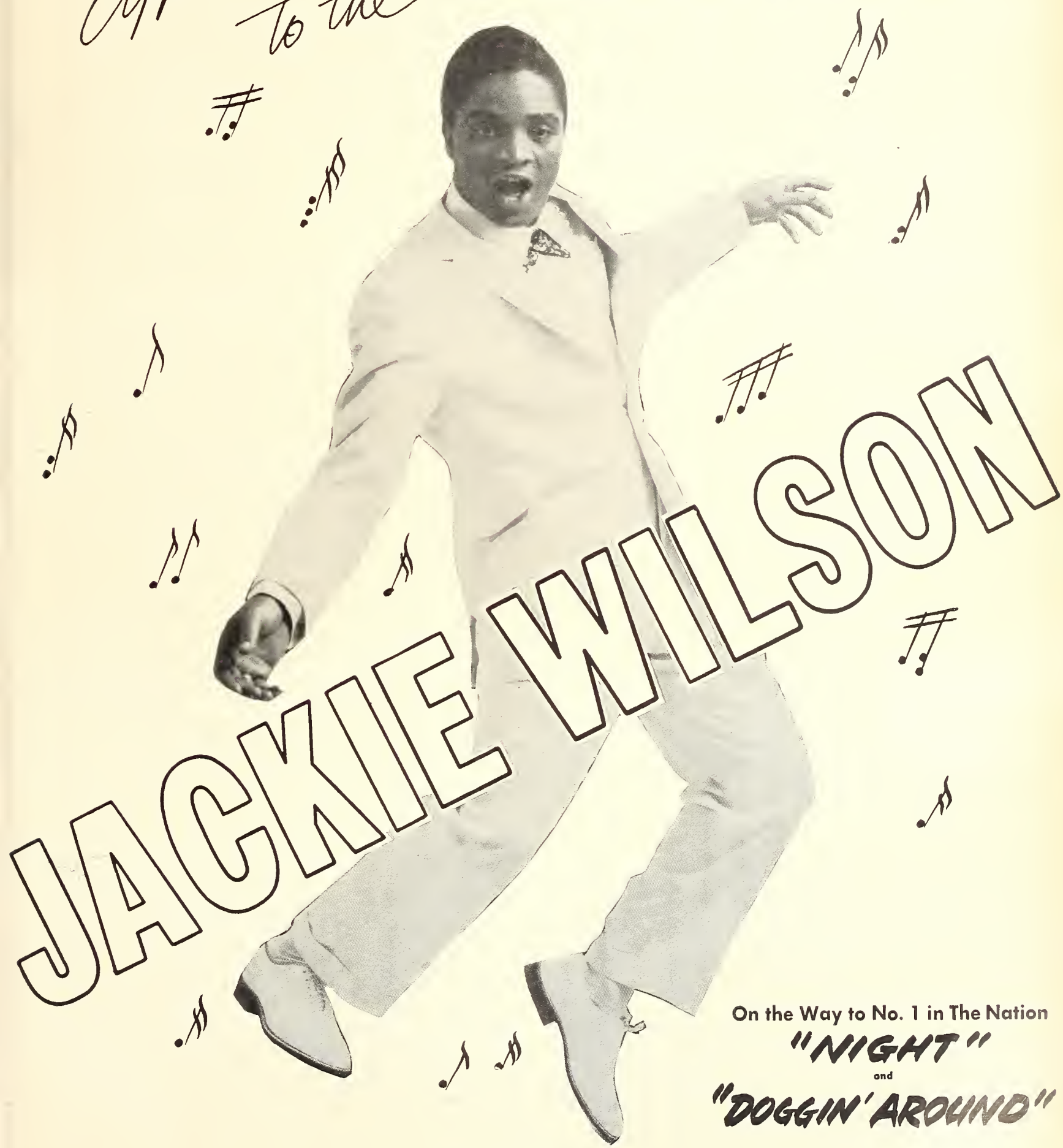
HERE AND THERE:

PHILADELPHIA—Cosnat's **Jerry Ross** sez some his new big ones are **Debbie Reynolds'** "City Lights" **Walter Brennan's** "Dutchman's Gold" (both Dot), **Lavern Baker's** "Shadow Of Love," **Clyde McPhatter's** "Deep Sea Ball" and **Lonnie Donegan's** "My Old Man's A Dustman" (all Atlantic). . . . **Franny Williamson**, Impala topper, thrilled with the initial reaction to the recently-released "Kissin' Fresh" by **Bobby Vacco**. . . . Marnel's **Ted Kellem** notes that his hot items include **Paul Evans'** "Happy-Go-Lucky Me" (Guaranteed), **Jessie Hill's** "Ooh Poo Pah Doo" (Minit), **Timmie Rodgers'** "Underwater Cha Cha" (Signature) and **Johnny McKay's** "After You" (UA). . . . Big newies to watch with Chips' **Bob Heller** are the **Mickey Mozart Qt.'s** "Man With The Monacle" (Roulette), **Donnie Brooks'** "Mission Bell" (Era), the **Soul Stirrers'** "He Cares" (Sar) and **Al & Jet Loring's** "No One Like You" (Swan). . . . **Sam Wigler**, Karen head, has just signed **Dick Thomas**, who's been appearing for the last 7 years at the Penn Sherwood. His initial release'll pair "Is There Anyone So Lovely" and "Number One Doll." Dick's the cleffer of "Sioux City Sue" among others. . . . **George Costello** very high on the **Four Aces** new Decca outing, "Poor Butterfly." . . . **Silvio V. Scerbo** very high on a host of new Master Sound and Fransil releases that includes the Esquire Boys' "Sorrento Cha Cha" and "Summertime."

ST. LOUIS—**Norm Weinstroer** phones from his new distrib operation, Norman Distribs in St. Louis, that he already has several fast singles making it. High on his list are "Frankie & Johnnie" (Jubilee, **Gordon Jenkins'** "Romantica" (Kapp), "Temptations" (Goldisc), and "Underwater Cha Cha" by **Timmie Rodgers** (Signature). Norm looks forward to seeing all his old buddies at the MOA show in Chi.

Grateful Appreciation to the

Music Operators of America



On the Way to No. 1 in The Nation

"NIGHT"

and

"DOGGIN' AROUND"

personal management

NAT TARNOPOL

WELCOME MOA'ERS
THE RED CARPET IS OUT
AT UNITED

— VISIT US AT —

UNITED RECORD DISTRIBUTORS
2029 SOUTH MICHIGAN AVE., CHICAGO 16, ILL.
(ALL PHONES: CAlumet 5-6605)

WELCOME TO THE WINDY CITY
. . . FROM . . .
JAMES H. MARTIN
RECORD DISTRIBUTING INC.
2419 So. Michigan Ave., Chicago, Illinois
Phone: VIctory 2-4440
STOP BY AND SAY HELLO WHILE
ENJOYING THE MOA CONVENTION

Thanks Ops
for helping us prove that
Sooner or Later
it's
RECORD
Merchandising Co.
2580 W. Pico Blvd. L. A. 6, Calif.
Bob Stern Sid Talmadge

Listen to —
MORRO
on MOHAWK

DION AND THE BELMONTS
LAURIE 3052
"WHEN YOU WISH UPON A STAR"

MAY ALBUM RELEASES

S-Stereo M-Monaural

LP number listed to left of asterisk—EP number listed to right of asterisk

POPULAR

ADDISON:
"Standing Pat"—Pat Morissey—AD-3001(M)
"The Frank Moore Four"—AD-3002(M)

AM-PAR RECORDS:
"Sing Along In Italian"—The Lombardi Singers—ABC-320(M)
"Paul Anka Sings His Big 15"—Paul Anka—ABC-323(M)
"Mr. Personality's Big 15"—Lloyd Price—ABC-324(M)
"Mandolini (Strolling Mandolins)"—Don Martone Quartetic—ABC-326(M)
"60 French Girls Can't Be Wrong"—Les Djinns Singers—ABC-327(M)
"Adventures In Paradise"—Alfred Apaka—Roy Smeck—The Tahitians—ABC-329(M)
"Sing Along In Spanish"—Los Campaneros—ABC-332(M)

ATCO:
"The Good Old Fifties"—LP-33-118(M)
"Introducing The Fabulous Nina & Frederik"—LP-33-119(M)

ATLANTIC:
"Merely Marvelous Mabel Mercer"—LP-1322(M)

AUDIO LAB:
"Joe Howard's Gay 90's"—J. Howard—LP-1550(S)

CAMDEN RECORDS:
"Latino"—Perez Prado—CAL-547(M)
"Continental Affair"—The Three Suns—CAL-573(M)
"Peace, O Lord"—The Statesmen Quartet—CAL-574(M)
"According To My Heart"—Jim Reeves—CAL-583(M)
"Modern Screen's Hollywood Method"—Joe Cain & His Orch.—CAL-581(M)—CAS-581(S)

CAPITOL:
"Let's Dance The Waltz"—Hilton White And His Palace Orch.—EAP-1-1347(EP)—T-1347(M)—ST-1347(S)
"Let's Dance The Merengue"—Pete Baboa & The Nassau Pams Orch.—EAP-1-1349(EP)—T-1349(M)—ST-1349(S)
"Let's Dance The Cha Cha"—Harry Ortega & the Carlbe Tropica Orch.—EAP-1-1350(EP)—T-1350(M)—ST-1350(S)
"Sands At The Sands"—Tommy Sands—T-1364(M)—ST-1364(S)
"Broadway Cavalcade, Volume 1"—Fred Waring And The Pennsylvanians—T-1389(M)—ST-1389(S)
"Broadway Cavalcade, Volume 2"—Fred Waring And The Pennsylvanians—T-1390(M)—ST-1390(S)
"One More Time"—Kay Starr—T-1358(M)
"Hit Me Again"—The Jonah Jones Quartet—T-1375(M)
"Pow"—Billy May—T-1377(M)
"Sixteen Tons"—Tennessee Ernie Ford—T-1380(M)
"Gone"—Ferlin Husky—T-1383(M)
"Rockin' With Wanda"—Wanda Jackson—T-1384(M)
"All Aglow Again"—Peggy Lee—T-1366(M)
"My Baby's Gone"—The Louvin Brothers—T-1385(M)
"Swing Again"—Various Bands—T-1386(M)
"Les Baxter's Best"—T-1388(M)
"Walkin' The Strings"—Merle Travis—T-1391(M)
"French Wine-Drinking Music"—Franck Pourcel & His French Strings—T-10229(M)—ST-10229(S)
"Rockin' Violins"—Eric Jupp And His Orchestra—T-10240(M)—ST-10240(S)
"Xochimilco"—Raul Diaz, El Mago & Orch.—T-10239(M)—ST-10239(S)

CHANCELLOR:
"Hymns Of Heaven On Earth"—The Vatican Choirs—CHV-5006(M)
"A Guitar To Remember"—Bill Faith—CHL-5007(M)
"Great Pickin"—Al Caiola/Don Arnone—CHL-5008(M)
"Avalon And Fabian"—Frankie Avalon/Fabian—CHL-5009(M)
"Introducing Linda Lowson"—Linda Lawson—CHL-5010(M)

COLUMBIA RECORDS:
"The Bond With That Sound"—Les Elgart & His Orch.—CL-1450(M)—CS-8245(S)
"Frankie Yankovic Plays The All-Time Great Waltzes"—CL-1445(M)—CS-8239(S)—B-14431(EP)
"Four Seasons Of Love"—Polly Bergen—CL-1451(M)—CS-8246(S)
"The New Trio Los Panchos"—WL-169(M)—WS-317(S)
"Torch Song"—Sylvia Syms—CL-1447(M)—CS-8243(S)
"Tom Ewell-Peggy Cass-Paul Ford in 'A Thurber Carnival' " — various artists — KOL-5500(M) — KOS-2024(S)
"Madison Time"—Ray Bryant Combo with Eddie Morrison—CL-1476(M)—CS-8267(S)
"Like Love"—The Andre Previn Piano & Orch.—CL-1437(M)—CS-8233(S)
"Legrand Piano"—Michel Legrand, Piano—CL-1441(M)—CS-8237(S)
"Lopez Playing"—Vincent Lopez, his piano & orch.—CL-1433(M)—CS-8229(S)
"Swinging Dors"—Diana Dors—CL-1436(M)—CS-8232(S)

CORAL:
"Ridin' High"—Teresa Brewer—57315(M)—757315(S)
"The Magic Pianos Of Liberace & Gordon Robinson"—CRL-57305(M)—757305(S)

DECCA:
"Songs Of Love—The Music Of Sigmund Romberg"—Jesse Crawford at the Pipe Organ—DL-8941(M)—78941(S)
"The Magic Touch"—Bill Snyder At The Piano—DL-8958(M)—78958(S)
"New York's A Song"—Ralph Burns & His Orch.—DL-9068(M)—79068(S)
"Like Yesterday"—Beverly Kenney—DL-8948(M)—78948(S)
"Webb With A Beat"—Webb Pierce—DL-4015(M)—74015(S)
"The Original Hit Performances"—All Time Country & Western—Various Artists—DL-4010(M)
"Good 'N' Country"—Jimmy Martin & The Sunny Mountain Boys—DL-4016(M)—74016(S)

ELECTRA RECORDS:
"We Sing Of The Sea"—Seafarers Chorus/conducted by Milt Okum—EKL-182(M)—EKS-7182(S)

EPIC RECORDS:
"Rodgers And Hammerstein's Oklahoma"—various artists—LN-3678(M)—BN-562(S)
"Twelve Greatest Hits From The 1960 San Remo Festival"—LN-3687(M)
"The Raunch Hands Pickin' And Singin' "—LN-3698(M)
"Old Time Polka Porty"—Elmer Scheid And His Polka Band—LN-3669(M)—BN-560(S)

EVEREST:
"Saturday Night Polka Dote"—Dick Martin & Orch.—5086(M)—1086(S)
"Gordon Jenkins Presents Marshall Royal"—Gordon Jenkins & His Orch.—5087(M)—1087(S)
"It's Been A Long Long Time"—Terri Stevens—5088(M)—1088(S)
"Moments To Remember"—The Randy Van Horne Singers—5089(M)—1089(S)
"Dance The Madison"—Wild Bill Davis & His Orch.—5094(M)—1094(S)

FORUM:
"Let's Dance With Johnny Long"—Johnny Long & His Orch.—F-16005(M)—SF-16005(S)
"Joe Bonomo's Famous Hollywood Reducing Plan"—Joe Bonomo—F-16006(M)

HARMONY RECORDS:
"Great Bands"—Various Bands—HL-7238(M)
"Sacred Songs"—Wilma Lee & Stoney Cooper—HL-7233(M)
"Lavender Blue"—Dinah Shore—HL-7239(M)
"The Whiffenpoof Song And Other Great Choral Favorites"—The De Paur Infantry Chorus—Leonard De Paur, Cond.—HL-7240(M)
"The Madison Beat"—Eddie Morrison with the Buddy Tate Sextet—HL-7257(M)—HS-11034(S)
"Art Lowry and His Latin-American Sounds Play
"The Songs From Windjammer"—HS-11004(S)
"I Could Have Danced All Night"—Ted Straeter and His Orch.—HL-7232(M)—HS-11029(S)
"The Dance Beat of Xavier Cugat & His Orch."—HL-7242(M)
"Basic French"—by Howard G. Harvey—HL-7244(M)
"Hi Fi Holiday For Banjo"—Joe Maphis—HS-11032(S)
"Allen Funt's Candid Microphone"—HL-7234(M)

JARO RECORDS:
"Hawaii On The Rocks"—Georgie Auld—JAM-5003(M)—JAS-8003(S)
"Flaming Guitar"—Jose Motos—JAM-5005(M)
"Heartaches"—Ted Weems—JAM-5006(M)
"The Arrival Of Kenny"—Kenny Durham—JAM-5007(M)—JAS-8007(S)

KAPP RECORDS:
"Honk Williams Songs"—Pete King Chorale—KL-1186(M)—KS-3186(S)
"The Hi-Lo's Under Glass"—KL-1184(M)
"The Hi-Lo's I Presume"—KL-1185

KING:
"Action"—Little Willie John—LP-691(M)
"The Band Swings"—Lorez Sings—Lorez Alexander—S657(S)
"Good Old Songs"—Bob Kames—S-670(S)

LIBERTY RECORDS:
"Little Grass Shack"—Chick Floyd—LRP-3129(M)—LST-7129(S)
"Cool Heat"—Ethel Azama—LRP-3142(M)—LST-7142(S)
"Rebel"—Jad Paul—LRP-3153(M)—LST-7153(S)
"Exotic Sounds From The Silver Screen"—Martin Denny—LRP-3158(M)—LST-7158(S)
"Sing Again With The Chipmunks"—David Seville & Chipmunks—LRP-3159(M)—LST-7159(S)

MGM RECORDS:
"Opening Night"—Starlight Symphony conducted by Ornadel—E-3816(M)
"I'm In The Mood To Swing"—Ray Ellis—E-3820(M)
"I'm In The Mood For Love"—Joni James—E-3837(M)
"The Big, Big Voice Of Lovelace Watkins"—E-3831(M)
"The Musical World Of Rodgers & Hammerstein"—The Starlight Symphony Conducted By Ornadel—E-3817(M)—SE-3817(S)
"Earl's Pearls"—Earl "Fatha" Hines & His Quartette—SE-3832(S)—E-3832(M)
"Sophisticated Strings"—Leroy Holmes—SE-3833(S)—E-3833(M)

RANK RECORDS:
"Bahama Bash"—Little G—RM-316(M)—RS-616(S)
"Scotland's Pride"—The Royal Scots Greys—RM-320(M)—RS-620(S)
"With My Love"—Ernest Maxin & His Orch.—RM-321(M)—RS-621(S)
"No Greater Love"—Don Butler—RM-322(M)—RS-622(S)
"More Swinging Strings"—The Knightsbridge Strings—RM-325(M)—RS-625(S)
"Warm Hearted Polkas"—Ted Maksymowicz And His Orch.—RM-323(M)—RS-623(S)
"What In The World's Come Over You"—Jack Scott—RM-326(M)—RS-626(S)

(Continued on 52)

LIKE WOW!

"LIKE LOVE"

Andre Previn's new Columbia Lp (CL 1437/CS 8233)
is in the stores only one week and

LIKE D.J.'S

all across the country are programming the title song, "Like Love"

LIKE A SINGLE

so here it is!

"LIKE LOVE"

b/w "LOVE ME OR LEAVE ME" 4-41683

CALL YOUR COLUMBIA DISTRIBUTOR **LIKE NOW!**

Hope Around Her

CLEVELAND—While on a personal appearance tour for her Signature recording of "All About Love" and "You Done Me Wrong," Barbara McNair performed both sides for Bob Hope's recent Cleveland Spectacular. Pictured above, Miss McNair is flanked by Ernie Farrell, Cosnat Distributors' exec promotion man, and Bob Hope.

New Hit by

Little Anthony And The Imperials

"MY EMPTY ROOM"

END 1067

END RECORDS

1650 Broadway, N. Y. C.
JUdson 6-1060

20th FOX

ALL YOU HEAR IS BEAUTY

JOHNNY TILLOTSON

"EARTH ANGEL"

"PLEDGING MY LOVE"

CADENCE 1377

CADENCE RECORDS

119 W. 57th St., N. Y., N. Y.

Hi Fellos!

Sorry I'm not attending the MOA this year, but I'm in Phoenix selling and promoting your records.

Buck Stapelton

Arizona Record Sales

1712 East Indian School Rd.
Phoenix, Arizona

Am-Par Signs Ward & Dominoes, "Wings" Hymn Group

NEW YORK—ABC-Paramount Records has announced the pacting of two groups, Billy Ward & His Dominoes and the Wings Over Jordan Choir of Washington, D. C. under the direction of Reverend Glynn T. Settle.

The Ward team clicked big several years ago with "Stardust" on Liberty. Sid Feller, the label's A&R director, is skedded to fly to the Coast soon for the first series of recording dates.

The "Wings" Choir has already completed the recording of a large collection of hymns while on tour, with A&R man Creed Taylor handling the sessions in Mineral Wells, Texas. The singers will initially cut albums of hymns to complement the label's existing catalog.

Six Camdens For May

NEW YORK — Camden Records is offering six LP's this month. Heading the release is "Mainstream Jazz," a big band-combo jazz LP featuring the band of composer-arranger Andy Gibson, and a sextet featuring Shorty Baker, Vic Dickenson and Jim Forrest.

The other albums include: "Modern Screen's Hollywood Method"—weight reducing excercises; the following LP's were drawn from the Victor catalog; "Latino!"—Perez Prado and his orch.; "Continental Affair" — Three Suns; "According To My Heart" — Jim Reeves; "Peace, O Lord"—Statesmen Quartet.

Golden Crest Expansion Plans Sparked By New LP's

NEW YORK — Expansion of the Golden Crest label's pop-jazz-recital lines has been announced, the diskery has just released or is planning releases in these areas.

In the pop field, the label has released "Sing-Along In Yiddish," featuring Marvin Kurv. Alec Wilder has written a series of original sonatas for three GC recital LP's. Each LP will be featuring a different soloist; they are: flutist Don Hammond, flute; Harvey Phillips, tuba, and Joe Wilde, trumpet. Milton Kaye will be featured at the piano on each of the LP's.

In expanding the "Jazz Classics" series, the label has signed tenor saxist Carmen Leggio, former sideman for Stan Kenton and other bands.

MAY ALBUM RELEASES

S-Stereo M-Monaural

LP number listed to left of asterisk—EP number listed to right of asterisk

(Continued from page 50)

RCA VICTOR:

"Elvis Is Back"—Elvis Presley—LPM-2231(M)—LSP-2231(S)
"My Rough And Rowdy Ways"—Legendary Jimmie Rodgers—LPM-2112(M)
"Hi-Fi And Mighty—Marjorie Weinert At The Allen Organ—LPM-2169(M)—LSP-2169(S)
"The Blend And The Beat"—The Ames Brothers—LPM-2182(M)—LSP-2182(S)
"Look Who's Blue"—Don Gibson—LPM-2184(M)—LSP-2184(S)
"Eddy Arnold Sings Them Again"—LPM-2185(M)—LSP-2185(S)
"Cha Cha With Tito Puente At Grossingers"—Tito Puente And His Orch.—LPM-2187(M)—LSP-2187(S)
"Della By Starlight"—Della Reese—LPM-2204(M)—LSP-2204(S)
"Cooke's Tour"—Sam Cooke—LPM-2221(M)—LSP-2221(S)
"Thank You, Music Lovers"—Spike Jones—LPM-2224(M)

RICHMOND:

"Ebb Tide"—Frank Chacksfield and his Orch.—B-20078(M)—S-30078(S)
"The London Theatre Company Presents Rodgers And Hammerstein: The Sound Of Music"—S-30079(S)

RIVERSIDE:

"Irish Dance Party"—Ciaran Kelly Ceilidhe Band Of Athlone—RLP-12-839(M)
"Sound Of Sebring 1960"—RLP-5018(M)—1173(S)

ROULETTE RECORDS:

"Los Vegas Late Show"—Jack Ross & The Dick Lane Quartet—R-25118(M)—SR-25118(S)
"Intrumental Imports"—Joe Reisman & His Orch.—R-25114(M)—SR-25114(S)
"Jack Teagarden, Jazz Maverick"—Jack Teogarden—R-25119(M)—SR-25119(S)
"The Folk Ballads of Ronnie Hawkins"—R-25120(M)—SR-25120(S)
"Folk Scene, USA"—The Cumberland Three—R-25121(M)—SR-25121(S)

TICO RECORDS:

"Cole Porter In Latin America"—Pete Terrace—LP-1063(M)—SLP-1063(S)

UNITED ARTISTS:

"Can Can & Anything Goes"—Benny Carter—Hal Schaefer—UAL-3055(M)—UAS-6055(S)
"Stanley Melba At The Horse Show Boll"—Stanley Melba & His Orch.—UAL-3075(M)—UAS-6075(S)
"Put On Your Dancing Shoes"—George Williams Swinging Big Band—UAL-3076(M)—UAS-6076(S)
"Guitars, Guitars, Guitars"—Al Caiola—UAL-3077(M)—UAS-6077(S)
"Let's Dance The Charronga"—Charlie Palmieri & The Duboney Orch.—UAL-3082(M)—UAS-6082(S)

WARNER BROTHERS:

"It's Everly Time"—The Everly Brothers—WS-1381(S)—W-1381(M)
"Connie Stevens"—WS-1382(S)—W-1382(M)
"The Frankie Ortega Trio At Dino's"—WS-1385(S)—W-1385(M)

WONDERLAND RECORDS:

"Grandpa Magic At Coney Island—RLP-1416(M)
"Grandpa Magic's Sports Car Race"—RLP-1417(M)
"Everybody Sing"—Volume 1—RLP-1419(M)
"Everybody Sing"—Volume 2—RLP-1419(M)
"Everybody Sing"—Volume 3—RLP-1420(M)

JAZZ

ATLANTIC:

"The Legendary Buster Smith"—LP-1323(M)
"Change Of The Century"—Ornette Coleman—LP-1327(M)
"Woody Herman's Big New Herd At The Monterez Jazz Festival"—LP-1328(M)

BETHLEHEM:

"Blues Ville"—various artists—LP-6038(M)
"Porgy And Bess"—Mel Torme and Frances Faye—LP-6040(M)

BLUENOTE RECORDS:

"Davis Cup"—Walter Davis Jr.—4018(M)
"Movin' & Groovin' "—Horace Parlan—4028(M)
"The Sermon"—Jimmy Smith—ST-4011(S)

CAMDEN RECORDS:

"Mainstream Jazz"—Mainstream Sextet—Andy Gibson & His Orch.—CAL-554(M)—CAS-554(S)

COLUMBIA RECORDS:

"And Then They Wrote"—Teddy Wilson—CL-1442(M)—CS-8238(S)
"Mingus Dynasty"—Charles Mingus and his Jazz Groups—CL-1440(M)—CS-8236(S)
"Southern Scene"—The Dave Brubeck Quartet—CL-1439(M)—CS-8235(S)

JAZZLAND:

"Woody Herman & The Fourth Herd"—JLP-17(M)—917S(JS)
"Chet Baker In Milan"—JLP-18(M)—918S(S)
"Organizin"—Melvin Rhyne, Organ—JLP-16(M)—916S(S)

JARO RECORDS:

"The Message"—Jr. Monterose—JAM-5004(M)—JAS-8004(S)

METROJAZZ:

"Jazz For Two Trumpets"—Santos Brothers—E-1015(M)

RIVERSIDE:

"Work Song"—Nat Adderley—RLP-12-318(M)—RLP-1167(S)
"The Incredible Jazz Guitar Of Wes Montgomery"—RLP-12-320(M)—RLP-1169(S)
"That's My Story"—John Lee Hooker—RLP-12-321(M)
"Billy Taylor Uptown"—RLP-12-319(M)—RLP-1168(S)
"Them Dirty Blues"—Cannonball Adderley—RLP-12-322(M)—1170(S)
"The Soul Society"—Sam Jones—RLP-12-324(M)—1172(S)
"Brilliant Corners"—Thulonious Monk—1174(S)
"Cannonball Adderley Presents: James Clay & "Fathead"—RLP-12-327(M)—1178(S)
"Early And Rare"—various artists—RLP-12-134(M)
"In The Alley"—Johnny Dodds—RLP-12-135(M)

ROOST RECORDS:

"The Sound Of Memory"—Bonnemere plays "The Gaslight Revue" award winning songs—LP-2241(M)—SLP-2241(S)

ROULETTE RECORDS:

"In The Vernacular"—John Handy 111—R-52042(M)—SR-52042(S)
"I Love A Piano"—Phineos Newbors Trio—R-52043(M)—SR-52043(S)
"School Of Rebellion"—Bill Russo & His Orch.—R-52045(M)—SR-52045(S)
"Dreamy" — Sarah Vaughan — R-52046(M) — SR-52046(S)

CLASSICAL

ANGEL RECORDS:

Mahler: Symphony No. 4 in G Major—Paul Kietzkl conducting the Philharmonic Orch.—S-35570(S)
Wolf: From The Spanish Song Book—Dietrick Fisher-Dieskau, Baritone—Gerald Moore, Piano—35838(M)—S-35838(S)
Great German Songs—Hans Hotter, Baritone: Gerald Moore, Piano—35583(M)—S-35583(S)
Beethoven: Sonota No. 14 In C Sharp Minor, Op 27, No. 2 "Moonlight"—Sonata No. 24 in F Sharp Major, Op 78, Sonata No. 30 In E Major, Op 109—35791(M)—S-35791(S)
Bach: Cantata Arias—Dietrick Fisher-Dieskau, Baritone—Choir Of St. Hedwig's Cathedral, Berlin—Karl Forster conducting The Berlin Philharmonic Orch.—S-35698 S)
Wagner: Siegfried Idyll—R. Strauss: "Don Juan"—Symphonic Poem—Alceo Galliera conducting the Philharmonic Orch.—35784(M)—S-35784(S)
Gilbert And Sullivan: Iolanthe—Sir Malcolm Sargent conducting the Pro Arte Orch. and Glyndebourne Festival Chorus: with Elsie Morison, Monica Sincloir, Marjorie Thomas, George Baker, John Cameron, Owen Brannigan, and others—3597(M)—S-3597(S)

CAPITOL:

Rachmaninoff: Piano Concerto No. 3 in D Minor—Leonord Pennario, Piano—Walter Sussking Conducting The Philaharmonia Orch.—P-8524(M)—SP-8524(S)
Schubert: Symphony No. 5 in B Flat Major—Symphony No. 3 in D Major—Sir Thomas Beecham, Bart C. H.—conducting the Royal Philharmonic Orchestra—G-7212(M)—SG-7212(S)
Americana—Carmen Dragon conducting the Capitol Symphony Orchestra—P-8523(M)—SP-8523(S)
Voices Of The South—The Roger Wagner Chorale—P-8519(M)—SP-8519(S)

COLUMBIA RECORDS:

Vivaldi—New York Philharmonic—Leonard Bernstein, conductor—ML-5459(M)—MS-6131(S)
Chopin—the 24 Preludes—Alexander Brailowsky—ML-5444(M)—MS-6119(S)
Mozart.—Quintet For Clarinet & Strings in A Major, K-581—David Oppenhein, Clarinetist; / Mozart; Eine Kleine Nachtmusik, K.525—Budapest Quartet—MS-5455(M)—MS-6127(S)
The Music Of Francisco Tarrega—Renata Tarrago, Guitarist—ML-5454(M)
Mendelssohn—Concerto No. 1 in G Minor for Piano and Orch. Op 25—Rudolf Serkin, Pianist; The Phil. Orch.—Eugene Ormandy—cond- / Mendelssohn:—Concerto No. 2 in D Minor for Piano and Orch. Op. 40—Rudolf Serkin, Pianist; Columbia Symphony Orch.—Eugene Ormandy, Cond.

DECCA:

Beethoven: Cello Sonatas, Op. 5 in F Major and G Minor—Pierre Fournier, Cello—Friedrich Gulda, Piano—SLPM-138081(S)—LPM-18601(M)
Beethoven: Cello Sonatas in A Major, Op. 69 and in C Major, Op. 102, No. 1—Variations on "Bei Mannern, welche Liebe fuhlen"—by Mozart—Pierre Fournier, Violoncello—Friedrich Gulda, Piano—SLPM-138082(S)—LPM-18602(M)
Beethoven: Variation on Themes By Handel And Mozart—Pierre Fournier, Cello—Friedrich Gulda, Piano—SLPM-138083(S)—LPM-18603(M)
Brahms: Symphony No. 1 in C Minor—Karl Bohm, Conducting—SLPM-138113(S)
Wolf: Italienisches Liederbuch (Italian Song Book)—Irmgard Seefried—Dietrich Fischer—Dieskau—Jorg Demus, Erik Werba—SLPM-138035/36(S)—LPM-18568/69(M)

MAY LP RELEASES

(Continued)

EPIC RECORDS:

Mozart—Concerto No. 18 in B Flat Major for Piano and Orch. K-456—Ingrid Maebler, pianist—Christoph Von Dohnanyi conducting the Vienna Symphony Orch.—LC-3677(M)—BC-1075(S)

Dvorak—Symphony No. 2 in D Minor, Op. 70—Concertgebouw Orch. of Amsterdam—conducted by Bernard Haitink—LC-366B(M)—BC-1070(S)

Handel—Concerto Grosso in G Major—Op. 6 No. K, 2 & 3—Handel Festival Orch., Halle Horst—Tano Margraf, Conductor—LC-3676(M)—BC-1074 (S)

Liszt—Sonata In B Minor—Leon Fleisher, Pianist—LC-3675(M)

Strauss Waltzes—Paul Walter conducting the Vienna Symphony Orch.—LC-3624(M)—BC-1045 (S)

EVEREST:

Prokofiev: Peter & The Wolf—Narrated by Captain Kangeroo, Stokowski conducting The Stadium Symphony Orch. of N. Y.—6043(M)—3043(S)

A Memorial Edition—The Works Of Ernst Von Dohnanyi—Recorded & Played by Ernst Von Dohnanyi—6061(M)—3061(S)

A Commemoration Symphony "Stephen Collins Foster"—The Pittsburgh Symphony Orch. & The Mendelssohn Choir conducted by William Steinberg—A Symphonic Story Of Jerome Kern—6063 (M)—3063(S)

"The Pianist From "Song Without End", Jorge Bolet, Playing The Music Of Franz Liszt—Jorge Bolet—Solo piano with The Symphony of the Air conducted by Robert Irving—6062(M)—3062 (S)

HARMONY RECORDS:

Rhapsody In Blue—Liberace and the Warner Bros. Symphony Orch.—HL-7237(M)

KAPP RECORDS:

Rachmaninoff Piano Concerto #3—Ann Schein—KDC-6000(M)—KDC-6000-S(S)

18th Century Garden—Sinfonietta Di Roma—Domenico Savino, Cond.—KCL-9044(M)—KCS-9044(S)

Quartets—Hayden, Mozart—Paganini String Quartet—KCL-9045(M)—KCS-9045(S)

PERFECT RECORDS:

Leoncavallo—Pagliacci (Highlights) / Symphony Orchestra Soloists—Jesus Etchverry, conductor—PL-1301B(M)—PS-1501B(S)

RCA VICTOR:

Kubik:—Symphony Concertante Creston—Walt Whitman Suite and Lydian Ode—Orchestre de la Radiodiffusion Francaise—Gail Kubik Cond.—LM-2426(M)

Leoncavallo/Pagliacci:—Soloists, The Columbus Boychoir, Herbert Huffman, Director—The Robert Shaw Chorals—Robert Shaw, Conductor—RCA Victor Orchestra Renato Cellini, Conductor—LM-60B4(M)

Mozart:—Concerto No. 25 In C, L.503/Overture To Don Giovanni—Andre Tchaikowsky, Pianist—Chicago Symphony Orch.—Fritz Reiner, Conductor—LM-22B7(M)—LSC-2287(S)

Bach Cantatas No. 56 and B2—Mack Harrell, Baritone RCA Victor Orch. and Chorus—Robert Shaw, Conductor—Marc Lifschey, Oboe—LM-2312(M)—LSC-2312(S)

Roberto Peters in Recital—LM-2379(M)—LSC-2379 (S)

Sibelius—Symphony No. 5 and Karelia Suite—London Symphony Orchestra—Alexander Gibsen, Conductor—LM-2405(M)—LSC-2405(S)

Schumann—Dichterliebe, Op. 48 (Poet's Love)—Cesare Valletti, Tenor—LM-2412(M)—LSC-2412(S)

Debussy O Quartet No. 1—Ravel—Quortet In F—Juilliard String Quartet—LM-2413(M)—LSC-2413 (S)

Jaime Laredo—Brahms—Sonata No. 3, In D Minor, Op.10B—Bach—Partita No. 3 In E—Jaime Laredo, Violinist—Vladimor Sokoloff, Pianist—LM-2414(M)—LSC-2414(S)

Arthur Fiedler Conducts A Boston Pops Concert (Everything But The Beer)—Boston Pops Orchestra—Arthur Fiedler, Conductor—LM-60B2(M)—LSC-6082(S)

The Four Brahms Symphonies—Vienna Philharmonic Orch./Herbert Von Karajan Conductor—LM-6411 (M)—LSC-6411(S)

Jungle Drums—Morton Gould and His Orchestra—LSC-1994(S)

Die Fledermous/Gypsy Baron—Boston Pops Orchestra—Arthur Fiedler, Conductor—LSC-2130(S)

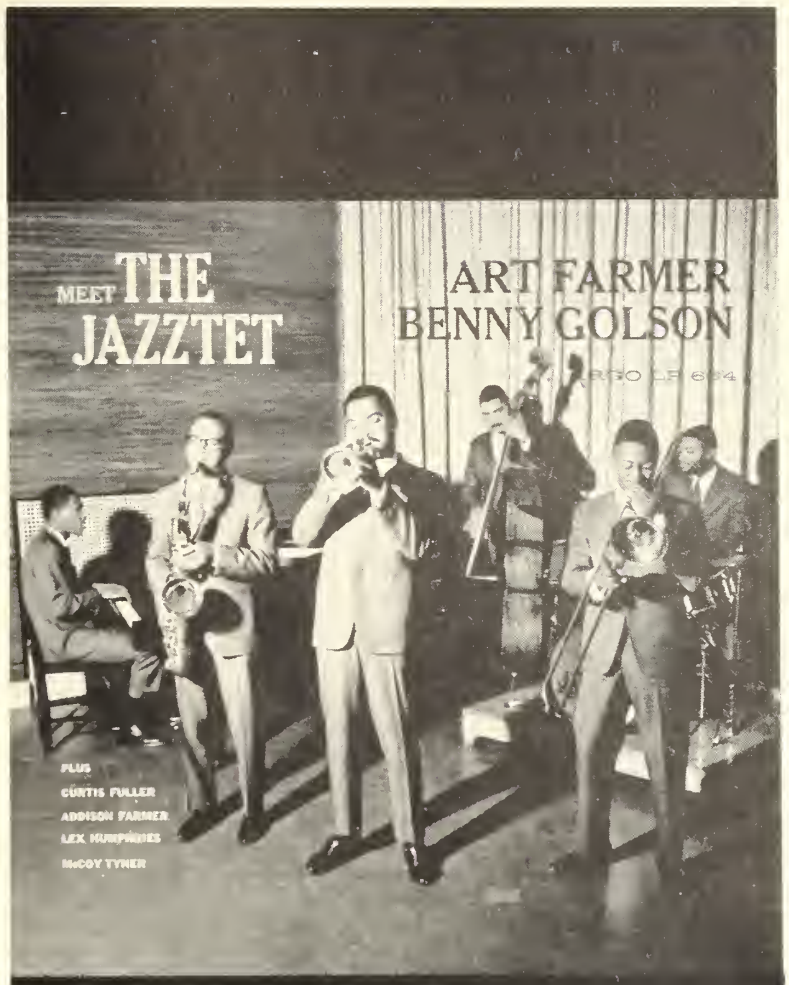
Puccini/Tosca—Rome Opero House Orch. and Chorus/Erich Leinsdorf—Conductor—LSC-6052(S)

RICHMOND:

Grieg—Piano Concerto in A Minor, Op. 16/Litolff: Scherzo—from "Concerto Symphonique"—Op. 102—B-19061(M)—S-29061(S)

Schubert: Symphony No. 8—"Unfiinished"/Mozort: Symphony No. 35—Hoffner"—B-19062(M)—S-29062(S)

MEET THE JAZZTET



THE GREATEST NEW GROUP IN JAZZ!

Here is the swinging recorded debut of the group that has set the jazz world on fire in the few short months it has been together. Art Farmer and Benny Golson lead this sextet that sounds like a big band through 10 charging tracks—five standards, five originals.

ARGO LP 664 • Also available in stereo

THE JAZZTET IS HEARD EXCLUSIVELY ON ARGO

ARGO RECORDS
2120 S. Michigan, Chicago

MEET THE JAZZTET ON ARGO

The Latest On Ribbon!

TONTO

by

The Notables

Ribbon 6908

RIBBON RECORDS

1619 Broadway, N.Y., N.Y.

SWAMP LEGEND
Four Caachmen — Bernardine Read
Adanis — Epic

COME ON HOME
Sanny Til-Jubilee

WHAT KIND OF FOOL DO YOU THINK I AM
Ran Haffman — Decca

THE GIRLS ARE AT IT AGAIN
Kareen Di Blanda — Raulette

B. F. WOOD MUSIC CO., INC.
250 W. 49th St., N.Y.C.

Listen to —

MORRO

on MOHAWK

CLOCK RECORDS, 1619 B'way, N. Y.

DRAMATICALLY DIFFERENT
LONELY WEEKENDS
by
Charlie Rich
Phillips International #3552
SAM C. Phillips International Records CORPORATION
706 UNION AVENUE
MEMPHIS, TENN.

The Most Exciting Sound on Records
EVEREST

Stereo Surprise of '60!

DUEL
Performed by Latin America's finest. The hand picked BRASILIA NATIONAL BAND. The Stereo Sound you've never heard before...
MUSIDISC INTERNATIONAL INC.
666 Fifth Ave. • New York 19, N. Y.

GREAT STANDARDS
ONLY FOREVER
YOU'RE THE ONE I CARE FOR
CALL ME DARLING
WHEN A WOMAN LOVES A MAN
JOY MUSIC, INC.
1619 BROADWAY, N.Y.C.

A Direct Hit!
Johnny Horton's
"SINK THE BISMARCK"
Columbia # 41568
CAJUN PUBLISHING CO.
Shreveport, La.

England National Sales Mgr. For Columbia Distribs

NEW YORK—Three major organizational changes have been announced by Kenneth Glancy, general manager of Columbia Record Distributors. Key announcement revealed the promotion of Donald England to the position of national sales manager.

In this newly created position, England will assist the general manager in effecting sales activity through Columbia's branches and in the planning and formulation of sales policy and procedure. He will also lend counsel to branch managers on sales operation and relevant problems.

England joined Columbia in October 1956 as the Kansas City branch manager, and since March 1958 has been Detroit branch manager, Record Distributors, Inc.

In simultaneous announcements Dale Payton was named as England's successor to the branch manager position in Detroit, while Paul Smith was promoted to the branch manager position which Payton held in St. Louis.

In their new positions Payton and Smith will be responsible to the general manager for the successful operation of their branches in accordance with C.R.D.I. sales and operational policies.

Payton joined Columbia as a salesman with the St. Louis branch at the time of its inception. Smith joined the same branch in June 1958 as phono specialist and since that time has worked in all phases of sales and its promotion.

Levy To Ardmore-Beechwood

HOLLYWOOD — Jack L. Levy has been named west coast professional manager for Ardmore and Beechwood Music, music-publishing subsidiaries of Capitol Records.

Announcement of Levy's appointment was made by Joseph Csida, CRI vice president for eastern operations, who temporarily assumes the position of acting general manager of Ardmore and Beechwood. Levy will report to Csida.

Levy joined CRI in March, 1957, as a promotion assistant. He was subsequently named single-record promotion manager, then national singles merchandising manager for CRI and later for Capitol Records Distributing.

Miss Ruth Liberman continues as executive assistant to Levy in the Ardmore-Beechwood Hollywood offices, and Kelly Cammarata continues as east coast professional manager, Csida said.

Joe Zerga, former vice president and general manager of Ardmore-Beechwood, resigned those posts in March to accept appointment as international manager of music-publishing activities for Electric & Musical Industries, Ltd., Hayes, England. Zerga assumes his new duties in June, following an extended vacation.

Everest Price Change

NEW YORK—Charles Schicke, general sales manager of Everest Records has announced that the retail suggested list price of the classical album line (3000 series, 6000 series) will be increased from $4.40 per record to $4.98 per record.

Dealers may still purchase Everest classical records based on the $4.40 suggested retail list price structure; dealer cost based on the $4.40 list price is $2.73. The may continue to buy at $2.73 during May. Regular distributor discounts will also not change during this period.

Another Dance Craze?

HOLLYWOOD—The newest teenage dance craze record to hit the market may be "Mojo Workout" on the Tide label which is being distributed by Del-Fi Records. Bob Keene, Del-Fi prexy, reports requests for the dance instructions have been coming in from disk jockeys and distributors around the country. Keene has also arranged a tie-in promotion campaign with the Royal Crown Cola Bottling Co. to promote the new dance.

Top Rank Pacts Four Firms For Production Of Talent

NEW YORK—Harold Friedman, consultant director of the executive committee of Rank Records of America, last week announced the completion of four major deals for outside production talent.

Pacted by Friedman in behalf of Rank Records of America were Nevins-Kirshner Associates, Inc., the music publishing, independent production and personal management firm built by Al Nevins and Don Kirshner, the independent producing team of Slay and Crewe, and Bud Greenspan, producer of documentary spoken word albums. Greenspan is currently associated with the Lawrence C. Gumbinner Advertising Agency as a radio and television producer. Friedman also set a distribution deal with the newly formed Tri-Ess Records.

Nevins-Kirshner Associates, Inc. was formed late in 1958. Since their inception as a team they have had a total of eighteen songs that have become hits. The firm's publishing subsidiary, Aldon Music Inc., currently has five tunes on the charts. Nevins and Kirshner manage Neil Sedaka and produce and publish all of his and the Three Suns recordings.

"This arrangement with Rank Records of America is of particular interest to us," Nevins and Kirshner stated, "because of the world-wide distribution of the Rank Organization in every medium of the entertainment industry—motion pictures, television and recordings. We will develop the type of talent that can achieve stardom in all three of those media and in every geographical area. The record is the heart of today's entertainment industry. Artists who can make hits are immediately exposed to international audiences not only via records but on TV and in films. We feel that the Rank Organization is ideally constituted to take fullest advantage of this on behalf of the artist and for us as music publishers, producers and talent managers."

Slay and Crewe are one of the top songwriting and record producing teams. They currently are responsible for the record dates of Freddie Cannon and Billy & Lilly, both of whom are distributed overseas by Rank International. As songwriters, they scored their first hit two years ago with "Silhouettes." They write most of the material which are used in their sessions.

Bernard Ness, general manager of the Record Division of the Rank Organization, London, and President of Rank Records of America, said of the pactings: "The foundation of a record company's supply of product is its A & R Department. Under the direction of Sonny Lester, and now with the recent addition of Paul E. Cohen for country music, we believe that we have the finest A & R men anywhere.

"The second phase in building product is to open the door to material from every source. We have used our English affiliation for the Knightsbridge Strings, Ernest Maxin, Phil Green and other artists. We have released material obtained from Rank International that is the product of record companies in all foreign countries.

"Now, we are taking the next logical step and arranging for independent A & R. The people Harold Friedman has signed have a record of success that will give us additional highly saleable merchandise for our distributors."

Harold Friedman revealed that Rank Records of America will purchase masters and distribute for other labels as well as deal with independent producers. He stressed the significance of international cooperation.

"Bud Greenspan is a case in point. Bud has made six documentary LP's that are steady sellers. They are timeless and have a universal appeal. From his first album, "Great Moments In Sports" that sold a million copies via a tie-in with Gillette, to his most recent, "Voices of The 20th Century," Bud has been top man in the field. Now, we are able to offer him the facilities of our English firm with joint budget and effort. This has opened up whole new areas of imagination and exciting applications of the spoken word to recording for Greenspan. The two LP projects he is now working on for us will exceed anything he has ever done before."

Under the agreement with Tri-Ess, Rank Records of America will distribute their first release, "We Need Love" and "Silk, Satin and Lace" by Ray Scott and his Combo, with Tri-Ess retaining its own label.

In the photo, Kirshner signs his contract with Rank while Ness (standing), Friedman and Nevins look on.

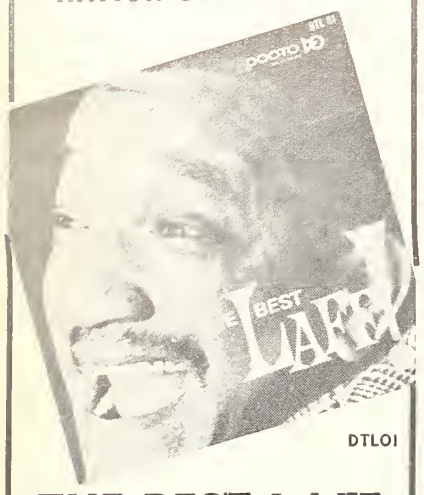
WHAT'S FRIDAY THE 13TH?

FRIDAY, MAY 13TH, IS THE LAST DAY THAT THE ENTIRE EPIC STEREORAMA CATALOG EARNS A 15% DISCOUNT ON ALL PURCHASES.

CALL YOUR EPIC DISTRIBUTOR TODAY

® "Epic", Marca Reg "CBS" T. M. Printed in U. S. A.

FOR DJ PROGRAMMING
REDDFOXX
NATION'S FUNNIEST!



THE BEST LAFF
A CLEAN SCREAM!

A SLEEPER!!!
GUIDED MISSILES
The Cufflinks
#409

BUSTING!
SHE'S
THE ONE
Vernon Green
and The Medallions
New compact 4 on 1 series
Four songs 98¢ retail
ORDER TODAY

DOOTO
REG. U.S. PAT. OFF.

BUSTING LOOSE!!
"ONE MORE CHANCE"
and
"HOLD ME"
CAROL FRAN
EXCELLO 2175

CLIMBING HIGH!!
'WE'VE BEEN WRONG'
ROSCOE SHELTON
EXCELLO 2176

BIG HIT BLUES LP!!
"ROOSTER BLUES"
LIGHTNING SLIM
LP-8000

NOTICE TO RETAIL RECORD DEALERS: if you are unable to secure our merchandise from our distributor, please contact us.

NASHBORO RECORD COMPANY
177 3rd Ave. N., Nashville, Tenn.

Norman Distrib Opens

ST. LOUIS—Norman Distributing here, headed by former Rank Records topper, Norman Wienstroer, has opened shop. Lines being handled by the firm include Kapp, Everest, Richmond-Telefunken, Jubilee, Signature-Hanover, 20th Century and Washington-Offbeat. Others will be announced shortly. Address is 1914 Washington Ave.

Initial Rank EP's

NEW YORK—Len Levy, director of sales for Top Rank Records, announced last week the issue of the label's first EP's in its one-year history of operation. The EP's are by Jack Scott and the instrumental group, "The Fireballs" and in each case are taken from current album product with front covers that are reproductions of the LP packages.

The Scott EP features his million-seller "What In The World's Come Over You," "Burning Bridges," "My King" and "Oh, Little One." The EP by "The Fireballs" includes "Bulldog," "Torquay," "Kissin'" and "Foot-Patter." Levy stated that the release is the result of demand from distributors with heavy requests from juke box operators and rack jobbers as well as record retailers.

"Rat Race" Tie-In

HOLLYWOOD—Dot Records and Paramount Pictures Corp. have joined exploitation forces to promote the Paramount picture, "The Rat Race," which stars Dot's Debbie Reynolds and features Sam Butera, also on the Dot label.

Butera has recorded the theme music from "The Rat Race" to be used by Paramount in a nationwide radio and television spot ad promotion for the picture.

Additionally, Butera and The Witnesses are recording an entire Dot LP album of music from "The Rat Race."

STUCK ON YOU
ELVIS PRESLEY ..... RCA VICTOR
Gladys Music, Inc.
FAME AND FORTUNE
ELVIS PRESLEY ..... RCA VICTOR
Gladys Music, Inc.
THIS MAGIC MOMENT
THE DRIFTERS ..... ATLANTIC
Rumbalero Music, Inc.
YOU DON'T KNOW ME
LENNIE WELCH ..... CADENCE
Hill and Range Songs, Inc.
HITHER AND THITHER AND YON
BROOK BENTON ..... MERCURY
Sigma Music, Inc. And Vanessa Music, Inc.
JUST A CLOSER WALK WITH THEE
JIMMIE RODGERS ..... ROULETTE
Home Folks Music, Inc.
I REALLY DON'T WANT TO KNOW
TOMMY EDWARDS ..... MGM
Hill and Range Songs, Inc.
HILL AND RANGE SONGS, INC.
1619 Broadway, New York, N. Y.

WELCOME MOA!
DIG
LITTLE BY
LITTLE
JUNIOR WELLS
PROFILE 4011
PROFILE RECORDS, INC.
38 S. DEARBORN CHICAGO 3, ILL.
TEL: STate 2-3984

RCA First Quarter Sales A Record $361,000,000

NEW YORK—The Radio Corporation of America registered a record-breaking $361,200,000 in the sale of its products and services for the first quarter of 1960. This broke the previous record of $321,800,000 set in the first quarter of 1959. This year's first quarter net profit amounted to $13,000,000, comparing to $12,900,000 last year. The sales disclosure was made at the annual meeting of stockholders here.

RCA president John L. Burns said at the meet that the net income would have been larger if it were not for heavy expenditures on the development of computers and other statistical machines that has not yet realized a profit. Lower share earnings this first quarter (amounting to 85¢ a common share) on a higher net income than last year were explained by Burns as having been the result of more common shares outstanding this first quarter than last year.

Victor Cartridge Service

NEW YORK—Effective immediately, RCA Victor is inaugurating a consumer's tape cartridge service, it was announced by J. Y. Burgess, Jr., manager of commercial sales and merchandising department.

The new service is being put into effect to supplement the dealers until such time as the "market is great enough to support broad retail exposure through regular distribution channels and to assure those consumers who have invested in tape cartridge players a ready availability of pre-recorded tape cartridges." The service is also being considered as an additional selling tool for those dealers selling tape cartridge machines whereby they in turn can assure the consumers a ready availability of tape cartridges.

Every tape cartridge machine being sold will carry an announcement and order form to the consumer for the Victor service. The announcement bears the following message: "Many dealers are already set up to service your order for this new type of recorded music, but in the event your dealer cannot fill your immediate demands for any of the selections listed in the catalog, you can order them by using our Consumer's Tape Cartridge Service." The order form itself carries the following headline: "If your dealer is not yet set up to service your order, use this handy form to order your favorite RCA Victor tape cartridges."

NRC Buys 2 Masters

ATLANTA, GA.—NRC Records has announced the purchase of two masters, Mark IV Records' "I Gotta Girl" by Tommy Roe and the Satins and the Zenith label's "Trampoline" by the Sunnysiders. The Roe-Satins deck will appear on the Judd label, while the Sunnysiders' offering will appear on NRC.

Charlie Barnet To Capitol

HOLLYWOOD—Charlie Barnet, a familiar jazz name for the last two decades, has signed an exclusive, long-term contract with Capitol Records, it was announced last week by A&R veep Lloyd W. Dunn.

This is Barnet's second stint with Capitol, having cut records for the label in 1949-50.

Under his new tie-up with Capitol, Barnet has already recorded one album, his first with a quartet. The jazzman was recorded "live" at a Palm Springs night club playing solo sax with a rhythm background of drums, bass, and piano. The disk is set for release within the next few months.

With his big band of the 30's and 40's, Barnet became a reigning jazz favorite, especially after his all-time hit record of 1939, "Cherokee." Featuring the arrangements of Billy May —also a Capitol artist—Barnet also turned out successes like "Pompton Pike" and "Redskin Rhumba."

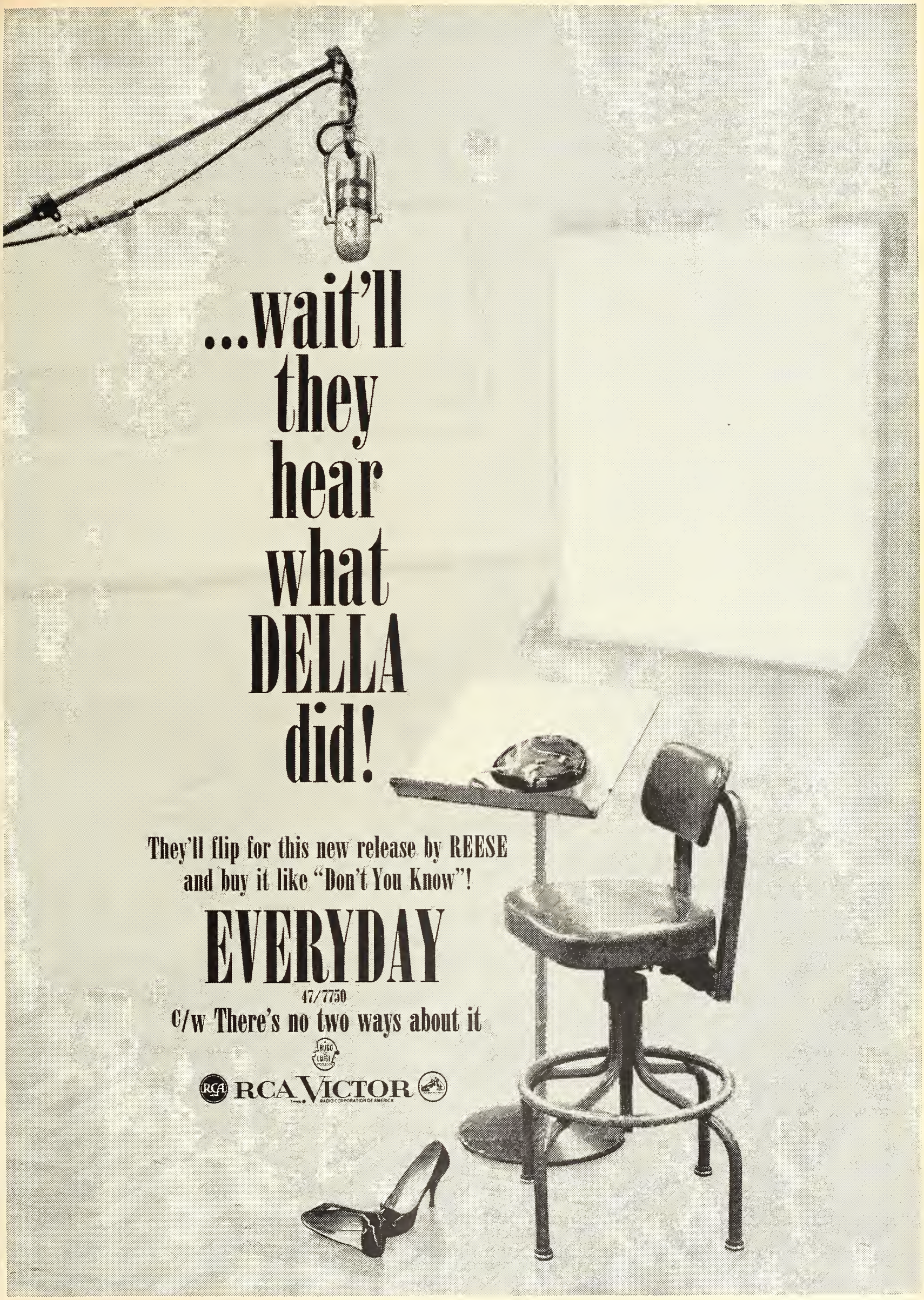
His recordings will be supervised by A&R producers Dave Cavanaugh and Curly Walter.

Savoy Signs 3 Groups

NEWARK—Herman Lubinsky, head of Savoy Records, has announced the long-term pacting of the Famous Georgia Peach gospel-singing group for his World Wide label. Performers previously recorded for Decca and Apollo. In addition to this signing, Lubinsky also announced the signing of the Shockley Kids and Songbirds of the South. The former group has sung on tour with Mahalia Jackson, and will also cut for World Wide, while the latter attraction will cut for Savoy. The Songbirds were recent winners of an "Aunt Jemima" contest over WWRL-Woodside, L.I., winning over thirty groups.

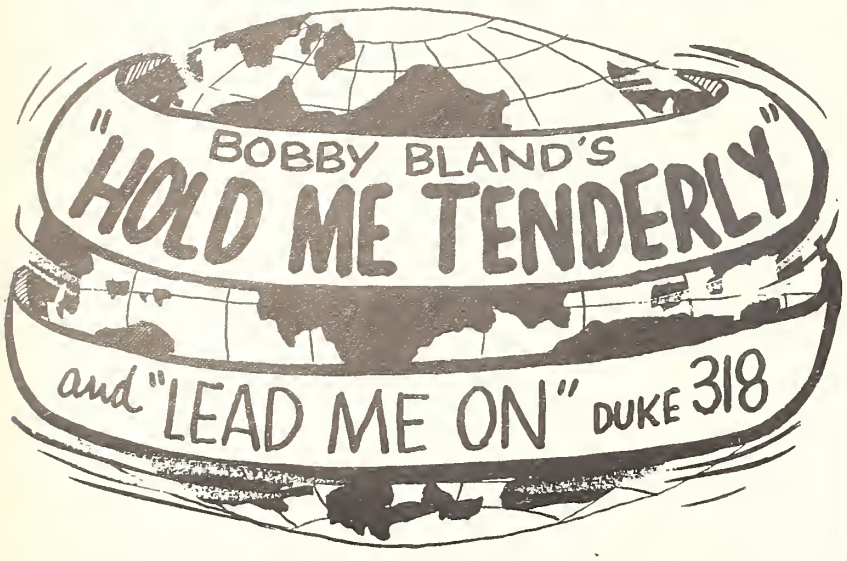
Geraldo Feted

NEW YORK—Geraldo, British orchestra leader, upon his arrival in the U.S. for a short visit was feted at a party given by RCA Camden to celebrate the success of his first two Camden albums: "Dance, Dance, Dance" volumes one and two. Above, Geraldo is engaged in conversation with Dave Handleman (right) of Handleman Co., Detroit, (at left) Handleman's son, and Irwin Tarr and Ray Clark of Victor.


...wait'll they hear what DELLA did!
They'll flip for this new release by REESE and buy it like "Don't You Know"!
EVERYDAY
47/7750
C/w There's no two ways about it
RCA VICTOR

Thanks Music Operators of America for your help in making this an All-The-Way Smash! !

AROUND THE WORLD . . !!
PROGRAMMED and PRAISED!



A Dynamic New Single with TWO Hit Sides. . . . . !
(Both in the top 100 Charts)

SOCK INSTRUMENTAL!
AND CLIMBING TO THE TOP...
BILLY DAVIS AND THE LEGENDS
"SPUNKY ONION"
PEACOCK-1694

DUKE-PEACOCK-BACKBEAT RECORDS
2809 Erastus St. Houston 26, Texas

Dick Clark Testimony Ends Payola Hearings

WASHINGTON—The Harris Committee ended its public hearings into payola last week, with Dick Clark insisting that "I never accepted payola." Clark's probe-ending testimony last Monday and Tuesday (2 & 3) brought him back to the stand after his initial testimony the Friday before (29), and, again, the committee confronted him with the information it had gathered dealing with his activities in the disk business. Cynicism was also a factor Clark was confronted with, and it was at this type of committee questions and replies that Clark's polish and consistently calm attitude while testifying came to his aid.

In addition to the Clark testimony, the committee also heard from Leonard H. Goldenson, head of ABC, Clark's outlet. Goldenson testified on general programming practices, and ran into committee criticism because of a matter dealing with payments of $7,150 given Clark by American Airlines for plugs received on the Clark TV shows. Goldenson said the network had approved the payments because ABC wanted Clark to "travel his show."

ABC figured that Clark would require $7,000 to cover travel expenses and, therefore, permitted Clark to take such an amount. After the committee produced a memorandum to Clark for his lawyer saying that after all travel expenses of ABC and three affiliated Clark businesses, there was a profit of $3,049.60 on the airline's payment, Rep. Moss said to Goldenson, "Quite candidly, I do not believe you." Clark admitted in testimony the day before that the airline hadn't always transported his talent every time it received a plug. Moss then called it an undercover payment—and when Clark said such payments were "common practice" in the industry, Moss said, "I don't care who did it or what you call it—'Clarkola,' . . . .—it's against the law."

Goldenson's appearance before the committee also revealed the fact the disk jockey Alan Freed, a former ABC personality, had paid $30,000 of his $40,000 a year salary back to the network for plugs he gave to his rock 'n roll shows on his programs. Goldenson called the Freed payments proper, putting the plugs on the level of commercials.

In the almost two-and-a-half years in which Clark had "outside" interests before his network directed them sold, the Committee had totalled Clark's earnings at over $500,000. It was brought out that Clark had received 162 song copyrights, paying for only seventeen of them. Two of the copyrights entered into testimony involved "Sixteen Candles" and "Butterfly." The former tune—a Co-ed Records' hit by the Crests—was assigned to the Clark's publishing firm, January Music, in Nov. of '58, and in noting that the tune was played 27 times on the Clark show after its acquisition by January, Moss told Clark that "you really laid it on. . . . good programming!" As for the latter tune, Clark received $7,000 out of the copyright from the song's owner, Bernie Lowe. Clark said it was an oral agreement, but Committee counsel Robert Lishman produced a letter written by Clark to Lowe about an agreement that Clark get part of the song, a click by Charlie Gracie on Lowe's Cameo label.

Near the conclusion of Clark's testimony on Tuesday, Clark was asked by Rep. Derounian if talent which appeared on his show "should be able to sing." Clark said he tried to please his audience, and audience approval of his show's talent was enough for him. Derouian questioned the singing talents of Fabian, remarking that it's "his appearance that counts, not his voice." "That's an unkind thing to say," Clark replied and he added that it was not true. Rep. Singer said that upon hearing Frankie Avalon "there were places where he was singing off key."

Harris told Clark that "obviously, you're a fine young man." "With your influence," he told Clark, "your responsibilities can be great. I'm sure you have realized that." "Yes sir, I have," Clark responded. "I don't think you're the inventor of the system. . . . you're the product," Harris said.

In closing Monday's hearing, Harris said that it was the broadcasting industry's responsibility to help draft legislation to clean house. While the industry had been dragging its feet before, Harris said, he was now getting some cooperation.

The Committee revealed that 207 disk jockeys in 42 cities had received payments totalling $263,245, according to a mail survey.

PAT HARRINGTON JR.
BREAKING FAST
SIGNATURE # SM 1012
Signature RECORDS
119 WEST 57TH STREET, NEW YORK 19, N.Y.

THE BEST TO M.O.A.
NEAL SCOTT —Wilkes-Barre, Pa.
BOB WHITE —Asbury Park, N.J.
AL PITMAN —Peekskill, N.Y.
THE FORTUNES —Freeport N.Y.
THE JAZZMEN
AL RUSS & ORCH —Cleveland, Ohio
SAM PRUITT & ORCH—Brooklyn, N.Y.
CLOWN RECORDS
1329 Pacific St. Brooklyn 16, N.Y.

D.J.'s and Program Directors
Send for your copy of:
AFRICA LAMENTS
b/w
TALKING DRUMS
PUBLIC ARTS RECORDS INC.
545 5th Ave., N.Y.C.

Piston Get's 5'G Commission From Philly Orch. Assoc.

NEW YORK—A $5,000 commission for a major symphonic work has been granted to Walter Piston, professor of music at Harvard University and a Pulitzer Prize winner, by the Philadelphia Orchestra Association. Dr. Piston licenses the public performance of his music through BMI.

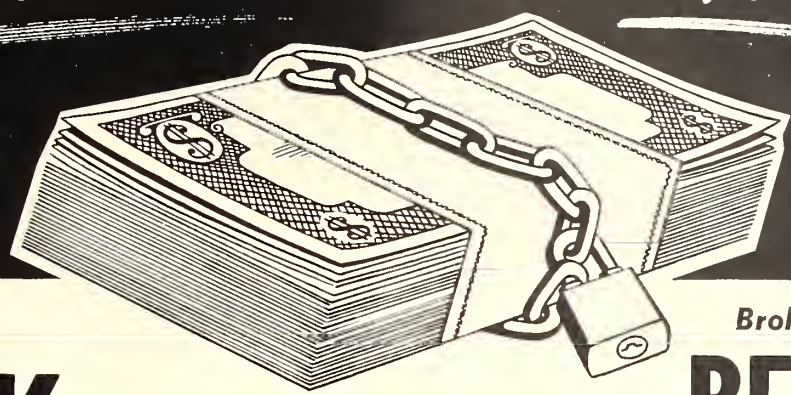
Dr. Piston was selected as the recipient of the first of five annual commissions to be awarded. The grants are provided by an anonymous donor. Dr. Piston's work under the grant is to be performed by the Philadelphia Orchestra in the first program of its 1960-61 season. After that it will be presented during the orchestra's tours.

Eugene Ormandy, conductor of the Philadelphia Orchestra, said, "the award will provide an opportunity for our orchestra to introduce to the world each year a new, contemporary composition of distinguished proportions."

"TELL ME WHO'S THE GIRL"
(In the Photograph with you)
asks
ANNETTE
Vista #359
BY BOB & DICK SHERMAN
writers of "Tall Paul", "Got the Feeling", "Midnight Oil", etc.
MUSIC WORLD CORP. PUBLISHERS
6087 Sunset Blvd. Hollywood 28, Calif.
The Cash Box Pick of the Week
The Billboard SPOTLIGHT WINNER OF THE WEEK

MORE-MORE-MORE HITS on...

Jamie



Guyden

Red Hot

PINK CHIFFON

by

Mitchell Torok

GUYDEN #2034

Broke Wide Open

BECAUSE THEY'RE YOUNG

b/w

REBEL WALK

by

Duane Eddy

and the rebels

JAMIE #1156

Overnight Sensation

UNCHAINED MELODY

by

The Blackwells

featuring Glenda

JAMIE #1157

A Great New Release

FOR YOU MY LOVE

by

Ray Sharpe

JAMIE #1155

Started on West Coast—
Now, Spreading Nationally

FUNNY HONEY

by

The Two Dons

GUYDEN #2030

Jamie / Guyden DISTRIBUTING CORP.

1330 W. GIRARD AVE. PHILADELPHIA 23, PA. CEnter 2-8383

HOT! NEW!

BYE BYE JOHNNY

CHUCK BERRY

CHESS 1754

GOIN' BACK TO MEMPHIS

GENE SIMMONS

CHECKER 948

CHESS PRODUCING CO.
2120 Michigan Avenue
Chicago 16, Illinois

WELCOME MOA!

KEEPER OF MY HEART
b/w
SOMEBODY ELSE ON YOUR MIND
by DOLPH HEWITT
JANIE #452

CRYIN' WINE
b/w
LOVE IS MY PRISON
CAPTAIN STUBBY & THE BUCCANEERS
JANIE #454

NEW RELEASE!
WANDERING LOVER
b/w
SPECIAL KIND OF LOVE
THE DOZIER BOYS
JANIE #457

DISTRIBS CONTACT
JOHN VAIL AT
JANIE RECORDS
4630 W. 54th St.,
Chicago 32, Ill.
TEL: PO. 7-2500

Reeves Strikes Gold

NASHVILLE—Jim Reeves receives a gold record for his RCA Victor recording of "He'll Have To Go" from Ott Devine (1), program manager of WSM and the "Grand Ole Opry"; and Chet Atkins (r), head of Victor's Nashville recording activities. Atkins had supervised the session which produced "He'll Have To Go," which has reportedly passed the million and a half sales mark. Since Reeves and Atkins are featured performers on the "Grand Ole Opry," presentation of the gold took place during a recent "Opry" edition.

New Quality Field Rep

TORONTO—Frank Borland, general sales manager of Quality Records, has announced the appointment of Todd Armstrong to the label's sales force as field rep. He will work out of Quality's national offices here, and will travel throughout Canada with salesmen and branch managers to cover all facets of the disk business. A 15 year disk-business vet, Armstrong was in the advertising and promotion department of Apex Records for six years.

Chips Service Tested

PHILADELPHIA — Chips Distribs here has "pre-tested" in the greater Philly area an innovation in distrib service to its accounts, according to Bob Heller, firm's general sales and promo manager. Each week, a "small" dealer receives a mailing sheet with the top twenty-five items the distrib carries, and he can purchase a preselected LP in any amount at a special discount. Dealers report, Heller said, that because of the deal they are relying more on their "authorized" distribs for orders.

Nine New Victor Albums

NEW YORK—RCA Victor has announced the release of nine LP's, including Sam Cooke's LP debut for the label.

The albums are: "Cooke's Tour"—Sam Cooke; "The Blend And The Beat"—Ames Bros.; "Look Who's Blue"—Don Gibson; "Hi-Fi And Mighty"—Marjorie Meinert, electric organ; "Cha Cha With Tito Puente At Grossinger's"; "Eddy Arnold Sings Them Again"; "My Rough And Rowdy Ways"—Jimmie Rodgers; "Thank You, Music Lovers"—Spike Jones.

Four color ads are skedded to promote the release in various newspapers, trade and consumer mags.

Newport Jazz Bill

NEW YORK—The following program for the seventh annual Newport Jazz Festival (Newport, R.I., June 30-July 4) has been announced by George Wein, fete musical director:

Thursday night, June 30: an evening of modern jazz to be announced; Friday night, July 1: Louis Armstrong All Stars with Trummy Young and Barney Bigarde; Gerry Mulligan Big Band with Bob Brookmeyer and Zoot Sims; Dizzy Gillespie Quintet; Saturday afternoon, July 2; Rudi Blesh, narrator, "The Stride Piano"; Dom Cerulli, narrator, Marshall Brown and Newport Youth Band; Saturday night, July 2: Dave Brubeck Quartet; Sarah Vaughan; Oscar Peterson Trio; Lambert-Hendricks-Ross; Tyree Glenn; Harry Edison; Georgie Auld; Ben Webster; Stan Getz; Cannonball Quintet; Sunday afternoon, July 3: Langston Hughes, narrator, "The Blues"; Sunday night, July 3: Dinah Washington; Jonah Jones Quartet; Horace Silver Quintet; Sonny Stitt; Shorty Rodgers Quintet; Red Allen All Stars; Monday afternoon, July 4: Gunther Schuller, narrator, Ornett Coleman Quartet; Bill Evans Trio; John Coltrane; Dave Baker Orch.; Monday night, July 5: Count Basie Orch.; Ray Bryant Trio; Nina Simone; Jimmy Rushing; Buck Clayton; Earl Warren; Buddy Tate; Emmett Berry; Dickie Wells; Anita O'Day.

McGhee-Terry Single

NEWARK—The Sound of America—Choice label has released a single by the standout blues team, Brownie McGhee and Sonny Terry. Sides—"The Ballad Of John Henry" and "Oh Lawdy Pick A Bale Of Cotton"—are from a newly issued "compatible" LP, "Work Songs, Faith Songs, Fun Songs." The label has also released a 98¢ EP by the Tomlin Choir, a twenty voice group from Philly which has often toured the U.S. They played Bermuda last summer and will tour the Hawaiian Islands this year.

Coasters Settle

NEW YORK—The Coasters—Atco songsters—must pay Philly deejay George Woods $4,500 for quitting a package he formed for the Philly area last Thanksgiving Day. The group quit the act after several performances, and Woods complained—through his attorney, Warren Troob—to the American Guild of Variety Artists, which last week awarded him the money.

Fred Elton Dies

CLIFTON, N.J.—Fred Elton, a cleffer and piano accompanist who wrote TV material for such artists as Steve Lawrence, Edyie Gorme and Julius LaRosa, died last week in Passaic General Hospital at the age of 28. He was a graduate of the Julliard School of Music and a member of ASCAP. He is survived by his widow, Joan; daughter, Faye; his parents, Mr. and Mrs. Henry Seigle, and a sister.

Europe's Nina & Frederik Bow Here In Atco LP

NEW YORK—Nina & Frederik, a hot European singing duo from Scandinavia, make their American disk debut in a new Atco LP tagged "Introducing The Fabulous 'Nina & Frederik.'" In recent weeks, the team has had as many as three LP's at one time on the English best-selling lists. The two have made two flicks, and regularly tour Scandinavia, Germany, Italy, and England. The BBC has exclusive rights for their appearances in Great Britain, and they rank as one of BBC's top attractions.

The label has also issued another in its series of rock 'n roll anthologies, "The Good Old Fifties." Artists featured include Bobby Darin, Coasters, Paul Evans, Sandy Stewart, Jackson Bros., Hutch Davie, King Curtis, Hollywood Flames and Chordcats.

JAZZ SINGLES ON BLUE NOTE

BESTSELLING SINGLES BY THE GREATEST NAMES IN JAZZ

JIMMY SMITH AT THE ORGAN
1768 See See Rider/Come On Baby
1766 When Johnny Comes Marching Home/Mack The Knife
1676 All Day Long, Parts 1-2

HORACE SILVER QUINTET
1750 Sister Sadie/Break City
1751 Blowin' The Blues Away/The Baghdad Blues
1655 Senor Blues/Cool Eyes

ART BLAKEY'S JAZZ MESSENGERS
1735 Moanin', Parts 1-2
1736 Blues March/Along Came Betty

THE THREE SOUNDS
1744 Nothing Ever Changes My Love/I Could Write A Book
1756 Tracy's Blue/Don't Blame Me
1726 Gain' Home/Time After Time
1722 Tenderly/Willow Weep

LOU DONALDSON
1752 Mack The Knife/Nearness Of You
1753 Be My Love/Lou's Blues
1720 Blues Walk/Masquerade
1721 Play Ray/Autumn Nacturne

CANNONBALL ADDERLEY
1739 One For Daddy-O
1737 Autumn Leaves

JOHN COLTRANE
1691 Blue Train, Parts 1-2
1718 Moment's Notice, Parts 1-2

DONALD BYRD
1764 Fuego/Amen

JACKIE McLEAN
1760 What's New/116th & Lenox

HORACE PARLAN
1770 C Jam Blues/Up In Cynthia's Room

COMPLETE CATALOG ON REQUEST

BLUE NOTE
43 W 61st St. New York 23, N. Y.

"Madison Time" Demonstration

NEWARK—Columbia Records' Madison Timers demonstrate the steps for Ray Bryant's "It's Madison Time" on Ted Steele's WNTA-TV "Dance Party."

Eight MGM Albums For May

NEW YORK—Eight albums for May have been announced by MGM Records. Four LP's are on the MGM label, one on Metrojazz.

The MGM releases include: "I'm In The Mood For Love"—Joni James & 100 Strings; "I'm In The Mood To Swing"—Ray Ellis orch.; "Opening Night Overtures" and "The Musical World Of Rodgers And Hammerstein" —Ornadel conducting the Starlight Symph.; "The Big Big Voice of Lovelace Watkins;" "Earl's Pearls"—Earl "Fatha" Hines and his quartet; "Sophisticated Strings"—Leroy Holmes Orch. The Metrojazz entry is "Jazz For Two Trumpets"—Santos Bros.

The release will be supported by trade and consumer ads, point-of-purchase displays and a special radio station programming drive originating on the distrib level. For the latter purpose, quantities of preselected albums are being shipped to distribs for distribution to local radio stations. The radio campaign will be coordinated with simultaneous shipments to the label's station subscription service.

DISC Co-Op Bows June 1

NEW YORK—The Dealers In Sound Corp. (DISC), a disk purchasing co-operative for dealers, will be in operation on June 1, according to the association prexy, Irv Randolph, owner of the Bandwagon Record Shop in East Orange, N.J.

"Our warehouse has already been set-up for our purchases," Randolph declared, "and great interest in the operation has been shown by both distributors and manufacturers." Randolph said the two-fold purpose of the coop was to buy records at "the lowest possible price to meet competition without losing our shirts" and to run weekly ad campaigns on the dealers' behalf.

Membership in Disc is open to any dealer. There are currently 47 members, encompassing New York, New Jersey, Pennsylvania, Ohio and Florida. Executive board and membership meetings are being held weekly. There will be a general membership meet on May 31 at the offices of the association's accountant, Victor Goldberg, 728 Clinton Ave. in Newark.

Tobias Forms Pat Records

NEW YORK—Music man Henry Tobias has announced here that in partnership with Jeanne Krasner he is forming Pat Records. First Pat dates were skedded for last week. As an artist manager, Tobias also announced that he has negotiated a disk contract for Bobby Pedrick Jr. with Shell Records. He previously cut for Bigtop. Tobias is the program director of the Fontainbleau Hotel in Miami Beach, Fla. He is currently in New York to take care of his aforementioned music interests.

King Cuts For Atco

NEW YORK—A promotion announced in last week's issue for Ben E. King incorrectly stated that the songster was on the Atlantic label. Actually, he cuts for the Atlantic affiliate, Atco. He is the former lead singer for the Drifters, Atlantic artists.

Bob Rosen To Head Hansen San Fran. Office

NEW YORK—After viewing the West Coast operation of Hansen Publications, Bob Rosen has announced that he will head the firm's San Francisco set-up. Rosen made the announcement here upon his return from the Coast; he will head back shortly.

MacDonald WJW Program Mgr.

CLEVELAND — Bruce MacDonald, veteran Cleveland broadcasting personality, has been appointed program manager of WJW, the Storer radio station in Cleveland, James E. Bailey, vice president and managing director, announced last week. MacDonald succeeds Robert Martin who was transferred to the Storer station in Miami, WGBS.

A seventeen-year veteran at WJW, MacDonald is best known locally for his air work in radio and television.

This week (2), WJW begins its new "Beautiful Music Radio" format, in which talk will be held to a minimum and the music heard will be that of the world's best known popular and classical composers.

2nd Decca-Deutsche Release

NEW YORK—The second series of Deutsche Grammophon Gessellschaft LP's have been released here by Decca Records. Sales veep Sydney Goldberg said the initial release of the German imports "exceeded all of our expectations."

The new issues will include "The Wolf Italian Song Book" with Irmagard Seefried and Dietrich Fischer-Dieskau; readings of Brahms first symphony by Berlin Philharmonic conducted by Karl Bohm, and Beethoven's Duo Sonatas for Cello and piano and Mozart's Variations for the same instruments played by Pierre Fournier and Friedrich Gulda.

Columbia Campaign Spotlights 100 LP's

NEW YORK—After four months of spotlighting its individual stars, Columbia Records is emphasizing its overall album product with a "Hot 100" campaign announced for May. Basic goal of the drive is to encourage dealers to carry sales-proven items in depth. By providing them with a "Hot 100" list of "consumer-approved" and "chart-certified" pop & classical albums, Columbia will assist dealers in maintaining essential inventory.

Strong items among the popular albums are six from the Mitch Miller "Sing Along" catalog, one of the most successful series of albums in the record business today, and four by Johnny Mathis, the label's top-selling vocalist in albums, who recently took two more gold album awards for a total of three.

Maestro Ray Conniff, a steady entry on the best-selling charts, is represented by seven albums featuring his Orch. and Singers, while other best-selling Columbia artists included are Percy Faith, Mahalia Jackson, Marty Robbins, Tony Bennett and Johnny Horton.

Classical titles from Columbia's Masterworks Series are performed by an array of eminent artists unmatched in the recording industry. Featured are Leonard Bernstein and the New York Philharmonic Orchestra, Eugene Ormandy and the Philadelphia Orchestra, Bruno Walter, Andre Kostelanetz, Eileen Farrell and the Mormon Tabernacle Choir.

New Phoenix Distrib

HOLLYWOOD—Buck Stapleton, formerly associated with Capitol Records for the past several years, has announced the opening this month of Arizona Record Sales, a new indie distributorship serving the Arizona market. Lines already set with the new firm include Verve, Del-Fi, Dore, NRC, and Original Sound. According to Stapleton, other labels to be added to the new company will be announced shortly.

Col. "Iberia" Wins Grand Prix

NEW YORK—A recent Columbia Masterworks release, Albeinz' complete "Iberia" performed by the Spanish pianist Alicia de Larrocha, has recently been awarded France's highest honor in the recording field, the Grand Prix du Disque for 1960. This is the first recording by Miss de Larrocha to appear on the Columbia label.

A native of Barcelona, Miss de Larrocha has been concertizing since 1940, and has appeared in all the principal cities on the Continent. She made her U.S. debut in Los Angeles in 1954 and a year later, played in New York for the first time.

Her Admirers

BUFFALO—A table at this city's famed Town Casino finds (l to r) George Scheck, Connie Francis' manager; Arnold Maxin, president of MGM Records; and Harry Altman, owner of the night club, enjoying the opening night performance of Connie Francis. The songstress broke the opening night attendance record for the club.

Thanks to all you wonderful
OPS & MANUFACTURERS

ALPHA'S

FIRST!

HITS • PROMOTION • SERVICE • QUALITY LABELS

ALPHA
DISTRIBUTING CORP.
457 W. 45th ST. (CI 5-7933) N. Y.
(JOHNNY HALONKA) (HARRY APOSTOLERIS)

SMASH HIT! ! !
"WHITE SILVER SANDS"
BILL BLACK COMBO
Hi #2021

DEEJAY FAVORITE! ! !
"AIN'T MUCH AT LOVIN' "
RAY CLARK
Rave #301

WATCH FOR THE BIG ONE
"THE GAMBLER" (Instrumental)
Rave #302

SHARINA MUSIC COMPANY
654-660 Chelsea—Memphis 7, Tenn. George Paullus—JAckson 6-3183

blue note

THE FINEST IN JAZZ SINCE 1939

PRESENTS

GOOD DEAL

THE THREE SOUNDS

Gene Harris, piano; Andrew Simpkins, bass; Bill Dowdy, drums BLP 4020

As a tightly knit, fully integrated group, the Sounds rival any trio. Each is in complete accord with the needs and demands of the others and through this cohesion they are able to offer music that is suitable for many tastes besides their basically strong jazz appeal. They swing with lots of deep blues funkiness: "Down the Track" and "Tracy's Blue." Other selections include "Robbins' Nest," "That's All" and "St. Thomas." More attention is due them for their third album for the label.

THE CASH BOX, February 27, 1960

ALSO BY THE THREE SOUNDS:

Introducing The Three Sounds	BLP 1600
Bottoms Up	BLP 4014
Tenderly/Willow Weep	45-1722
Both Sides/Mo-Ge	45-1723
It's Nice/Angel Eyes	45-1724
Blue Bells/O Sole Mio	45-1725
Goin' Home/Time After Time	45-1726
Jinne Lou/Besame Mucho	45-1743
I Could Write A Book/Nothing Ever Changes My Love For You	45-1744
Tracy's Blue/Don't Blame Me	45-1756

Free catalog on request

BLUE NOTE RECORDS INC.

43 West 61st St., New York 23

GREETINGS TO

MOA

From

PAUL GLASS, Pres.
EARL GLICKEN, Sls. Mgr.

Who Give You Top Exposure
In the Greater 3 State Area

ALLSTATE RECORD DIST. CO.

1450 S. Michigan Ave., Chicago 16, Ill.
Phone: WE. 9-3675

A WEST COAST SMASH!

THE SAFARIS
"IMAGE OF A GIRL"

ELDO RECORD CORP.
1717 N. Vine St. • Hollywood 28, Calif.
HO 7-6151

SUBSCRIPTION

TO

THE CASH BOX $15.

MOA Show Talent

CHICAGO—Here's the talent line-up to be presented at the MOA banquet and floor show here this Wednesday (11) at the Morrison Hotel: Joni James (MGM); The Browns (Victor); The Tri-Lites (Embee); Jackie Wilson (Brunswick); Jimmy Wakely (Shasta); Conway Twitty (MGM); Brenda Lee (Decca); The Mulcays (Red Robin); Jeanne Black (Capitol); Diana Trask (Columbia); Billy & Don Hart (Christy); Barbara McNair (Signature); Mark Dinning (MGM); Ray Rappa (Amy); Frankie Masters Band (Mercury); and Li'l Wally & His Harmonica Boys (Jay Jay). Comic Jack Marshall will also entertain.

Solti New Director of L.A. Philharmonic

NEW YORK—Georg Solti, exclusive London recording artist, has been named music director of the Los Angeles Philharmonic. He thus becomes the seventh permanent conductor the orchestra has had in its 41-year-old history. The Philharmonic's sponsor, the Southern California Symphony Association, had been looking for a permanent conductor since the death last year of Edouard van Beinum, Solti's predecessor.

Solti, director since 1951 of the Frankfurt Opera, was on tour of the United States and Canada when the announcement was made by chairman of the board, Henry O. Duque.

In 1953, Solti made his American debut with the San Francisco Opera. Next season, he will have a return engagement as guest conductor of the New York Philharmonic and will make his Metropolitan Opera debut conducting the first production of "Tannhauser" the Met has given in several years.

Honor Handy In Memphis

NEW YORK — The late William C. Handy, writer of "St. Louis Blues," was honored last weekend (1) in Memphis, Tenn.

As a tribute to Handy, a park on Beale Street in the city of Memphis was renamed W. C. Handy Park, and an eight-foot high bronze statue of Handy was unveiled by his son, Bill, and his widow. This statue, which was done by Leone Tommasi, stands atop a four-foot marble pedestal in Handy Park on Beale Street.

Paul Cunningham, ASCAP's director of public affairs, represented ASCAP at the dedication ceremonies and produced a program in tribute to Handy featuring singers Mahalia Jackson, Juanita Hall, ASCAP composers Noble Sissle and Eubie Blake, among others.

Also participating in the dedication program were Tennessee Governor Buford Ellington, Memphis Mayor Henry Loeb, as well as Senators Albert Gore and Estes Kefauver. The chairman of the Fund to buy the statue and park was Frank Ahlgren, editor of the Memphis Commercial Appeal.

Williams Negotiates For TV Spectaculars

NEW YORK—Cadence recording and TV star Andy Wililams, who recently hosted and starred on the NBC "Man In The Moon," is currently negotiating with Pontiac to star on ten TV spectaculars, sponsor of his last show.

The spectaculars are tentatively geared for the Saturday night slot over NBC network, beginning in Sept. Current negotiations are expected to be completed shortly.

Hit-maker Williams is currently filling a one-week nightclub engagement at Blinstraub's in Boston. Following the club date, he will return to Calif. to guest on the Dinah Shore Show Sunday, May 8. His latest single is "Wake Me When It's Over."

Epic Issues Ten Albums

NEW YORK—Epic Records is releasing ten albums—five popular and five classical—for May.

Special among the popular albums is "12 Greatest Hits from the 1960 San Remo Festival" which was recorded in Italy with Italian singing stars Aurelio Fierro, Flo Sandon's, Germana Caroli, Sergio Franchi and Gianni Marzocchi.

Three Rodgers and Hammerstein hits—"Oklahoma," "The King and I," and "Carousel"—are included. The albums are performed by Stuart Foster, Lois Hunt, Leonard Stokes, Harry Snow, and Faye De Witt with Orch. and Chorus. Final popular offering is "The Ranch Hands Pickin' and Singing'" debut album for the sextet from Harvard University.

Among the classical selections is a Dvorak album by the Concertgebouw Orch. of Amsterdam conducted by Bernard Haitink that includes the composer's Symphony No. 2 in D Minor, Opus 70 and Slavonic Dance in A Flat Major, C Major, C Minor and G Minor, Opus 46; pianist Leon Fleisher is heard in Liszt's Sonata in B Minor and two selections by Weber, Sonata No. 4 in E Minor, Opus 70 and "Invitation to the Dance," Opus 65; a Mozart album features Ingrid Haebler, Pianist, with the Vienna Symphony Orchestra conducted by Christoph Von Dohnanyi in two of the composer's piano concerti, No. 18 in B Flat Major, K. 456 and No. 27 in B Flat Major, K. 585.

Labels Switch Distribs

NEW YORK—Bob Bailek, president of Washington and Offbeat Records, Wash. D.C., has announced that he has completely severed his connection with Warner Bros. as a distributing agency for his Washington, Offbeat and Aeolian-Skinner Records. Distribution of these three labels has now been arranged through independent distributors in the key record markets of the U.S.

Due for release this month is Ben Bagley's "Shoestring '57" on the Offbeat label, and a follow up of the successful Ben Bagley's "Shoestring" which was issued last fall. Most of the material for "Shoestring '57" was written by Mike Stewart and Charles Strouse who since that time have received Broadway recognition as the book author (Stewart) and song writer (Strouse) of the new musical hit, "Bye, Bye, Birdie".

Within the week the Buck Clarke Quintet will be making their debut on the new Offbeat album "Cool Hands" which features Clarke on the bongo-conga drums; Charlie Hampton—alto sax; Don McKenzie—vibraharp; Fred Williams—bass; and Roscoe Hunter—drums.

Browns In N.Y., Chi Dates

NEW YORK—The Browns, RCA Victor recording trio—currently riding high on the charts with "The Old Lamplighter"—are set for a major TV shot and important engagements in New York and Chicago. The group will appear on the Ed Sullivan CBS-TV Show, May 8, during a week-end stint at the Shell House, Long Island. On the May 10 week-end, the vocal trio will appear at the MOA in Chicago.

The group caught fire and broke out of the C&W field and into the pop area with three best-selling Victor singles: "The Three Bells", "Scarlet Ribbons" and "The Old Lamplighter."

Cash Faces Busy Sked

SHERMAN OAKS, CALIF.—Johnny Cash, following a rest since the first of April, has begun a busy schedule which will keep him on the go through the end of the year.

Some of the major bookings that have been set this far are as follows: April 23rd—Cash guested on the Red Foley Ozark Jubilee; May 12—Cash will be the special guest on The Tennessee Ernie Ford Show. Most of June will be spent in Eastern Canada and the Maritime Provinces. During July, Johnny replaces the ailing Roy Rogers and will headline the Calgary Stampede, Calgary, Alberta, Canada.

August 5 through the 13, Cash makes his nightclub debut at The Three Rivers Inn, Syracuse, New York. August 14 through the 20, Cash will headline at the Steel Pier in Atlantic City. Moving to Iowa the end of August, he will be at the Iowa State Fair.

Cash planes to Europe Sept. 1, where he will play one-nighters throughout England, Germany and Sandinavia, with a possible concert in Barcelona, Spain.

During the time he is not fullfilling personal appearance committments, Cash will devote his time to furthering his dramatic career and doing guest shots on some of the leading TV series.

Steiman Resigns Post

HOLLYWOOD — Anita Steiman, for the past six years vice-president and general manager of Imperial Records' subsidiary music publishing firms has resigned her position. Miss Steiman managed the Travis Music, Reeve Music, Post Music, and Commodore Music firms among others. Previous to joining Imperial, Miss Steiman was associated with the West Coast office of Hill and Range. She is currently mulling offers from several publishing firms and will announce future plans shortly.

Doin' "The Madison"

AKRON, OHIO—In this city promoting their Amy recording of "The Madison," Al and Cookie Brown stopped in to radio station WCUE (left photo) and pose for the camera with Jack Fine (l) of Amy and Bob Edwards (second from left), program director of the station. At right, the Browns demonstrate the steps for Bobby Miller of WAKR, this city.

Decathalon Disk Award To Brook Benton

NEW YORK—Singing star Brook Benton will be the recipient of Mercury Records' first Decathalon Award given in recognition of his 7-straight top selling singles and 3 LP's all recorded within one year.

Benton has also established himself as a prominent BMI tunesmith with songs to his credit for such artists as Nat "King" Cole, Clyde McPhatter and Roy Hamilton. Many of his own successful recordings, which include "It's Just A Matter Of Time," "Hurtin' Inside," "Endlessly," "So Close," "Thank You, Pretty Baby," "With All My Heart," "So Many Ways," "This Time Of Year" and "The Ties That Bind" were penned by Benton, himself.

His three albums, all titled after hit single platters, are "It's Just A Matter Of Time," "Endlessly," and "I Love You In So Many Ways."

Benton is currently set for a cross-country personal appearance tour which began at the State Theatre in Hartford, Conn., April 30-May 1 and ends July 10 after a series of one-nighters on the West Coast.

Big 3's Scopp To London

NEW YORK—Mickey Scopp, general manager of The Big 3 (Robbins-Feist-Miller) headed for London over the past weekend for confabs with Fred Day of Francis Day & Hunter. Scopp will meet with Day to discuss policy and matters involving Affiliated Music Publishers Ltd., which The Big 3 operates with the Day interests. Scopp will confer with executives of Robbins Music Corporation Ltd., and with Paddy Crookshank, the purbbery's European representative. Scopp also plans to visit Big 3 affiliates and agents on the continent.

Davis Guests D.C. Dinner

NEW YORK—Everest Records recording star Charles K. L. Davis was the headline entertainer at the annual United States Chamber of Commerce Dinner held in Washington, D. C. on the evening of May 4 honoring the admittance of Hawaii as the 50th State. Among the many notables present was Governor Quinn of Hawaii.

The Most Exciting Dance LP in Years

"SAXY JAZZ"

Bill Black's Combo

#12002

HI RECORDS

One of the London Group

539 West 25th Street
New York, New York

DISCMAKER'S PRODUCTION COMPANY

THE COMPLETE SOURCE of Services and Supplies for the Recording, Manufacture, Distribution Promotion and PROFITABLE SALE OF RECORDS.

If You Want A Successful Company We'll Help You, Or Do It For You FREE OF CHARGE!

Discmaker's will guide you from beginning to end in any or all phases of record business.

DISCMAKER'S PRODUCTION CO., INC.
55D Fifth Ave, N.Y.C. PLaza 7-3638

AFRICA LAMENTS

b/w

TALKING DRUMS

PUBLIC ARTS RECORDS INC.
545 5th Ave., N.Y.C.

Producers Say Clark Has No Interest In Eddy

HOLLYWOOD—"The charges that Duane Eddy is owned by Dick Clark is completely untrue and not founded in fact," according to a statement last week by Lester Sill and Lee Hazlewood, who produce all of the instrumentalist's recordings on the Jamie label.

This arose when it was learned during Clark's testimony before House payola probers that Clark owns 25% of the management firm of SRO Artists, Inc., which also handles Eddy's personal management. It was also brought out that Clark—over a 2½ year period—had a 25% interest in Jamie Records.

"However," Sill and Hazlewood said in a joint statement, "it should be pointed out that SRO Artists only receive a standard of 10% of Duane's salary for their management services, and this is in no way unfair or excessive. It is the normal fee charged by any manager. It also is important to add that SRO received no part of Duane's record royalties."

Hazlewood and Sill stated, "When Eddy started in the business two years ago, we were his personal managers, but because of our heavy activity in recording the talented youngster, we turned his management contract over to Al Wilde, whom we believe to be one of the best personal managers in the business.

"This still leaves 90% of Duane's earnings going to himself and should indicate to everyone that Duane Eddy is owned by Duane Eddy and not by Dick Clark. When we signed with Mr. Wilde, of our own volition, we were not concerned with who SRO's stockholders were, but rather with the fact that we were getting the services of Mr. Wilde, who is one of the most competent managers in the industry.

"We also wish to take this opportunity to express our sentiments, as well as Duane's, in regard to the current investigation into Dick Clark's activities. We are wholeheartedly behind Dick and believe he is being singled out unfairly simply because he is one of the most successful disk-jockeys in the business. The investigations will make big headlines for the Congressmen, but will do little to dent the popularity of Dick Clark, who is beloved by his fans and admired by all of the artists who have been fortunate enough to work with him."

Everest Execs Take To Road

NEW YORK—Everest Records sales chief Charlie Schicke, leaves for Los Angeles this week for the start of a very extensive two week field trip.

During the first week, Schicke will cover the Los Angeles Branch as well as the San Francisco distributor where he will personally conduct and supervise sales planning and merchandising meetings with the West Coast wing of the diskery.

The second week brings Schicke to the Everest Record sales corporation branch in Chicago for meetings with branch manager Fred Cassman.

At the same time, field sales manager Jay Kyle is winging his way Southwest for visits to the diskery's Texas distributors.

New Roundtable Policy Begins With Mel Torme

NEW YORK—Songster Mel Torme will this week initiate attractions other than Dixieland groups at New York's Roundtable nitery. Booking—which includes the Pete Fountain crew and Tyree Glenn Quartet—is for two weeks. Nitery's owner is Roulette Records' prexy Morris Levy.

Window Shopper Stopper

NEW YORK—Life size reproductions of Anthony Perkins and Ellen McCown, the romantic leads in "Greenwillow," dominate the huge window display in Liberty Music Shop promoting the RCA Victor original cast recording.

WELCOME MUSIC OPS

KEEP PLAYING OUR HOT SINGLES

APEX RECORDS

951 E. 47th St., Chicago 3, Ill.

Tel. KEnwood 6-3340

COUNTRY MUSIC ASSOCIATION, INC.

MEMBERSHIP APPLICATION

PURPOSES AND AIMS

The Country Music Association is a non-profit trade association for the purpose of fostering, publicizing, and promoting the growth of and interest in country music.
To make the public, especially the advertising industry, more cognizant of the commercial value of Country Music as an advertising means.
To secure increased programming time devoted to Country Music on both the network and local level in radio and television.
To promote Country Music in its entirety, with no selfish motives; to encourage the highest ethics throughout the industry; and to ensure that Country Music retains its individuality.
Country Music, as a type of entertainment, has enjoyed outstanding success for more than a quarter of a century as a tried and proven means of reaching the masses. The Country Music Association proposes to make advertisers and broadcasters aware of this fact.

WHO IS ELIGIBLE?

There are nine categories of CMA memberships on an individual basis, and they are:
ARTIST-MUSICIAN, MANAGER, BROKERS, PROMOTOR, ETC., COMPOSER, DISK JOCKEY, PUBLISHER, RADIO-TV PERSONNEL, RECORD COMPANY PERSONNEL, TRADE PUBLICATION PERSONNEL, NON-AFFILIATED.
The Non-Affiliated category covers a wide range—performance, society personnel, attorneys, record shop personnel, etc., and fans. Those who seek benefit from the popularity of Country Music should devote some time and energy to expand the popularity of Country Music.

MEMBERSHIP AND DUES

There are, at present, two types of membership—Organizational and Individual. The Organizational membership dues are based on the annual gross receipts of the business, on a sliding scale. The Individual membership dues are $10.00 per year—due on the first day of the month one year following the month in which one joins.

ADDITIONAL INFORMATION

The Country Music Association is not a static organization, but an active group which will continue to gather momentum and present a solid front. All monies taken into the CMA Treasury, above operating expenses will be used to promote the commercial possibilities of Country Music on a world-wide scale for the ultimate benefit of all those associated with the industry. The office secretary is the only paid employee. (All Officers and Directors give their time and bear their own traveling expenses.)
Every great industry has an organization working toward the recognition of its growth and importance. This Association is dedicated to preserving the heritage and promoting the great potential of Country Music.
The CMA office will be happy to answer any inquiries.

APPLICATION-BLANK COUPON

COUNTRY MUSIC ASSOCIATION, INC.

610 EXCHANGE BUILDING, NASHVILLE 3, TENNESSEE AL 4-6640

I hereby apply for membership in the Country Music Association as one desirous of promoting and furthering the growth and popularity of Country Music.

Name _____

Address _____

Name of Business _____

Business Address _____

Category _____ Individual $10.00 _____ Organizational $_____

I have enclosed ☐ check ☐ money order for _____

"Fiorello" Pulitzer Prize Third In History For Musical

NEW YORK—"Fiorello!" last week became the third musical in history to be awarded a Pulitzer Prize for drama. Awards went to the writers of the book George Abbott and Jerome Weidman and Sheldon Harnick (lyrics) and Jerry Bock (music).

This was the third major award for the musical. Last month, the New York drama critics named the show the season's best musical, and, a short while later, the show shared honors with "The Sound Of Music" in winning the American Theatre Wing's "Tony" award as "best musical play." Capitol Records has the original caster. Score is published by Sunbeam Music.

Other Pulitzer Prize musicals were "Of Thee I Sing" (1932) and "South Pacific" (1950). In 1943, "Oklahoma!" was given a special Pulitzer award.

The Pulitzer Prize in music this year was won by Elliot Carter for his "Second String Quartet."

Lionel Hampton
presents
A New Version of the
ORIGINAL
EVERYBODY'S SOMEBODY'S FOOL
G0006
b/w
MAMA DONT LOVE ME
G0007
by
Pinnochio James
Still Climbing
RAILROAD NO. 1
by
Lionel Hampton
G0004
GLAD RECORDS
Rm 906, 165 W. 46th St.
N. Y. 36, N. Y. PLaza 7-8486-7

Priscilla Lee
"The Oriental Doll"
"MY HEART & I"
b/w
"Can ANYONE EXPLAIN"
and
"HAND IN HAND"
b/w
"BABY IT'S LOVE"
Stereo-Monic—The two-in-one record
Plays both Stereophonic & Hi-Fidelity
Revolu
RECORDS

Two Companies Formed; To Offer Full Range Of Disk Activities

ROSELLE, N.J.—The formation of All-Disc Records, Inc., a record pressing company, and Disc Service, Inc., a promotion organization, were announced last week by I. J. Amo and Gene Jensen, presidents of the respective firms.

The two new companies, although operating as separate entities, will cooperate in offering customers a full range of record activities. Their combined services include: record promotion programs; productions; pressing; packaging; distribution; and exploitation.

All-Disc has established its plant and offices in Roselle, N.J. According to Amo, the plant's current output is 200,000 12" records per month. He said that the company plans to expand facilities to double this capacity within a year, including the addition of equipment for pressing 45 rpm records by injection molding. Present emphasis is on stereo.

Offices for Disc Service will also be located at the Roselle plant, 114 West 1st St.

Prior to forming All-Disc, Amo was president of Listento Records, which was dissolved when he organized the new company. He is still a partner with N. C. Irion in the Garden State Hydraulics Company.

The latter firm manufactures preplasticizers, a machine for uniformly pre-heating the material used in pressing records, thus eliminating the use of biscuits. Amo invented the preplasticizer, which is now widely used throughout the record industry. He also served 10 years as general manager and chief engineer for the M. & W. Company, manufacturer of automatic injection molding equipment for the industry.

Jensen was formerly with Boston Records and Connoisseur Records. He has specialized in record promotions, most recently in the drug and petroleum industries.

Monte-Cumberland On Road For New Roulette Singles

NEW YORK—Two Roulette Records attractions—Lou Monte and The Cumberland Three—are out promoting their new product for the label.

Monte, recently pacted to the label, leaves this week (9) for a promo tour on behalf of his initial outing for the label, "Darktown Strutter's Ball" and "Half A Love." "Ball" is a new version of years-back Monte hit on Victor. This week, he will visit Baltimore, Washington, Pittsburgh, Cleveland, and Detroit. He will play the Memorial Auditorium in Utica, N.Y. over the weekend (14,15) and visit another four cities next week. Right after the tour, Monte will prepare his Roulette LP debut with A&R chief Joe Reisman.

The Cumberland Three, a folk-singing group, performed at the Conference of Colleges last week (6) on Hattiesburgh, Miss. and this week will visit deejays in Memphis, St. Louis, Chicago, Detroit, Cleveland and Pittsburgh and wind-up the week in Buffalo, beginning a three week club engagement there. Group is plugging a single, "Johnny Reb," and a new LP, "Folk Scene, USA."

Roulette 20% Stereo LP Discount For May & June; New Albums

NEW YORK—The Roulette Records' sales program for May-June offers dealers a 20% discount on all stereo albums purchased in May and until June 25 when the sales plan ends. The discount embraces all the albums in the Roulette stereo catalog, as well as the new May-June stereo LP releases. The plan also includes all stereo albums in the Roost, Tico and Gee Records catalog (divisions of Roulette) but excludes the label's low price classical and pop division, Forum Records. The combined catalogs of all the diskery's divisions, as well as its own, gives the dealers over 150 stereo albums from which to choose and buy. The 20% stereo discount program marks the first time that the label has concentrated on an exclusive all stereo sales deal.

The new May-June album releases now being shipped to distributors is highlighted by the debut of Sarah Vaughan's first album release on Roulette. Although the renowned pop and jazz vocalist's affiliation with Roulette has long been known to the industry, her initial release was not scheduled until her former Mercury contract officially terminated. The LP is titled "Dreamy" and features arrangements and orchestra conducted by Jimmy Jones. A single from the songstress is due this week.

Other key albums in the May-June releases include: "Instrumental Imports"—Joe Reisman & His Orch.; "The Folk Ballads of Ronnie Hawkins"; "Folk Scene, USA" which is the first LP release by The Cumberland Three, a new folk group; "Jack Teagarden, Jazz Maverick," "Las Vegas Late Show" which introduces Jack Ross & The Dick Lane Quartet. The Roulette "Birdland Series" of jazz albums includes: "I Love A Piano"—Phineas Newborn Trio; "School of Rebellion" which presents, for the first time on the label, jazz arranger and musician Bill Russo & His Orch.; and —another debut set—"In The Vernacular," featuring John Handy III.

The Roost label will release "The Sound Of Memory"—Bonnemere plays the "Gaslight Revue" Award Winning Songs. In this set pianist Bonnemere honors the "Gaslight Revue" program heard over WPAT in New York, New Jersey and Connecticut area.

Tico Records will release another one in its highly successful "Composers in Latin-America Series" with "Cole Porter In Latin-America" featuring Pete Terrace & His Orch.

Forum Records bowed, last month, with its first "pop" series and adds two new releases in May-June with: "Let's Dance With Johnny Long," featuring Johnny Long & His Orch. and a special physical fitness set, "Joe Bonomo's Famous Hollywood Reducing Plan." This album will, also, include a bonus feature of an 80 page Calorie Counter Guide Booklet enclosed with every LP.

The Roulette May-June releases and sales program will be supported by a heavy promotional, advertising and merchandising campaign. Key albums will receive full disk-jockey and reviewer coverage, as well as four color mounted easels for store counter display and a special four color Sarah Vaughan hanger for window or in-store point of sale. Salesmen will also receive a newly styled up to date order sheet listing the new releases, as well as the entire catalog of all the diskery's divisions.

Joe Kolsky, executive vice-president, said that Roulette expected to gross its heaviest volume of stereo album sales because of the 20% discount offer.

Jaro Gets Swedish Hit

NEW YORK—Len Levy, director of sales for Jaro Records, announced last week that Jaro has acquired the rights to "Russian Folksong" on the Joker label, currently a big platter in Scandanavia. The disk, an instrumental, was recorded by Swedish trumpet star Arne Lamberth.

Levy revealed that the deal for the Joker Record was set through the Rank International Co-Op which pools the recordings of its members all over the world for international distribution. The record is currently being shipped to all Jaro distributors.

Kellem To Europe

NEW YORK—Cleffer-publisher Milt Kellem heads for Europe May 16, where he will write the score for an independent movie starring Burl Ives. He will be abroad several months.

Silver Anniversary

NEW YORK—Upon the re-naming of Times Square to "Amateur Hour Square" to celebrate the program's 25th Anniversary, Ted Mack (1), longtime host of the talent showcase, presents Oliver Treyz, president of ABC-TV, with a copy of United Artists Records "Original Amateur Hour 25th Anniversary" album.

Tony Bennett Clicks In Canada

WINDSOR, ONTARIO—Something new in the way of advertising for a night club engagement was used during Tony Bennett's recent two-week stand (April 18-May 2) at the Elmwood Casino, Windsor, Ontario. The club was so flooded with reservations, and the crowds so thick, that ads were taken out in the local papers telling people to please stay home if they had no reservations.

Smash Single From His Best Selling Album
Jimmie Rodgers
JUST A CLOSER WALK WITH THEE
R - 4234
ROULETTE

A WEST COAST SMASH!
THE SAFARIS
"IMAGE OF A GIRL"
ELDO RECORD CORP.
1717 N. Vine St. • Hollywood 28, Calif.
HO 7-6151

Album Reviews

($1.49 thru $2.98)

"SACRED HYMNS" Charles R. Cronham, Organist, Wing MGW-12196, $1.98
Content: "Mother Dear O Pray For Me", "Oh Lord I Am Not Worthy", "Lead On O King Eternal", 13 others. Cover: Color shot of typical New England church with Fall foilage decorating. Performance: Organ recital embraces some of the ageless hymns making for a "popular" package of sacred music. Commercial Value: Bargain price for 16 selections with several accepted as standard merchandise.

"A NIGHT AT THE KWKH LOUISIANA HAYRIDE" Wing MGW-12000, $1.98
Content: "Louisiana Hayride", "You Don't Move Me Anymore", "Not What He's Got", 9 others. Cover: Color shot of famed radio show, on stage. Good display. Performance: Tracks taken from Louisiana Hayride performances, the show responsible for many top record stars today. Good country music, features Johnny Horton on one side and other top country talents throughout. Commercial Value: Could be hot sales package in certain sections. Show is broadcast weekly with CBS Network picking it up every third week.

"WINDJAMMER" Art Lowry and His Latin-American Sounds, Harmony HS-11004, $2.98, Monaural $1.98
Content: Selections from the score of the de Rochemont flicker, billed as a "Cinemiracle" attraction and released during the past several years. Cover: Beautiful shot of the sailing vessel with titles large at top. Performance: A pleasant excursion through the score treated with Latin tempos and arrangements. Each track is soft and highly listenable. Seldom heard music makes for refreshing sound. Commercial Value: Picture promotion is heavy wherever show is featured. Music is all quality and the price is right.

"BASIC FRENCH" Harmony HL-7244, $1.98
Content: Simplified instruction for speaking French, basically for use travelling through country. Cover: Clear explanation of contents set in type flanked with cartoon art of several phrases. Performance: The LP features ten lessons, complete with easy-to-follow instruction booklet, explaining how to order food, ask directions, secure accommodations, etc. Fair amount of concentration and practice should result in accomplishing a working knowledge of the language. Commercial Value: Good buy for anyone wishing to learn the language. Clear, simple, and low-priced. Good item for novelty shoppers in addition to more serious student.

"SACRED SONGS . . . WILMA LEE AND STONEY COOPER" Harmony HL-7233, $1.98
Content: "Are You Walking And A-Talking For The Lord", "He Will Save Your Soul", "Walking My Lord Up Calvary Hill", 7 others. Cover: Peaceful setting illustrates candle, bread and a flower alongside Bible. Performance: The well known country-sacred singer comes through with a brace of sacred songs that should please a vast following. Commercial Value: Good "country-sacred" deck with lots to offer the shopper.

"LIBERACE—RHAPSODY IN BLUE" Harmony HL-7237, $1.98
Content: Excerpt from the Gershwin opus plus "Traumerei", "Cornish Rhapsody", "Liebestraum", 6 others. Cover: Color shot of Liberace in formal attire. Performance: Liberace's keyboard stylings embrace the classics with moderate success, enough to please his followers who account for large numbers throughout the country. Commercial Value: Name value is strong here with previous TV and screen success all in favor of the commercial deck.

"GREAT BANDS!" Harmony HL-7238, $1.98
Content: Selections from the big bands of the past include Harry James' "Cherry"; Les Brown's "Carioca"; Gene Krupa's "Lemon Drop"; 7 others. Cover: All type at top with "hepcats" strutting down below. Performance: The big bands of the early 40's strut their stuff with some selections that were great then, and to the avid swing band fan, are still as great today. Solid arrangements and top solo work throughout. Commercial Value: A winner for the racks and for the shoppers "over 35" who are constantly in search of material such as this.

"THE WHIFFENPOOF SONG" The De Paur Chorus Conducted by Leonard De Paur, Harmony HL-7240, $1.98
Content: Title song plus "I've Got Sixpence", "Sound Off", "Danny Boy", "The Lord's Prayer". Cover: University chapel window with ivy foliage—attractive and tasteful. Performance: The De Paur Chorus delivers a highly professional brace of fine standards mixing the serious with the novelty and coming back with a sacred tune, all dressed up in smart, easy-to-listen to choral arrangements that are first rate. Commercial Value: Package is a top flight offering at the low rack price and should reflect solid sales.

"THE DANCE BEAT OF XAVIER CUGAT AND HIS ORCH." Harmony HL-7242, $1.98
Content: "Peanut Vendor", "Cherry Pink", "Rhumba At The Waldorf", 7 others. Cover: Large scale shot of Cugat leading his orch. Bright red coloring—good display. Performance: The Cugat style is, as always, quality and top notch. "Cugie" displays his orchestrations and broad arrangements in tempo with top Latin selections. Commercial Value: Should be another big name draw at the lower sale price.

E P Reviews

"JAMAL" Argo EP-1081
Selections from Ahmad Jamal's "Happy Moods" lp, which is currently riding the charts, includes: "Little Old Lady", and "Time On My Hands". Colorful sleeve illustrates face shot of Jamal with bold red title. Same copy on each side.

"MARV JOHNSON" UAE-10.007
From the vocalist's LP "Marvelous Marv Johnson", selections include: "I Love The Way You Love", "You Got What It Takes". Sleeve is cardboard, in bright red, with shot of Johnson. EP features his two big hits. Should cause sales stir.

Rack Best Sellers

STEREO ALBUMS (Regular Priced)

1. **THEME FROM A SUMMER PLACE** — *Billy Vaughn (Dot DLP-25276)*
2. **THE SOUND OF MUSIC** — *Original Cast (Columbia KOS-2020)*
3. **SOLD OUT** — *Kingston Trio (Capitol ST-1352)*
4. **MUSIC FROM MR. LUCKY** — *Henry Mancini (RCA Victor LSP-2198)*
5. **SOUTH PACIFIC** — *Movie Cast (RCA Victor LSO-1032)*
6. **HEAVENLY** — *Johnny Mathis (Columbia CS-8152)*
7. **BELAFONTE AT CARNEGIE HALL** — *Harry Belafonte (RCA Victor LSO-6006)*
8. **FAITHFULLY** — *Johnny Mathis (Columbia CS 8219)*
9. **STUDENT PRINCE** — *Mario Lanza (RCA Victor LSC-2339)*
10. **SING A HYMN WITH ME** — *Tennessee Ernie Ford (STAO-1332)*

STEREO ALBUMS (Low Priced)

1. **SOUL OF SPAIN** — *101 Strings (Stereo Fidelity SF 6000)*
2. **SOUL OF SPAIN—Vol. II** — *101 Strings (Stereo Fidelity SF 6000)*
3. **MANTOVANI: SHOWCASE** — *Mantovani (London SS-1)*
4. **101 STRINGS PLAYS THE BLUES** — *(Stereo Fidelity SF 5800)*
5. **BACKBEAT SYMPHONY** — *101 Strings (Stereo Fidelity SF-11500)*
6. **TV ACTION JAZZ** — *Mundell Lowe (Camden CAS-522)*
7. **HAWAII IN STEREO** — *Leo Addeo Orch. (RCA Camden CAS-510)*
8. **BEN-HUR** — *Eric Kloss (Lion L-70123)*
9. **THE WORLD'S GREATEST STANDARDS** — *101 Strings (Stereo Fidelity SF 4300)*
10. **PETER GUNN** — *Aaron Bell (Lion SL-70112)*

MONAURAL ALBUMS (Reg. Priced)

1. **60 YEARS OF MUSIC AMERICA LOVES BEST** — *(RCA Victor LM 6074)*
2. **SOUND OF MUSIC** — *Original Cast (Columbia KOL 5450)*
3. **THEME FROM A SUMMER PLACE** — *Billy Vaughn (Dot DLP-3276)*
4. **SING A HYMN WITH ME** — *Tennessee Ernie Ford (Capitol TAO-1332)*
5. **SOLD OUT** — *Kingston Trio (Capitol T-1352)*
6. **BELAFONTE AT CARNEGIE HALL** — *Harry Belafonte (RCA Victor LOC-6006)*
7. **ENCORE OF GOLDEN HITS** — *Platters (Mercury MG-20472)*
8. **THIS IS DARIN** — *Bobby Darin (Atco LP 33-115)*
9. **INSIDE SHELLEY BERMAN** — *Shelley Berman (Verve MGV-15003)*
10. **ITALIAN FAVORITES** — *Connie Francis (MGM E-3791)*

MONAURAL ALBUMS (Low Priced)

1. **WEDNESDAY NIGHT MUSIC HALL** — *Perry Como (Camden CAL 511)*
2. **SOUL OF SPAIN** — *101 Strings (Somerset SF-6600)*
3. **MANTOVANI: SHOWCASE** — *Mantovani (London MS-5)*
4. **SOUL OF SPAIN—Vol. II** — *101 Strings (Somerset P-9900)*
5. **YOU DO SOMETHING TO ME** — *Mario Lanza (RCA Camden CAL-450)*
6. **101 STRINGS PLAY THE BLUES** — *101 Strings (Somerset P 5800)*
7. **HUCKLEBERRY HOUND** — *Daws Butler & Don Messick (Col-Pix CP-202)*
8. **JUST FOR YOU** — *Perry Como (Camden 450)*
9. **THE WORLD'S GREATEST STANDARDS** — *101 Strings (Somerset P 4300)*
10. **BACKBEAT SYMPHONY** — *101 Strings (Somerset P 11500)*

KIDDIE ALBUMS

1. **HUCKLEBERRY HOUND** — *Voices of Daws Butler & Don Messick (Col-Pix CP 202)*
2. **SLEEPING BEAUTY** — *Darlene Gillespie (Mickey Mouse MM-32)*
3. **ZORRO** — *Zorro (Mickey Mouse MM-26)*
4. **FUN IN SHARILAND** — *Shari Lewis (RCA Bluebird LBY-1006)*
5. **POPEYE'S FAVORITE SEA CHANTIES** — *Allen Swift (RCA Bluebird LBY-1018)*
6. **QUICK DRAW McGRAW & HUCKLEBERRY HOUND** — *Don Elliot & J. Carrol Orch. (Golden GLP-51)*
7. **BAMBI** — *Shirley Temple (RCA Bluebird LBY-1012)*
8. **TOBY TYLER** — *(Disneyland ST-1904)*
9. **PETER PAN** — *Norma Leydon (RCA Victor LBY-1009)*
10. **DARBY O'GILL** — *Arthur Shields (Disneyland ST-1901)*

EXTENDED PLAY (EP's)

1. **GUN FIGHTER BALLADS** — *Marty Robbins (Columbia 13491, 2, 3)*
2. **THIS IS DARIN** — *Bobby Darin (Atco EP-4508)*
3. **THE REBEL** — *Johnny Cash (Columbia B2155)*
4. **HEAVENLY** — *Johnny Mathis (Columbia B-13511, 12, 13)*
5. **THAT'S ALL** — *Bobby Darin (Atco EP-4504)*
6. **TOUCH OF GOLD** — *Elvis Presley (RCA Victor EPA-5088)*
7. **TOUCH OF GOLD (Vol. II)** — *Elvis Presley (RCA Victor EPA-5101)*
8. **TOUCH OF GOLD (Vol. III)** — *Elvis Presley (RCA Victor EPA-5141)*
9. **HE'LL HAVE TO GO** — *Jim Reeves (RCA Victor EPA-4357)*
10. **HERE WE GO AGAIN** — *Kingston Trio (Capitol EAP-1, 2, 3-1258)*

"Welcome Jo Ann"

NEW YORK—Sam Clark (1), president of ABC-Paramount Records, welcomes songstress Jo Ann Campbell to the label under a long term recording contract. Miss Campbell's manager, Don Seat (r), nods his approval of the pact. Miss Campbell will huddle with the label's A&R topper, Sid Feller, this month to set details for the first series of record dates.

WELCOME MOA
FROM
ART VELEN
BOB WEINTRAUB
NEIL FEELEY
ADVANCE DIST. CO.
2335 S. MICHIGAN AVE.
CHICAGO 16, ILL.
Tel: CA. 5-2344

Breaking wide open in Seattle
"NIGHT MIST OVER HIGHWAY #2"
Del Kacher
Merri #201
ardco
Allied Record Distributing Co.
1041 N. La Palmas Ave.
Hollywood 38, Calif.

Smash!
Fats Domino
'TELL ME THAT YOU LOVE ME'
and
"BEFORE I GROW TOO OLD"
#5560
Imperial Records

Dot's Hot
"SPRING RAIN"
"WALKIN' THE FLOOR OVER YOU"
Pat Boone
#16073

Sands LP's Prizes In Canada Dry Contest

HOLLYWOOD—Three thousand albums by Tommy Sands, Capitol's "Artist of the Month for May," will be offered as prizes in Canada Dry's forthcoming "Silver Dollar Sweepstakes" contest, it was announced by Robert Klein, popular-record merchandising manager of Capitol Records Distributing Corp.

Five-album libraries of Tommy Sands recordings will be awarded to 600 fifth-prize winners in the nationally advertised contest which begins in July. Each of the libraries will include the young singer's newest album, "Sands at the Sands," released May 4, plus "When I'm Thinking Of You," "This Thing Called Love," "Sands Storm!" and "Sing Boy Sing."

The cover of "Sands at the Sands" and copy, including a listing of the other albums, will be featured in all ads and point-of-sale materials.

Canada Dry will kick-off the contest with a full-page, full-color ad in a mid-July issue of Life, audio and visual plugs on Walt Disney Presents (Friday nights, ABC-TV), spot radio commercials in 38 cities, and 800-line ads in newspapers in 14 cities. In addition, local Canada Dry bottlers will support the campaign with newspaper, radio and TV advertising. The contest will run through August.

Canada Dry's 1900 salesmen will install various point-of-sale materials in more than 100 thousand food stores and beverage outlets

The tie-in was arranged by Klein and Bill Murphy of V.I.P. Service, New York, representing Canada Dry.

Twitty Touring England In May

NEW YORK—MGM recording star Conway Twitty is touring England May 3-30.

Highlight of the tour was a guest appearance on the Vera Lynn TV Show, May 8. He is in Manchester this week, May 8 through 15; Leeds, May 15; Finsbury Park, May 16; Elephant and Castle, May 17; Rochester, May 18; Birmingham, May 19; Newcastle, May 20; Branford, May 21.

Twitty also plans stopovers in Sheffield, May 22; Hanley, May 23; Derby, May 24; Domcaster, May 25; Coventry, May 26; Kilburn, May 27; Ronford, May 28; Southampton, May 29, and Cardiff, May 30.

Disk Jockey

REGIONAL RECORD REPORTS

JERRY BOYNTON
KTRM—Beaumont, Texas

1. Fonnie Mae (B. Brown)
2. Cradle Of Love/City Of Tears (J. Preston)
3. Sixteen Reasons (C. Stevens)
4. Money (B. Strong)
5. Ooh Poo Pah Doo (J. Hill)
6. Token To Love (B. Barnes)
7. Easy Lovin' (W. Flemons)
8. Stuck On You (E. Presley)
9. Cherry Pie (Marvie & Johnny)
10. Doggin' Around (J. Wilson)

JACK RYAL
WAKR—Akron, Ohio

1. Money (B. Strong)
2. White Silver Sands (B. Black)
3. Greenfields (Brothers Four)
4. Night (J. Wilson)
5. The Way Of A Clown (T. Randozzo)
6. Ooh Poo Pah Doo (J. Hill)
7. Sixteen Reasons (C. Stevens)
8. Cherry Pie (Skip & Flip)
9. Another Sleepless Night (J. Clanton)
10. The Madison (A. Brown)

TED SAX
KPOA—Honolulu, Hawaii

1. Stuck On You (E. Presley)
2. Barbara (Temptations)
3. Cathy's Clown (Everlys)
4. The Madison (R. Bryant)
5. Chains Of Love (J. Turner)
6. Footsteps (S. Lawrence)
7. Greenfields (Brothers Four)
8. Doggin' Around/Night (J. Wilson)
9. Good Timin' (J. Jones)
10. When You Wish Upon A Star (Dion & Belmonts)

GAYLE PRICE
KBYG—Big Spring, Texas

1. Stuck On You (E. Presley)
2. Cherry Pie (Skip & Flip)
3. Garden Of Eden (J. Valino)
4. Young Emotions (R. Nelson)
5. Cathy's Clown (Everlys)
6. Tall Oak Tree (D. Burnette)
7. Cradle Of Love (J. Preston)
8. Magic Words (M. Royburn)
9. Got A Girl (Four Preps)
10. I Love The Way You Love (M. Johnson)

JIMMY CHRISTMAS
KLEO—Wichita, Kansas

1. Greenfields (Brothers Four)
2. Sixteen Reasons (C. Stevens)
3. White Silver Sands (B. Black)
4. Stuck On You (E. Presley)
5. Sink The Bismarck (J. Horton)
6. Don't Throw Away All Those eardrops (F. Avalon)
7. Footsteps (S. Lawrence)
8. Night (J. Wilson)
9. Clementine (B. Dorin)
10. Tall Oak Tree (D. Burnette)

STAN MARTIN
WARK—Hagerstown, Md.

1. Night (J. Wilson)
2. Mama (C. Francis)
3. Greenfields (Brothers Four)
4. Stuck On You (E. Presley)
5. He'll Have To Stay (J. Black)
6. That's You/Is It Better To Have Loved And Lost (N. Cole)
7. This Magic Moment (Drifters)
8. The Ties That Bind (B. Benton)
9. Doggin' Around (J. Wilson)
10. When You Wish Upon A Star (Dion & Belmonts)

DANNY WILLIAMS
WKY—Oklahoma City, Okla.

1. Greenfields (Brothers Four)
2. Cathy's Clown (Everlys)
3. Fame And Fortune/Stuck On You (E. Presley)
4. Night/Doggin' Around (J. Wilson)
5. A Closer Walk (P. Fountain)
6. Hot Rod Lincoln (C. Ryan)
7. Cherry Pie (Skip & Flip)
8. Let The Little Girl Dance (B. Bland)
9. Holy One (F. Fender)
10. What Am I Living For (C. Twitty)

ED MEATH
WHEC—Rochester, N. Y.

1. Stuck On You (E. Presley)
2. Greenfields (Brothers Four)
3. Cradle Of Love (J. Preston)
4. Stairway To Heaven (N. Sedaka)
5. Good Timin' (J. Jones)
6. Puppy Love (P. Anka)
7. Night (J. Wilson)
8. Burning Bridges (J. Scott)
9. Besame Mucho (Coasters)
10. Step By Step (Crests)

DAVE McCORMICK
CFUN—Canada

1. Stuck On You (E. Presley)
2. Step By Step (Crests)
3. Stairway To Heaven (N. Sedaka)
4. Cradle Of Love (J. Preston)
5. Sixteen Reasons (C. Stevens)
6. Footsteps (S. Lawrence)
7. Let The Little Girl Dance (B. Bland)
8. Rockin' Rollin' Ocean (H. Snow)
9. The Old Lamplighter (Browns)
10. Got A Girl (Four Preps)

RICHARD KAPNICK
WBGU—Bowling Green, Ohio

1. Mr. Lucky (H. Mancini)
2. Greenfields (Brothers Four)
3. Night (J. Wilson)
4. Let The Little Girl Dance (B. Bland)
5. The Old Lamplighter (Browns)
6. Step By Step (Crests)
7. Footsteps (S. Lawrence)
8. Clementine (B. Darin)
9. Good Timin' (J. Jones)
10. Cathy's Clown (Everlys)

BILL ANGEL
KWKW—Pasadena, Calif.

1. Stuck On You (E. Presley)
2. Greenfields (Brothers Four)
3. Do You Think Of Me (C. Ellis)
4. Goona Goona (Four Lads)
5. The Yen Yet Song (G. Cane)
6. Night (J. Wilson)
7. What Has She Got (C. McRae)
8. Spring Rain (P. Boone)
9. Sixteen Reasons (C. Stevens)
10. Mack The Knife (E. Fitzgerald)

DALE WOOD
KOEL—Oelwein, Iowa

1. Greenfields (Brothers Four)
2. Stuck On You (E. Presley)
3. Sink The Bismarck (J. Horton)
4. Cathy's Clown (Everlys)
5. Sixteen Reasons (C. Stevens)
6. Theme From A Summer Place (P. Faith)
7. Cradle Of Love (J. Preston)
8. Clap Your Hands (Beau-Marks)
9. The Old Lamplighter (Browns)
10. Beatnik Fly (Johnny & Hurricanes)

JAY LAWRENCE
WIRL—Peoria, Ill.

1. Stuck On You (E. Presley)
2. Sink The Bismarck (J. Horton)
3. Lonely Weekends (C. Rich)
4. Summerset (M. Kelly)
5. Fame And Fortune (E. Presley)
6. Cradle Of Love (J. Preston)
7. Nobody Loves Me Like You (Flamingos)
8. Teen Ex (Browns)
9. Big Iron (M. Robbins)
10. Mountain Of Love (H. Dorman)

ANDY WILSON
KREO—Indio, Calif.

1. Cathy's Clown (Everlys)
2. He'll Have To Go (B. Black)
3. My Empty Room (L. Anthony & Imperials)
4. Lucky Star (A. Roberts)
5. Find A Penny (J. Prophet)
6. Little Matador (Champs)
7. Goona Goona (Four Lads)
8. Yen Yet Song (Cane And His Friends)
9. Oh Yeah (D. Randi)
10. Love You So (R. Holden)

HOWARD ANDERSON
WCNF—Weldon, N. C.

1. Stuck On You (E. Presley)
2. Footsteps (S. Lawrence)
3. Stairway To Heaven (N. Sedaka)
4. String Along/About This Thing Called Love (Fabian)
5. Suddenly (N. Dematteo)
6. Sixteen Reasons (C. Stevens)
7. Cradle Of Love (J. Preston)
8. Don't Throw Away All Those Teardrops (F. Avalon)
9. Teddy/Mama (C. Francis)
10. The Madison (A. Brown)

DICK ALLEN
WALT—Tampa, Florida

1. Let The Little Girl Dance (B. Bland)
2. Cathy's Clown (Everlys)
3. Greenfields (Brothers Four)
4. I Love The Way You Love (M. Johnson)
5. Sixteen Reasons (C. Stevens)
6. Cherry Pie (Skip & Flip)
7. Someone Loves You, Joe (Singing Bells)
8. Big Iron (M. Robbins)
9. Clementine (B. Darin)
10. Starbright (J. Mathis)

CY NELSON
WJJD—Chicago, Ill.

1. Sink The Bismarck (J. Horton)
2. Stuck On You (Elvis Presley)
3. Greenfields (Brothers Four)
4. Theme From A Summer Place (P. Faith)
5. Lonely Weekends (C. Rich)
6. He'll Have To Go (J. Reeves)
7. Mountain Of Love (H. Dorman)
8. White Silver Sands (B. Black)
9. Way Of A Clown (T. Randazzo)
10. Old Lamplighter (Browns)

GEORGE FENNELL
WHIL—Boston, Mass.

1. Cathy's Clown (Everlys)
2. Stuck On You (E. Presley)
3. Barbara (Temptations)
4. Night (J. Wilson)
5. The Madison (A. Brown)
6. Good Timin' (J. Jones)
7. Burning Bridges (J. Scott)
8. For Love (L. Price)
9. Greenfields (Brothers Four)
10. Paper Roses (A. Bryant)

DOROTHY KINNEY
KVSA—McGehee, Arkansas

1. He'll Have To Go (J. Reeves)
2. Night (J. Wilson)
3. The Old Lamplighter (Browns)
4. The Ties That Bind (B. Benton)
5. Greenfields (Brothers Four)
6. Blackberry Winter (Townsel Sisters)
7. Think Me A Kiss (C. McPhotter)
8. Apple Green (J. Valli)
9. Footsteps (S. Lawrence)
10. Starbright (J. Mathis)

DEL CLARK
WIND—Chicago, Ill.

1. Sink the Bismarck (J. Horton)
2. Stuck On You (Elvis Presley)
3. Cathy's Clown (Everlys)
4. Greenfields (Brothers Four)
5. Lonely Weekends (C. Rich)
6. Way Of A Clown (T. Randazzo)
7. Stairway To Heaven (N. Sedaka)
8. Old Lamplighter (Browns)
9. Mountain Of Love (H. Dorman)
10. Cradle Of Love (J. Preston)

JACK RENO
KTCN—Bloomeld, Iowa

1. Angela Jones (J. Ferguson)
2. Forever (Little Dippers)
3. Three Steps To Heaven (E. Cochran)
4. Before I Grow Too Old (F. Domino)
5. Beautiful Obsession (Sir Chauncey)
6. Tell Me That You Love Me (F. Domino)
7. Young Emotions (R. Nelson)
8. Pink Chiffon (M. Torok)
9. Down The Isle (I. Clanton)
10. Cradle Of Love (J. Preston)

Disk Jockey

REGIONAL RECORD REPORTS

DOUG BURROWS
CKY—Manitoba, Canada

1. Hand In Hand With You (B. Curtola)
2. Angela Jones (J. Ferguson)
3. Cradle Of Love (J. Preston)
4. Why Do You Wanna Make Those Eyes At Me For (E. Ford)
5. Step By Step (Crests)
6. Harbor Lights (Platters)
7. Mama (C. Francis)
8. Baby, You've Got What It Takes (Washington & Benton)
9. At My Front Door (D. Clark)
10. Greenfields (Brothers Four)

AL HORN
WKMI—Kalamazoo, Mich.

1. Stuck On You (E. Presley)
2. Cherry Pie (Skip & Flip)
3. Mr. Lucky (H. Mancini)
4. Footsteps (S. Lawrence)
5. Night (J. Wilson)
6. Greenfields (Brothers Four)
7. Old Lamplighter (Browns)
8. Apple Green (J. Vali)
9. Cradle Of Love (J. Preston)
10. I Love The Way You Love (M. Johnson)

BOB FULLER
WJAB—Portland, Maine

1. Clap Your Hands (Bomarcs)
2. Good Timin' (Jones)
3. Theme From The Unforgiven (D. Costa)
4. Oh Little One (J. Scott)
5. Greenfields (Brothers Four)
6. Stuck On You (E. Presley)
7. A Kiss To Build A Dream (Anderson)
8. I Apologize (B. Eckstein)
9. Mission Bell (Brooks)
10. Jump Over (F. Cannon)

STAN MAJOR
KBM—Las Vegas, Nevada

1. Stuck On You (E. Presley)
2. Love You So (R. Holden)
3. Puppy Love (P. Anka)
4. Greenfields (Four Brothers)
5. Clementine (B. Darin)
6. Cradle Of Love (J. Preston)
7. Mountain Of Love (H. Dorman)
8. Good Timin' (J. Jones)
9. Cathy's Clown (Everlys)
10. Mack The Knife (E. Fitzgerald)

DANNY STILES
WNJR—Newark, N. Y.

1. Stuck On You (E. Presley)
2. Theme From A Summer Place (P. Faith)
3. Sweet Nothin's (B. Lee)
4. Let The Little Girl Dance (B. Bland)
5. Greenfields (Brothers Four)
6. Summertime Love (E. Fisher)
7. He'll Have To Go (J. Reeves)
8. I've Been Loved Before (Shirley and Lee)
9. I Love The Way You Love (M. Johnson)
10. Blue River Rock (B. Brennan)

RANDY MASON
WBCK—Battle Creek, Mich.

1. Footsteps (S. Lawrence)
2. He'll Have To Go (J. Reeves)
3. Sweet Nothin's (B. Lee)
4. Theme From A Summer Place (P. Faith)
5. Sixteen Reasons (C. Stevens)
6. Greenfields (Brothers Four)
7. Sink The Bismarck (J. Horton)
8. Stuck On You (E. Presley)
9. Old Lamplighter (Browns)
10. Cradle Of Love (J. Preston)

FRANK E. McCORMACK
WHWB—Rutland, Vermont

1. Greenfields (Brothers Four)
2. Sink The Bismarck (J. Horton)
3. White Silver Sands (B. Black)
4. Puppy Love (P. Anka)
5. Good Timin' (J. Jones)
6. Night (J. Wilson)
7. Stuck On You (E. Presley)
8. The Old Lamplighter (Browns)
9. Cradle Of Love (J. Preston)
10. Apple Green (J. Valli)

JIM AMECHE
KABC—Hollywood, Calif.

1. Apple Green (J. Valli)
2. Two Thousand, Two Hundred Twenty-Three Miles (P. Page)
3. Dearest (A. Martino)
4. Mr. Lucky (H. Mancini)
5. Wake Me When It's Over (A. Williams)
6. Just A Closer Walk With Thee (J. Rodgers)
7. Hither & Thither & Yon (B. Brook)
8. Theme From The "Unforgiven" (Don Costa)
9. The Skater's Waltz (B. Vaughn)
10. Ballerina (V. Monroe)

NICK ROBINSON
WREB—Holyoke, Mass.

1. Mountain Of Love (H. Dorman)
2. Ding A Ling (B. Rydell)
3. Theme From A Summer Place (P. Faith)
4. Good Timin' (J. Jones)
5. Burning Bridges (J. Scott)
6. Got A Girl (Four Preps)
7. Cathy's Clown (Everlys)
8. Jealous Of You (C. Francis)
9. Let The Little Girl Dance (B. Bland)
10. Stuck On You (E. Presley)

DICK RASKIN
WGNY—Newburgh, N. Y.

1. Anyway The Wind Blows (D. Day)
2. Take Another Step (R. Hayes)
3. Believing (Thomas)
4. When The Sparrows Learn To Fly (D. Shore)
5. Theme From A Summer Place (P. Faith)
6. Far Away Boy (D. Reese)
7. Tongue Tied (Russett)
9. Sink The Bismarck (J. Horton)
10. Delaware (P. Como)

DON SHAFER
KALL—Salt Lake City, Utah

1. Cathy's Clown (Everlys)
2. Cradle Of Love (J. Preston)
3. Greenfields (Brothers Four)
4. Sweet Nothin's (B. Lee)
5. Stuck On You/Fame And Fortune (E. Presley)
6. Footsteps (S. Lawrence)
7. Angela Jones (J. Ferguson)
8. Stairway To Heaven (N. Sedaka)
9. He'll Have To Go (J. Reeves)
10. Night (J. Wilson)

SHAD O'SHEA
WNOE—New Orleans, La.

1. Sink The Bismarck (J. Horton)
2. Cherry Pie (Skip & Flip)
3. Love You So (R. Holden)
4. Stuck On You/Fame And Fortune (E. Presley)
5. Doggin' Around/Night (J. Wilson)
6. Wonderful World (S. Cooke)
7. Mountain Of Love (H. Dorman)
8. White Silver Sands (B. Black)
9. Greenfields (Brothers Four)
10. I Burned Your Letter (R. Brown)

JERRY NESLER
KLRO—San Diego, Calif.

1. Sweet Nothin's (B. Lee)
2. Love You So (R. Holden)
3. Stuck On You (E. Presley)
4. Money (B. Strong)
5. Theme From A Summer Place (P. Faith)
6. I Love The Way You Love (M. Johnson)
7. Let The Little Girl Dance (B. Bland)
8. Besame Mucho (Coasters)
9. Fannie Mae (B. Brown)
10. Puppy Love (P. Anka)

JIM ALEXANDER
KZIX—Fort Collins, Colorado

1. Theme From A Summer Place (P. Faith)
2. Greenfields (Brothers Four)
3. He'll Have To Go (B. Brown)
4. Mama (A. Martino)
5. Clementine (B. Darin)
6. Harbor Lights (Platters)
7. Star Bright (J. Mathis)
8. Am I That Easy To Forget (D. Reynolds)
9. Apple Green (J. Valli)
10. Welcome New Lovers (P. Boone)

GIL GISSING
WPEO—Peoria, Ill.

1. Cathy's Clown (Everlys)
2. Mountain Of Love (H. Dorman)
3. Good Timin' (J. Jones)
4. Paper Roses (A. Bryant)
5. Night (J. Wilson)
6. Greenfields (Brothers Four)
7. Cradle Of Love (J. Preston)
8. Rockin' Red Wing (S. Masters)
9. Sixteen Reasons (C. Stevens)
10. Let The Little Girl Dance (B. Bland)

DON WILLIAMS
WKIX—Raleigh, N. C.

1. Cherry Pie (Skip & Flip)
2. Stuck On You (E. Presley)
3. Greenfields (Brothers Four)
4. The Madison Time (R. Bryant)
5. The Ties That Bind (B. Benton)
6. Puppy Love (P. Anka)
7. Night (J. Wilson)
8. White Silver Sands (B. Black)
9. Cradle Of Love (J. Preston)
10. Wonderful World (S. Cooke)

ERNIE ALEXANDER
KVOL—Lafayette, La.

1. Young Emotions (R. Nelson)
2. A Star Is Born (M. Dinning)
3. Stuck On You (E. Presley)
4. Cradle Of Love (J. Preston)
5. Swamp Legend (Four Coachmen)
6. Dutchman's Gold (W. Brennon)
7. Cathy's Clown (Everlys)
8. Greenfields (Brothers Four)
9. Paper Roses (A. Bryant)
10. Let The Little Girl Dance (B. Bland)

BOB KOHLMEYER
WKXY—Sarasota, Fla.

1. Sixteen Reasons (C. Stevens)
2. Stuck On You (E. Presley)
3. Greenfields (Brothers Four)
4. Cradle Of Love (J. Preston)
5. Night (J. Wilson)
6. Puppy Love (P. Anka)
7. Paper Roses (A. Bryant)
8. Footsteps (S. Lawrence)
9. Theme From A Summer Place (P. Faith)
10. Cathy's Clown (Everlys)

HARRY BOON
CJCA—Edmonton, Alb., Canada

1. Stuck On You (E. Presley)
2. He'll Have To Go (J. Reeves)
3. Cradle Of Love (J. Preston)
4. Footsteps (S. Lawrence)
5. Sixteen Reasons (C. Stevens)
6. Let The Little Girl Dance (B. Bland)
7. The Old Lamplighter (Browns)
8. Cathy's Clown (Everlys)
9. Paper Roses (A. Bryant)
10. Step By Step (Crests)

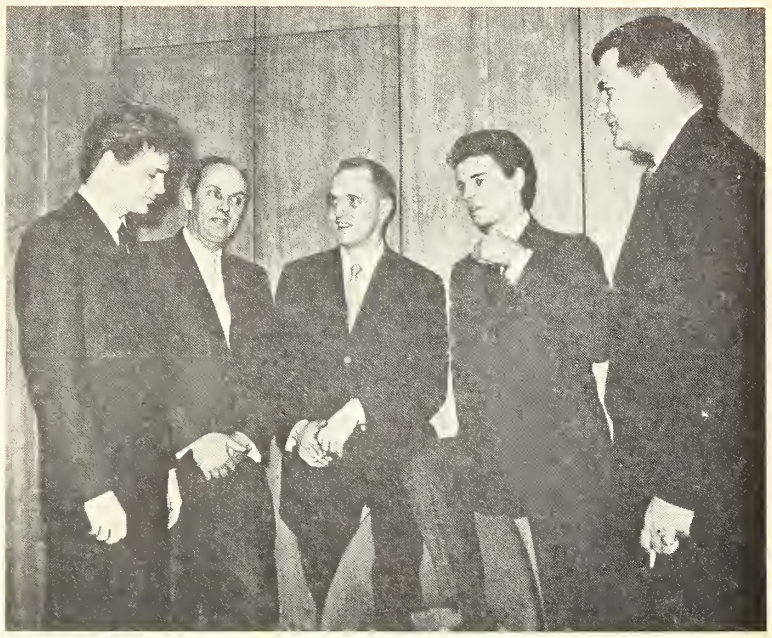
DICK DEAN
WKTQ—So. Paris-Norway, Maine

1. Just A Closer Walk With Thee
2. Aople Green (J. Valli)
3. Greenfields (Brothers Four)
4. Mama (C. Francis)
5. Paper Roses (A. Bryant)
6. Cathy's Clown (Everlys)
7. Fantastic (B. Johnson)
8. Footsteps (S. Lawrence)
9. You Don't Know Me (L. Welch)
10. Spring Rain (P. Boone)

BOB SMITH & GENE EIKE
WJWL—Georgetown, Del.

1. Apple Green (J. Valli)
2. Greenfields (Brothers Four)
3. Night (J. Wilson)
4. Big Iron (M. Robbins)
5. Sink The Bismarck (J. Horton)
6. Summer Set (Bilk/Kelly)
7. Theme From A Summer Place (P. Faith)
8. Clementine (B. Darin)
9. White Silver Sands (B. Black)
10. The Old Lamplighter (Browns)

Coming & Going



NEW YORK—Idlewild Airport was the scene of a meeting between two of Warner Bros. Records top acts when the Everly Bros. returned from a tour of England and comedian Bob Newhart was departing for a tour of the U.S. Above the entertainers talk with Lester Rose of Acuff-Rose Publications and Vic Chirumbolo, eastern sales manager of Warner Bros. (L to r) Phil Everly, Rose, Newhart, Don Everly and Chirumbolo.

John Pressel Named To Columbia Singles Post

NEW YORK—The appointment of John Pressel to the position of assistant merchandise manager, of Columbia's single records sales corporation, has been announced by David Kapralik, merchandise manager.

In this new position Pressel will assist Kapralik in his responsibility for the merchandising function of single records.

Pressel has been active in the broadcasting field for the past ten years and was with CBS for the last five as record librarian, program department. He holds a Bachelor's Degree from Washington Square College, New York University, and was in charge of publicity and public relations for the 43d Division's "Winged Victory Chorus" during his military service.

Annette P.A. At Music Hall Ties-In With Disney Pic

NEW YORK—Annette (Funicello) will appear May 19 at Radio City Music Hall here in conjunction with the release of Walt Disney's flick, "Pollyanna."

Annette will appear in the new stage show, "Music Hall Follies," to be presented by Leon Leonidoff. In addition to her new record, "Train Of Love" and "Tell Me Who's The Girl," Annette is scheduled to sing a third song from her current album, "Annette Sings Anka."

In conjunction with the release of the flick, Disneyland Records will release three "Pollyanna" records: a 49¢, 45 RPM children's record; a 98¢ pop; and a $1.98 LP album including music and narration.

In addition, a new album of Hawaiian music by Annette, "Hawaiianette," will be released later this month. "With this powerful line-up of Annette and 'Pollyanna' releases in addition to our current Camarata promotion," said Phil Sammeth, national sales manager, Records, "May will probably be the biggest month by far in the history of the record operation."

"Bells" Opening Set For July

NEW YORK—MGM Pictures announced last week that "Bells Are Ringing" starring Judy Holliday and Dean Martin, will open here at the Radio City Music Hall on July 4.

Capitol's soundtrack album of the film version of the Betty Comden-Adolph Green-Jule Styne Broadway hit will be released in late June.

MGM also disclosed that, in a recent sneak preview, "Bells" received the highest audience rating of any MGM film in 21 years.

ANNETTE
SINGS
ANKA BV 3302
BUENA Vista RECORDS

CAMEO • CAMEO • CAMEO
TWO-SIDED SMASH
Bobby Rydell
"SWINGIN' SCHOOL"
and
"DING-A-LING"
CAMEO #175
CAMEO RECORDS
CAMEO • CAMEO • CAMEO

Smash!!
ADAM WADE
sings
RUBY
COED # 526
COED RECORDS
1619 Broadway New York, N. Y.

CANADIAN AMERICAN
NOW IN STEREO
"SANTO & JOHNNY"
SCALP-1001
RECORDS, Ltd.
150 West 55th Street New York

ENGLAND

"The Madison" No. 1 dance craze in America is to be given a boost here by Britain's leading strict-tempo dance band leader, **Victor Silvester**—who, in association with the Rank Organization, operates more than 20 dance studios throughout the country, staffed by a total of 64 teachers all of whom have this week been given instructions in connection with the introduction of "The Madison." Silvester told The Cash Box: "There appears to be a public demand for "The Madison" and we shall include it in our syllabus. It should be very successful—definitely a dance for teenagers—the music being simple with a very strong beat and as roughly 70% of the 20,000 students, who attend my instruction classes every week, are in the 15-25 age bracket it should prove popular."

Silvester who records for Columbia is also known to millions in this country via his television Dancing Club programme. Top Rank will issue the original Al Brown "The Madison" in this country on May 13th.

When the present Palladium Show "The Music Box" starring Liberace finishes on May 28th the entire production will make a three-month tour playing major cities. **Leslie A. MacDonnell** and **Bernard Delfont** have gathered a galaxy of talent for the next Palladium production opening June 3rd for a six-month season. Under the title "Stars In Your Eyes" the show features top recording stars **Cliff Richard, Russ Conway, Joan Regan** and **Edmund Hockridge.**

Val Parnell, Boss of A.T.V. has just returned from New York where, with **Leslie Grade**, he arranged the final details for the acquisition of the Independent Television Corporation which is now a wholly owned subsidiary of Associated Television. **Michael Nidorf**, who has been associated with A.T.V. since the start is now Chairman of the Corporation with headquarters in the famous Look skyscraper building in Madison Avenue, centre of the U.S. television industry in New York. A.T.V. are already placing British-made TV series in 35 countries throughout the world for transmission on more than 500 stations, but Parnell is particularly proud of the fact that A.T.V., a British company, now owns one of the biggest distribution and production companies in the States. The company's future highlights include an appearance by **Nat 'King' Cole** who tops "Sunday Night At The London Palladium" on May 15th and a new musical series featuring pop orchestras and singers called "Tin Pan Alley" commencing in June.

Names have been announced this week of artists chosen to appear in this year's Royal Variety Performance to be attended by her Majesty the Queen and members of the Royal Family at London's Victoria Palace Theatre on Monday, May 16th in aid of the Variety Artistes Benevolent Fund. A high percentage of those honored are disk stars representing all this country's major labels. Three American topliners will appear before the Queen. **Liberace**, currently starring at The London Palladium, **Sammy Davis Jr.** who arrives the day before the show for his season at The Pigalle and **Nat 'King' Cole**. Leading the pop field will be rock 'n' roll stars **Adam Faith, Cliff Richard**, skiffleking **Lonnie Donegan** and pianist **Russ Conway**. Other recording stars are **Max Bygraves, The John Barry Seven, Pearl Carr & Teddy Johnson, Alma Cogan, Billy Cotton** and his Band, **Diana Dors, Charlie Drake, Shirley Eaton, Ivor Emmanuel, Bruce Forsyth, Hughie Green, Ronnie Hilton, The Kentones, Denis Lotis, Vera Lynn, Gary Miller, Jackie Rae, Joan Regan, Marion Ryan, Jeanette Scott, Anne Shelton, Dickie Valentine** and **Yana.**

Discovered by agent and Manager, **Sonny Zahl**, 18-year-old **Roy Coussons** has been signed up by **Jack Baverstock** of Fontana. His first disk for the label is "You're Singing Our Love Song To Somebody Else." Coussons also has an 8-week television series commencing May 5th with Tyne Tees TV.

Chris Peers leaves the pop repertoire department of Mercury Records at E.M.I. this week to join Manager and Agent **Bunny Lewis**. He is succeeded at E.M.I. by **Roy Squires**, previously in the company's exploitation department.

Jimmy Watson of Decca has been appointed Promotion Manager for the London label and is currently working on the new **Duanne Eddy** release "Shazam." Watson was previously Manager for Felsted Records which will now be issued in London.

Denis Preston, Boss of Record Supervision is now in the States on a three-week visit—the object of the trip is to discuss with Atlantic Records further **Acker Bilk** releases following his recent success with "Summer Set." Preston will also attend the Broadway premiere of the **Lionel Bart** musical "Lock Up Your Daughters." Preston took with him the tapes of the show's music recorded last week by an all-star band under the direction of the composer, **Laurie Johnson.**

Fred Jackson, Managing Director of Planetry-Kahl (London) Ltd, has acquired the **Robert Stolz** among "Faszimiert" written specially for the Eurovision Song Contest in which it represented Austria. This will shortly be published by Fanfare Music—a subsidiary of Planetry-Kahl—with new English lyrics and retitled "Stay." The song has 18 continental disks and negotiations are progressing for British releases. Jackson has also acquired a number of other tunes specially written for him by Stolz under the title 'Musical Portraits,' the first one of this cycle to be released is "Lilac In Vienna" to be followed by "Twilight In Paris"—and many others.

Conway Twitty to guest in the first show of singer **Vera Lynn's** new BBC TV series on May 7th prior to touring the country with the **Johnny Preston-Freddie Cannon** package.

Julie Wilson opens at London's Colony Restaurant for a two-week season on June 6th. World famous pianist **Artur Rubenstein** will give a series of concerts during May at London's Royal Festival Hall, playing all five Beethoven Piano Concerti. The London Symphony Orchestra will be conducted by **Josef Kripps**. Rubenstein has recorded all these concertos on the R.C.A. label.

Metropolitan opera star **Dorothy Kirsten** booked for "Sunday Night At The London Palladium on May 22nd. Returning to England to star in **Bernard Delfont's** Sunday show from the stage of the Prince of Wales theatre on June 26th is American songstress **Jane Morgan.**

Am-Par's Harry Levine To Europe

NEW YORK—Noting the past year's greatly increased sales and merchandising of ABC-Paramount product throughout the world, Harry Levine, vice president of the American Broadcasting-Paramount Theatres, Inc. disk subsidiary, leaves this week (11) for a looksee at various European markets for the firm. Besides heading up the international operations for Am-Par, Levine also oversees the general LP album division of the diskery, so he will be accomplishing a dual purpose in making the trek to the continent.

Levine will spend about three weeks in Europe, with important meeting skedded in Paris and London with the ABC-Paramount representatives in many of the continental markets. These reps will huddle with the Am-Par exec in either the French or British capital, with regard to specific details of expanding Am-Par's operations even further.

Levine will be accompanied on the overseas trek by Frank Feinstein, member of the legal staff.

England's Best Sellers

1. Do You Mind—Anthony Newley (Decca) (Sheldon)
2. Cathy's Clown—Everly Brothers (Warner Bros.) (Acuff-Rose)
3. Fall In Love With You—Cliff Richard (Columbia) (Aberbach)
4. Someone Else's Baby—Adam Faith (Parlophone) (Mills)
5. My Old Man's A Dustman—Lonnie Donegan (Pye) (Essex)
6. Handy Man—Jimmy Jones (M.G.M.) (Sheldon)
7. Stuck On You—Elvis Presley (R.C.A.) (Belinda)
8. Standing On The Corner—King Brothers (Parlophone) (Frank)
9. Fings Ain't Wot They Used T'Be —Max Bygraves (Decca) (World Wide)
10. Sweet Nuthin's—Brenda Lee (Brunswick) (Peter Maurice)
11. Shazam—Duane Eddy (London) (Burlington)
12. Theme From A Summer Place—Percy Faith (Philips) (Blossom)
13. Beatnik Fly—Johnny & The Hurricanes (London) (Duchess)
14. Clementine—Bobby Darin (London) (Southern)
15. Footsteps — Steve Lawrence (H.M.V.) (Nevins-Kirshner)
16. Mack The Knife—Ella Fitzgerald (H.M.V.) (Arcadia)
17. Heart Of A Teenage Girl—Craig Douglas (Top Rank) (Progressive)
18. Running Bear—Johnny Preston (Mercury) (Southern)
19. Cradle Of Love—Johnny Preston (Mercury) (Good)
20. He'll Have To Go—Jim Reeves (R.C.A.) (Campbell-Connelly)

England's Top Ten LP's

1. This Is Hancock—Tony Hancock (Pye)
2. South Pacific — Soundtrack (R.C.A.)
3. The Twangs The Thang—Duane Eddy (London)
4. Fings Ain't Wot They Used T'Be —London Cast (Decca)
5. This Is Darin—Bobby Darin (London)
6. Flower Drum Song—Broadway Cast (Philips)
7. The Best Of Sellers—Peter Sellers (Parlophone)
8. Gigi—Soundtrack (M.G.M.)
9. Songs For Swingin' Sellers—Peter Sellers (Parlophone)
10. Oklahoma—Soundtrack (Capitol)

England's Top Ten EP's

1. Strictly For Grown Ups—Paddy Roberts (Decca)
2. Expresso Bongo—Cliff Richard (Columbia)
3. Strictly Elvis — Elvis Presley (R.C.A.)
4. Cliff Sings No. 2—Cliff Richard (Columbia)
5. Emile—Emile Ford (Pye)
6. Nina & Frederik No. 1—Nina & Frederik (Columbia)
7. Cliff Sings No. 1—Cliff Richard (Columbia)
8. With A Song In My Heart—Ella Fitzgerald (H.M.V.)
9. Nina & Frederik No. 2—Nina & Frederik (Columbia)
10. Pillow Talk—Doris Day (Philips)

Warner Bros. European Distributors

COPENHAGEN—James B. Conkling, president of Warner Bros. Records, recently returned from his tour during the introduction of the Warner Bros. line in Europe.

Top right: Signing the agreement between Warner Bros. Records and Telefunken Forsaljnings A.B. for the distribution of Warner Bros. recordings in Sweden, are James B. Conkling (left) and Sixten Eriksson (right), Director of Telefunken Forsaljnings A.B.

Top left: In honor of the recent meeting of the European licensees of Warner Bros. Records, Warner Bros. Records Conkling prepares to cut a "record cake for a record business in 1960"—while the film diskery's International Director, Bob Weiss, assists in the ceremony. Looking on are the various European licensees of Warner Bros. Records (left to right) — Mr. Gurtler—Italy; Messrs. Monn Iversen and J. Ellertsen—Norway; Mr. G. M. Oord—Holland; Mr. Hede Nielsen—Denmark; Mr. Hutter—Holland; Mr. Richter—Germany; Mr. Ericksson—Sweden (head partially visible behind Bob Weiss) and Mr. Lieber—Germany.

Bottom: Pictured at the special luncheon given in honor of Warner Bros. Records President James B. Conkling in Copenhagen are the various European licensees of Warner Bros. Records who met with the film diskery topper and Robert B. Weiss. Pictured above (top of the table, right to left) are James B. Conkling; Walter Gurtler—Italy; Hede Nielsen & Elit Henriksen—Denmark; A. Petersen of Warner Bros. Films—Denmark; Hutter & G. M. Oord—Holland; Bob Weiss; J. Ellertsen & E. Monn Iversen—Norway; B. Liljeroth—Finland; S. Eriksson—Sweden; K. Richter & H. Lieber—Germany.

CANADA

IN TOWN . . . IN TORONTO—**Louis Armstrong** in town on a one niter at Massey Hall. . . . **Roger Williams** of Kapp records ditto at the same place played to a capacity audience. . . . **Stan Kenton** at the Brant Inn for one nite, and **Earl Grant** in for three nites at the Brant Inn. . . . **Johnathan Winters** in for the Music 60 show. . . . **Oscar Brand** fills out his second and final week at the Frontenac Arms. . . . RECORDS ROUND TORONTO. . . . **Jack Feeny** of RCA Victor out covering the stations with the new LP by **Elvis Presley**. Jack also advises that action still big on "Lamplighter," "He'll Have To Go," and "Someday." . . . **Jack Boswell** of Phondisc-Kapp very elated over the reaction to "La Montana" by Roger Williams. Disk is also making noise in several other markets. Jack tells us the sales on "Paper Roses" keeping everybody on the move at Phonodisc. . . . **Bill Stevens** of Pye records out and flying with "My Old Man's a Dustman" by **Lonnie Donegan**. Deck out only a week and already getting plenty of spins and sales. Bill also still moving quantities of "What Do You Want To Make Those Eyes At Me For" by **Emil Ford** on the Pye label, and a new LP by **Petula Clark** in Hollywood. . . . **Dan Bass** of Quality Records reports lots of action on "South of the Border" by **Al Alberts**, who just finished a one week stay at the Concord Tavern. Dan also states that the **Walter Brennan** record of "Dutchman's Gold" starting to stir noise around the industry. . . . The new **Jimmy Namarro Trio** LP "Driftwood" on Dot records out this week, and Dan and Jimmy making the DJ rounds with it. . . . **Bob Martin** of Columbia phoned in that it's all the way on **Ray Bryant**' "It's Madison Time." Also the newie by **Percy Faith**, "Theme for Young Lovers." . . . RECORDS AROUND THE COUNTRY. . . . CKGM in Montreal report "Burning Bridges" by **Jack Scott** on Top Rank, and "Right By My Side" by **Ricky Nelson** two favorite spinners. "Stuck on You" by **Elvis Presley** the number one song on their charts. . . . **Herb Brittain** of CKY Winnipeg Manitoba reports that the newies at 'KY are "Apple Green" by **June Valli**, "Someday" by **Della Reese**, "Ruby" by **Adam Wade**, and "What Am I Living For" by **Conway Twitty**.

Canada's Best Sellers

1. **Sink The Bismarck**—Johnny Horton—Columbia
2. **Theme From a Summer Place**—Percy Faith—Columbia
3. **Stuck on You**—Elvis Presley—RCA
4. **Puppy Love**—Paul Anka—Sparton
5. **Mama**—Connie Francis—MGM
6. **Harbor Lights**—The Platters—Mercury
7. **Night**—Jackie Wilson—Coral
8. **Greenfields**—Brothers Four—Columbia
9. **Paper Roses**—Anita Bryant—Warwick
10. **The Old Lamplighter**—The Browns—RCA

Philips-Fontana Bow 3 New E.P. Series

LONDON—The Philips and Fontana Record Company last week introduced three new EP series. "Go Places In Sound With Philips Musical Souvenirs" is the invitation extended to listeners who buy the new EP series which is designed to capture the atmosphere of some of Europe's loveliest countries and fascinating, romantic cities. Each disk is packaged in a sleeve bearing a photographic view of the country or city represented. The fifteen titles which comprise the first "Musical Souvenirs" release range widely over Rome, Madrid, Naples, Vienna, Tyrol, Ireland, Paris, London, Berlin, Beirut, Scotland. Budapest, Amsterdam, Switzerland and Yugloslavia.

The second series, "Philips Jazz Gallery," contains recordings by some of the all-time greats of jazz—again in EP form. Each cover has a full color photograph of the star featured. The ten initial releases present disks by Red Nichols, Erroll Garner, Art Blakey's Jazz Messengers, Sidney Bechet, Billie Holiday, Bessie Smith with Louis Armstrong, Louis Armstrong and his Orch., Horace Silver, Lionel Hampton and Duke Ellington. Both "Musical Souvenirs" and "Jazz Gallery" disks retail at 12/3d.

Thirdly comes the new "Ballet" series issued on the Fontana label. EP's of music from the ballet include performances by The Lamoureux Orch. of Paris and The Vienna Symph. Orch. Sleeves bear reproductions in full color of paintings by the famous artist, Degas—a master in the portrayal of the world of ballet. First nine disks in the series include favourite excerpts from popular ballets retailing at 14/7d.

To launch this new series and to exploit their complete catalog which includes such names as Frank Sinatra, Johnny Mathis and Dave Brubeck, Philips has organized a nation-wide sales promotion campaign for May and known as "Zip:" all publicity matter and material being carried around in a zipper brief case by salesmen who will call on wholesalers as well as retailers all over the country. A new cocktail has been specially created for this sales drive appropriately named Zip and will be served at depot parties for dealers.

English Dealers Resolve

LONDON—Founded just over a year ago The Gramophone Record Retailers Association held its first convention recently at London's Bonnington Hotel. The meeting was attended by 200 members, many having travelled a considerable distance in order to be present.

Reg Reed, chairman of the association, which aims to promote good relationships between record manufacturers, wholesalers and retailers, thanked all concerned for the help and co-operation given in making the convention possible. Harry Tipple, Secretary of the GRRA urged those present to assist in enrolling new members.

The committee pledged themselves to do everything possible to put into practice the following recommendations: 1. The 5% returns should be increased; 2. Catalogs and publicity should be free; 3. Price cutting and discount should be stopped; 4. New labels should not be limited to one factor without appointing dealerships; 5. There should be a reduction in the quantity of releases; 6. Supplies to juke box operators should come via retailers; 7. Pre-release plugging of records should be banned; 8. Deleted LP's re-issued on cheap labels should be returnable; 9. Record prices should be standardized; 10. Manufacturers should not seek the abolition of purchase tax in one bulk.

SCANDINAVIA

The strike of musicians against record companies belonging to GFL (Record Manufacturer's Association) has finally been ended. On April 29th, the agreement between the Musician's Union and GFL was signed in Stockholm by Sven Wassmouth representing the MU and for GFL by Sixten Eriksson of RCA, Anders Holmstedt of EMI and Felix Alvo of Knäppupp Records. The strike ended officially on May 1, and the new agreement will be in force until Apirl 30, 1962. According to information received, the new agreement means a compromise of both parts involved in the affair. The strike started early in February and complicated the situation for the record companies belonging to GFL. According to international problems, the BIEM-NCB (mechanical collecting organizations in Europe) ordered a ban against making new recordings in Europe starting at New Year 1960. After special negotiations, the NCB-controlled part of Europe, Denmark, Finland, Iceland, Norway and Sweden, got a separate agreement for three months (February-April) during which period record companies in these countries could make new recordings. However, if there was no final agreement between BIEM and the other European record companies, there would be a new ban also for Scandinavia after May 1st. Just a few days after this separate agreement for Scandinavia, the Swedish MU declared a strike against GFL-members, who actually had no use for the new three-month intermission. On other hand, companies who did not belong to GFL (such as BFB, Oktav, Artist, etc) could make separate agreements with the MU and could continue their activity. The BIEM-ban was lifted in end of March and there were no problems of that kind shadowing the situation any longer. The Swedish strike which continued for another month, has now also been solved.

"Tom Pillibi" has now been recorded in Danish by **Katy Bödtger** on Polyphon label.

A new record label has appeared in Sweden. It is Stockholm Records, with **Bertil Anstrin** as president. On its first release, an EP, the company introduces a newcomer, **Gunnel Sundgren**, who sings "Tom Pillibi" (this year's winner of Eurovision Song Festival) and a Swedish version of the Danish contribution to the same festival. Two other songs of Swedish origin complete the record.

Edition Odeon, publishing house belonging to EMI of Sweden has released the sheet music of "La Bella," **Rocco Granata**'s new continental hit, his first after "Marina." Other releases of Edition Odeon is "The Big Hurt" from Ardmore & Beechwood Ltd, the Capitol publishing firm which is handled by Edition Odeon in Sweden. **Ivan Nordström** who handles the publicity dept. of EMI in Stockholm said that other great numbers the company just released are "Primrose Lane" and "Willie and the Hand Jive," the German "Das hab' ich in Paris gelernt" (That I have learned in Paris) and a Norwegian song "Lykkeliten."

Joker Records in Solna report they are expecting visits of Top Rank officials from New York and London in the near future.

Anders Burman, musician and one of the heads of Metronome Records in Stockholm, will visit USA this spring.

Sweden's Best Sellers

1. Russian Folk Song (Arne Lamberth—Joker) Multitone
2. Why (Frankie Avalon—Sonet) Not published in Sweden
3. Flickor bak i bilen (Seven Little Girls) (Siw Malmkvist—Metronome) Reuter & Reuter
4. Gotländsk sommarnatt (Helmut Zacharias—Polydor) Wessman & Pettersson
5. Milord (Edith Piaf—Columbia) Not published
6. What Do You Want To Make Those Eyes At Me For (Emile Ford—Metronome) Reuter & Reuter
7. On A Slow Boat To China (Emile Ford—Metronome) Nils-Georgs
8. Nu tändas ater ljusen i min lilla stad (Gunnar Wiklund—BFB) Nils-Georgs
9. A Voice in the Wilderness (Cliff Richard—Columbia) Thore Ehrling Musik
10. Marina (Rocco Granata—Cupol) Edition Odeon
11. Beatnik Fly (Johnny & The Hurricanes—London) Not published
12. Nu tändas ater ljusen i min lilla stad (Lars Lönndahl—RCA) Nils-Georgs
13. Jasa'. (Martin Ljung-Brita Borg—Knäppupp) Not published
14. Marina (Al Saxon—Fontana) Edition Odeon
15. Running Bear (Johnny Preston—Mercury) Not published
16. Klas-Göran aterfunnen (Margaret Binert—Polydor)
17. Är du kär i mej ännu Klas-Göran? (Lill-Babs—Karusell) Sweden Music
18. Alla andra far varann' (Osten Warnerbring—Decca) Europa-Produktion
19. Reveille Rock (Johnny and the Hurricanes—London)
20. Alexander (Mona Grain Cupol) Europa-Produktion

RECORD COMPANIES OF THE WHOLE WORLD ! ! ! !

If you want a representative for your records and artists in the Scandinavian countries, we would be happy to co-operate with you. We are interested in all kinds of popular music and real good jazz. Please send samples, terms, etc., to:

STOCKHOLM RECORDS Lindevägen 11 *Stockholm—Trollbäcken.* Sweden.

AUSTRALIA

Coronet Records' annual Disc-Jockey Convention is to be held this year (2nd and 3rd May) at Terrigal in New South Wales. It will be attended by D-Js, distributors and TV reps from all over Australia. **Percy Faith** will be the special American guest at the Convention. He is also scheduled to make many radio and TV appearances during his stay in Australia.

Southern Music, after a strong run with the top hits "Running Bear" and "What In The World's Come Over You," is now clearing the way for action with "Clementine," "Be Mine," "Angela Jones," "Bacaire Bacaire," "Poor Me" and "White Silver Sands." **Chris Vaughan-Smith**—Southern's popular managing director—is very confident regarding the prospects of this flock of tunes.

European representative of Mercury Records, **R. G. (Dick) Whittington**, arrived in Australia this month as part of a journey which has already taken him to the United Kingdom, Calcutta, Singapore, Hong Kong, Tokyo and Manila. Before he left Australia on 28th April for the rest of his tour, which is taking him to New Zealand, Honolulu and Mercury's head office in Chicago, Whittington was given a reception by Mercury's Australian licensee Radio Corporation Pty. Ltd. The reception was attended by Melbourne disk-jockeys, representatives of radio stations, record dealers and members of the Press. Whittington told **The Cash Box** that his company was having great world-wide success with its singles and pointed out that **Johnnie Preston**'s "Cradle Of Love" was already showing signs of being a bigger success than "Running Bear." He also said that Mercury hopes soon to provide a far-Eastern manager who would be mainly based in Melbourne and Tokyo and who would keep regular contact with Mercury interests in Australia, New Zealand, the Philippines, Singapore, Malaya, Hong Kong and Calcutta. During the gathering Whittington gave a demonstration of Mercury stereo albums which greatly impressed all those in attendance.

It seems fairly certain that a major American record label has formed a company in Australia to take over the ordinary shares in an Australian record company. This move has been hinted at for quite a while and action over the past weeks indicates that the deal has now been completed and will take effect very soon. This column will carry a further report on the matter at a later date.

In recognition of his outstanding charitable work for the 3DB/Sporting Globe Appeal for funds for The Royal Children's Hospital, **Billy Eckstine**—who has just left this country at the conclusion of a successful season at The Embers, was made a Life Governor of the Hospital. This honour was bestowed upon Eckstine by **Lady Murdoch**, President of the Hospital, in an impressive ceremony at The Embers last Saturday night. Including Government aid which is given to match all the money raised through independent means, Billy Eckstine is credited with raising a record amouunt for the Hospital.

Music publishers, J. Albert & Son Pty. Ltd., have acquired the rights to four new tunes which look set for big business in this area—"Greenfields," "Teenage Sonata," "Home From The Hill" and "Sink The Bismarck."

To cash in on the tremendous popularity of **Crash Craddock** in this country—he comes here again early in May for another Lee Gordon Show. Coronet Records has made a rush release of Craddock's new single "Don't You Know" c/w "Letter Of Love.' '

Rex Records—an off-shoot of the Festival group—is putting a solid promotion drive behind its first "Beat-Jazz" single release which features vocalist **Johnny Byrell** with **Basil Kirchen's Big 7**. Locally recorded, this single features "Beat-Jazz" performances of "Caravan" c/w "Night And Day."

Australian Broadcasting Commission, the Government-owned nationwide radio network, has started a new 105-minute session each Sunday afternoon session from Station 6WN in Perth, Western Australia and regional shortwave outlets. Session, which is called "Easy Beat," will be handled by disk jockey **Jim Fisher** and will feature new disks in every field except longhair. This show is tipped to become a top-rater because of its content—and also the fact that it doesn't contain commercials. It is one of the biggest shows of its kind to originate from the ABC.

Australia's Best Sellers

1. **He'll Have To Go** (Jim Reeves—RCA)
2. **What In The World's Come Over You** (Jack Scott—Top Rank)
3. **Hippy Hippy Shake** (Chan Romero—Columbia)
4. **Handy Man** (Jimmy Jones—MGM)
5. **Beatnik Fly** (Johnny & Hurricanes—London)
6. **Starlight Starbright** (Lonnie Lee—Leedon)
7. **Cradle Of Love** (Johnny Preston—Mercury)
8. **Little Boy Lost** (Johnny Ashcroft—Columbia)
9. **Footsteps** (Steve Lawrence—W & G)
10. **What Do You Want To Make Those Eyes At Me For** (Emile Ford—Pye)

Holland's Best Sellers

1. **Oh Carol** (Neil Sedaka/The Blue Diamonds—RCA/Decca)
2. **Schlafe Mein Prinzchen, Schlafe Ein** (Papa Bue's Viking Jazz Band—Storyville)
3. **Milord** (Edith Piaf—Columbia)
4. **Send Me The Pillow** (Lydia—Imperial)
5. **Marina** (Rocco Granata/Willy Alberti—Delahay/Philips)
6. **Till I Kissed You** (Everly Brothers/The Blue Diamonds—Heliodor/Artone—Decca)
7. **Red River Rock** (Johnny And The Hurricanes—London)
8. **What Do You Want To Make Those Eyes At Me For** (Emile Ford—Pye—Nixa)
9. **Wat Een Geluk** (Rudi Carrell—Omega)
10. **Banjo Boy** (Jan & Kjeld—CNR)

SELLING RECORDS IN THE SOUTH PACIFIC? ? ?

AUSTRALASIA'S NEWEST AND MOST PROGRESSIVE RECORD MANUFACTURERS AND DISTRIBUTORS WILL REPRESENT YOUR ORGANISATION IN AUSTRALIA AND NEW ZEALAND

OUR ORGANISATION WITH FULLY COMPETENT PROMOTIONAL FACILITIES IS NOW EQUIPPED FOR MAXIMUM COVERAGE IN THIS AREA!

P.O. BOX 3534, AUCKLAND, NEW ZEALAND — write to: LA GLORIA RECORDS — MGN. DIRECT. HARRY M. MILLER A.N.Z.I.M.

BENELUX

"Cathy's Clown," by the **Everly Brothers** on Warner Bros., managed by **L. C. Bovema, Heemstede**, is released in Benelux even though an interpretation by the famous Dutch vocal group **The Blue Diamonds**, (on Decca, managed by L. C. Phonogram, Amsterdam) is out. The latter recording has been received very enthusiastically in radio and TV circles and one of the five Dutch broadcasting companies, the K.R.O. has invited The Blue Diamonds for a television appearance on May 7th. It was just a half year ago that the popular Dutch teenage artists made their debut on records and since that time they appeared on Dutch television three times. They are not only a success in Benelux, but also in Germany, Denmark and Sweden.

In the beautiful gardens of L. C. Bovema's Gramophone House, Heemstede, you can see one of Holland's best barrel organs "De Grote Gavioli" (the big Gavioli.) Bovema has just released two LP albums with music of this famous barrel organ especially for export. They are not available in Benelux.

Dorit Oliver, the latest German swing girl singer, will appear on A.V.R.O. television on the weekend show of May 14th. Her Fontana record (managed by L. C. Phonogram, Amsterdam) "Es War Einmal Eine Liebe" and "Schatten An Der Wand" was released a few weeks ago in Benelux.

M.G.M. artist **Connie Francis** sings "Valentino" which has reached the English hit Parade, though not a hit on the American lists.

On April 27th there was a cocktail party and press conference given in honor of **Chris Barber's Dixieland Orchestra**. L. C. Bovema, Heemstede, was the host.

"Bambino d'Amsterdam" (composed by **Alberto Sanvitale**) and sung by **Cosimo Gile** on Delahay, managed by L. C. Delahay Record Company, The Hague, is a very popular tune in Holland. The theme will be used for an Italian film, which will be shot, for the greatest part, in Holland. The title of the film will be, "Meisjes Voor Het Raam" (Girls Before The Window), produced by **Luciana Emmer** and the leading parts will be played by **Marina Vlady** and **Lino Ventura**.

On April 27th there was a live recording by Holland's dixieland orchestra, **The Dutch Swing College Band**. There was so much interest that tickets for the performance were sold out within an hour. The Dutch Swing College Band will visit England for ten days, and famous coronet player **Mugsy Spanier** will appear with them. Spanier is now in Holland and gives concerts with The Dutch Swing College Band.

L. C. Phonogram, Amsterdam, informs us that they have just released a new series on the London label called "Jazz Festival Series." The records are issued in a special color cover. Artists are **Wilbur de Paris, Benny Goodman, Gerry Mulligan** and other prominent jazz names.

Decca artist **Bryan Johnson**, who won second place in the Eurovision Song Festival in London with "Looking High, High, High" visited Holland on April 23rd.

From July 22nd through July 28th there will be a Song Festival in Belgium's great bathing place of Knokke for the second time. Well known impressario **Lou van Rees**, known by his organization of "Jazz At The Philharmonic" in Holland, has selected many artists, among them **Rita Reys, Corrie Brokken, Teddy Scholten, Willy Alberti** and **Ton van Duinhoven**. These artists will represent Holland at Knokke.

Belgium's Best Sellers

(FLEMISH)

1. **Mustapha** (Bob Azzam—Barclay)
2. **En Hutje Op De Heide** (Bobbejaan Schoepen—Decca)
3. **Puppy Love** (Paul Anka—ABC-Paramount)
4. **Oh Carol** (Neil Sedaka—RCA)
5. **It's Time To Cry** (Paul Anka—ABC-Paramount)
6. **Milord** (Edith Piaf—Columbia)
7. **La Bella** (Rocco Granata—Moonglow)
8. **Red River Rock** (Johnny And The Hurricanes—London)
9. **Put Your Head On My Shoulder** (Paul Anka—ABC-Paramount)
10. **Marina** (Rocco Granata—Delahay/Tonalty)

(WALLOON)

1. **Mustapha** (Bob Azzam—Barclay)
2. **T'Aimer Follement** (Dalida—Barclay)
3. **Milord** (Edith Piaf—Columbia)
4. **Ne Joue Pas** (Colette Dereal—Polydor)
5. **Salade De Fruits** (Bourvil—Pathe)
6. **Red River Rock** (Johhny And The Hurricanes—London)
7. **Oh Carol** (Neil Sedaka—RCA)
8. **Puppy Love** (Paul Anka—ABC-Paramount)
9. **Pilou Pilouhe** (Gilbert Becaud—Columbia)
10. **Cafe Sans Export** (Bobbejaan Schoepen—Decca)

Mercury Rep In Australia

MELBOURNE, AUSTRALIA—Upon R. G. Whittington's arrival here, the European representative of Mercury Records was greeted at a reception hosted by Radio Corp. Pty. Ltd., Mercury's Australian licensee. The party was attended by leading Melbourne disk jockeys, record distributors, the press, and directors of Radio Corp. Above, Whittington (second from right) is interviewed by disk jockeys Bill Ackfield (3UZ), Mike Dyer (3XY), and Ralph Rickman (3AW).

GERMANY

Jeffrey S. Gruger, one of the directors of Budd Music Ltd., London, and Buddy Kaye (USA), the composer who has written many hit tunes for such stars as **Perry Como, Frank Sinatra, Eddie Fisher, Rosemary Clooney, Dinah Shore**, etc., are visiting publisher Peter Schaeffers in Berlin to discuss final plans for his new film which will feature **Nat "King" Cole, Sara Vaughn, Cab Calloway** and the **Duke Ellington Band**. This film is titled "Hit Parade" and will also feature German stars **Heidi Bruehl, Peter Kraus** and **Dalida**. The purpose of the visit of Kruger and Kaye is also to meet with Mr. Seeger of Peer International who represents part of their music catalogue, and to meet with executives of the major German record companies to arrange a stronger distribution of German disks in the USA and England. After their visit to Germany they will go to Zurich, Switzerland.

Disk jockeys in France are very enthused about the first French Peter Kraus EP on Polydor. After finishing his television appearances in England, Peter will record some English tunes there. His new release is "All Girls Want To Kiss," backed with the second **Paul Anka** hit which Peter sings in German, "It's Time To Cry."

"Uncle Satchmo's Lullaby" on Polydor was picked as the best by disk jockey and critic **David Gell**.

Los Espanoles, Spanish combo, is beginning its engagement in Copenhagen. "Mustapha," the hit which is very successful in France, had been recorded by the Espanoles and now is on the German record market. "Mustapha," in its original version is a song of the students.

In the last four weeks, "Oh Oh Rosi" by **Rocco Granata**, which was a quick success, placed among the top songs on the hit parade. It is backed with "E' Primavera." These titles on Moonglow in their original version in German are released on Columbia. "Oh Oh Rosi" was first sung by **Ralf Bendix** on Electrola and **Joe Roland** on Teldec, and in four weeks **Jack Terry** will record the hit on Polydor. **Sylvano Cotthi** has also recorded this tune on Tempo.

The MGM "Ben Hur" album will be on the German record market in a short time. The album had been recorded in Rome under the guidance of composer **Miklos Rozsa** who received an Oscar for it. Besides the LP, the album included an illustrated souvenir program that tells about the development of this 15 million dollar production. Within two months more than 50,000 Ben Hur albums have been sold in the United States.

Marlene Dietrich's concert, which should have come off in Vienna at the end of April could not begin as only 160 tickets had been sold in advance, and for a concert hall with 1600 seats. It is of high interest as to what German reaction will be when Marlene is on her tour throughout Germany. Most of the German press doubt that she will have full houses anywhere.

Vera Lynn, English recording star, has terminated her contract with Decca Records. While she was with Decca about eight million of her records were sold, the most famous being "Auf Wiedersehn," which went over 2 million.

Rainer Bertram, who won the second and third prize at the first German record festival, now signed to an exclusive contract with Metronome. Before the contract was signed, Rainer already had recorded 12 songs with this firm.

The Philips hit, "Laila" was composed and written in 1928. The authors (composer Dauber and writer Beda) had been very successful in 1920 through 1930.

Renata Tebaldi will be in Germany in May. She will sing in Munich, Hamburg, Wiesbaden and Stuttgart. While she is in Munich she will film some scenes of the planned musical "The Divine Primadonna."

Annuncio Mantovani is the first band leader whose stereo LP's have sold a million. For each of these eight albums he got a Golden Record.

ITALY

Maestro **Renato Carosene** gave a dinner for a group of newspapermen to say goodbye, before leaving for his last tour to America from May 1st to May 28th. Approximately a year ago, Carosone had turned his orchestra over to **Gege Di Giacome** in order to devote himself entirely to his record firm, Stereo. After the dinner, Carosone addressed himself to the newspapermen with a few touching words, expressing his happiness for his American tour and his belief that it will certainly be the last one. Stereo Records has recently released, "Por Dos Besos" b/w "Mustafa" by Gege di Giacomo.

Since April 1st, Warner Brothers has been represented in Italy by **Mr. Gurtler's Saar**. The dealings for this contract began in October, 1959.

Jac Lewerke of Interdisca (Lugano) Switzerland writes that he just returned from a sales and promotion trip throughout Europe seeing his distributors. The Interdisc has appointed Recordi of France as their distributor for Riverside, World Pacific, Jazzland, Good-Time Jazz and Contemporary. He is leaving for the United States in May to see their manufacturers and attend the MOA Convention in Chicago.

The Sei Giorni Della Canzone held in the Lirico Theatre in Milan, has been won by singer **Tony Renis**, who records on the His Master's Voice label. He was first among 100 singers and 100 songs. His Master's Voice is publishing the winning composition. In this same show, Nicola Arigliano of VCM was one of the most successful among the guests of honor. He sang six songs instead of the two originally planned.

Fonit has just released "Nel Bene E Nel Male" by **Domenico Modugno**, backed with "Hello Amore," the song the artist wrote for Princess Margaret's wedding.

A new record by **The Champs** has been put on the market titled, "Too Much Tequila."

Eddie Cochran's death made a deep impression in Italy as he was well known here. His last record published here was, "Hallelujah, I Love Her So."

Mr. Fanconi and **Mr. Rognoni** have resigned from the Carish record firm. Carish distributes the Odeon and Parlophon labels in Italy.

Mr. Giannini of CGD informed me that the Cameo Record repertoire will be introduced in Italy by CGD. The Cameo best seller, "Wild One" by **Bobby Rydell** will shortly be released in Italy.

Giacomo Rondinella (Philips) will take part in Ilversun's (Holland) telecast, "Parata Di Assi Mondiali" (Parade Of World Stars). This show will have American, French, Hollandese, German and Italian singers.

The relations between IFPI and BIEM in Italy are as follows. In Italy the IFPI is represented by the "Gruppo Italiano Produttori Dischi" whose secretary general is **Mr. Frachetti**. The BIEM is represented in Italy by Sedrim, managed by adv. Colova. The associated firms of the Gruppo Italiano Produttori Dischi are 19. All Italian publishers are members of Sedrim except, Gallazzi (Francis Day); Abate (Connelly); Carish (Southern Music); Alfredo Rossi (Ariston); Carlo Alberto Rossi (C. A. Rossi) and Bottoni-Panzuti (Cielo-Girl). These six publishers form the younger generation of Italian publishing firms. When it was time to renew their contract with Sedrim last August, which would have linked Italian publishers to Sedrim for a period of ten years, the above mentioned firms decided not to renew. The six editors intend to create an organization of their own which can fulfill the duties of Sedrim. Mr. Frachetti informed me that after an interruption of three months, from January 1st to April 1st, the contacts between the Gruppo Italiano Produttori Dischi and Sedrim have been resumed. Frachetti pointed out that he succeeded in getting the 10 firms to follow a common policy, together with some other record firms which are not yet linked to the G.I.P.D.

Italy's Best Sellers

1. Personalita b/w Till (Caterina Valente—Decca)
2. Morgen (Eddie Calvert—Columbia)
3. Marina (Marino Marini/Rocco Granata—Durium/Bluebell)
4. Theme From A Summer Place (Percy Faith—Philips)
5. Believe Me (Royal Teens—Capitol)
6. It's Time To Cry (Paul Anka—Columbia)
7. Lonely Blue Boy (Conway Twitty—MGM)
8. Pretty Blue Eyes (Steve Lawrence/C. Douglas—His Master's Voice/Top Rank)
9. Danny Boy (Conway Twitty—MGM)
10. Por Dos Besos (B. Martino/Gege' Di Giacomo—His Master's Voice/Philips)

Carosone Visits U.S.

NEW YORK—Renato Carosone and Gege Di Giaccomo's band is currently touring the U.S. Above the band is caught during one of its numbers. Carosone is the one with outstretched arms; Di Giaccomo is behind him with the drum sticks.

England Label Develops Spoken Word Line

LONDON—The Cash Box representative last week visited the offices of the Jupiter Recording Company, founded just over two years ago by its three present directors, Clinton Baddeley, Edgar Vetter and T. W. Southam. Baddeley and Vetter had worked together during the war on propaganda recordings and again afterwards in a small company The London Library of recorded English entirely devoted to poetry. After three years the company was sold to America where it is still published by Britam Agencies.

In Feb. 1958, the two men came together again and with T. W. Southam launched Jupiter Recordings. Baddeley explained: "We set out to do poetry—to be read and recorded in the best possible way—and to this end great attention is paid to find exactly the right voice for the right poem." The names of many leading actors and actresses from the British theatre appear in the Jupiter catalog, including Dame Sybil Thorndike, Sir Lewis Casson, Michael Hordern, Stephen Murray, Jill Balcon and Christopher Hassall. With their own recording studio, Jupiter in its first two years has produced to date 21 recordings—15 7" disks, 3 12" disks and 3 10" disks (monaural).

Pressings are handled by Philips and Pye and distribution is direct. Individual sleeve designers include Osbert Lancaster and Colin Sorensen. Early releases were confined to 10" and 12" disks, including "A Junior Anthology of English Verse" Parts 1 and 2 aimed directly at schools who account for a large proportion of the company's output.

About a year later came, what Baddeley considers, the company's best release "The Jupiter Book of Ballads," a 12" LP containing ballads from Scotland, Ireland, England and from America the 19th century ballad "The House of the Rising Sun." Then came the first 7" disks of poems read, in many cases, by the poets themselves such as Dame Edith Sitwell, C. Day Lewis, Robert Graves and Elizabeth Jennings. One of the label's best sellers has been "Some Negative Aspects of the Administrative Process" by Professor Parkinson who, in 1959, was appointed to the Miller Chair at the University of Illinois. This disk broke the chain of purely poetical recordings and resulted in the company's unusual series of reminiscences by four famous ballerinas, Beryl Grey, Marie Rambert, Karsavina and Genee. The company have agents in Sweden, Belgium, Germany, France, Italy, South Africa, Australia and New Zealand. They export to America but have no agents there.

N.Z. Firm Wants Franchise

AUCKLAND, NEW ZEALAND — Manufacturers and distribs here are on the lookout for overseas franchises from U.S. diskeries, according to Harry M. Miller of newly formed Miller Associates. The firm has just announced that it will undertake—through its La Gloria Records set-up—the representation of diskeries in the Australian and New Zealand areas.

Country Disk Jockey

REGIONAL RECORD REPORTS

SLIM WILLIAMSON
WRWH—Cleveland, Ga.

1. Wahoo (A. Bennett)
2. The Picture (R. Godfey)
3. That's My Kind Of Love (M. Worth)
4. Night Time Is Cry Time (E. Ashworth)
5. Did I Do All Right (J. Parker)
6. Until Today (E. Snodgrass)
7. My Turn To Go (D. Price)
8. Timbrook (L. Pruitt)
9. He'll Have To Stay (J. Black)
10. Darling I Will (L. Beavers)

CY TULK
CKMP—Midland, Ont., Can.

1. He'll Have To Go (J. Reeves)
2. Another (R. Drusky)
3. Above And Beyond (B. Owens)
4. Wishful Thinking (W. Stewart)
5. Sink The Bismarck (J. Horton)
6. Big Iron (M. Robbins)
7. Who'll Be The First (R. Price)
8. Family Bible (C. Gray)
9. Why I'm Walking (S. Jackson)
10. Straight A's In Love (J. Cash)

UNCLE HANK CRAIG
XEG—Ft. Worth, Tex.

1. Sink The Bismarck (J. Horton)
2. Six Pack To Go (H. Thompson)
3. Lovers Leap (W. Pierce)
4. Just One Time (D. Gibson)
5. Pinball Machine (L. Irving)
6. Wrong Company (Stewart & Howard)
7. Life Of A Poor Boy (S. Jackson)
8. Left To Right (K. Wells)
9. Big Iron (M. Robbins)
10. Family Bible (C. Gray)

TED BROWN
KUDE—Oceanside, Calif.

1. I'm Only Human (A. Wells)
2. Golden Moon (R. Richards)
3. Seasons Of My Heart (J. Cash)
4. Zippy, Hippy Dippy (C. Wilcox)
5. Vanishing American (T. Ritter)
6. Did I Turn Down A Better Deal (J. Shepard)
7. We'll Never Love Again (Howard & Stewart)
8. Slipping Around (J. Wakely)
9. I'm A Honky Tonk Girl (L. Lynn)
10. I'm A Country Boy (W. Black)

SHERIFF TEX DAVIS
WLOW—Norfolk, Va.

1. Where Is Your Conscience (J. Humbird)
2. Six Pack To Go (H. Thompson)
3. Please Help Me, I'm Falling (H. Locklin)
4. He'll Have To Stay (J. Black)
5. Just One Time (D. Gibson)
6. Sink The Bismarck (J. Horton)
7. Past (C. Smith)
8. Left To Right (K. Wells)
9. You're The Only Good Thing (G. Morgan)
10. Big Iron (M. Robbins)

"UNCLE JOHN" BRUNELL
WSKI—Montpelier, Vt.

1. He'll Have To Go (J. Reeves)
2. Memory Of Love (K. Wells)
3. South Pacific Shore (C. Copas)
4. One More Time (R. Price)
5. The Old Lamplighter (Browns)
6. I Miss You Already (J. Newman)
7. Big Iron (M. Robbins)
8. Accidentally On Purpose (G. Jones)
9. Sentenced To Die (Wilburns)
10. Your Old Used To Be (F. Young)

N. C. MILWEE
WFUN—Huntsville, Ala.

1. Each Moment (E. Ashworth)
2. Please Help Me, I'm Falling (H. Locklin)
3. Family Bible (C. Gray)
4. Am I That Easy To Forget (S. Davis)
5. Night Time Is Cry Time (E. Ashworth)
6. Six Pack To Go (H. Thompson)
7. Left To Right (K. Wells)
8. One More Time (R. Price)
9. Above And Beyond (B. Owens)
10. The Old Lamplighter (Browns)

COWBOY PHIL
WHJB—Greensburg, Pa.

1. Another (R. Drusky)
2. Please Help Me, I'm Falling (H. Locklin)
3. Patanio (H. Hawkins)
4. Wishful Thinking (W. Stewart)
5. Above And Beyond (B. Owens)
6. Six Pack To Go (H. Thompson)
7. Left To Right (K. Wells)
8. Why I'm Walking (S. Jackson)
9. Willie Roy (C. H. Vokes)
10. Johnny My Love (Coopers)

EVERETT LAWSON
WCTT—Corbin, Ky.

1. How Far To Little Rock (Stanley Bros.)
2. Pinball Machine (L. Irving)
3. In Heaven Where We'll Never Grow Old (Stanley Bros.)
4. Please Help Me, I'm Falling (H. Locklin)
5. Big Iron (M. Robbins)
6. Did I Turn Down A Better Deal (J. Shepard)
7. Just One Time (D. Gibson)
8. The Bottle Or Me (C. Hall)
9. Where Will I Shelter My Sheep (Acorn Sisters)
10. Make The Water Wheel Roll (C. Smith)

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

- $15 for a full year (52 weeks) subscription ☐
- $30 for a full year (Airmail in United States) ☐
- $30 for a full year (outside United States) ☐
- $45 for a full year (Airmail outside U.S.) ☐

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Country Reviews

B+ VERY GOOD — B GOOD
C+ FAIR — C MEDIOCRE

THE CASH BOX BULLSEYE

"HAVE MERCY ON ME" (2:03) [Glad BMI—Edwards]
"IF YOU BELIEVE" (2:25) [Glad BMI—Edwards]
GEORGE JONES (Mercury 71615)

George Jones gets religion for his latest date and the gospel storm he whips up on "Have Mercy On Me" sets it as the newest addition to his current smash string. With another voice in tow, Jones romps through the upbeat driver. As a coupler, the calm, soothing "If You Believe" hymn is ideal.

"BABY ROCKED HER DOLLY" (2:40) [Starday, Bayou State BMI—Kilgore]
"RAIN RAIN" (2:13) [Starday BMI—Jones, Miller]
FRANKIE MILLER (Starday 496)

Miller's chain of hits will certainly be lengthened when everyone gets a listen to his superb chanting on "Sister Rocked Her Dolly," a deeply sentimental story built around an attractive melody. Deck has a powerful appeal. Solidly rocking opus occupies the lower end.

"WHAT ABOUT ME" (2:10) [Cedarwood BMI—Tillis]
"A LOVELY WORK OF ART" (2:30) [Newkey BMI—Joiner]
JIMMY NEWMAN (MGM 12894)

Both halves of Jimmy's deck should be earmarked for chart positions, and both have been cut with an ear attuned for the pop market. "What About Me" is a delightfully lively, clever bit of romancing with a full chorus sound while "A Lovely Work of Art" is an attractive beat ballad that's taken for a warm ride. Back-to-back sales specials.

"RICHES AND GOLD" (2:23) [Campion BMI—Crawford]
"SOFTLY AND TENDERLY" (2:33) [Yonah BMI—Bailey, Howell]
LEWIS PRUITT (Decca 31095)

Pruitt's "Timbrook" should soon have chart company in "Riches and Gold," a soft-spoken ballad pleader that is essayed with tender feelings and a healthy helping of sincerity. A beautiful message outing. Change of pace coupling, "Softly and Tenderly," is a bright romantic. "Riches and Gold" is the side to reap the riches.

"I'M JUST BLUE ENOUGH" (2:39) [Acuff-Rose BMI—Louvin, Louvin]
"WE LIVED IT UP" (2:30) [Acuff-Rose BMI—Carter]
"LITTLE" JIMMY DICKENS (Columbia 41670)

Dickens' security in a chart position should quickly be restored by either end of the weeping pair here. Both are real tearjerkers in the true country tradition and Jimmy's the right one to kick them off tearfully. "Blue Enough" is the familiar story of a broken love affair; "We Lived It Up" concerns a couple who have to repent for their sins. Give 'em both a spin, it's a toss up.

STANLEY BROTHERS (Starday 494)

(B+) "RIDE THAT MIDNITE TRAIN" (2:00) [Starday BMI — Stanley] The boys serve up some of the best mountain music 'round these parts. And this date is no exception, rather it's one of their choicest. They stir up an infectious stew of jet-speed strumming and harmonizing.

(B+) "A LITTLE AT A TIME" (2:15) [Starday BMI — Stanley, Malone] The pace is slowed a little here but it's still got that contagious hillbilly attraction. Will wake the hill market.

BUDDY PAUL (Murco 1018)

(B) "THIS OLD TOWN" (2:42) [Cajun BMI—Martin] Deejay and "Hayride" performer debuts for the label with what could be an important outing. He essays the blue opus with appropriate melancholy feelings. Rates attention.

(B) "FOOLISH ME" (2:25) [Bla-Mar BMI — Sepaugh] Honky-tonk-ish slice finds the chanter in another low lament mood.

JIMMY MINOR (Mercury 71622)

(B+) "SATAN'S CHAUFFEUR" (1:56) [Pure BMK—Vaughan] New member of Mercury's Country roster bows on a powerful piece of material that should bring him the proper attention first time out. Tune's a rousing gospel type with a humorous but all-too-true message.

(B+) "I'M A FOOL FOR YOU" (2:17) [Pure BMI—Stratton] Minor backs it up with another searing performance. Fascinating ballad falls into the solid weeper category. Minor's Johnny Cash-like delivery is the focal point.

SKEETS McDONALD (Columbia 41667)

(B+) "EVERGLADES" (2:20) [Fairway BMI — Howard] Interesting Latin-ish beat affair about a fugitive who hides in the Everglades. McDonald displays effective vocal appeal and can rack up nicely with the tune.

(B+) "GOTTA GET YOU FROM THAT CROWD (2:34) [Pamper BMI—McDonald] Returning to the traditional country ballad idiom, McDonald laments about his gal who's turned into a wino. Lots of appealing dual-tracking on both halves.

Country

TOP 50 ACROSS THE NATION

		Pos. Last Week
1	**HE'LL HAVE TO GO** *Jim Reeves (RCA Victor 7643)*	(1)
2	**PLEASE HELP ME, I'M FALLING** *Hank Locklin (RCA Victor 7692)*	(2)
3	**JUST ONE TIME** *Dan Gibson (RCA Victor 7690)*	(3)
4	**ABOVE AND BEYOND** *Buck Owens (Capitol 4337)*	(4)
5	**ONE MORE TIME** *Ray Price (Columbia 41590)*	(8)
6	**SINK THE BISMARCK** *Johnny Horton (Columbia 41568)*	(5)
7	**SIX PACK TO GO** *Hank Thompson (Capitol 4343)*	(7)
8	**ROCKIN' ROLLIN' OCEAN** *Hank Snow (RCA Victor 7702)*	(9)
9	**YOUR OLD USED TO BE** *Faron Young (Capitol 4351)*	(11)
10	**LEFT TO RIGHT** *Kitty Wells (Decca 31066)*	(14)
11	**WHY I'M WALKING** *Stonewoll Jackson (Columbia 41591)*	(12)
12	**(DOIN' THE) LOVER'S LEAP** *Webb Pierce (Decca 31058)*	(13)
13	**BIG IRON** *Marty Robbins (Columbia 41589)*	(10)
14	**ANOTHER** *Roy Drusky (Decca 31024)*	(6)
15	**THE OLD LAMPLIGHTER** *The Three Browns (RCA Victor 7700)*	(15)
16	**WHO'LL BE THE FIRST** *Ray Price (Columbia 41590)*	(17)
17	**SMILING BILL McCALL** *Johnny Cash (Columbia 41618)*	(20)
18	**HE'LL HAVE TO STAY** *Jeanne Black (Capitol 4368)*	(34)
19	**SEASONS OF MY HEART** *Johnny Cosh (Columbia 41618)*	(22)
20	**YOU'RE THE ONLY GOOD THING** *George Morgan (Columbia 46523)*	(18)
21	**WRONG COMPANY** *Jan Howard & Wynn Stewart (Challenge 59071)*	(25)
22	**FAMILY BIBLE** *Claude Gray ("D" 1118)*	(19)
23	**LEGEND OF BIG STEEPLE** *Porter Wagoner (RCA Victor 1798)*	(21)
24	**LIFE OF POOR BOY** *Stonewall Jackson (Columbia 41591)*	(28)
25	**ACCIDENTALLY ON PURPOSE** *George Jones (Mercury 71583)*	(26)
26	**SENTENCED TO DIE** *Wilburn Bros. (Decca 31062)*	(29)
27	**AM I THAT EASY TO FORGET** *Skeeter Davis (RCA Victor 7671)*	(16)
28	**MEMORY OF LOVE** *Kitty Wells (Decca 31066)*	(30)
29	**WHO WILL BUY THE WINE** *Charlie Walker (Columbia 41633)*	(35)
30	**WISHFUL THINKING** *Wynn Stewort (Challenge 59061)*	(23)
31	**KEYS IN THE MAILBOX** *Freddy Hart (Columbia 41597)*	(36)
32	**I MISS YOU ALREADY** *Jimmy Newman (MGM 12864)*	(27)
33	**PINBALL MACHINE** *Lonnie Irving (Starday 486)*	(31)
34	**IS IT WRONG** *Webb Pierce (Decca 31058)*	(39)
35	**TILL THESE DREAMS COME TRUE** *Buck Owens (Capitol 4337)*	(24)
36	**JENNY LOU** *Sonny James (NRC 050)*	(44)
37	**CATHY'S CLOWN** *Everly Brothers (Warner Bros. 5151)*	—
38	**DEAR MAMA** *Merle Kilgore (Starday 469)*	(37)
39	**TIMBROOK** *Lewis Pruitt (Decca 31038)*	(32)
40	**STRAIGHT A's IN LOVE** *Johnny Cash (Sun 334)*	(38)

41. YOU CAN'T TAKE IT WITH YOU
42. DID I TURN DOWN A BETTER DEAL
43. HOW FAR TO LITTLE ROCK
44. BABY ROCKED HER DOLLY
45. THAT'S MY KIND OF LOVE
46. CUT ACROSS SHORTY
47. UNTIL TODAY
48. EYES OF LOVE
49. EL PASO
50. SPARKLING BROWN EYES

Country Round Up

'Twas a big week in the Pick dept. as five of the top country labels each came in with strong offerings. The chart will have to make room for these. . . . The battle between the country labels continues and shapes up this week as follows: Columbia leads the fold with 12 records out of the top 40, followed by RCA Victor and Decca with 7 each; Capitol is next with 5, Starday 3. Challenge 2, and one each for Mercury, MGM, Sun and "D." . . . **Tillman Franks**

JOHNNY HORTON

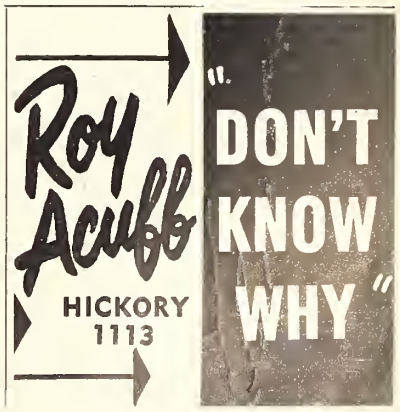
EVERLY BROS.

PEE WEE KING

has announced his resignation as Artist's Service Director of the "Louisiana Hayride." He states as his reason that **Johnny Horton** has become so big a property that he has to devote more time to the singer. Tillman will head up the newly formed "Johnny Horton Enterprises" out of Shreveport, but will offer his full cooperation to **Frank Page**, who will continue to produce the "Hayride." Tillman will also continue as personal manager of **James O'Gwynn** and the **Gays**. . . . A big battle looms between Warner Bros. and Cadence. This week each label issued an album by the **Everly Brothers**; Cadence's contains a rehash of the boys' recent singles hits, while Warner's (to whom the boys are now signed) has all new material. . . . The Fairgrounds Coliseum in Louisville, Ky., last week (4/4) found itself bursting at the seams as nearly 25,000 people jammed the country's largest auditorium to see the Fifth Annual Derby Festival Music Show presented free by Phillip Morris Inc. And no wonder all these people turned up, for the show boasted appearances by **Johnny Horton, Brenda Lee, Stonewall Jackson, Mark Dinning, Carl Smith, Hank Snow, Johnny Ferguson**, the **"Jubilee" Promenaders, Hank Thompson** and his band and headliner **Raymond Burr** (TV's Perry Mason). Of course little **Johnny** (Phillip Morris) was on hand for the proceedings. . . . After winding up five successful weeks on the West Coast, **Pee-Wee King** and **Redd Stuart** appeared as special guests on Red Foley's May 7th TV'er. **Rex Allen** was also on hand for the festivities. Pee-Wee's "Vagabond King" is reportedly breaking in Milwaukee and Chicago.

Another gigantic show took place last week. The Country Music Association put on a spectacular at the Allen County War Memorial Coliseum in Fort Wayne, Indiana, May 5. On this bill were **Hank Snow, Carl Smith, Margie Bowes, Brenda Lee, Mark Dinning**, the **Louvin Brothers, Stonewall Jackson, Wilma Lee & Stoney Cooper, Archie Campbell, Johnny Ferguson** and champion Canadian fiddler **King Ganam**. The deal was set by **Smoky Montgomery**, WKJG-Ft. Wayne disk jockey, through **Herb Shucher**. Each artist donated his time for the benefit of the CMA. . . . And while we're on the subject of shows, **Doris Cooney**, the only person in the New York area putting on shows in the big city, has set the date for another of her gala "Country Music—Country Style" shows at the Sons of Norway Center in Brooklyn. On May 22 at 3 PM and 7:30, guests will fill the seats to get a look at **Grandpa Jones, Jimmy Martin** and the **Sunny Mountain Boys** and **Bob Scoles** and his **Country Troubadors**. Surprisingly, Doris has found a good market for country music in Brooklyn (of all places!) and is steadily building up a following for her productions. Any artists interested in appearing at one of Doris' shindigs contact her at 226 32nd St., Brooklyn 32, N.Y. . . . I'm all shook up that I've been found "guilty" by O.L.A. and have already been "hung." **Al Daly** tells me that I'll be hearing from the "Supreme Court" in the next few weeks. I'm sure glad to do my little bit for such a worthwhile organization.

G. G. Grayson of KCUL-Dallas writes us that country music, while struggling for survival in some areas and gaining attention in others, has always been an important entity in Dallas and Ft. Worth; and now with the music's more universal recognition he is proud that his area has always been faithful. . . . Grayson infos that KCUL staffers **Lawton Williams** and **Floyd Tillman** are being swamped with requests for personal appearances. The boys are doing their best to fulfill their commitments. . . .**Mitch Michael** of WOKY-Milwaukee (a pop station) began playing **Hank Locklin's** "Please Help Me I'm Falling" and found the tune catching on in the area. Mitch ventures to predict a pop future for the song. . . . **Carl Stuart**, general manager of WESA-Charleroi, Pa. sends out his plea for records. Let's get them rolling to him! . . . The **Faron Young** Fan Club has been formed with **Mrs. Dempsey Jenkins** residing as active president. Club's address is c/o WSM, Nashville, Tenn. . . . The KHEY-El Paso "Town and Country Music Club" continues to grow in leaps and bounds reports PD **Bob Scott** and morning man **Mike Oatman**. Membership has reached 7,500 with more requests rolling in daily. And the station's billing has almost doubled in the last four months as merchants and ad agencies are becoming aware of the commercial appeal of country music. The station is now running weekly country music dances spotlighting local talent. . . . Visitors to **Bill Mack** and KDAV-Lubbock, Texas, in the past two weeks have included **Minnie Pearl, Don Gibson, Faron Young, Jimmy Newman, Patsy Cline, "Doctor" Lew Childre, Roger Miller** and **Rex Rinehardt**.



MAY SPECIAL

During May See Your Seeburg Distributor for

"ONE-FREE-WITH-TEN"

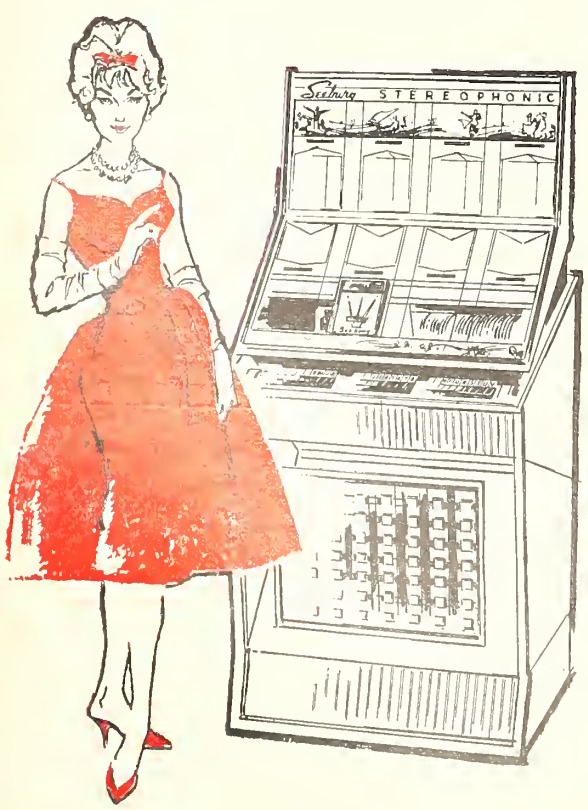
Special on Seeburg Stylii

Seeburg can play the 33⅓ today

There is good reason to feel the "Stereo Seven" will become the singles record of the future.

And, Seeburg's ready again with a phonograph that will play the record of tomorrow today.

Ask your Seeburg distributor for a copy of the new Seeburg "Stereo Seven" folder that tells how easily and simply it's done.



and,
of course,
the 45, too

SEEBURG

THE SEEBURG CORPORATION • CHICAGO 22, ILL.

America's finest and most complete music systems

Editorial:

MOA CONVENTION

A Time for Decision and Accomplishment

The walls of the coin machine industry continue to echo many of the more important industry problems which have faced us this past year. Members of the industry have, in many instances, tackled these problems on their own local level. Tax solutions, legislative topics, public relations problems, and copyright discussions are just some of the subjects discussed at local association meetings during 1959 and the early part of 1960, with progress in evidence from many of the operator groups.

These coinmen have taken apart, and re-constructed these issues, resulting in ideas and programs to combat or accept, depending on the instance, various new phases effecting today's business.

The 10th Annual MOA Convention is the most opportune time for these same topics to be discussed again, by larger groups representing the industry as a whole, but this time on a national level.

MOA officials have advised that forums based on these all important issues have been programmed. It is up to you, a member of the industry, to take part in the forums and to help bring about a solution resulting in positive decision on each topic, before the convention closes on Wednesday, May 11.

A preview of MOA forum meetings indicates that the time and date of each meeting has been selected with the convenience of visitors in mind. Careful preparation has resulted in an intelligent program of early morning meetings designed to help you. Be sure you do your part—attend every meeting.

Exhibition hours are set so as not to conflict with the meetings. Entertainment and socializing can easily be arranged for the evening hours. And a few less hours of sleep each morning may help you sleep more easily once you return home.

For if you return to your business on May 11th, with nothing more than when you left, your visit to the 10th Annual MOA Convention will have been in vain. If there has ever been a time for serious discussion of so many problems facing the coin machine operator, that time is today—this week, May 9, 10 and 11. Each day will enable you to decide on your industry's approach to these problems. It is a time for accomplishment and decision. Let's make the most of it!

10TH MOA CONVENTION STARTS

Exhibits Sold Out, Forums Set, Expect Strong Op Attendance

CHICAGO—George A. Miller, president and managing director of the Music Operators of America, Inc., advised that exhibit space for the 10th Annual MOA Convention has been completely sold out and that MOA officials expect a record attendance from operators at the Morrison Hotel during the show, May 9, 10 and 11.

Forums and panelists were completed and confirmed by participating members of the music and coin machine industries last week, and from all indications the program appeared stronger than any presented during previous coin conventions.

Complete coverage of the MOA Convention will appear in next week's issue of The Cash Box with a full staff of reporters and photographers covering every facet of the convention.

MOA CONVENTION PROGRAM

Monday, 9:30 A.M. in the Venetian Room, 2nd Floor

To Be Moderated by J. Harry Snodgrass

Subject:	Panelist:
A. Problems of New Operator Entering Full Line Vending	Louis Casola
B. Full Line Vending, Its Future and Its Probelms	Rowe Manufacturing Co.
C. Maintenance of Vending Equipment, Hygiene and Health Laws	Continental Vending Machine Co.
D. Vending Product Control and Commission Rates	Bally Manufacturing Corp.
E. Candy and Cigarette Vending	National Vendors, Inc.
F. Kiddie Rides, etc.	Bally Manufacturing Co.
G. Miniature Bowling	Chicago Dynamic Industries, Inc.

To Be Moderated by Louis Casola

H. Depreciation, Travel and Entertainment Expenses	Leo Kaner
I. Sales, Personal Property and Cabaret Taxes	J. Harry Snodgrass
J. Copyright Legislation	George Miller, Nicholas Allen
K. Your Social Security	Sam Jasper

Door Prize for this Meeting—Official Jumbo Shuffle Alley
Contributed by Bally Manufacturing Company
Tickets issued until 9:30 A.M.—Must be presented 12 Noon to win
Recess for Lunch

Monday, 1:30 P.M. in Venetian Room, 2nd Floor

To Be Moderated by Norman Gefke

Subject:	Panelist:
A. Record Programming 100-Selection Machines	Operator
B. Record Programming 200-Selection Machines	Operator
C. Record Purchases	Record Distributor
D. Record Purchases	One-Stop Merchant

To Be Moderated by Ted Nichols

E. Amplifiers Remote and Stereo Installations	Automatic Music, Inc.
F. Relays	Williams Electronic Mfg. Co.
G. Steppers	United Music Corp.
H. Maintenance of Playing Surfaces	Bally Manufacturing Co.
I. Coin Rejectors and Coin Changers	National Rejectors, Inc.

Door Prize for this meeting—Magnus Chord Organ
Contributed by Williams Electronic Manufacturing Company
Tickets issued until 1:30 P.M.—Must be presented at 3:00 P.M. to win

Tuesday, 9:30 A.M. General Meeting, Venetian Room, 2nd Floor
Invocation by Father Thomas Maher, St. Margaret Mary Church, Chicago
Opening Address, George A. Miller, President, MOA
Public Relations Counselor, Herbert M. Kraus
Welcome Address, Hon. Richard J. Daley, Mayor of Chicago, or aide
Grass Roots Public Relations, Albert Bodkin
Local and State Public Relations, William Blatt
Social Security Administrator, Sam Jasper
National Licensed Beverage Association, Paul E. Jorgensen
Door Prizes for this meeting—Fiesta Pool Bumper Billiard Table
Contributed by Fischer Sales and Manufacturing Co.
Two U.S. Government Bonds
Contributed by the Music Operators of America.
Recess
Election of Officers by Members of Music Operators of America
Recess for Luncheon
Luncheon door prizes, mink fur piece and stereophonic phonograph

Wednesday, 9:30 A.M., Venetian Room, 2nd Floor

To Be Moderated by Norman Orleck, *The Cash Box* and Ren Grevatt, The Billboard

Subject:	Panelist:
A. Stereo Records	Two Phonograph Manufacturers
B. EP Records	Two Phonograph Operators
C. Soft Jackets for Operators	Two Record Manufacturers
D. Type of Product Offered	Two Record Distributors
E. What Can The Operator and Manufacturer Do To Improve the Business	Two One-Stop Merchants

Door Prize for this meeting—Two U.S. Government Bonds
Contributed by the Music Operators of America, Inc.
Tickets issued until 9:30 A.M.—Must be present at 12 Noon to win

Wednesday, 7:00 P.M., Terrace Casino Room, Banquet and Floor Show
Door Prizes, Automatic Phonographs by Automatic Music, Inc., and United Music Corp.
Thursday Evening, Room 440, Final Board of Directors Meeting
Exhibit Hours, Monday and Tuesday, 2:30 to 8:00 P.M.
Wednesday, 2:30 to 6:00 P.M.
All Exhibits Will Remain Closed During General Meetings

MOA Exhibitors and Booth Numbers

NAME	BOOTH NUMBER
American Shuffleboard Co.	62-63-64
Automatic Music, Inc.	6-7
Automatic Products Co.	46
Auto-Photo Co.	31
Bally Manufacturing Co.	49-50-51-52-53
Bally Vending Corp.	65-66
Paul Bennett & Co.	29
The Billboard	10
California Life Ins. Co.	X
Capitol Projector Corp.	44-45
Capitol Records, Inc.	22
The Cash Box	12
Chicago Dynamic Industries	70A-70B
Christy Records	13
Cine Sonic Sound, Inc.	72
The Coin Machine Council	A
Cole Products Corp.	5A
Columbia Records	20
Continental Vending Mach. Co.	73-74-75
Con Sel Corp.	61
Decca Records	23
Dot Records	25
Fischer Sales & Mfg. Co.	68-69
Hav-A-Java Coffee Corp.	1
Hawes Kiddy Rides	102
International Crystal Mfg. Co.	15
James Cabinet Corp.	4
Jay Jay Records	11
Irving Kaye Co., Inc.	48A-48B
Klopp Engineering, Inc.	14
Logan Distributing Co.	54
Mercury Records	19
M-G-M Records	18
Mike Munves Corp.	38
Music Operators of America	X
The Music Reporter	B
Music Vendor	100
National Rejectors, Inc.	2-3
National Vendors, Inc.	30
Pandora Distributing Co.	101
Press Room	26
RCA Victor Records	24
Red Robin Records	16
Schroeder Industries, Inc.	71
Shasta Records	9
Southland Engineering, Inc.	58-59-60
Standard Financial Corp.	H
Star Title Strip Co.	17
Stereomonic	8-21
Tape-Athon Corp.	5
Top Twenty Tunes, Inc.	GG
Tusko Mfg. Co.	55-56-57
United Manufacturing Co.	39-40-41-42-43
United Music Corp.	32-33-34-35-36
Valley Sales Co.	27-28-37
Wico Corp.	47-48
Watling Mfg. Co.	G
Westminster Record Corp	XX
Williams Electronic Mfg. Co.	D-E-F

now: capitalize on your experience

diversify with AMI

AMI BACKGROUND MUSIC OPENS NEW BUSINESS AND OFF-STREET LOCATIONS

When you offer AMI Background Music, a whole new world of prospective locations opens for you: offices, restaurants, clinics, showrooms, cocktail lounges, industrial plants, stores, clubs, super markets, institutions, hotels and many, many more. Wherever people congregate for business or recreation, there are new opportunities to provide the benefits of background music—and to profit from them.

USES FAMILIAR EQUIPMENT

AMI Background Music is a logical, common sense way to diversify your present operation and make the most of a field you know best. Modified versions of the familiar, rugged AMI Hideaway unit and auxiliary speakers form the heart of this new, "on location" background music system. Installation will be second nature to you. *AMI equipment is outstanding for its continuing top performance, its easy maintenance and sturdy dependability.* They add up to low, low service costs and greater background music profits for you.

MEETS A REAL NEED

Background music, long proved a valuable tool for industrial use, is now recognized as well for its profitable adaptation to a long list of businesses. Yet, with all its acceptance, background music has barely scratched the surface of its vast potential market. Many likely locations are without background music. Others are inadequately served and eager to obtain the full benefits of this new system and service which is professionally planned and programmed to meet their requirements. Talk about opportunity . . . it's here with AMI Background Music!

INCLUDES A GROWING KIT OF SALES AIDS

To help you inform prospects of the benefits of background music AND the advantages of AMI Background Music, there is a complete sales manual with a down-to-earth section on "Sales Training" to make you quickly at home in this new field. Handy installation plotting sheets, slide rules for quickly estimating speaker needs, and a variety of descriptive folders and mailing pieces provide further help in bringing you the greatest profits from this opportunity to diversify your operation within the familiar music business. This kit is constantly growing as AMI finds effective new ways to help you build your background music business.

OFFERS STEADY INCOME WITH NO INVESTMENT

AMI Background Music brings you new opportunities that conflict in no way with your present juke box business— *and that require no investment on your part.* This is an opportunity to grow and prosper immediately that deserves the careful consideration of every profit-minded music man.

GIVES YOU EXCLUSIVE FEATURES AND ADVANTAGES

The AMI Background Music System offers an enviable and hitherto unavailable combination of features which you and your customers will immediately recognize as essential to developing the full potential of background music. The music itself is recorded by renowned artists and specifically programmed for a wide variety of mood requirements and motivational purposes.

Constant additions keep the music fresh and free of monotony, productive of maximum response. Flexibility of programming and timing meet the varying requirements of personnel, patron and location purpose.

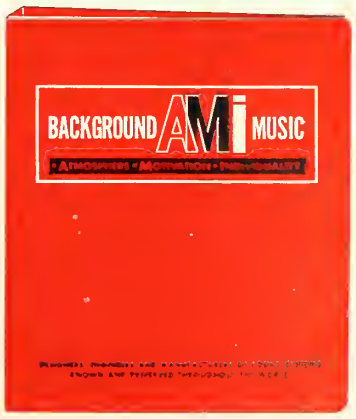
AMI Background Music is fully integrated with components of uniform quality, starting with custom made micro groove transcriptions of heavy vinyl which play at the accepted high fidelity speed of 33 1-3 rpm.

Optional equipment for paging, special events and sports broadcasts is available to earn extra profits for you. Auxiliary costs are low. Just the one heavy-duty AMI amplifier, for example, can provide power for all but the largest installations, driving as many as 40 speakers at one time under average conditions with no need for line amplifier additions.

THE RED BOOK THAT KEEPS YOU IN THE BLACK

This distinctive red binder contains the complete AMI Background Music Story—for you, and for your many prospects. Open it to the extra profits you've been looking for to help you

MAKE THE MOST OF MUSIC



GET THE FACTS FIRSTHAND, HERE AT THE M.O.A. CONVENTION, BOOTHS 6 AND 7, OR WRITE:

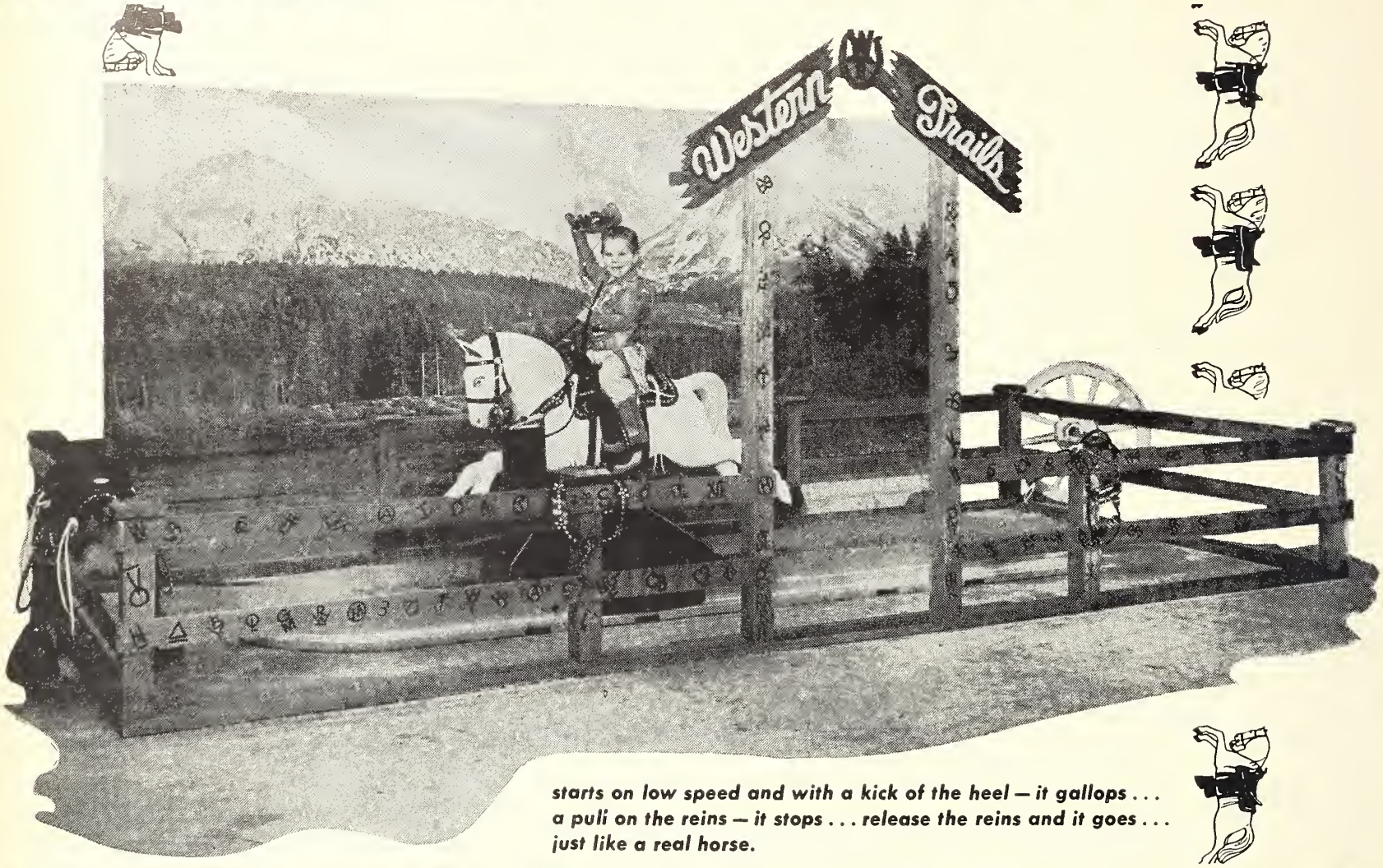
AMI BACKGROUND MUSIC DIVISION

and its family of distributors in the United States and Canada

1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN. SINCE 1909 DESIGNERS ENGINEERS AND MANUFACTURERS OF AUTOMATIC MUSICAL INSTRUMENTS FOR BUSINESS AND INDUSTRY

for the *FIRST TIME*

LIVE ACTION AS THE HORSE TRAVELS DOWN THE TRAIL



starts on low speed and with a kick of the heel — it gallops . . . a pull on the reins — it stops . . . release the reins and it goes . . . just like a real horse.

WESTERN TRAILS

EARN BIG PROFITS WITH A LARGER UNIT FOR A LONGER TIME

THE FIRST TIME IN KIDDIE RIDE HISTORY
A 5¢ — 10¢ and 25¢ COIN CHUTE

ENGINEERED FOR SAFETY AND USE BY ALL AGES

PRECISION ENGINEERED AND HEAVY DUTY CONSTRUCTION
FOR LONG LIFE AND TROUBLE FREE OPERATION

FIBER GLASS HORSE AND FIBER GLASSED BASE
FOR ALL WEATHER CONDITIONS

OILITE BEARINGS THROUGHOUT

Southland Engineering, Inc.

1657 EUCLID STREET, SANTA MONICA, CALIF. · UPTON 0-6431, EXBROOK 3-3724

LICENSED UNDER PATENT 2595811
OTHER PATENTS PENDING

A.T.E. Exec Comments On Gaming Bill

Mr. John Singleton, Secretary and General Manager of The Amusement Caterers Association in this country sends the following message: "As Organizer of the 16th Annual Amusement Trades Exhibition held here last February I send my greetings and best wishes to the Organizers and all concerned with the 1960 M.O.A. Convention in Chicago. Our interest is more than academic as obviously many of the new machines and equipment which will be on show for the first time will be seen at our next A.T.E. At this point it is still not possible to say where our 1961 Convention will be held—the enormous success of this year's show with an all-time record number of exhibitors and visitors, indicates that we have outgrown The Royal Horticultural Hall and an all out effort is being made to explore the possibility of finding a larger venue for future Conventions. It may well be that failure to find a suitable site in London will necessitate moving to the provinces—although this is not altogether desirable."

Commenting on the British Government's new Betting and Gaming Bill, which has now gone through the Committee stage, thus advancing one step further, Singleton said, "At the instigation of the A.C.A. many new amendments have been made most of them to the advantage of the trade—the only major reversal being the reduction to five years of the present ten year permit for existing sites. However, there is no reason to suppose that extensions will not be granted to well conducted sites. Indeed, promises have been made by the Minister that further safeguards will be put into

J. SINGLETON

the Bill ensuring that where a site has been properly conducted there should be no fear that such a permit, when it expires, will not be renewed. There are quite a number of fresh amendments tabled by the Government, mainly concerning betting. The next step is the Report stage which may well take two or three days—then follows the third reading before the Bill is presented to The House of Lords for approval.

"It may be that The House of Lords will make still further amendments in which case the Bill will be passed back to the House of Commons for further debate. In any case the final outcome is not expected until July at the earliest."

Wurlitzer Awards $1000 Scholarship

NORTH TONAWANDA, N. Y.—A Tonawanda High School Senior, Sue Ann Williams, daughter of Flora O. Williams, 150 Dexter Street, Tonawanda, was notified last week that she had been awarded a scholarship offered by The Wurlitzer Foundation in the amount of $1000. Based upon the ability of Miss Williams to maintain satisfactory averages, this award will continue at $1000 per annum over a four-year educational period.

In transmitting news of the award, R. C. Rolfing, President of the Wurlitzer Foundation said, "I am happy to advise you that I have just been informed by Professor George Speer Chairman of the Selection Committee, of the Illinois Institute of Technology, that you have been awarded a one thousand dollar Wurlitzer Foundation Scholarship for the 1960-61 school year. Congratulations on winning such a valuable award."

The Wurlitzer Foundation Scholarship award has been in effect since 1956. At present, twelve students, all members of Wurlitzer employee families, are enjoying the educational benefit of the Fund. Students are selected not only on their scholastic records, consideration is also given to other school activities.

Sue Ann Williams, who will graduate this year from Tonawanda Senior High, has been an extremely adept student. Her other activities and interests include membership in the National Honor Society, Dramatic Club, Student Council, Booster Club and Girls Athletic Association. She was also Treasurer of both the Junior and Senior Class and Editor of the High School Year Book in her Senior year. Sue Ann is a member of the Gamma Nu Sorority, Zeta Chapter, and was Treasurer of the Sorority in her Senior year. Athletics include girls intramural volley ball, swimming, basketball and baseball.

She has applied for entrance to Alfred University, where she plans a course which will permit her to teach art at the high school level.

Miss Williams' mother, Flora O. Williams, is a P.B.X. Operator at the Wurlitzer Plant in North Tonawanda, where she has been employed for eight years.

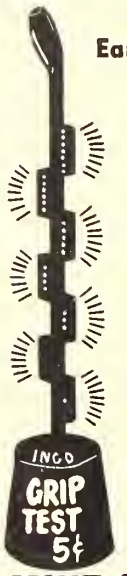
VISIT BOOTH 38

Match

INGO

The Champ!

See for yourself the tremendous attraction this new coin operated machine has for crowds wherever they gather!



Earns from $20 to $40 Per Week!

Now on hundreds of modern type locations such as super markets, game rooms, bowling alleys, roadside stands and many, many other type locations that cater to crowds!

CHOICE DISTRIBUTOR TERRITORIES STILL AVAILABLE!

FREE! 1960 CATALOG

The Most Complete Coin Equipment-Parts-Supplies Catalog Available! 40 Pages—In Color! Stop by booth for your copy!

MIKE MUNVES CORP.

577 Tenth Ave. New York 36, N. Y. BRyant 9-6677

"Whispering Joe" On Hand In Fischer Booth

CHICAGO—"Whispering Joe" Wilson, of television bowling fame, will be in and out of the MOA exhibit area this week, as much as his very busy schedule will permit. While there, he can most readily be reached at booths 68 and 69 where Bill Weikel (Fischer Sales) has made arrangements to provide almost continuous viewing of a film of one of the half hour TV shows "10/20 Billiards," now running once a week in Detroit, St. Louis, Decatur and Cincinnati. There is every reason to believe that this TV sports hit show will soon also be scheduled in Columbus, Philadelphia and other eastern slots.

Wilson said that wherever the show is on there is evidence that the public is showing an avid appetite for billiard play. Ops and locations in the Chicago area can cite increased cash box earnings on coin billiard tables last fall while the "10/20" TV show was on "live" in the Windy City area.

Joe also states that the same factors are at work for billiards insofar as public interest trends are concerned that sparked the tremendous explosion in the bowling field these past few years.

The old "pool hall" prejudices are giving way to modern billiard palace techniques, where new equipment, carpeted floors, panelled walls and attractive color motifs provide the basis for stimulated customer relations and updated promotion techniques which include rigid supervision, parent-signed permit cards for youngsters, professional instruction, exhibition matches and even "ladies' day" on a once-a-week schedule.

Frank Oliva, co-producer and referee on the "10/20" show, will be on hand most of the time at Fischer's booths to answer specific questions as well as demonstrate fundamentals of billiard play.

Bill Weikel, sales manager for Fischer, states that plans are almost complete for a "packaged" plan which should interest ops, distribs and locations in that increased earnings can be engineered through proper promotion of tournament play backed up by a series of weekly "10/20" TV billiard shows.

The enthusiasm exhibited by Wilson, Oliva and Weikel seems to be

JOE WILSON

shared by everyone in the billiard industry. If they are right we will be seeing an explosive expansion of billiard play across the country, according to Weikel, not only at the new plush billiard palaces but also in substantial increases to the tens of thousands of coin locations now in existence.

"Considering what we in the coin industry already know about coin billiard games, we would have to say 'have at it friends.' It won't surprise us if you are 100% right," Weikel said.

The Cash Box At Booth 23

NEW YORK—The Cash Box staff will be on hand at booth 23 during the Music Operators of America Convention and will have available whatever information is desired regarding reprints of special articles which have appeared in past issues, membership in the "Twenty Year Club," membership in "The Young Men's Coin Machine League," location contracts, American Arbitration articles regarding the legality of these contracts, and other information pertaining to the coin industry.

ALIVE! FAST! ACTION!

A "NEW TWIST" CAPTURES THOUSANDS OF NEW FANS

Williams

OFFICIAL BASEBALL

represents years and years of Baseball game experience. It has more reality and real Baseball fun.

NEW! 3 - dimensional "Life Like" Players on Playfield

NEW! An exciting Faster Play board arrangement.

NEW! 1-2 or 3 innings. 3 outs per inning

WHEN YOU BUY A BASEBALL GAME — BUY THE BEST

BUY WILLIAMS

EXCLUSIVE WILLIAMS DISTRIBUTOR

DAVID ROSEN

855 N. BROAD ST., PHILADELPHIA 23, PA.

PHONE: CENTER 2-2903

Tavern Trade Publication Promotes Juke Box To Nation's Location Owners

NEW YORK—Bar Management, trade publication of the beverage retailer industry reaching tavern owners throughout the nation, has devoted a four-page news feature in its February issue, entitled, "The Role Of Juke Boxes At The Bar."

The article is a valuable promotion tool for all juke box operators in that every angle of merit, insofar as the location owner is concerned, has been covered in detail.

It compares the juke box with a location attraction designed to bring in the customers, keep 'em happy while they're in the location, and bring 'em back for more.

The article explains the juke box and its profit potential explaining that cooperation with the operator and proper promotion to the patron will result in a mutually satisfactory arrangement, with profit for all. Listing the five phonograph manufacturers, it goes on to explain automatic volume control, different type speakers, proper programming, color styles, service, and advises the location against buying a machine since the operator is a specialist in the merchandisng of music.

Listing the advantages of juke box music, the feature point to the absence of commercials, as heard on radio or other type entertainment media; provides source of entertainment at no cost to owner; unlike TV, the music does not interrupt bar operations but stimulates them; pricing the machine at roughly $1695.00 it explains that this is an attraction that is, in itself, attractive; provides accompanying glee to birthday and other type parties; and points to auxiliary speakers which today provide for a level sound throughout the establishment.

The article goes on to point out the profits, without quoting actual figures, due to the variance between locations, but advises the location owner in the ways of promoting greater play through bartenders, waiters, and other location help.

The article is probably the finest piece of sales promotion the juke box operator could have in his favor. If nothing else, it should stir up enthusiasm and possibly some new accounts. Bar Management is located in New York City at 404 Fourth Avenue.

Westchester Ops Primed For 9th Annual Show On Tues., May 17th

Kitty Kallen Headlines Show

PORT CHESTER, N. Y.—Carl Pavesi, president, Westchester Operators Guild, this city, has advised that this is the final week for coinmen and guests to order tickets for the forthcoming Ninth Annual Banquet and Dance, scheduled for Tuesday evening, May 17th, at the Holiday Inn, in Scarsdale, N. Y. Close to 400 guests are expected and a top flight entertainment program has been planned.

CARL PAVESI

Seymour Pollak, general chairman of the committee, received confirmation early Thursday morning, of the appearance of Kitty Kallen, Columbia recording star, who will headline the entertainment. Lester Lanin will provide music for dancing throughout the evening, and Jack Wakfield, TV personality and former entertainer at Westchester affairs, will emcee the program.

Pollak advised that Nat Bensky is winding up a top notch show for the expected 400 guests and that a wonderful evening is planned for all. Cocktails, Dinner and Dancing with entertainment, is the order of the evening, according to Bensky.

"There are several seats remaining," continued Pollak, "and anyone wishing to make a last minute reservation may do so by calling me at ME 1-1214.

Look For The Man With The Carnation During MOA Show

CHICAGO—A special meeting of the Executive Committee of the Coin-Machine Council for public relations was held, Thursday, May 5, in the Boston Oyster House and the Promenade Room of the Morrison Hotel to discuss last minute arrangements for the membership drive at the MOA convention, May 9 through 11.

A decision was made by unanimous vote to have all PR Council directors wear white carnations on their lapels with ribbons identifying them to music operators in attendance at the conclave. Music ops will be told to "ask the man in the white carnation" if they want to know about public relations.

Actually members of the board of directors of the Coin-Machine Council will be only too happy to advise operators in the procedure for joining the council.

C-MC directors were instructed to come to the public relations booth "A" to obtain their carnations, just as soon as they have completed their registration for the MOA convention.

Laniel Heads Annual Canadian Drive For Crippled Children

MONTREAL, CANADA—Romeo Laniel Amusement, Inc., AMI distributor, this city, in his capacity as director of the Richelieu-Verdun Club, local Canadian charity which has supported crippled children with clinics, transportation, and other services designed to comfort their handicap, has begun an annual Bread-Campaign drive which will raise money to be used to continue these efforts.

"This year I would like to offer the crippled children an autobus in order that their transportation problem be eased traveling to and from the various clinics where they must go for treatment, and also to the local schools for their education," stated Laniel.

"These children beg you, won't you please help them?", is the way in which Laniel's solicitation closes. He hopes to accomplish the goal which has been set to pay for this facility.

Laniel can be reached at his offices located at 1807-15 Ouest Rue Notre-Dame St., West, Montreal, Canada.

REPLACEMENT PLASTICS

SPEAKERS AND BAFFLES
8" Limed oak, wall model ext. range, 8 ohms $11.95

A.M.I.
A Tops, l. or r. ..... $ 8.95
Centers, l. or r. ... 15.45
Bottoms, l. or r. .. 11.95
B Domes 17.95
Centers, l. or r. .. 8.95
Bottoms, l. or r. .. 10.95
C Domes l. or r. 12.50
Centers 6.25
Bottoms, l. or r. .. 7.50
E 40-80-120 Nu Metal Grille—set 10.00

Write for Complete List

SEEBURG
146-147-148 Domes—orig. factory $10.00
100C—Highly polished chrome tubes, set of 12 ..... 14.95
Chrome pilosters, pr. 17.95
Dome side, plastic .. 2.95
100R-100J Door side, plastic .. 4.10
V200—Dome side, plastic 3.95
200—(100 sel) W.O.M. 1.75
(200 sel) W.O.M. ... 1.95
Instructions (wall box) ea glass ..... .55
G and W—Chrome pilosters set of 2 ... 22.95
TERMS: 1/3 deposit, bal. C.O.D. or 5.D./f.o.b. Chicago

WURLITZER
1250—Dome $20.95
Dome Ends, each ... 7.10
1400—Dome 14.95
Dome Ends, each ... 11.50
Pilosters, set of 2 .. 16.50
1500-1550—Dome ... 17.50
Dome Ends, l. or r. . 9.00
Pilosters, set of 2 .. 21.95
1700—Dome Ends, each 3.95
Lower Pilosters, set 21.95
1900-2000-2100-2104 Dome Ends, l. or r. 2.00
1900—2000 Chrome Metal Grille 18.95

MARVEL MFG. CO.
2849 WEST FULLERTON AVE.
CHICAGO 47, ILL.
Tel. Dickens 2-2424

"May Is National Tavern Month" Promotion Gets Underway Nationwide

Good Opportunity For Coinmen To Tie-In

NEW YORK—The liquor and beer industries have once again designated the month of May as "National Tavern Month," an annual promotion designed to stimulate the tavern business. The promotion has already started with full-page ads in the major newspapers across the country advising the general public to frequent their neighborhood tavern for "some pleasurable moments of socializing with friends." Promotions in conjunction with the Kentucky Derby have illustrations of couples in a neighborhood spot watching the race on TV, headlined, "Come to your neighborhood tavern and watch the races!"

37,000 members of the National Licensed Beverage Association have received brochures, promotion material and advice on how to stimulate sales in their location during the month of May. Special posters, signs, table tents, coasters, etc. have all been shipped to the local taverns.

Past promotions have proven successful with the bars, according to the liquor and beer industries, and this year's promotion has naturally been supported with an even bigger advertising budget.

This is a splendid opportunity for the operators to tie-in with this organized and professional promotion through their promotion of coin-operated equipment in the location.

This is the most opportune time for operators to speak with the location owner and obtain his support in promoting play on the music and games on location.

Young Men's Coin League Meeting Off

NEW YORK—Results from a general mailing conducted among members of the Young Men's Coin Machine League indicate that unfortunately not enough members will be present during the 10th Annual Music Operators of America Convention, being held in Chicago this week, to warrant scheduling a meeting in Chicago.

It was originally suggested that an initial meeting of the League be held in The Cash Box Hospitality suite at the Morrison Hotel, in order for the members to get to know each other and discuss possibilities of programs for the remainder of the year.

Another mailing will be conducted among League members at a future date with several programs and constructive ideas presented to members for their views.

Membership has continued to grow at a rapid pace and it is expected that much progress will be made with the cooperation of young coinmen throughout the nation, surprisingly, from many members outside the United States. The mailing conducted on an initial meeting at MOA met with a 95% response from the current membership list. While it is understandable, in many instances, that members couldn't attend the Chicago meeting, it was encouraging to find that almost every member answered the request for this information.

"20 Year Club" Buttons At "The Cash Box" Booth

NEW YORK—Don't forget your "Twenty Year Club" buttons on hand at The Cash Box booth during the MOA Convention. All members of the coin machine industry with 20 or more years to their credit will receive a specially prepared identification button with name imprinted, as they have for several years in the past.

In addition, applications for The Young Men's Coin Machine League will also be on hand, plus valuable information regarding location contracts and super store operations throughout the United States. Reprints of this information will be available throughout the convention, distributed from The Cash Box MOA booth.

AGAIN! A 'NEW TWIST' CAPTURES HUNDREDS OF NEW FANS...

Williams
★ OFFICIAL ★
BASEBALL

ALIVE!
FAST!
ACTION!

NEW! 3-DIMENSIONAL "LIFE-LIKE" PLAYERS ON PLAYFIELD
Recognize your own favorite baseball player

NEW! An exciting FASTER-PLAY board arrangement. More hits—More outs—More real Baseball FUN!

NEW! 1-2- or 3 INNINGS.
3 outs per inning

REPLAYS for HIGH SCORE
REPLAYS for Beating Previous High Score
REPLAYS for Match Feature

★ Official Baseball represents years and years of Baseball game experience. Each year we strive for more reality and real Baseball fun. You'll Like "Official Baseball."

★ Order Your OFFICIAL BASEBALL Today!

THE NEW WILLIAMS EXCLUSIVE COIN ENTRY WITH *National Slug Rejector*

TWO MODELS
Standard
Novelty Play
•
Deluxe Model

WILLIAMS
ELECTRONIC Mfg. Corp.
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Visit Williams Booth at the M.O.A. Show

Door Prize Donated By Williams: – Magnus Serenade Console Organ

Seeburg Appoints R.F. Jones For So. Calif. Background Music Sales

R. F. JONES

CHICAGO—R. E. Lindgren, vice president of The Seeburg Corporation, this city, has announced the appointment of the R. F. Jones Company as Background Music Distributor in Southern California. "The Jones organization will, of course, continue as the franchised Seeburg distributor of Seeburg Coin-operated Phonographs, Background Music and Vending Equipment in the northern half of the state with offices in San Francisco as it has for the past 15 years," stated Lindgren.

Seeburg has made the appointment because of the outstanding job the Jones Company has done with the Seeburg line through its various offices along the West Coast. The company has consistently been the leading distributor of Seeburg Background Music ever since its entrance into that field, according to Lindgren.

Jones is currently making arrangements for offices and showrooms in Los Angeles with complete service facilities and will strat at once to create a substantial sales organization to give full and regular coverage to this large and heavily populated area.

"This territory, without a doubt, embraces one of the most fertile and potentially productive areas for Background Music sales in the entire country," said Jones in commenting on the appointment. "We intend to put the same full and sustained effort behind the promotion of the Seeburg '1000' Background Unit as we have in our other territories." The company will operated under its regular corporate name, the R. F. Jones Company, and the Los Angeles office address will be announced shortly.

ABC Vend Earnings Up 14% – Sales 8%

NEW YORK—Earnings of ABC Vending Corporation during the first 13 weeks ended March 27 were up 14 per cent on a 8 per cent sales rise, Benjamin Sherman, Chairman of the Board, reported today.

Sales and other Operating Revenues totalled $14,033,292 compared with $13,058,553 for the like 1959 period. Net income before taxes was $788,475, an increase of $109,222 over the 1959 figure of $679,253.

Provision for estimated income taxes totalled $369,000 as compared with $312,000 in the 1959 period.

Congratulations to

A M O A
AMUSEMENT MACHINE OPERATORS ASSOCIATION
of Pennsylvania

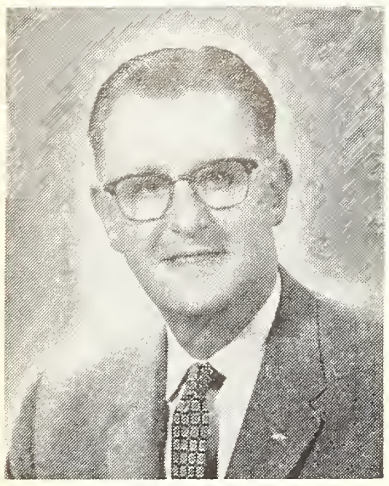
• on a successful first year and many others •

D & L COIN MACHINE CO.
414 Kelker St. Harrisburg, Pa. CEdar 4-1051 CABLE: DALCOIN

DIRECT FROM MANUFACTURER
The Original
HOROSCOPE MACHINES
and
HOROSCOPE TICKETS
AT LOWEST FACTORY PRICES
BENMAR SALES COMPANY
633 S. Plymouth Ct. Chicago 5, Ill.
Phone: HArrison 7-2971

MOA CONVENTION

Hotel Morrison,



GEORGE A. MILLER will make his opening address at 9:30 A. M., Tuesday, May 10, 1960.

GENERAL MEETING

Venetian Room on the 2nd Floor
Tuesday, May 10, 1960—9:30 A.M. Sharp

Pledge of Allegiance to the Flag

Invocation by Father Thomas Maher of St. Margaret Mary Church, Chicago, Illinois

George A. Miller, MOA President-Opening Address

Herbert M. Kraus, Public Relations Counselor

Hon. Richard J. Daley, Mayor of Chicago, or his aide will make the welcoming address

Sen. Albert Bodkin-Grass Roots P.R.

William Blatt-Local and State P.R.

Sam Jasper, Social Security Administrator

Paul E. Jorgensen, National Licensed Beverage Association

Door Prizes for this meeting—FIESTA POOL BUMPER BILLIARD TABLE by Fischer Sales and Manufacturing Co.—also TWO U.S. GOVERNMENT BONDS Contributed by the Music Operators of America.

★

RECESS

★

Election of Officers—FOR MEMBERS OF MUSIC OPERATORS OF AMERICA ONLY.

★

Luncheon For All

Luncheon and Floor Show for Ladies and Gentlemen, Tuesday at 1:00 P.M. in the Terrace Casino Room. Door prizes—beautiful mink fur piece and stereophonic phonograph.

★

Banquet and Floor Show on Wednesday evening, May 11, at 7:00 P.M. in the Terrace Casino Room. Door prizes—automatic phonograph by Automatic Music, Inc., and one by United Corp.

★

Only those operators with exhibit badges will be eligible for the drawing of the automatic phonographs at the Wednesday night banquet where Automatic Music, Inc., and United Music Corporation will present two late model phonographs for door prizes. A stub matching the number on your exhibit badges will be drawn by representatives of the two above-mentioned companies.

★

Final Board of Directors' meeting Thursday evening, May 12, Room 440.

★

All meetings are open to members, exhibitors and their friends.

★

Everyone must register on the exhibit floor.

★

Exhibit hours will be from 2:30 to 8:00 P.M. on Monday and Tuesday.

Exhibit hours will be from 2:30 to 6:00 P.M. on Wednesday.

The exhibits must remain closed during GENERAL MEETINGS.

FORUM MEETINGS

Monday, 9:30 A.M. in the Venetian Room on the 2nd floor
To Be Moderated By J. Harry Snodgrass

Subject:	Panelist:
A. Problems of New Operator Entering Full Line Vending	Louis Casola
B. Full Line Vending, Its Future and Its Problems	Rowe Manufacturing Co.
C. Maintenance of Vending Equipment, Hygiene and Health Laws	Continental Vending Machine Co.
D. Vending Product Control and Commission Rates	Bally Vending Corp.
E. Candy and Cigarette Vending	National Vendors, Inc.
F. Kiddie Rides, Etc.	Bally Manufacturing Co.
G. Miniature Bowling	Chicago Dynamic Industries, Inc.

To Be Moderated By Louis Casola

H. Depreciation, Travel and Entertainment Expenses	Leo Kaner
I. Sales, Personal Property and Cabaret Taxes	J. Harry Snodgrass
J. Copyright Legislation	George Miller and Nicholas Allen
K. Your Social Security	Sam Jasper

Door Prize for This Meeting—OFFICIAL JUMBO SHUFFLE ALLEY
Contributed by the Bally Manufacturing Company
Tickets given out until 9:30 A.M. Must be present at 12:00 to win.

RECESS FOR LUNCH

Monday, 1:30 P.M. in the Venetian Room on the 2nd floor
To Be Moderated By Norman Gefke

Subject:	Panelist:
A. Record Programming 100 Play Machines	Operator
B. Record Programming 200 Play Machines	Operator
C. Record Purchases	Record Distributor
D. Record Purchases	One Stop Merchant

To Be Moderated By Ted Nichols

E. Amplifiers, Remote and Stereo Installations	Automatic Music, Inc.
F. Relays	Williams Elec. Mfg. Corp.
G. Steppers	United Music Corp.
H. Maintenance of Playing Surfaces	Bally Manufacturing Co.
I. Coin Rejectors and Coin Changers	National Rejectors, Inc.

Door Prize for This Meeting—MAGNUS CHORD ORGAN
Contributed by the Williams Electronic Manufacturing Company
Tickets given out until 1:30. Must be present at 3:00 to win.
Wednesday, 9:30 A.M. in the Venetian Room on the 2nd floor

To Be Moderated By Norman Orleck, The Cash Box
and Ren Grevatt, The Billboard

Subject:	Panelist:
A. Stereo Records	Two Phonograph Mfrs.
B. E.P. Records	Two Phono. Operators
C. Soft Jackets for Operators	Two Record Manufacturers
D. Type of Product Offered	Two Record Distributors
E. What Can the Operator and Manufacturer Do to Improve the Business	Two One Stop Merchants

Door Prize for This Meeting—TWO U. S. GOVERNMENT BONDS
Contributed by the Music Operators of America, Inc.
Tickets given out until 9:30 A.M. Must be present at 12:00 to win.

BANQUET AND FLOOR SHOW

Wednesday evening, May 11, at 7 p.m. in the Terrace Casino Room.
Tickets must be purchased on the convention floor before show time.
This is truly a great show and one you cannot afford to miss.
Howard Miller-Television and Radio Personality-Master of Ceremonies

Joni James	M-G-M Records
The Browns	RCA Victor
The Tri-Lites	Embee Records
Jackie Wilson	Brunswick Records
Jimmy Wakely	Shasta Records
Conway Twitty	M-G-M Records
Brenda Lee	Decca Records
The Mulcays	Red Robin Records
Jeanne Black	Capitol Records
Diana Trask	Columbia Records
Billy and Don Hart	Roulette Records
Andy Washington	Christy Records
Barbara McNair	Signature Records
Mark Dinning	M-G-M Records
Ray Rappa	Amy Records
Frankie Masters Band	Mercury Records
Preview—"The Rat Race"	Dot Records, Inc.
Lil Wally and the Harmony Bros.	Jay Jay Records
Jack Marshall Comedian	The Valenos Surprise Novelty

PROGRAM — MAY 9, 10, 11

Chicago, Illinois

EXHIBITORS AND BOOTH NUMBERS

BOOTH NUMBER	EXHIBITOR
A	The Coin Machine Council
B	The Music Reporter
D-E-F	Williams Electronic Manufacturing Co.
G	Watling Manufacturing Co.
GG	Top Twenty Tunes, Inc.
H	Standard Financial Corp.
X	Music Operators of America
X	California Life Insurance Co.
XX	Westminster Record Corp.
1	Hav-A-Java Coffee Corp.
2-3	National Rejectors, Inc.
4	James Cabinet Corp.
5	Tape-Athon Corp.
5A	Cole Products Corp.
6-7	Automatic Music, Inc.
8	Stereomonic
9	Shasta Records, Inc.
10	The Billboard
11	Jay Jay
101	Pandora Dist. Co.
102	Hawes Kiddy Rides
12	The Cash Box
13	Christy Records
14	Klopp Engineering, Inc.
15	International Crystal Manufacturing Co.
16	Red Robin Records
17	Star Title Strip Co.
18	M-G-M Records
19	Mercury Record Corp.
20	Columbia Records
21	Stereomonic
22	Capitol Records, Inc.
23	Decca Records
24	RCA Victor Records
25	Dot Records, Inc.
26	Press Room
27-28	Valley Sales Co.
29	Paul Bennett & Co.
30	National Vendors, Inc.
31	Auto-Photo Co.
32-33-34-35-36	United Music Corp.
37	Valley Sales Co.
38	Mike Munves Co.
39-40-41-42-43	United Manufacturing Co.
44-45	Capitol Projector Corp.
46	Automatic Products Co.
47-48	Wico Corp.
48A-48B	Irving Kaye Co., Inc.
49-50-51-52-53	Bally Manufacturing Co.
54	Logan Distributing Co.
55-56-57	Tusko Manufacturing Co.
58-59-60	Southland Engineering, Inc.
61	Con Sel Corp.
62-63-64	American Shuffleboard Co.
65-66	Bally Vending Corp.
67	J. H. & Keeney Co.
68-69	Fischer Sales & Manufacturing Co.
70A-70B	Chicago Dynamic Industries, Inc.
71	Schroeder Industries, Inc.
72	Cine Sonic Sound, Inc.
73-74-75	Continental Vending Machine Co.
100	Music Vendor

COMMITTEES M.O.A. 1960 CONVENTION

George A. Miller, General Chairman

Assistant Chairmen:

John Wallace

Lou Casola

BANQUET COMMITTEE

Howard Ellis, Chairman

Co-Chairmen:

James Hutzler

Lewis Ptacek, Jr.

EXHIBIT COMMITTEE

Larry Marvin, Chairman

Co-Chairmen:

James Tolisano

K. A. Cormney

Carl Pavesi

REGISTRATION COMMITTEE

Lester Montooth, Chairman

Co-Chairmen:

Harlan Wingrave

William Hullinger

Joe Silla

Gordon Stout

C. S. Pierce

FINANCE COMMITTEE

Martin Britz, Chairman

Co-Chairmen:

Lewis Ptacek, Jr.

William Hullinger

MEMBERSHIP COMMITTEE

Ted Nichols, Chairman

Co-Chairmen:

Carl Pavesi

Ralph Ridgeway

Peter Weyh

K. A. Cormney

RECEPTION COMMITTEE

Al Denver, Chairman

Co-Chairmen:

Max Hurvich

James Tolisano

Ralph Ridgeway

Gordon Stout

William Blatt

Harlan Wingrave

Frank Fabiano

Jake Friedman

Victor Ostergren

James Hutzler

Joseph Lederman

Joe Silla

Pete Weyh

Ted Nichols

PROGRAM AND ENTERTAINMENT COMMITTEE

Harry Snodgrass, Chairman

Co-Chairmen:

Norman Gefke

Al Denver

Joseph Lederman

Jake Friedman

Lou Casola

ATTENDANCE COMMITTEE

William Blatt, Chairman

Co-Chairmen:

Frank Fabiano

Gordon Stout

John Wallace

Lou Casola

Les Montooth

Max Hurvich

Clint S. Pierce

SECURITY COMMITTEE

Tom Withrow, Chairman

Co-Chairmen:

Victor Ostergren

Martin Britz

NOMINATING COMMITTEE

Howard Ellis, Chairman

Co-Chairmen:

James Hutzler

Lou Casola

Les Montooth

Bill Hullinger

John Fling

Bob Manville

Rock-Ola European Sales Representative
A. W. Adickes, Coinman and Businessman

A. W. ADICKES

NEW YORK—A. W. Adickes, Nova Apparate Gesellschaft, European representative for Rock-Ola Manufacturing Company, with main offices in Hamburg, Germany, looks, acts, and talks more like an American corporation executive than head of a German juke box distributing firm. Probably the main reason for this is that, while Adickes is a phonograph distributor, and he does have offices in Germany, the Nova operation functions on the level of many top U. S. corporations. Nova is main distributor for Rock-Ola phonograph sales in Switzerland, Austria, Sweden, Denmark, England, Portugal, Italy, and its home territory, Germany. With a sales responsibility that embraces eight major European markets, only an efficient, quick-moving executive could do the job successfully.

"Our 1959 sales and profits showed an interesting increase over the comparative months for 1958," is about all Adickes would intimate during an interview in The Cash Box New York offices last week.

But the exceptional sales results are well-known not only within the Adickes organization but also, of course, at the Rock-Ola Manufacturing plant in Chicago, where the distributor was bound in time for the MOA Convention.

"We are very satisfied with our sales progress during the past few years, however it is the result of more than thirty years of doing business in strict adherence to a policy of volume sales but with a certain amount of discretion, a realization of limitations, and a capacity for being aware of trends before they become history," remarked Adickes. "Quality rates a fair selling price and the moment this selling price is abused, trouble lies ahead. Any successful man, whether he is in this business or any other, must first gain respect for himself and his product, and then work day and night to hold that respect. The business will follow and it will come from other businesses who adhere to similar policies. In this way a profitable relationship may be maintained which is mutually beneficial to all concerned."

Adickes doesn't necessarily work "day and night" but when he works he accomplishes a great deal. "When I work, I work," stated Adickes, "but when I play I play just as heard." Adickes' idea of play can be satisfied with a set of golf clubs and rolling greens for he is an avid golfer. He has golfed on many of the major courses in Europe and America and while he wouldn't divulge his score if it is anything like his score in business, the man is breaking 80 with ease.

A. W. Adickes conducts an operation in addition to the phonograph distributing business and each firm is a distinct and separate business. In addition, the firm has expanded into the vending field with much success and today operates a full-line automatic cafeteria in the Kieler Howardtswerke, in Germany. The shipbuilding firm is one of the largest in the world employing more than 14,000 people. "This letter will give you an idea of what these people think of our service," said Adickes as he picked a photostatic copy of a letter, signed by an official at the shipbuilding plant, from his bulging briefcase. The letter advised that not only was the service beyond reproach but that in addition to satisfying company officials, the "worker's council," or local trade union, was highly pleased. The initial sales presentation was impeded by this same union who thought that perhaps an automatic food catering service would not be the thing because of its nature.

In addition to phonographs and vending machines, Adickes and his firm are also interested in background music and this current visit to the U. S. is expected to be helpful. "We distribute Rock-Ola phonographs, we are exclusive distributors for the Ideal Vending Corporation, our organization is responsible for sales in more than half-dozen countries and all of this brings the mind into focus on many things," stated Adickes. "But basically, I consider myself primarily a merchandiser of music—a showman. This was my first love and it continues to be my favorite endeavor. Trends in this business are most interesting when you look at the overall picture and find that vending, in which we are really just getting started, is on the doorstep of a most important era. Music is still a product which must be merchandised and has so many selling qualities that enables the salesman to do a job. The public in Europe is no different than the listening public here in America. They want entertainment and this is what we must give them. And I must add that locations aren't unlike the American tavern owner, either! With costs of equipment continuing to rise, percentages to locations increasing with almost regular demands, loans and bonus problems much like the ones written about in The Cash Box, businessmen must take stock of themselves and do business on an efficient basis. This means acknowledgement of the economic factors that must be taken into consideration before the cash box is emptied. Any analysis of an operation will show that a good percentage of the collections are earmarked for costs and overhead almost before the money drops through the coin chute. To continue in business this percentage must be poured back into the business. To remain successful and expand at the same time this re-investment grows greater and the take-home pay less. An organization such as ours couldn't exist if it weren't for recognition of these factors and also the leadership necessary to continue in the right direction. Nova executives and administrative staffs throughout Europe are outstanding executives capable of conducting a profitable business. No one may do all of this himself."

Adickes is looking optimistically to several trends concerning the European market and the coin industry in general. He expects business to get even better. He has planned for this. He is ready for additional foreign markets to admit coin equipment. He has planned for this. And he expects to continue to spot these trends and at the same time remain close to his business on periodic jaunts throughout the world that take up six months of his year.

"But all of these things are part of doing a job and doing it according to a plan. And I must say it is all very interesting, even after thirty years," concluded Adickes. And after talking with Al Adickes we must conclude that he himself is a most interesting man.

WE NEED
UNLIMITED QUANTITIES
of the following:—

Late Model Gottlieb Pins
Late Model Bally Bingos

Seeburg M-100-A
Seeburg V-200
Wurlitzer 1500
Wurlitzer 1500/A
Wurlitzer 2000
Rockola 1455
AMI H-200-E
AMI 1-200-E

All Types of Kiddie Rides.

WRITE—WIRE—PHONE

RUNYON SALES COMPANY
Factory Representatives for:
AMI Inc., Bally Mfg. Co., Irving Kaye Co.
593 10th Ave., New York 36, N.Y.
LOngacre 4-1880
221 Frelinghuysen Avenue, Newark 12, N. J.
BI 3-8777
231 Windsor Street, Hartford, Conn., JA 7-4470
Cable Address—RUNYONEX

chicago coin
Profit Winners
• PONY EXPRESS
• RIFLE GALLERY
• WORLD SERIES BASEBALL GAME
• SHOOT THE CLOWN
• 4 GAME BOWLER
• QUEEN BOWLER
• KING BOWLER
Chicago Dynamic Industries, Inc.
1725 W. DIVERSEY CHICAGO 14,

Abe Lipsky Appointed N.Y. Wurlitzer Distributor, Forms Libra Distributors

ABE LIPSKY

NORTH TONAWANDA, N. Y. — A newly formed company, Libra Distributors Corporation, with Abe Lipsky as its President, has been appointed Wurlitzer distributor for the New York Metropolitan area. The company will open its doors for business on Monday morning, May 9, it was announced by Robert H. Bear, Sales Manager for the Wurlitzer Phonograph Department.

Libra Distributors will headquarter at 607 Tenth Avenue, where a complete line of Wurlitzer phonographs and auxiliary equipment will be on display and a full stock of service parts available.

In announcing his new endeavor, Abe Lipsky said, "We are very proud to have been selected to represent Wurlitzer in the New York territory. The past year in Philadelphia has been an interesting one and we made a lot of friends and customers there. Nevertheless it is nice to be back in New York which I think of as home. All of the New York and New Jersey operators are invited to visit our new showroom and learn of the best deals that can be made on these wonderful money-making Wurltizers. From the service standpoint, Henry Slavis will head up our department. All parts and service will be right on hand from the day of our opening."

Some of the sales force with which Lipsky was associated in the past will be working with Libra Distributors Corporation. Other competent automatic music salesmen will be added as expansion plans progress.

The phone number for Libra Distributors Corporation is Longacre 3-4028. A call to this number will bring prompt response to a request for purchase or a part. Lipsky is well stocked with reconditioned phonographs and has available a selection of other coin-activated devices.

Gottlieb Appts. Michael

CHICAGO—Nate Gottlieb, D. Gottlieb & Company, this city, has announced the appointment of Michael Distributing Company, as distributors for the firm's line in the Pacific northwest territory.

The Michael Distributing Company is headed up by John Michael who

NATE GOTTLIEB

maintains his offices in Seattle, Washington, with distributing facilities also in Portland, Oregon.

Appointment negotiations were conducted by Elky Ray, West Coast regional representative for the Gottlieb organization at a most opportune time, with the firm's release of "Texan," new 4-player amusement pin. "We are happy to welcome the Michael Distributing Company into our organization and we are sure that this will be a long and pleasant relationship," advised Nate Gottlieb in making the announcement.

MORE SAVINGS ON ALL GAMES AT WORLD WIDE!

ARCADE

Chicain BULLSEYE DROP BALL	write
ChiCain CRISS CROSS HOCKEY	$245
ChisCoin TWIN HOCKEY	175
Bally SPACE GUNNER	345
Bally ALL STAR BOWLER	125
United 2-Pl. SHOOTING STAR	125
ChiCain ROCKET SHUFFLE	95
ChiCain 2-Pl. ROCKET SHUFFLE	125
ChiCain REBOUND SHUFFLE	49
Exhibit RINGER BALL	75
Bally SKILL ROLL	75
Evans SADDLE & TURF	75

BASEBALLS

Wms. PINCH HITTER	$345
Bally HEAVY HITTER	345
Bally BIG INNING	255
Wms. SHORTSTOP	275
Genco HI-FLY	75
Wms. BIG LEAGUE	75
ChiCain HOME RUN	75

NEW Wms. OFFICIAL BASEBALL
Bally BALL PARK

POOL TABLES

FISCHER 6-PKT. DELUXE w slate top & visiball-like new	$225
FISCHER IMPERIAL VI w slate	275
FISCHER IMPERIAL VII w slate	345
FSCHER 6-PKT. DELUXE w slate	175
FISCHER 6-PKT. w composition tap	145

5-BALLS

4-Pl. SWEET SIOUX	$445
4-Pl. CONTEST	375
4-Pl. FALSTAFF	295
2-Pl. DOUBLE ACTION	275
SITTIN' PRETTY	225
SUNSHINE	195
STRAIGHT SHOOTER	245
ROTO POOL	185
ROCKET SHIP	165
KICK-OFF	145
CARNIVAL	75
CIRCUS	75
STARFIRE	125

BINGOS

CARNIVAL QUEEN	$395
BEACH TIME	325
CYPRESS GARDENS	275
SUN VALLEY	195
KEY WEST	95
BIG SHOW	85
STARLET	55
MONACO	55
PIXIES	55
SHOW TIME	110
BRAZIL	55
BIG TIME	55
SOUTH SEAS	55
PARADE	75

NEW GAMES ★

Games' SUPER TWIN WILDCAT
Games' SUPER WILDCAT
Keeny RED ARROW
United BIG BONUS
United FALCON
Bally BALL PARK
Bally LAGUNA BEACH
Wms. OFFICIAL BASEBALL
Gatt. 4-Pl. TEXAN

UPRIGHTS

WILDCAT	$395
LITTLE BUCKAROO	325
BIG 3	575
DOUBLE SHOT	225
SUPER HUNTER	175
BIG HORN	155
GUN SMOKE	155
HUNTER	110
CIRCUS DAYS	175

ALL EQUIPMENT THOROUGHLY RECONDITIONED

ORDER NOW—CALL COLLECT!

Cable Address—
"GAMES", Chicago

Terms: 1/3 Dep., Bal. Sight Draft.

Chicago 47
2330 N. Western Ave.

Phone: EVerglade 4-2300

Atlas Music Holds Cigarette Vending School

CHICAGO—Nate Feinstein, Atlas Music Company, this city, advised that the firm hosted a cigarette vending school on April 6, and those present were as follows: Eleanor Slader, Thos. Slader Co., Chicago; Michael Marconi, Karmichael Vending, Chicago; Walter Slater and Larry Solomon, Associated Vendors, Inc., Maywood, Ill.; Kenneth Brown, City-Wide Vending, Chicago. Also participating were kep representatives from Wood Bros. Vending, J. & G. Vending, and G. & H. Vending, all of Chicago; Calumet Tobacco Co., East Chicago, Indiana. Class was conducted by Newell Bellamy, Engineer, Seeburg Corp., and Manual Herman and Harold Schwartz, Atlas representatives.

Feinstein stated that The Seeburg Corporation and Atlas Music, distributors of the Seeburg cigarette machines, were highly gratified and enthusiastic over the keen interest displayed by all of the operators who attended the school.

Above photo was taken during the April 6th session.

Miller Invites Ops

CHICAGO—George A. Miller, president of the Music Operators Association of America, announced last week that he will move his MOA headquarters during the convention dates to Suite 1685 in the Morrison Hotel.

He said: "I would like to extend a personal invitation to the many operators whom I have not met, to visit with me in Suite 1685, from 3:00 to 5:00 p.m., each day during the show.

"It is an impossibility for me to meet the many operators on the convention floor or at the banquet. Therefore if you find the time during your busy schedule to drop in to our headquarters, it will be my pleasure to greet you, and we may become better acquainted.

"Meanwhile, there may possibly be a few questions you would like to ask. I'll do my very best to enlighten you—if it is within my power to do so," stated Miller.

Scott Crosse Bulletins

contain the best values in coin-operated equipment

●

IF YOU
are not currently on our mailing list just drop us a card

Scott Crosse Company
1423 Spring Garden Street Philadelphia 30, Pa.

MUSIC OPERATORS ATTENTION

SELL YOUR JUKE BOX RECORDS TO THE BIGGEST BUYER IN THE MIDWEST

WHILE IN CHICAGO PHONE

TONY GALGANO AT DICKENS 2-7060

GALGANO DISTRIBUTING COMPANY
4135 W. ARMITAGE AVE., CHICAGO 39, ILL. (Tel.: DI 2-7060)

TO THE MUSIC OPERATORS OF AMERICA
ALL MANUFACTURERS AND SUPPLIERS
PARTICIPATING IN THE
1960 MOA CONVENTION
Our SINCERE CONGRATULATIONS

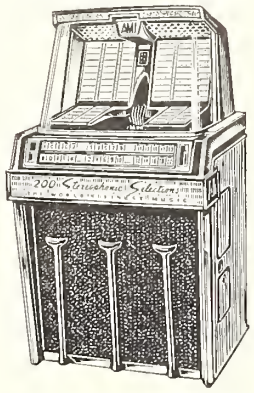
To the Operators from Virginia, West Virginia, and East Tennessee, please accept our standing invitation to join with us at the AMI display, Booths 6 & 7, for our annual get-together.

CONGRATULATIONS also to AMI for their continued support *this year* to the *greatest show* of our industry, by showing their newest model phonograph—the best in the field of monaural and stereophonic music!

ROANOKE VENDING EXCHANGE, INC.
4930 West Broad Street
Richmond, Virginia
(ATlantic 2-4221)

JACK G. BESS

Branch
625 Ohio Avenue
Charleston, W. Va.
(W. Hobart Booth, Jr.)



HARRY D. MOSELEY

Branch
63 Commonwealth Ave.
Bristol, Va.
(Edgar M. Hudson)

We are Distributors for the following participating Manufacturers

★ AMI ★

Automatic Products Co.
Bally Manufacturing Co.
Irving Kaye Company
Mike Munves Corporation
American Shuffleboard Co.
Chicago Dynamic Industries
J. H. Keeney & Co., Inc.
Watling Manufacturing Co.
Williams Electronic Mfg. Co.

Members of the Natl. Coin Machine Machine Distributors Association

QUALITY IS REMEMBERED LONG AFTER PRICE IS FORGOTTEN

MISCELLANEOUS

Seeburg Library Units	$375
Auto. Popcorn	125
Ball Point Pens	10
Seeburg 100 Wallboxes	37
Seeburg C Hideaway	375

BINGOS
Wire or phone for your requirements. We have over 300 in our current inventory.

ARCADE EQUIPMENT

ABT 6 Gun Rifle Range	$425.	Gen. Motorama	225.
Air Football	195.	Evans Super Bomber	150.
Auto Photo #9	1095.	Jungle Joe	125.
Boomerang	95.	Ke League Leader	175.
Balloon-O-Mat	125.	Mills Panoram Peek	325.
B. Undersea Raider	125.	Munves Gripper	125.
B. Bulls Eye Shooting Gallery	195.	Mu. Flying Saucers	95.
B. Golf Champ	175.	Mu. Lord's Prayer	175.
Capitol Midget Movies	125.	Mu. Photo, prewar	295.
C.C. Goalee	110.	Mu. Photo, deluxe	395.
C.C. Hockey	65.	Mu. Silver Gloves	195.
C.C. Midget Skee	125.	Mu. Voice-O-graph pre-war	225.
C.C. Pistol	75.	post-war	1100.
C.C. Twin Hockey	195.	Mu. Drive Yourself	395.
Cap. Panoram	295.	Mu. Bangorama	125.
Ex. Space Gun	125.	Miniature Golf	85.
Gen. 2 Pl Basketball	175.	Miniature Football	85.
Gen. Championship Baseball	125.	Set Shot Basketball	195.
Gen. Quarterback	125.	Wm. Sidewalk Engineer	125.
		Wm. Peppy the Clown	195.

CANDY MACHINES

Ship. Gum & Mint	$18.00
Ship. 3 col.	39.00
Ship. 6 col.	95.00
Serval 8 col.	85.00
U-Select-It 72 bar	69.00

CIGARETTE VENDORS

National 9 col.	110.00
National 9 M	125.00
Lehigh 12 col. lowboy	195.00
Lehigh 12 col.	165.00
Mercury 9 col.	125.00
U-Select-It 72 sel.	65.00

VENDORS

Colespa 4 sel.	495.00
Spacarb 3 sel.	250.00
Sodashoppe 3 sel.	450.00
Welch Orange Juice	195.00
Avenco Choc & Coffee, new	295.00
Mills Hot Choc.	125.00

ALL MERCHANDISE COMPLETELY SHOPPED—1/3 Deposit, Balance S/D. WURLITZER DISTRIBUTORS.

CLEVELAND COIN
MACHINE EXCHANGE, INC.
M. S. GISSER (Sales Manager)
2027 Prospect Ave. Cleveland 15, Ohio
All Phones: Tower 1-6715 Cable—CLECOIN

WEEKLY SPECIALS!

CC TWIN BOWLER	$545.00
BALLY BIG INNING	225.00
WMS. PINCH HITTER	325.00
WMS. KING OF SWAT	95.00
WMS. ALL STAR BASEBALL	75.00
CC SUPER HOME RUN 6P	75.00
KEENEY LITTLE BUCKEROO	325.00
SKEET SHOOT	245.00
DOUBLE SHOT	225.00
CIRCUS WAGON WHEEL	225.00
AMER. BANK SHUFFLE 12'	195.00
BALLY ABC DELX. SHUFFLE	235.00
BALLY ABC SHUFFLE	195.00
UN.. BONUS GUN	165.00
STATE FAIR GUN	175.00
BALLY MOON RAIDER GUN	375.00
ROCK-OLA 1465 NEW 200-SEL	600.00
ROCK-OLA 146B NEW 120 SEREO	WRITE
ROCK-OLA 1475 NEW 200 MON. & STEREO	WRITE
ROCK-OLA 1464 NEW WALL PHONO	WRITE
SEEBURG M100W	395.00
SEEBURG 220SR '59 100-SEL	850.00
AMI G-200	295.00

WRITE—WIRE or PHONE HE 1-4100
1/3 Deposit Required on Each Order
We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK - OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-4100)

U.S. Chemical Appts. Allen

MANHATTAN BEACH, CALIF.—United States Chemical Milling Corporation recently announced the appointment of Richard D. Allen as Western Regional Sales Manager for its Automatic Machines Division.

According to R. S. Stevens, General Sales Manager of the Division, Allen's appointment is part of a large-scale expansion program now going on at USCM as a result of the company's recent introduction of a new record vending machine, as well as increased sales of the Dariomatic milk and juice machines. Allen will be responsible for sales in the eleven Western states for both vending machines.

NASHVILLE—The Allbritten-Shucher offices will be well represented at the MOA Banquet in Chicago on May 11. Featured on the show for the music ops will be Brenda Lee, The Browns and The Casuals, whom A-S represent.

United Music To Unveil New "UPC-100" Phono During MOA Show

CHICAGO—LeRoy Kraehmer, executive vice-president of United Music Corporation, this city, announced this past week that United's new "UPC-100" (monaural), and "UPC-100S" (stereo) phonographs will be unveiled for the first time to the firm's distributors, and to music operators on the exhibit floor of the Music Operators of America convention, May 9, 10, and 11, at the Morrison Hotel.

Kraehmer explained that the previewing of the phonograph will be actually more in the nature of a "beauty contest," since, just one glance at this Raymond Loewy designed cabinetry will convince all who study it internally—as well as externally—that United "has achieved the ultimate in designing and performance."

"United Music Corporation has unquestionably accomplished an unparalleled position in the manufacturing of automatic phonographs with the release of the 'UPC-100'," Kraehmer declared.

"And we back this claim up," he continued, "not only in showing this phonograph by stressing the lovely design in its cabinetry, but chiefly in the many exciting features music operators constantly ask for. In other words, we considered the needs and demands of the nation's music operators when we first began to think about creating the 'UPC-100.'

"When we release this stunning and very practical model phonograph to the trade we are mindful of the fact that its great predecessor—'UPB-100'—had maintained a tremendous reception in many markets for two years, without even a brief lapse in the ever constant sales figures."

Kraehmer continued by explaining the many features incorporated into United's 'UPC-100.' Several are carryovers from the previous model because of their great demand among the nation's music operators; and many new features were carefully planned and designed to add income on location, and assure operating ease, accessibility, and greater safety—as well as the Raymond Loewy cabinet design.

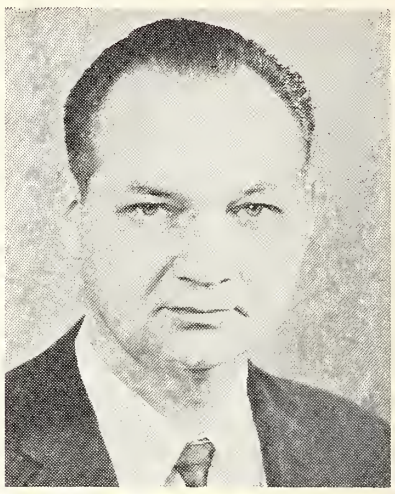
"We've dwelled sufficiently on design of 'UPC-100',' G'raehmer added, "and you will not fully appreciate this factor until you see it on display on the exhibit floor of the Music Operators of America convention this week.

"Our main theme, for the full benefit of the music operators, is 'the fastest overall action' that obtains more dollars per hour under fast play conditions," he continued.

"Added to this exclusive play stimulus is the simplest, most versatile 'Dual Pricing' system ever offered in a phonograph. United's dual pricing features include all pricing accomplished by simple switch settings, no mechanical coin flip over the mechanism to bind or jam, when set for basic 10¢ pricing the machine automatically charges 15¢ for an EP selection, or stereo selection if the operator so chooses. In areas still operating basic on 5¢ play the machine automatically charges 10¢ for EP, and/or stereo selections. Another important dual pricing feature assures that any number of selections (in groups of 10) may be priced either in the higher or lower price group by simply setting a switch.

"Every United phonograph also includes a 50¢ coin chute, step-up credit accumulator, and a non-critical, anti-cheat coin switch.

"Naturally," Kraehmer said, "we are ever mindful of the value of the necessity of a superior sound system; and in this regard we placed great importance in sound reproduction in 'UPC-100.' The separate sound reproducing components have been consolidated into special 15" dual cone sound reproducing units. One in each monaural phonograph, and two in each stereo phonograph. It is difficult to believe that sound quality can be improved upon in this age of perfection, but we certainly accomplished this feat!"



L. J. (ROY) KRAEHMER

"Before proceeding to announcing the six most important features added to 'UPC-100'," he continued, "we must not overlook two exciting features. We refer to the available colors we offer. They are Ebony, Platinum, Gold, Aqua, and lovely Coral, and don't for a moment forget that the low pricing will certainly be popular among music operators.

"The many new features described during this interview are in addition to the great advantages we have been offering during the past two years.

"This power-packed lineup includes, more income per dollar invested for equipment, United Music's 'full year written warranty,' low cost parts policy after one year, no mechanical service adjustments, no service problems requiring 'shop work,' the simplest mechanism in the entire industry, and synchromatic wall box system, using no steppers or additional requirement.

"Considering all of the above factors we have related," Kraehmer stated in conclusion, "we, of United Music Corporation, can only add with clear conviction that the nation's music operators will not only see and demonstrate the finest, most modern, and most appealing phonograph on the market today—and tomorrow—; they will also realize that 'the best locations deserve United machines!' Please visit with us at our booths on the exhibit floor of the MOA convention to see with your eyes what we cannot possibly show you on the printed page."

Chicago Based Coin Firms Open Doors To MOA Visitors

CHICAGO—Again this year, as in previous years during the MOA convention, this city's coin machine manufacturing and distributing firms urge visiting coinmen to avail themselves of their hospitality in their offices and showrooms.

This courtesy gives music operators from all over the United States an opportunity to visit at the source of manufacturing the amusement and music equipment he purchases, where he can meet the people behind the scenes.

Most firms who are exhibiting at the site of the 1960 MOA convention—the Morrison Hotel—will, as usual, maintain a staff in attendance in their offices and showrooms to welcome visiting coinmen.

A further reminder to operators during their stay in Chicago suggests that they check with the information desk at the hotel to determine the hospitality suite numbers for their convenience. These hospitality suites are set up by the exhibitors for your comfort and pleasure.

Winning Wurlitzer Distribs Embark On Hawaiian Holiday

NORTH TONAWANDA, N. Y. — A. D. Palmer, advertising and sales promotion manager, announced last week that eight Wurlitzer distributors and their wives would leave San Francisco, California, on May 8 for a two-week Hawaiian vacation as guests of The Wurlitzer Company. Each distributor contributed personally to an outstanding sales job conducted throughout the nation during the twelve month period in 1959 and 1960, stated Palmer.

The distributors and their wives who depart for Hawaii are Mr. & Mrs. John Bilotta, Newark, N. Y.; Mr. & Mrs. C. B. Brady, Charlotte, N. C.; Mr. & Mrs. W. N. Hawes, Atlanta, Ga.; Mr. & Mrs. A. J. Hawkins, Macon, Ga.; Mr. & Mrs. M. H. Rosenberg, San Francisco, Calif.; Mr. & Mrs. R. B. Williams, Dallas, Texas; Mr. & Mrs. Harry Jacobs, Jr., Milwaukee, Wisc.; and Mr. & Mrs. R. W. Tepple, Seattle, Wash.

Accompanying the group will be Mr. & Mrs. Roy F. Waltemade and Mr. & Mrs. Robert H. Bear of The Wurlitzer Company.

The Wurlitzer party will spend five days on the Pacific aboard the S. S. Matsonia leaving from San Francisco, eight days at the Ocean Towers of Hawaiian Village return to L. A. by jet on May 19 where they will spend two days. During the two days in L. A. the Wurlitzer party will visit Disneyland and the Wurlitzer Display. Date for return home has been set for May 22.

AMOA of Penna. Hosts Open House For Visiting MOA Coinmen

CHICAGO—Leon Taksen, Amusement Machine Operators of Pennsylvania, advised that the association has made provisions here at the Morrison Hotel for Open House during the Music Operators of America Convention on May 9, 10 and 11. Taksen invited all members of the industry, in Chicago during the show, to visit with the AMOA in its hospitality suite at the Morrison.

Ed Ginsburg Develops Thoroughbred Horses For Relaxation

Trains 'Em At Woodview Farm

CHICAGO—Eddie Ginsburg, president of Atlas Music Company, this city, and a grand old veteran in the coin machine industry at 50, believes that even coinmen must relax from the rigors of the day-to-day work grind.

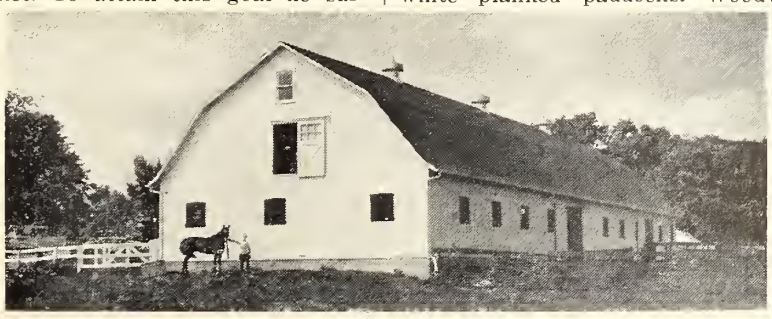
In fact, he went about his relaxing routine in a very large way about 15 years ago by building one of the finest thoroughbred horse farms—Woodview Farm—in nearby Palatine, Illinois.

Ginsburg, whose versatility also included an 18 month "hitch" in the Navy during World War II, has been in charge of distribution for the Seeburg Corporation in this area since 1936. He and his brother, Morrie Ginsburg, who was president of Atlas Music until his untimely death in February of 1959, became interested in raising thoroughbred horses in 1945 purely as a hobby. It has since grown into a king-size enterprise.

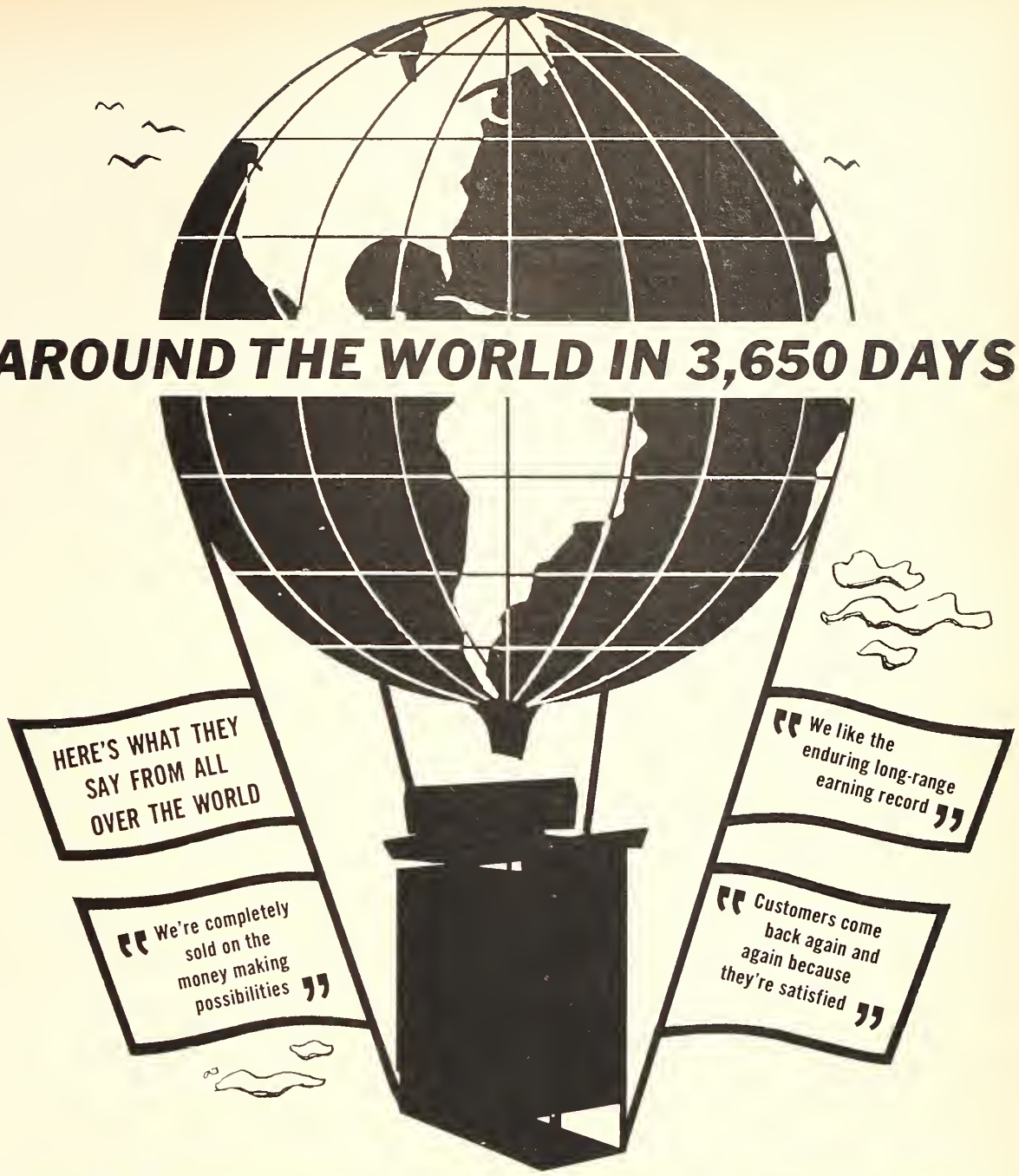
Eddie Ginsburg intends to operate Woodview Farm primarily to develop young thoroughbreds to sell on the market. To attain this goal he surrounded himself with the best horse-training personnel he could employ. One of his top aides is Dick St. George, who has been at Woodview eight years.

The 184 acre farm, which abounds in lush pasture, is liberally paddocked with water available in each of the white planked paddocks. Woodview also maintains a half-mile training track for the training of young stock and the legging-up of older horses that have been out of training.

The pleasant setting in the photo here is a partial view of Ginsburg's Woodview Farm, with the yearling and training barn (one of three) in the center of the picture.



Ginsburg's Woodview Farm



TEN YEARS OF WORLD WIDE ACCEPTANCE AND ACCLAIM FOR AUTO-PHOTO STUDIOS

When one coin-machine product consistently keeps pulling measurable money returns, year after year after year . . . When it works itself up and up and up in the esteem of operators and location owners . . . When it performs outstandingly for a variety of businesses and pulls in traffic . . . then YOU ARE MISSING OUT IF YOU DON'T HARNESS YOUR WAGON TO THIS PERFORMER.

Write for details and name of nearest distributor

AUTO-PHOTO CO., Inc.
1100 East 33rd Street, Los Angeles 11, California
PHOTOME, Ltd., / Hersham Factory Estate, Hersham, Surrey, England
FOTOFIX, G.m.b.H., / Kaiserplatz 7, Krefeld, Germany

"THE BEST INVESTMENT IN THE COIN-MACHINE FIELD"

MOA VISITORS
Welcome to Our Hospitality Suite at the Morrison Hotel.
YOUR HOSTS: JOE KLINE • SAM KOLBER • FRED KLINE • NELS NELSON
FIRST
COIN MACHINE EXCHANGE, INC.
Wally Finke & Joe Kline
1750 W. NORTH AVE. • CHICAGO 22, ILLINOIS • Dickens 2-0500

WANTED
Coin Operated Machine for promotion and sale through our national distributor organization. Top flight facilities and contacts. Ready-made for introduction of new equipment. Write.
BOX 502, c/o THE CASH BOX
1721 BROADWAY, NEW YORK 19, N. Y.

Texas Phono Refinishing Firm Turns To "Do-It-Yourself" Kits For Operators

HOUSTON, TEXAS—Evidently hard work on an idea that is designed to benefit your customers and at the same time make a living for you, has paid off handsomely for Mr. and Mrs. Gus Sundman, owners of the Sun Refinishing Company here.

The couple started in Dallas several years ago refinishing music machines for the trade and practically re-designing the machine to their own taste. The reconditioning included cleaning, replacement of parts, and restyling of decals but not with the generally accepted process of using paint. The reconditioning job was almost a rebuilding program by the time the Sundmans got through. The result was an attractive machine at a reasonable price that kept the location owners happy even though in many instances a new machine was requested for what was not a location warranting such an investment. The Sundman refinishing business thrived but like all businesses that prosper today, the amount of work to be accomplished on back orders began to pile up.

The Sundmans took the problem in hand and did some "re-designing" on their own firm's product. They came up with a "do-it-yourself" kit that enabled the operator to handle the job himself, at a better price, and in quicker time than it would take the Sundmans considering the success they had achieved with additional orders.

The firm specializes in Seeburg equipment and have on hand the necessary materials for a self-operator-styled kit. The firm has already had success in presenting the idea to several of their patrons. It shouldn't be long before they develop the kit idea to the point where both the firm's shop and the mailing business combine for a highly efficient and prosperous refinishing business.

Gus Sundman has advised that kits are now available for Seeburg Models 100-B, C, W, G and R. Several customers have taken the liberty of writing complimentary notes to the Sundmans, and from the looks of a phonograph when they complete the re-finishing job, their customers have every right to be satisfied.

Rock-Ola's Doris Points To "New Age Of Music"

CHICAGO—Edward G. Doris, executive vice-president of Rock-Ola Manufacturing Corporation, this city, commented this past week about the steady progress of late in this "new age of music," which has been availing music operators of "new horizons for profit."

He particularly pointed out that music is essentially the new hub of the coin machine industry, due to its fantastic growth in recent years.

"Music operators can be certain of the fact that the automatic phonograph is not only a sure profit maker now, but also assures a 'guarantee of future dividends' on the initial investment for equipment," Doris stated.

"Rock-Ola Manufacturing's rapid development of the finest in stereo and monaural phonographs," he continued, "has this year resulted in the culmination of perfect reproduction of sound, as well as the ultimate in beauty with the 'Tempo II' models.

"Not only does the current line of Rock-Ola music machines offer quality, dependability and peak profits, but also ease of maintenance for the operator," he said in conclusion.

Std. Harvard Kit Eliminates Jamming

CHICAGO—Henry Barnas, general manager of Standard-Harvard Metal Typer, Incorporated, this city, asserted this past week that the firm's new Automatic Locking Counter kit has been receiving excellent acceptance in this country and in foreign markets, since its release to the trade recently.

The Automatic Locking Counter kit eliminates disc jams in the Standard-Harvard Metal Typer machine.

In further explaining this kit Barnas stated: "Standard-Harvard's Automatic Locking Counter kit actually does away with 90% of all disc jams in the Metal Typer.

"The majority of these troublesome disc jams," he continued, "are generally caused by the customer's own error. The kit automatically cuts off play after 32 spaces are imprinted on the disc.

"The customer cannot possibly overprint, which in the past has caused discs to spread and jam in the chuck holder mechanism.

"The operator can easily install the Automatic Locking Counter kit without removing the mechanism, and with the use of simple, everyday hand tools," Barnas concluded.

M. O. A. VISITORS . . . ATLAS WELCOMES YOU AT THEIR SHOWROOMS

MUSIC SPECIALS!

WURLITZER 1500A	$130	SEEBURG 200 Sel. WALLOMATICS	$110
A.M.I. E-120	165	SEEBURG 100A	95
WURLITZER 1400	75	WURLITZER 1500	95

In Working Order

MUSIC

SEEBURG 161 (Half Dollar)	$825
SEEBURG VL HIDEAWAY	445
ROCK-OLA 1438	325
A.M.I. F-120	375
A.M.I. G-120	395
WURLITZER 2150	495

Reconditioned—Refinished

USED CIGARETTE VENDORS

SEEBURG 800E-1	$275
9-Col. DUGRENIER (Mechanical)	75
22-Col. EASTERN MARK II	145
12-Col. EASTERN	115
10-Col. EASTERN	75
9-Col. NATIONAL	95
11-Col. NATIONAL (Slant Front)	175
11-Col. NATIONAL (ML)	155

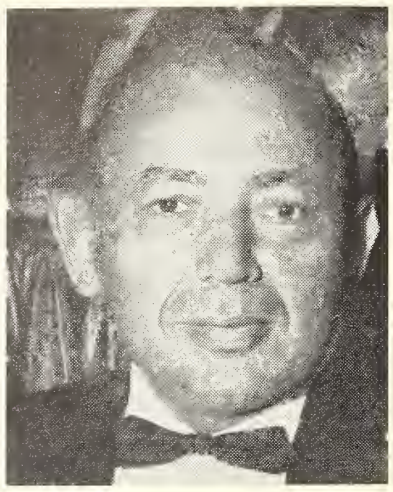
Contact Us for PARTS for ALL BERT MILLS COFFEE VENDORS

1/3 Dep., Bal. C.O.D. or Sight Draft F.O.B. Chicago

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Blatt's Public Relations Programs Continue To Spread Good Will



WILLIAM BLATT

MIAMI—Willie Blatt of Miami, Florida, is probably one of the most public relations minded operators in the nation. For many years he has worked with such organizations as the Miami Beach Civic League, Variety International, Navy League of the U.S.A., Elks and Moose Clubs, The Children's Cardiac Home and the Variety Children's Hospital.

He is the First Vice President of the Fraternal Order of the Police Association in Miami, he is an honorary member of the Police Benevolent Association, and two organizations which receive most of his time and financial assistance are the North Shore Optimists' Club and the Police Athletic League (better known as the P.A.L. organization).

For the past five years, Willie has been instrumental in flying a Little League Baseball Team to Philadelphia; bringing a football team to Miami, Florida; training, equipping and maintainng teen-age teams in football, baseball, bowling and oratorical contests all over the state.

As Chairman of a fund raising campaign, he raised $10,000 from the giveaway proceeds of a Cadillac car. He supervises many teen-age dances and works toward the support of school lunches for youngsters less fortunate than some of the others. At the present time, his major project is to bring Little League Baseball teams from every foreign country in the Western Hemisphere for the first championship playoffs. This he hopes to accomplish during the summer of 1960.

Beyond any doubt, Willie has spent much time and money with these activities, but, as he says, "Every minute and every penny spent is well worthwhile."

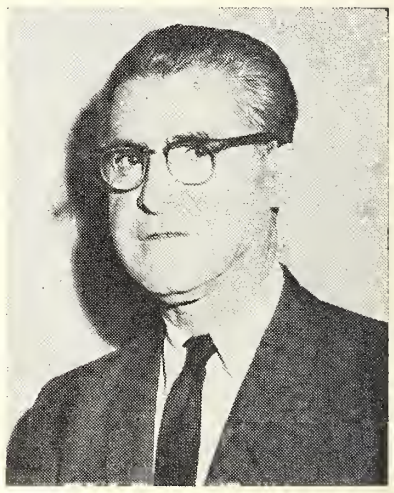
Now, the point is, anyone connected with the coin machine business is capable of doing the same type of work in his own town and in his own community according to Blatt. Willie believes that by involving yourself in the many activities mentioned above, it will go a long way in bringing about good public relations and a better understanding of the people in the coin machine industry.

Willie Blatt has spent almost 35 years in the coin machine industry, and he believes that the time has arrived when all segments of this industry should get together for the purpose of fighting adverse legislation, confiscatory taxation, adverse publicity, and what he terms "unfair competition."

Edelman Offers Tape Conversion Units Doubles Amount Of Playing Time

NEW YORK—Iz Edelman, president, Cine-Sonic Sound Corp., this city, with plant in Detroit, has announced that conversions are available for tape machines, used for background music systems, which are currently using 3¾ sized tapes. The conversion will permit machines to play 1⅞ tapes thereby doubling the playing time from one hour to two hours, before the music repeats. Cartridges, according to Edelman, will cost the same as the 3¾ machine cartridges.

Cine-Sonic Sound Repeater is displaying its line of background music systems during the MOA and Edelman advised that Henry Solomon, sales manager for the firm will man the booth. Edelman has enjoyed broad success with the background music package, now complemented with a public address paging system. "Locations love this addition and it has definitely helped sales," said Edelman. Currently, the firm has sold approximately 15,000 units, stated Edelman, with many facets of use not yet explored. One field that is being entered with success judging from past month's receipts, has been the educational field where Edelman units are placed in classrooms specializing in foreign language courses. "Teachers use these systems in a unique way," said Edelman. "Classrooms are divided into compartments with speaking units enabling the teacher to converse with any student in the room. At the same time each student dons a set of earphones and either takes instruction or listens to foreign language records piped through the system."



IZ EDELMAN

Operators interested in learning about the educational sales program are prompted to contact Edelman, whose current sales program embraces such a plan for operators looking to diversity.

Westchester Ops Meet May 9

PORT CHESTER, N.Y.—Seymour Pollak, secretary, Westchester Operators Guild, this city, has advised that the regular monthly meeting of the operators association will not be held on May 16 but instead on May 9th, Monday evening, due to the annual affair scheduled for May 17th. The group will meet at 57 Mitchell Place in White Plains.

Keeney's RED ARROW

IT'S SM-O-O-O-TH!

NEW INTRIGUING SCORING

The "PANASCOPE" Viewer

INVITING • EXCITING

brings back

"GOOD OLD TIMES"

Single Coin Operation

Order Red Arrow... Now!

Visit Keeney's Booths 60-70 at M.O.A. Show

J. H. Keeney & CO., INC.
2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

Ultra Modern Cabinet

WEIGHT uncrated: 125 lbs.

SHIPPING WEIGHT 150 lbs.

SIZE: 59" High with legs 24" Wide 18" Deep overall

Visit Keeney's Hospitality Suite LaSalle Hotel May 8–10

Telephone HEmlock 4-5500

for amusement only

New Kiddie Ride On Display At MOA

South Engineering Unveils "Western Trails"

LOS ANGELES—Southland Engineering Co., this city, will unveil their new kiddie ride, "Western Trails" at the MOA convention in Chicago this week. The big new feature of "Western Trails" is the fact that it is the first kiddie ride that 'travels.' Mounted on a track, the ride carries the rider around a 17′ x 10′ corral. Other unique features in the new ride are a coin accumulator for nickels, dimes and quarters, good for one, two or six rides, a platform that an adult can ride with a small child, and a speed control that the rider can regulate by pulling or releasing the reins.

"Western Trails" was four years in development and was designed by D. W. Price, president of Southland Engineering, who was last associated with the Cal-Coin Co., and D. W. Price Corp. Price is well-known in the coin machine business, having been associated with a number of coin machine firms.

4 Special Events During MOA

CHICAGO—MOA officials have announced four special events for the MOA Convention here on May 9, 10 and 11. The first special event on the 3-day agenda will be a preview showing of the film, "Rat Race," starring Debbie Reynolds and Tony Curtis, scheduled for Monday evening, 9:00 P.M. Dot Records will sponsor the showing. Tickets are available at the registration desk. Tuesday, May 10 a luncheon is scheduled, complete with floor show, in the Terrace Casino, at 1:00 P. M. Tickets are complimentary and may be obtained at the registration desk. Everyone attending will receive a gift, and two special door prizes will be featured—a mink fur piece, courtesy MOA and a stereo phonograph, courtesy California Music Company of L.A.

A third special is planned for Wednesday evening in the Terrace Casino room, The Grand Banquet will start at 7:00 P.M. with all tables reserved. Tickets available at MOA booth on main floor. The floor show is headlined by Joni James, MGM recording star and will feature a big line-up of other record talent, all supplied courtesy of various record manufacturers. Howard Miller will emcee the show. Door prizes, for lucky winners, are an AMI Model "Q" phonograph and a United phonograph, compliments of the respective manufacturers. Stubs from registration badges will be drawn by representatives of the two firms. You must have your registration badge with you in order to claim the prizes.

Thursday evening, following the close of the show, a final Board of Directors meeting is scheduled for 6:00 P.M. in Room 440 at the Morrison. Cocktails at 6:00 P.M., dinner at 7:00 P.M. All directors have been asked to attend.

SCOTT CROSSE CO.

of Philadelphia

IS PLEASED TO ANNOUNCE

THAT

MORRIS (MOE) BAYER

has joined its Sales Department

N.Y.C. PR Raises $1000 For Boys Town of Italy

NEW YORK—The Public Relations Committee of the N.Y.S.C.M.A. is continuously on the job and a project last week was evidence of the committee's consistent success.

Al Miniaci, local music and games operator was solicited by Boys Town of Italy to raise funds within the coin industry, Miniaci, lost no time calling Meyer Parkoff, Atlantic N.Y. Corp., who in turn brought Al Bodkin, chairman of the PR Committee into the act. The three coinmen started the ball rolling with donations of their own and then raised enough to total $500. A long distance phone call to Abe Fish resulted in the Hartford coinman raising a whopping $300 from operators in the Connecticut area! The $800 was supplemented with a pledge of $200 and a check for $1000 was presented to Boys Town of Italy. Quick, efficient work, and another good impression on the town's community.

WE ARE EXPORT SPECIALISTS!

USED PHONOGRAPHS BOUGHT — SOLD

Let Us Know Your Needs

Special Spring Clearance!

Clean, Ready for Location

SEEBURG M 100B's $175.00

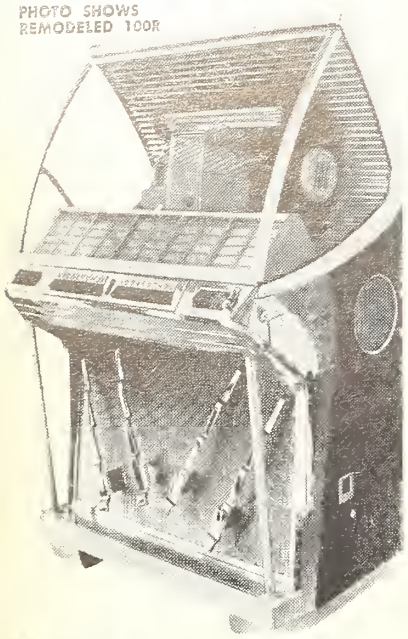
ATLANTIC NEW YORK CORP.

843 Tenth Avenue, New York 19, N. Y.

CABLE: ATLANTYORK

Restyling!

PHOTO SHOWS REMODELED 100R



NOW You Can Do It Yourself

Kits available

SIMPLE, easy to follow DO IT YOURSELF kits are now available for the operators who are not in a position to take advantage of our factory service. These kits are designed to eliminate costly replacements of plastics, glass, etc.

Anyone with a minimum of tools can transform the old cabinet into a modern one, with many years of service added to it.

Kits are now available for models 100 B, C, W, G and R.

Have tools, will TRAVEL

We are equipped to go anywhere to offer a complete refinishing service. The operator who is interested in saving money will be quick to realize the advantages of our styling, designed from the operator's point of view as the following letter from one of our many satisfied customers bears out.

Quote: "The SUN REFINISHING CO. has refinished approximately 300 Music Boxes for us. Anyone desirous of this kind of work would do well to employ them." Signed, TAC AMUSEMENT CO.

Write for information.

SUN REFINISHING CO.

1619 MILBY STREET, HOUSTON 3, TEXAS
CA. 7-1919

Moe Bayer Joins Scott Crosse Co.

Veteran Coin Sales Exec Part Of Expansion Program

PHILADELPHIA—Abe Witsen, president, Scott Crosse Company, this city, exclusive distributors for Rock-Ola Manufacturing Company and Bally Manufacturing Company, announced last week the appointment of Morris (Moe) Bayer to the firm's sales staff, "in order to strengthen our sales organization in conjunction with extensive sales plans currently underway."

Bayer is a veteran of the coin machine industry having served as salesman with the Active Amusement Machines Company for fourteen years and recently with Banner Specialty Company for seven years. Both firms are located in Philadelphia.

Witsen advised that with expansion of sales activities which will include moving to a larger building in Philadelphia this month, greater export business, and local expansion in general, "an executive of Bayer's competence was extremely necessary." Bayer will work with Bill Witsen, Scott Crosse sales manager, and Roy Rogers, territorial and office sales representative.

Bayer is expected to spend at least one-half of his time traveling the Pennsylvania-New Jersey sales area for Scott Crosse selling both music and games. "He will spend two weeks on the road and then two weeks in the home office. Bayer will be expected to call on our regular clientele, many of whom he already knows, and in addition, spend a certain amount of time expanding our regular customer list," stated Witsen.

At present, Scott Crosse is planning a grand opening celebration, which will be announced, to celebrate the new quarters which will be located on Broad Street in Philadelphia. Promotions have been underway for several months with prizes, lucky winners, etc., all a part of the big move and the kick-off of the firm's Spring-Summer sales program.

Coinman Honor Greco, Pavesi, Wilson At Annual UJA-Coin Div. Baoquet

NEW YORK — Approximately 300 coinmen and friends turned out on Saturday evening, April 30, when three leaders in the New York State coin industry were awarded testimonials to their respective leadership and humanitarianism. Tom Greco, president of the N. Y. state Coin Machine Association; Carl Pavesi, president of the Westchester Operators Guild; and Jack Wilson, president of the N. Y. State Operators Guild accepted plaques from UJA officials honoring them as the 1960 Guests-Of-Honor at the Hotel Commodore Victory Dinner which culminated the annual drive for funds within the coin industry here. The dinner was attended by industry leaders, religious leaders and several headliners from television and night clubs.

Irving Holzman, chairman for the 1960 drive presided over the function and pointed to the dais as "as splendid example of inter-faith cooperation in support of a great humanitarian cause."

Each guest of honor received his plaque as Holzman mentioned the "esteem and affection" in which each of the individuals is held in his community and in the coin industry.

Radio and TV personality, Barry Gray, delivered an appeal urging the guests to realize that "the UJA work means life itself." More than $25,000 was raised by the coinmen.

Jackie Miles, noted night club performer and comedian, also delivered a monologue touching on topics familiar to the audience and ranging from Las Vegas night club performers to the music business today. Guest speakers, also present on the dais, included the Rev. Edwin Coon; Al Denver, president M.O.N.Y., and Rabbi Jack Sable, Riverside Jewish Center.

Holzman praised the efforts of Lou Boorstein, Leslie Distributors, Nash Gordon, M.O.N.Y. secretary, Al Bodkin, 1959 chairman and others supporting the 1960 drive.

Pictured above, top, are the guests of honor receiving their awards from Irving Holzman, left to right, Carl Pavesi, Tom Greco, Jack Wilson and Holzman.

On the dais in pictures below, are from left to right, (1) Mr. and Mrs. Irving Holzman, Jackie Miles and Barry Gray. (2) Mr. and Mrs. Al Denver and Mr. and Mrs. Al Bodkin. (3) Mr. and Mrs. Jack Wilson, and Mr. and Mrs. Tom Greco. (4) Rev. and Mrs. Edwin Coon, Mr. and Mrs. Carl Pavesi, and Rabbi Jack Sable.

Keeney Displays At Morrison and LaSalle

PAUL HUEBSCH

CHICAGO—Paul Huebsch, vice-president of J. H. Keeney & Company, this city, announced last week that the firm's amusement and vending machines will be on display during the Music Operators of America convention, May 9, 10, and 11, in Suites 209 & 210 at the LaSalle Hotel.

Keeney equipment to be shown include "Hi-Straight" pinball amusement game, "Criss-Cross Diamond," "Eleven Belles," the new "Red Arrow" game, and Keeney's "Popcorn Vender."

Huebsch added that Keeney will also maintain an exhibit booth on the convention floor of the Morrison Hotel. Keeney personnel will be on hand in both locations to host visitors and demonstrate the firm's amusement and vending equipment.

LIBRA DISTRIBUTORS CORP.

607 10th Avenue, New York, N. Y. • LOngacre 3-4028-9

Abe Lipsky, President

EXCLUSIVE DISTRIBUTORS FOR

THE WURLITZER COMPANY

Now delivering the fabulous Wurlitzer 2400 line

All parts, supplies, equipment are available from our parts department.

A wide assortment of reconditioned phonographs now ready for immediate delivery.

Export inquiries invited.

If we cannot thank you in person at the MOA Convention, we take this opportunity to sincerely thank our many loyal customers in the Far East, Europe, and Latin America, for their continued support.

DUARTE INTERNATIONAL SALES CO., INC.

835 E. 31 St., LOS ANGELES 11, CALIFORNIA, USA

Williams Mfg. Acquires Schroeder, Diversifies With Coffee Vending Line

SAM STERN

CHICAGO—Samuel Stern, president of Williams Electronic Manufacturing Corporation, this city, announced the acquisition, April 25, by the firm of all sales and manufacturing rights to the line of Schroeder Industries Incorporated's automatic coffee vendors.

Schroeder is presently located in Woburn, Massachusetts. However, Stern stated that the Schroeder-IVI machines will shortly be manufactured in a new plant in Niles, Illinois, which is now under construction.

In the new plant arrangement George Schroeder, formerly president of Schroeder Industries, becomes president of Schroeder-IVI, a division of Williams Electronic Corporation.

Schroeder-IVI thus becomes a subsidiary of Williams Electronic; which in turn is a division of Consolidated Sun Ray, Incorporated. Williams was purchased by Consolidated Sun Ray, Inc. in the summer of 1959.

The entire Schroeder sales staff has been retained for the new Schroeder-IVI organization under the direct supervision of Lou Anderson, who continues on as sales manager.

Schroeder Industries, Inc., the seller to Williams, will continue to operate as an instant coffee manufacturer and vending industry supplier under the leadership of Albert Schroeder.

The Schroeder-IVI firm will produce single cup and batch fresh brew units, as well as machines for the dispensing of coffee concentrates.

"This recent change will, of course, be of considerable benefit to vending operators who are now using, or planning to use Schroeder-IVI equipment," declared George Schroeder. "Manufacturing facilities will be considerably enlarged in the new Niles plant, and we are commencing immediately to extend and improve our overall field and sales program."

This acquisition marks the initial step towards the building of a full scale lineup of merchandise vending equipment, Schroeder said.

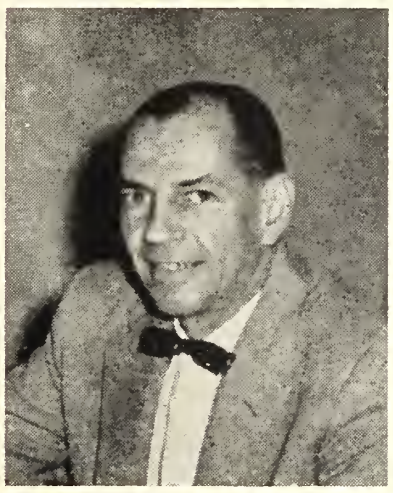
The pace at which additional machine vending products other than coffee are added to the Schroeder-IVI line will be determined solely by the ability to attract design engineering talent, or make additional purchases, Schroeder added.

Stern asserted that this present arrangement is but one more big step forward in Williams Electronic Manufacturing Corp's diversification program.

"Moreover," he added, "in conjunction with our current manufacturing of the finest amusement games and the Magnus Chord organ, we are planning to introduce other new products in the near future."

Sam Lewis, vice president of Williams Electronic Mfg. Corp., interspersed Stern's remarks by stating that the firm's "Official Baseball amusement pinball game is reaching an all time high in sales and acceptance everywhere."

Not Talking



CHICAGO—When asked recently what new innovations would be introduced by United at the M.O.A. Show, Bill DeSelm, general sales-manager, said "We're not talking," and referred us to the United advertisement appearing on the inside back cover in this issue.

HOUSTON HAPPENINGS

George Jones signs Hank Williams for an album recently cut by H. W. Daily. This is reported to be first album of Hank Williams songs by another country artist. . . . Circulating amongst old buddies and former competitors alike was H. L. Milligan, prominent operator hereabouts in the middle thirties. He and wife Lois now own and operate Milligans Pier Cafe together with a deep sea fishing boat at Kemah. Lois herself is mighty well known in Texas coinmatic circles. She was the wife of Jimmie Stelle, who with Harold Horton owned the first exclusive coin machine distributorship established in Houston. Stelle was accidentally killed on a hunting trip. . . . Donald Janicek, owner Don's Record Shop in Bellaire, reported better than good retail record sales. . . . E. J. Slanina, owner Sy Distributing Co., has just completed 20 years of music operating and expressed considerable satisfaction with results of same. . . . Excellent report on new Smokeshop cigarette vendor by officials of Bill Williams Dist. Co. Summing it up, Bill 'lowed that the price suited the boss, mechanism pleased working boys and appearance attracted the public. . . . Operator Ervin H. Dittfurth, owner Ft. Bend Music Center, Rosenberg, said business was excellent over practically all historic old Fort Bend County. . . . Just a regular workday Wednesday, no showing or any other special attraction, yet H. A. Franz & Co. (Seeburg) parking lot was jam full. . . . Bennie Rodriquez, shipping dept., H. W. Daily has been packing and shipping records in this city going on 17 years. Started with Crowe-Martin then to Maceys and some seven years ago landed in his present job. . . . Operator Guy Barnett, Freeport, looking over heavy operating equipment.

Seeburg Announces "Artist Of Week" Program Phonos To Display Panels For 33⅓ Disks

CHICAGO—J. C. Gordon, vice president of The Seeburg Corporation, this city, has announced the release, through the company's worldwide distributing organization, of a "dynamically new merchandising program" in connection with its stereophonic Model "Q" phonograph. A series of four regional sales meetings was scheduled to be held in Chicago, New York, New Orleans, and Los Angeles last week to detail the plan to Seeburg distributors.

The program ties in directly with the new seven-inch 33-1/3 stereo single record which was introduced to the trade last fall and is currently being produced by a total of 18 record companies: ABC Paramount, Decca, Laurie, Brunswick, Epic, Liberty, Cadence, Everest, MGM, Capitol, Guyden, Roulette, Columbia, Jamie, Verve, Coral, King and World Pacific.

Seeburg has redesigned the display panels atop its "160" and "100" versions of the "Q" line to accommodate a seven inch square lithographed reproduction of a specific best-selling album. Each album features a top vocal or instrumental artist. The balance of the display panel headlines: Seeburg Presents "THE ARTIST OF THE WEEK" in 33-1/3 Stereo. Directly beneath the illuminated display panel, appropriate brackets highlight five separate title strips. These detail the ten tunes from the single records selected from the artist's best selling album which is featured. The lithographed album reproductions and title strips can be replaced in seconds each week or two by the operator or his route man so that a new artist and new records can be featured, stated Gordon.

Each of the record companies making 33-1/3 stereo singles is participating in the Seeburg program. Each is releasing one or more special packages complete with records, litho reproductions of album covers and title strips, according to Gordon.

"This is a merchandising program aimed to benefit both operator and location owner alike," said Gordon. "We have noted for a long time the trend in consumer listening, and resultant buying, habits. It is no news to anyone that stereo is the future of the record industry and of all related industries such as our own. It is also well known that the 33-1/3 album record is the dominating commodity in the business today and accounts for well over three-quarters of all record sales. It is also apparent that 45 RPM single record sales have been declining—and, that the industry is less committed to a "45" stereo single record today than it was a year ago.

"We feel, in analyzing the situation," continued Gordon, "that here is a golden opportunity to capitalize on the proven and logical direction of the music business and to turn it into a merchandising program of substance for the music operator. It stands to reason that if the consumer, and this includes everyone from teenagers to oldsters, buys and wants to hear stereo album records in his home, that desire can be no less in his place of entertainment.

"Furthermore, he is being denied the opportunity of hearing this music 'on location' by the inability of the music operator to obtain single record versions of best selling album selections. And we agree with a growing number of the record companies that the 33-1/3 stereo single record may well be the answer to both these problems—the decline in singles sales and the unavailability of stereo at the singles level.

"Our program is designed to bring this music to the location and to display the artist and his album in the most dramatic and unusual method we could conceive. This is the reasoning behind the design of the 'Artist of the Week' display panel and merchandising program.

"What is needed more than anything else in our business today," said Gordon, "is a new idea that will create excitement at the location level like the first 100-selection phonograph did in 1949. It benefits the location in a dozen obvious ways. But most important to us, it benefits our operators.

J. C. (JACK) GORDON

"With a really effective and desirable music merchandising piece they are in a position to negotiate long term contracts which include more equitable commission arrangements with their locations. This is their need today with the rising cost of doing business—the need to get back on a sound basis with their customer, the location.

"We believe that the 'Artist of the Week' program is built on the bedrock foundation of public taste and preference and that it will be an invaluable tool to the operator.

In connection with the new program Seeburg has also arranged for the production of two film presentations—one to explain and demonstrate the program to the music operator and the other to present it to the location. The film presentation is shown by means of a portable sound projector and was produced by Visual Communications, Inc. of New York.

COMPLETELY RECONDITIONED

UPRIGHTS

Auto-Bell Play Ball	$195.00
Auto-Bell Galloping Dominoes	265.00
Auto-Bell Horoscope (Like New)	295.00
Games Inc. Wildcat	375.00
Games Inc. Twin Wildcat	445.00

BOWLERS - ARCADES

Bally All-Star Del. Bwlr. 5½'	$125.00
Bally ABC Shuffle Bowler	195.00
Bally Del. ABC Shuffle Bwlr.	225.00
Bally Rebound Shuffle	45.00
Un. Bowling Alley 14'	195.00
Un. Del. 11th Frame Shuffle 9'	75.00
ChiCoin Rocket Shuffle (2-Pl.)	145.00
Bally Heavy Hitter (Free Play)	295.00
Bally Big Inning (Free Play)	250.00
Bally Big Inning, novelty	240.00
Wms. Del. Baseball	75.00

5-BALLS

Gottlieb Sea Belles (2-Pl.)	$125.00
Gottlieb Rainbow	145.00
Gottlieb Fair Lady (2-Pl.)	145.00
Gottlieb Continental Cafe	175.00
Gottlieb Super Circus	225.00

MUSIC

AMI C-40 (conv. to 45 rpm)	$ 65.00
AMI D-40 (conv. to 45 rpm)	95.00
AMI D-80	145.00
Seeburg 100C (repainted)	325.00
Seeburg VL-200 (with speed read)	445.00
Seeburg KD200	495.00
Rock-Ola 1434 (45 rpm)	75.00
Wurlitzer 2150	495.00

WRITE • CALL

MICKEY ANDERSON
AMUSEMENT CO.
314 EAST 11th ST.
ERIE, PENNA.
GLendale 2-3207

ACT NOW, MR. OPERATOR!

The Coin-Machine Council

FOR PUBLIC RELATIONS

75 East Wacker Drive, Chicago 1, Illinois

YES . . . we want to see a positive and permanent public relations program for the coin-machine industry. Enroll us as a Member of The Coin-Machine Council. Enclosed is our check for annual membership fee indicated by X

PARTICIPATING MEMBER ..... $50 ☐

SUSTAINING MEMBER ..... $25 ☐

SUPPORTING MEMBER ..... $10 ☐

CONTRIBUTING MEMBER ..... $ 5 ☐

(Distributor's annual fees range from $100 to $200. Manufacturers' fees are from $300 to $10,000, depending on sales.)

Company _____

Street Address _____

City, Zone, State _____

Authorized by _____

Make checks payable to: THE COIN-MACHINE COUNCIL. Membership-fee is a business expense deductible from gross income for income-tax purposes.

If you are reading someone else's copy of The Cash Box why not mail this coupon today!

THE CASH BOX
1721 BROADWAY
NEW YORK 19, N. Y.

Enclosed find my check.

$15 for a full year (52 weeks) subscription ☐
$30 for a full year (Airmail in United States ☐
$30 for a full year (outside United States ☐
$45 for a full year (Airmail outside U.S.) ☐

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

CALIFORNIA CLIPPINGS

With the opening of the summer season now just days away, both operators and distributors reflect the opinion that the '60 season should be one of the biggest. . . . At the Wurlitzer factory branch, **Pat Pugliese** has been out for a few days with the flu. **Ray Barry** reports that **George Rakaeick**, formerly of Canyon State Distributing in Phoenix, is now living in L.A. and stopped in to say hello. . . . **John Ketchersid**, operator from Long Beach, released from the hospital recently following treatment. . . . **Jimmy Wilkens**, at Paul A. Laymon's, informs that the new Bally baseball game "Ball Park," which is a combination of Bally's better baseball games built in the past, and also features animation, is getting good reaction from all the operators in the southland. Used equipment, Jimmy continued, has been going especially well the past week. . . . At Leuenhagen's "record bar," **Mary Kay** and **Claire Solle** all attended one of the recent Dodger baseball games—and stated they all "Had a ball." . . . Long Beach operator, **Lou Bennett**, recovering nicely from a recent operation. . . . **Dean McMurdie**, at the Seeburg Distributing Co., states that **Frank Zeletz**, accounting executive from the Seeburg factory in Chicago, is in town and has been stopping by. Dean went on to say that a few more men have been added to the expanded service department. Seeburg's coffee bar and cold drink machine continue to move out at a good clip, Dean said, with business generally good the past week. . . . At California Music, **Sam Ricklin** reports that **Jack Burgess**, from RCA Victor's New York office, and **Harry Jenkins**, So. Calif. sales mgr., for Victor and just back from a trip to Hawaii, both dropped in to say hello. . . . **Hank Tronick**, at C. A. Robinson & Co., states Williams "Official" baseball game has been taking a strong hold in So. Calif. with deliveries from the factory hardly able to keep up with the operators demand. Reports from locations already coming in indicate that "Official" is the biggest winner yet of all the previously successful Williams baseball games. A spurt has also been experienced, Hank continued, in the demand for the United "UPB" 100 phonograph, owners of which will confirm that it is proving to be the most service free juke-box that they have ever operated. Returning to baseball, Hank's son **Mike**, along with his little league baseball team the Falcons, scored smashing 19 to 2 victory in their opening tilt. Hank says he's real proud of both "Falcon's," the team on one hand, and the successful United "Falcon" bowling alley on the other. . . . **Jack Neel**, operator from Riverside, seen on Pico this week showing-off a picture of his brand new colt, which was born on Jack's ranch where he raises horses. . . . At Simon Distributing, **Sonny Lomberg** informs that kiddie rides are starting to move again, and that the export business is continuing in a steady rise. **Jack Simon** back in the swing of things following his recent trip. . . . **Pete Ley**, at Badger Sales, in San Diego the past week visiting operators. **Marshall Ames** travelled to Bakersfield for a couple of days on business. **Paul Huebsh**, from Keeny MFG. in Chicago, in town on a business and pleasure trip and stopping in at Badger. . . . At American Coin Machine, **Bill Lanzy** at home ill, but expected to be back on the job soon. **Vinny** states that business has been very good with a great number of operators dropping by. Customizing of Seeburg B's, C's and R's continues to keep everyone busy at American. . . . Some of the visiting operators seen on Pico this week were: **Lela Smith**, Barstow; **Ken Duart**, San Luis Obispo; **Fred Shuey** and **Johnny Lantz**, South Gate; **Gene Gordon**, Santa Monica.

UPPER MIDWEST MUSINGS

Mr. & Mrs. Lawrence Jenkins, Bath, S. D., spent the last weekend in Mpl. and Monday found Lawrence making the rounds of the distributors. . . . **Mr. and Mrs. Earl Hausauer**, East Grand Forks, Minn. also spent the week end with their children and grand-children and Earl spent Monday visiting the distributors and buying used games. . . . **Frank Mager**, Grand Rapids, Minn. in town for the day.| Says he has all of his resort locations all set and is ready for the tourist business. . . . **Don Bolier**, Baldwin, Wisc., has bought part of the route from **Lawrence Balow**, Eau Claire, Wisc. . . . **T. J. Fisher**, Waconia, Minn. in town for the day looking great and impatient for the fishing season to open. Spends a lot of time fishing and ejoys every minute of it. . . . **Eddie LeBlanc**, St. Cloud, Minn., in town for the day and glad to see that he is feeling much better. Had quite a bad Winter. . . . **Joe Totzke**, Fairmont, Minn. has finally went and done it. Bought himself a Summer Resort in Park Rapids, and hopes to sell his route and spend all of his time there. Good luck Joe. . . . **Lyle Kesting**, Benson, Minn. made one of his rare appearances in the cities this week and it was nice to see him. Lyle complaining that business being off but hoping that it will pick up this Summer. . . . **Hazel Scott** is playing to capacity crowds at Freddies Cafe in Minneapolis this past week. . . . **Mr. and Mrs. Bob Aherin**, LaMoure, N.D. spending several days in Minneapolis on a nice vacation. Drove in the cities for the day. . . . **Matt Huppert**, Red Wing, Minn. in the cities for the day. . . . Next time you are driving South on Highway 61 drop in at Wiederholt's supper club in Meisville, Minn. You will be pleasantly surprised. Sy Wiederholt has one of the finest eating places in the state. By the way, Sy is part owner of the W. & W. Novelty Co. in Meisville. . . . Operators in town this week were **Dick Grant**, Mound, Minn., **Russell Gherty**, Baldwin, Minn., **Lloyd Williamson**, and **Jim Stansfield**, Winona, Minn., **Bill Gummow**, Hopkins, Minn.

HAPPY BIRTHDAY THIS WEEK TO:

Manning Whitbeck, Schenectady, N. Y. . . . **Charles Aronson**, Bklyn., N.Y. . . . **Otis C. Wood**, Andalusia, Ala. . . . **Otto Gage**, Fayetteville, Ark. . . . **Francis Green Miller**, Irvine, Ky. . . . **Arlie Vincent**, Owensboro, Ky. . . . **Jack Kelner**, Chgo., Ill . . . **Alex Mitchell**, Montgomery, West Va. . . . **Michael Rimsky**, Dunellen, N.J. . . . **Ronald L. Meline**, Rockford, Ill. . . . **Emery Desmarais**, Nashua, N.H. **Thomas W. Miller**, Cleveland, Ohio. . . . **Jack Simon**, L.A. California . . . **Frank Mandia**, Shrewsbury, N.J. . . . **J. Leon Horkin**, Birmingham, Ala. . . . **Emory Gregory**, Madison Wisc. . . . **George Forst**, Green Bay, Wisc. . . . **Olin E. Spikes**, Auburn, Ala. . . . **C. B. Farris**, Galveston, Texas . . . **Jos. Bob Boivin**, Montreal, Que., Can. . . . **Roy Blomquist**, Chicago, Ill. . . . **Dave Gottlieb**, Chgo. . . . **Frank B. Staffe**, Lincoln Pk., Mich. . . . **Vincent Lanzisero**, L.A. California . . . **Urban G. Thirman**, Chrisney, Ind. . . . **Everett Stockham**, Bloomingdale, Mich. . . . **Charles W. Tashima**, Wahiawa, Hawaii . . . **C. A. Worrall**, Asheville, N.C. . . . **Bert Shefter**, Los Angeles, California.

Britain's Growing Pains Similar To U.S.

LONDON—In an interview with Lillian Shaw, honorary secretary of the Phonograph Operators Association here, The Cash Box received an up-to-date outlook on the coin machine business in this country, as seen from the largest operator trade group in Britain.

Mrs. Shaw wished MOA and its members the best during this 10th annual convention and compared it to Britain's coin industry association, on a proportionate level.

"Greetings to the President and all members of the M.O.A. as they begin another year of endeavour. American friends, visiting us for the first time, invariably comment on how different the Juke Box Industry, in this small Island, is to the gigantic enterprise carried on throughout the length and breadth of the United States. Territorially, the whole of Great Britain could be dropped into a corner of one of your States—yet, if it was, you would have to visualize a population of fifty-million clustered therein.

"Up to 1950 there were less than

LILIAN SHAW

five hundred boxes scattered amongst the fifty-million. In 1955, when P.O.A. was formed, there were not more than one thousand. Coin-operated vending was something which the British public, with its conservative and insular setting, found difficult to assimilate and, in particular, the idea of slot-music raised indignant opposition from almost every side. Citizens were extremely self-conscious when placing a coin in a machine and selecting a number; they worried as to what on-lookers would think of them and whether their choice would give offense. After a while, the site owner, who had been bold enough to offer his customers music, found his trade vastly increased. His bar, or cafe was full at the expense of those of his competitors and it looked all set for Operators to forge ahead.

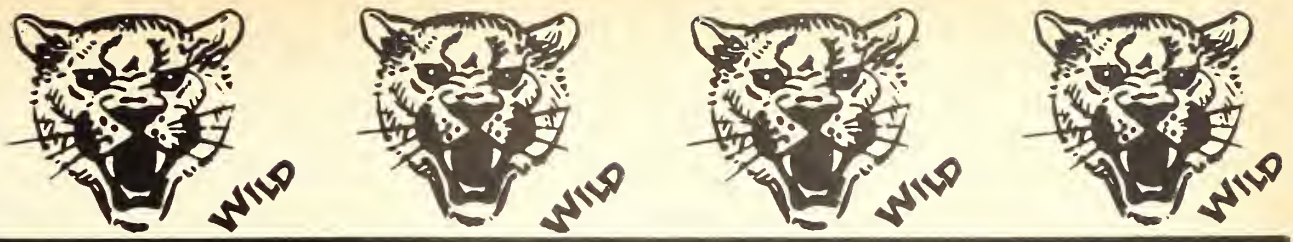
"Then there arose a greater menace to the progress of the coin-operated Phonograph—the Local Authority. We are ruled by a number of ancient Statutes drafted for a way of life different from modern conditions and alien to an electronic age. This gives power to innumerable County Councils to determine whether or not music may be played in their particular area, quite irrespective of whether or not the Citizens want it. There is no appeal against a ruling, there need be no reason given for a decision and the Local Authority was prejudiced. The juke box became their whipping horse, they linked it with every crime, pilloried it in Press and Pulpit and featured it as an overwhelming evil.

"Such was the position facing P.O.A. in its first year. Public relations were strained to the utmost and it was indeed a slow, uphill fight. A policy of compromise and conciliation finally prevailed and the barriers, although not yet completely down, are considerably lower and fewer. Today, opposition is confined to isolated districts and high ranking politicians are saying that unreasonable prejudice must be scrapped.

"From its inception P.O.A. have studied the problems which faced the Industry in your country and have tried to profit from your experience. We are not so troubled with the rate cutting which, in the past, reduced your Operators to a small profit margin and good relations have mostly been maintained one with another, which lessens site-poaching. We have found that in a dispute between Operators the winner is the Site Owner.

"Another vexatious matter, which has no doubt also troubled M.O.A. has been the search for an equitable arrangement between Royalty Bodies and the Phonograph Operators. In the United Kingdom there are two—The Performing Right Society Ltd., and Phonographic Performances Ltd. In a compact territory it is easier for these Societies to enforce a standard fee from coast to coast, irrespective of local conditions, than it is in the great American continent with its varying State controls. Many Operators in the U.K. resent what they consider to be an unfair double royalty and P.O.A. is faced with the difficulty of striving, on the one hand, to get the best terms for its Members and on the other hand, of upholding the rights given these Societies under the Copyright Act. Naturally, none of the compromises are entirely satisfactory, but the essential point of the issue is the conduct of a respectable trade. Relations between P.O.A. and the Royalty Groups have, in the main, been friendly and conducted in an atmosphere of mutual understanding. Our role is clear: it is to keep the trade on an even keel of legitimacy. A properly conducted Industry must be prepared to accept prevailing conditions, always with the proviso that every effort is made to better them.

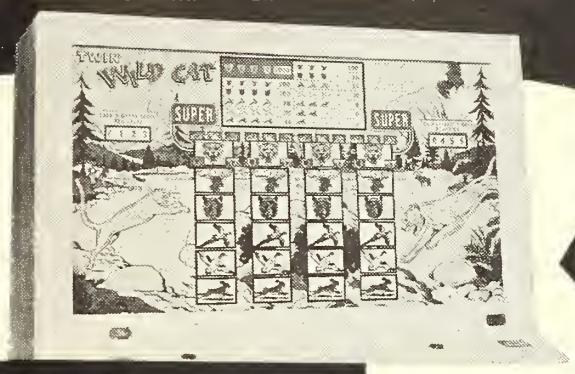
"Opinion in the U.K. is sharply divided on the advisability of joining games and vending machines with a music round. Both Trade Associations should, however, never lose sight of the fundamental fact that the business, which they strive to represent, is basically that of music selling. Music knows no frontiers and from time immemorial has been one of man's greatest consolations and greatest pleasures. With these thoughts, best wishes for an enjoyable Convention are offered to M.O.A. coupled with a successful years trading," concluded Mrs. Shaw.



115 WAYS TO SCORE on the

DUAL PLAYER

ONE PLAYER

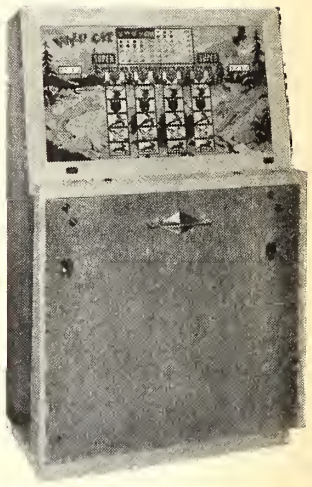


ONE PLAYER

TWIN SUPER

WILD CAT

- NEW PLAYER APPEAL
- LOCATION TESTED
- TERRIFIC EARNING POWER
- SCUFF PROOF BASE



HEIGHT 56" — WIDTH 28" — DEPTH 16" — SHIPPING WEIGHT 171 LBS.

MANUFACTURED BY

GAMES, INC.

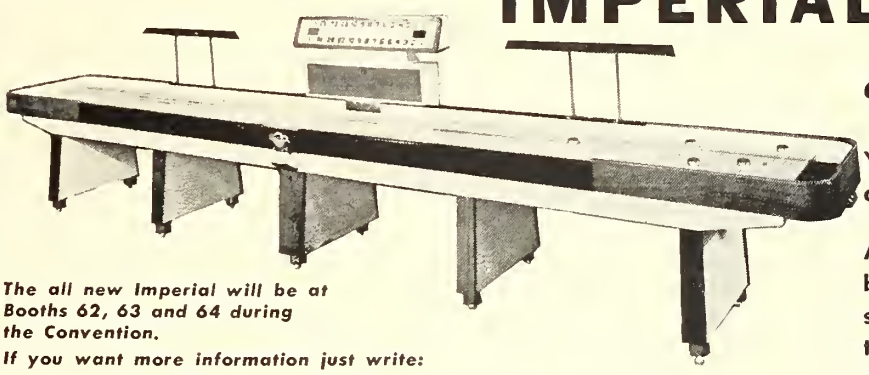
2950 NORTH CAMPBELL AVENUE
CHICAGO 18, ILLINOIS
Phone: COrnelia 7-8800

Originators of Electric Upright Free Play Games

See the All-New

IMPERIAL

at the MOA Show



The all new Imperial will be at Booths 62, 63 and 64 during the Convention.

If you want more information just write:

AMERICAN SHUFFLEBOARD CO.

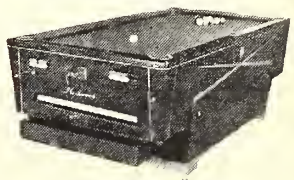
210 Paterson Plank Road Union City, New Jersey, UNion 5-6633

You won't want to miss seeing the all-new Imperial in operation.

All its profit-packed features will be on display. Coin operators will see how they can earn more with the flawlessly designed Imperial which is making more for operators throughout the country.

Single Ball Viewer

FLEETWOOD Six Pocket Pool



- Pull out front
- Steel runways & mechanism
- Console legs
- Slote top
- 77" x 44"

Some distributor territories still available.

See Us at Booths 48A & 48B at MOA Convention

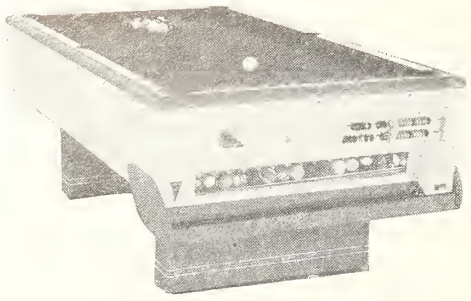
IRVING KAYE CO.

1537 Bergen Street
Brooklyn, N. Y.

PResident 4-8300

VISIT Fischer BOOTHS 68-69
M.O.A. SHOW

Learn how Fischer "Creative Planning" in Pool Table Variety and Price helps you build more earnings into every kind of location!



• IMPERIAL, DELUXE and "B"-LINE (illustrated) 6-POCKETS
• NEW BUMPER TYPE TABLES

NEW PHONE & ADDRESS

At our booths daily: "Whispering" Joe Wilson, commentator, and Frank Olivo, referee, from TV's popular "1020 Billiards" Show. Mr. Olivo will demonstrate fundamental billiards play and trick shots. Mr. Wilson and the Fischer staff will conduct informal discussion on the rebirth of interest in billiards, and the impact of the "1020" Show on Pool Table Play. Ask about the "TOURNAMENT PLAN", a new Fischer idea for startling increases in Pool Table earnings.

FISCHER SALES & MFG. CO.
New Phone: EVergreen 5-5530
New Address: RIDGE ROAD, BOX 223, McHENRY 4, ILLINOIS

POOL SUPPLY HEADQUARTERS

Eastern Novelty Offers You A Complete Line of Pool Table Supplies and Parts—All Orders Guaranteed Or Your Money Back!

SLATES
The very finest pool table slate tops, in all sizes, for 6-pocket, bumper, etc.

CLOTH
Rubber-backed cloth of the finest quality at the best price on the market.

CUE STICKS
All first quality cues manufactured to trade specifications.

CUSHIONS
First quality cushions for Bumper and 6 Pocket tables.

BALLS
Genuine aramith balls designed to last a lifetime.

JUMBO BUMPERS
First quality bumpers for all makes and models.

BUY FROM EASTERN NOVELTY AND YOU BUY FROM ONE OF AMERICA'S LARGEST SUPPLIERS OF POOL TABLE SLATES AND SUPPLIES TO THE TRADE!

Send For Our Complete 1960 Catalogue

EASTERN NOVELTY DISTRIBUTORS
1706 Manhattan Avenue Union City, New Jersey UNion 3-8574

AMERICA'S LEADING MANUFACTURER

SUN-GLO

Powdered Wax

Pucks Products for Shuffleboards (Sun-Glo Patent 2704211)

Combination

Paste Wax

Score Boards

Super Glide

Laboratory and Field Tests Prove Sun-Glo Best
SEE YOUR LOCAL DISTRIBUTOR TODAY!
Sun-Glo Shuffleboard Supplies, Inc.
MANUFACTURERS
111-113 HECKEL ST. BELLEVILLE 7, N. J.
Phone: PLymouth 9-4474

EASTERN FLASHES

A most successful United Jewish Appeal-Coin Division Victory Dinner on Sat. eve left everyone in high spirits last week-end and the week proved to be a successful one right from the start. Operators ordered equipment in heavy quantities with several distribs reporting orders on reconditioned shuffles and bowlers in large quantities. As a matter of fact, used equipment is hard to come by in most instances with the big demand, and its mostly from the New York area—not export, increasing as the weeks go by. According to distributors, business is very good regardless of some comments inevitably heard to the contrary because collections are fine. "Otherwise the sales on equipment would reflect it," stated one wholesaler. "There are failures in this business as in any other business due to many things, but the 'businessman' in this industry can make a living and a good one if he conducts his business on an intelligent level." It certainly looked that way with ops picking up Bally "Official Jumbo's" and "Ball Park's" ChiCoin "Pony Express" guns and "World Series" games plus a nice report on the "4-Game" shuffle and big bowlers, United "Big Bonus" shuffles and "Falcon" bowlers, and Williams "Official Baseball," not to mention the amount of used equipment being reconditioned and shipped out in quantities that would keep any sales manager smiling. Music is doing very well as all five music distribs tell us sales are very good. Maybe it's the Spring, or just good business in general, but the coin machine sales picture here has been solid for many weeks now. Arcade equipment is, of course, at a premium this time of year. Parks and playlands are all booking strong business already—several solid weekends accounted for this early start. Now if it would only rain in the middle of the week . . . or not at all!

Coinmen in New York are welcoming back to the big town, **Abe Lipsky**, popular coin vet in these parts for many years. Abe has been named the new Wurlitzer distrib on Tenth Avenue and will continue to handle his Wurlitzer outlet in Philly, as well. Name of the new Wuritzer N.Y. firm is Libra Distributing and the firm will operate out of the Koeppel Distributing address. Lipsky and **Hank Peteet**, Wurlitzer regional service manager, will represent the phono firm at the Westchester Operators Guild affair in Scarsdale on May 17.

The **Gil Sonins** expecting a blessed event in July. . . . **Milty Green**'s son serving a six month hitch in Uncle Sam's Army. Expects to be back home some time in July. . . . Surprise visitor to **The Cash Box** offices in N.Y.C. was **Al Adickes**, of Nova-Apparate Gesselschaft, Hamburg, Germany. Adickes attended the UJA banquet with some coin friends after arriving from Europe by boat. He stayed long enough to talk briefly about his business which is primarily distributing Rock-Ola phonos throughout eight countries in Europe, and according to Al, "business is at its all-time high with 1959 figures showing a most interesting increase over our 1958 gross sales for the same period." Adickes finds that the European market is settling to what is a similar situation here in the U.S. and has been for many years, namely, the falling away from the business by the operators and distribs who do not conduct business effectively and a narrowing down of business firms who insist on quality, price, value, and a fair profit. "Music is still my number one business," stated Adickes, as he diversed into vending, background music, games, etc., etc. Adickes will be in Chi at the Rock-Ola plant and also at the Morrison Hotel during the MOA. . . . May is "Tavern Month" here and it's a good time to promote some action in the neighborhood spots with tournaments, free prizes, and whatever else comes to mind that will get the public into the taverns for some socializing. Beer and liquor people do a tremendous promotion job this time of year and it wouldn't be a bad idea to latch onto the programs. . . . **Hymie Cohn**, Woodridge op, down to visit. . . . **Barney "Shugy" Sugarman**, Runyon Sales Co., handling the paper work at the N.Y. office as **Irv "Kempy" Kempner** prepares another Upstate trip and **Perry Lowengrub** tells us he will handle local sales while several of the staff take off for the MOA. **Myron Sugarman** and his Dad will fly to Chi on Sunday for the early morning distrib meet and later in the day get together with AMI distribs before the MOA starts. **Morris Rood**, with all of his drive, looking better than ever. Still bowling a great game, too! . . . **Irv Holzman**, Black Sales Co., excited over the preview of the new United "UCB-100" phono which will be unveiled during the MOA. "Big Bonus" shuffle sales have set records at the N. Y. outlet and business is fine. **"Whitey"** and **Lou Druckman** complete reconditioning chores on equipment marked for delivery as the firm practically ships everything in the showroom to ops awaiting the equipment on location. **Murray Sandow** busy at his desk handling domestic and export sales details. . . . **Al Simon**, Albert Simon, Inc., very happy over the Rock-Ola sales program with the staff working steady on used equipment and new ChiCoin and Rock-Ola orders. "Pony Express," the new ChiCoin gun, looks like an exciting game with a unique flashing Indian popping up in the background making for a real "shoot 'em up" gun game. Auto-Photo machines still in high demand and the outlet just can't seem to get enough of 'em. Big ball bowlers are finding their way into many outlets here in the city and with usual good collections. . . . **Dave Lowy**, MJL Operating Co., reports good business on the locations and satisfactory sales on used equipment. . . . **Ray Knoss** a visiting op along Tenth Avenue. . . . **Harry Koeppel**, Koeppel Dist. Co., tells us he's shipping his Brother Hymie some equipment for operations in Arizona, where Hymie has decided to make his home. "Auto-Test" machines and general arcade equipment will be shipped during the next few weeks in order to get an operation started and a new arcade off to a flying start before the heavy summer biz starts. . . . **Meyer Parkoff**, Atlantic New York Corp., got together with **Al Miniaci**, **Al Bodkin** and **Abe Fish** last week and managed to raise a neat $1000 for Boys Town of Italy, of which Miniaci is a fund raiser. "We worked as fast as we could picking up five and ten dollar bills from whoever wished to contribute and then called **Abe Fish** in Connecticut who proceeded to do a fantastic job raising about $300 from his colleagues in the area, also picking up smaller donations of ten dollars but working very hard to make it pay off. We'll present the check for $1000 to Boys Town of Italy and the Public Relations Committee of the New York coin machine industry can chalk up another victory," stated Parkoff. **Murray Kaye** bogged down with visiting ops buying up the Seeburg stereo phonos and Williams "Official Baseball" games during this hot selling season. . . . **Joe Munves**, Mike Munves Corp., on the road and headed eventually for the Chi MOA where the firm has a booth. **Mike Munves** reports top arcade sales to ops in the area and across the country. "Ingo-Grip-Test" is selling up a storm, according to Munves officials and the MOA ought to put it over the top. The firm has 19 distribs already signed.

CHICAGO CHATTER

This windy ol' city opens its outstretched arms to greet visiting coinmen and friends from the music industry, who are converging on the Morrison Hotel for the gala annual Music Operators of America convention.

MOA prexy **George A. Miller** happily passed the info along that not only was exhibit space sold out more than a week ago, but he added six more exhibit booths. And unfortunately had to turn down several other prospective exhibitors. The Morrison Hotel's host, **Tom Mackey**, advises that reservations for this year's bash are well ahead of all other previous MOA conventions . . . MOA brass who arrived last week to assist Miller in preparation of MOA's "zero hour" include **Howard Ellis, John Wallace, Larry Marvin, Lou Casola** and **Harry Snodgrass** . . . We recently withheld the sad tidings that **Ewald Fischer**, president of Fischer Sales & Mfg. Co., suffered a heart seizure several weeks ago. However, now **Bill Weikel**, Fischer's sales chief, pleases us no end with the cheery news that Ewald is back home from the hospital, and resting comfortably. His one regret is that he has to miss this MOA conclave, the first he's been absent from in several years. He and his lovely wife, **Margaret**, would sure love to hear from their many friends at their home in Tipton, Missouri.

Among the Bally Manufacturing contingent planning to make the rounds and greet visitors at the Bally exhibit are **Bill O'Donnell, Herb Jones, Joe Flesch**, jolly **Art Garvey, Phil Weinberg** and **Paul Calamari**. They're presenting a great lineup of Bally products for operators to look over . . . **Joel Stern, Len Micon** and **Fred Skor** represent the World Wide Distrib's group who will make their annual pilgrimage to the MOA conclave. The one very sad fact is that **Allen J. Stern**, late president of World Wide, will be sorely missed this year . . . There's mucho excitement expected at United Music's huge exhibit this year, with the unveiling of United's fabulous "UPC-100," **Raymond Loewy** designed, phonograph. Happy hosts at the United exhibit will be **Herb Oettinger, Roy Kraehmer, smilin' Bill DeSelm, "travelin'" Al Thoelke, Johnny Casola**, and **big Bob Jones**. They all urge ops to come around and size up United Music's new beauty.

JOEL STERN

CLARENCE SCHUYLER

BILL O'DONNELL

ROY McGINNIS

There'll be none busier than **Paul Huebsch**, who will be dashing from the Morrison to the LaSalle Hotel, and back again to be on hand in J. H. Keeney & Company's exhibits in both hotels. He'll be ably abetted by **Clayton Nemeroff** and **Harold Dorgan**. Prexy **Roy McGinnis** hopes to make his annual visit during the three day shindig. Paul is particularly interested in showing Keeney's "Popcorn Vendor," "Red Arrow," "Eleven Belles," "Criss-Cross Diamond" and "Hi-Straight" amusement games . . . Empire Coin's **Gil Kitt, Joe Robbins** and **Jack Burns** are all raves over United's new "UPC-100" phonograph and Williams Electronic's "Official Baseball" pinball game. They'll let everyone know how they feel about it while they make rounds at the Morrison . . . By the way, **Paul Huebsch** asked us to advise ops that Keeney's exhibit at the LaSalle Hotel is in Suite 209 and 210.

Another grand, ol' coinbiz vet expected to make the rounds is **Dave Gottlieb**, who is flanked by **Nate Gottlieb, Alvin Gottlieb, Sol Gottlieb** and **Judd Weinberg** (so—who'll watch the store?). Alvin just can't rave enough about Gottlieb's new 4 player "Texan" pinball amusement game. Sales are just fantastic and distribs are delighted . . . **Zan R. Perkel**, California Life Insurance Co., is in town to advise operators of MOA's new Major Medical, Hospital and Health insurance plan which is now available to all members of the Music Operators of America. . . . **Ed Ruber**, Wico Corp., is beaming over the unique approach Wico is exhibiting in the firm's display in the booth. **Milt Wiczer** and **Morrie Wiczer** are assisting Ed on the convention floor . . . First Coin will be adequately represented at the Morrison by prexy **Joe Kline, Sam Kolber**, who just returned to Chi from a whirlwind business trip, **Fred Kline**, and **Nick Nelson** (all coinbiz vets).

AMI vice prexy **Ed Ratajack** will be joined by president **John Haddock** if he can break away from his busy schedule in Grand Rapids, Mich., another AMIer due in is **Bill Fitzgerald** . . . Marvel Manufacturing's **Ted Rubey** assures us he'll be making his annual tour through the Morrison, and **Estelle Bye** shrugs her shoulders when she intimates that the heavy production and shipping schedule at Marvel with the phonograph plastics replacement line will probably keep her pinned down to her desk this week . . . **Mike** and **Irene Detzek** would be considerably more pleased if the contractors had kept their promise to have Champion Distributing's new building completed internally in time for the convention. However Mike and Irene urge ops to come out to the new plant and visit with them anyway.

John Stewart, Dave Howle and **Bob Breither** are all excited about showing Bally Vending's new drink machine to operators in the firm's exhibit. Meanwhile they will renew old acquaintanceships during the 3 day show . . . Art **Weinand** assures us you just can't possibly miss Chicago Dynamic Industries' exhibit on the convention floor. On hand to greet operators and distribs will be prexy **Sam Wolberg, Sam Gensburg, Avron Gensburg, Jerry Koci, Mort Secore**, and **Art** . . . **Don Moloney** and **Mac Brier**, Donan Distribs, expect to spend as much time during the entire convention making the rounds, and joining the Bally contingent at the large exhibit. . . .No convention is complete without the like of All-State Distrib's **Stan Levin** and Globe Distrib's **Charles (Jimmy) Johnson**.

Henry Barnas and **Andy Wierdak** of Standard-Harvard Metal Typer, say come on out and see us at our plant when you get a chance. . . .And what would an MOA conclave be without oldtimer **John Watling**. Somehow he seems to get younger every day. He tells us he stays youthful by being "young at heart." . . . Despite the fact that Atlas Music, as usual, as busy as a beehive, **Eddie Ginsburg** will spend as much time as he can visiting his old friends at the Morrison. He'll be joined by **Nate Feinstein, Harold Schwartz, Bill Phillips** and **Gene Waldman**. Eddie is also quite busy at his huge Woodview Farm training racing thoroughbred horses these days. . . . **Sam Stern** and **Sam Lewis**, Williams Electronic Mfg. Corp., are definitely singing the praises of Williams Electronic's very exciting "Official Baseball" amusement pinball game. Another reason for the smiles on their faces is the recent purchase of the Schroeder Coffee vending line. A large, new plant is now under construction in Niles, Illinois, according to Sam Lewis. Incidentally they expect a lot of action by operators at the Williams booths on the exhibit floor.

Alfred Adickes, Gesellschafft Appartite, in Hamburg, Germany, will be in Chicago for the MOA and a visit at the Rock-Ola plant with **David C, Rockola, Edward G. Doris, Frank Mitchell, George Hincker, Kurt Kluever**, and **Lester Rieck**. . . . Carl and **Bob Greene** info they'll try to break away from their busy schedule at Tower Distribs to visit at the MOA shindig. . . . Another active participant at the AMI booth is, of course, **Mike Spagnola** of AMI Sales in Chi. Mike opines that AMI's current "King" model is the greatest phonograph ever. . . . **Clarency Schuyler** assure us he'll definitely make his usual rounds at the MOA convention. He further infos that Games, Inc.'s. "Twin Super Wild Cat" is really runnin' wild on the sales charts these days. This is certainly the peak of perfection in the series of Games' "Wild Cat" amusement games.

Earl Feddick and **John Ryan**, Valley Sales & Manufacturing Co., offer much excitement and amusement at the Valley exhibit in booths 27 & 28. Billiard pro and trick shot specialist, Don Tozer, will brighten up your day displaying his skill. . . . Al Warren dashed back to his office from a short road trip to be here in time to make the rounds at the conclave. Al is still keeping the wraps on Auto-Bell's new "secret game." **Zeke Wolf** looks forward to this time of the year to renew friendships at the Morrison Hotel. . . . Purveyor's **Herb Perkins** sez "You're dern tootin' I'll be seeing you at MOA." . . . A reminder to all you "20 Year Clubbers"—your 1960 badge will be waiting for you to pick it up at The Cash Box "20 Year Club" booth! Don't forget to look us up, we'll be looking at you!

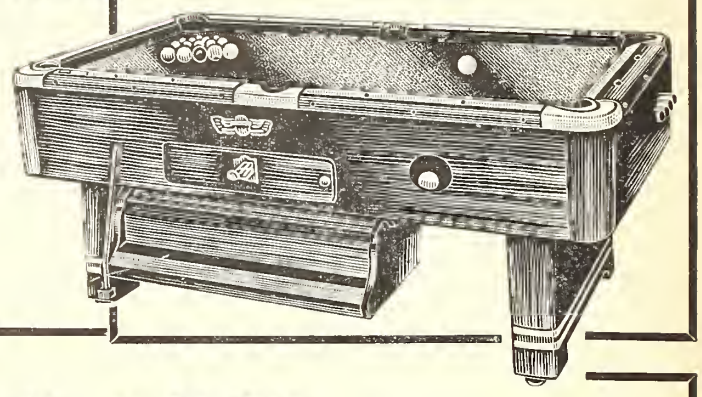
Valley

Makes Pool Tables that Make Money for YOU!

BOOTHS 27-28 M.O.A.

DELUXE and "7450" 6-POCKETS BUMPER POOL®

Don Tozer, billiards professional and trick shot expert, will demonstrate why Valley Quality makes Valley your most Valuable Equipment! Visit Valley's Booths and enjoy the demonstrations!



VALLEY SALES CO. Sales Affiliate, Valley Mfg. Co.
333 MORTON ST., BAY CITY, MICHIGAN • TWinbrook 5-8587

CALL US SEE US
DURING THE MOA SHOW
IN OUR SHOWROOM

GIL KITT
JOE ROBBINS JACK BURNS

Empire COIN MACHINE EXCHANGE
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600
DETROIT BRANCH: 7743 PURITAN AVE. (TEL.: DIomond 1-5800)

The Cash Box Chicago Directory

MANUFACTURERS AND DISTRIBUTORS OF COIN OPERATED MACHINES

A Guide For Visitors To The City Of Chicago

(1960 EDITION)

The Cash Box' Chicago Directory of manufacturers and distributors of coin operated machines, "A Guide For Visitors To The City of Chicago", contains the names of all people to see at each of the manufacturers and distributors of coin operated machines. If there are any persons or firms not listed here the visitor may be seeking, he should phone:

THE CASH BOX 29 E. MADISON ST.
CHICAGO 2 *(Tel.: FInancial 6-7272)*

MANUFACTURERS

AUTOMATIC MUSIC, INC.
140 So. Dearborn Street (Tel. ANdover 3-2964)
Sales, Director's offices and Export Division of Grand Rapids, Mich. factory. Located in heart of the Loop area, near Randolph Street.
See: Edward R. Ratajack; Max Lewin

AUTO-BELL NOVELTY CO.
401-03 N. Wood Street (Tel. TAylor 9-2788)
Located just outside the Loop district of the city on the near North side.
See: S. Wolf; Al Warren.

BALLY MANUFACTURING CO.
2640 Belmont Avenue (Tel. COrnelia 7-6060)
Located on Northwest side of city. About 25 to 30 minutes from the Loop by cab.
See: Joe Flesch; George Jenkins; Herb Jones; Bill O'Donnell; Dan Moloney; Art Garvey; Phil Weinberg.

BALLY VENDING CORP.
2460 West George Street (Tel. IRving 8-7345)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab.
See: John Stewart; David Howle; Robert Breither.

CHICAGO DYNAMIC INDUSTRIES, INC.
1725 West Diversey Blvd. (Tel. WEllington 5-4600)
CHICAGO COIN MACHINE DIVISION
COMMANDO MACHINE GUN DIVISION
GENCO PRODUCTS DIVISION
Located on Northwest side of city. About 20 to 25 minutes from the Loop by cab.
See: Samuel Wolberg; Samuel Gensburg; Jerry Koci; Mort Secore; Harry Glick; Art Weinand.

EXHIBIT SUPPLY COMPANY
4719-21 West Lake Street (Tel. ESterbrook 8-9070)
Located on the West side of the city. About 25 to 30 minutes from the Loop by cab.
See: Chet Gore

FISCHER SALES & MANUFACTURING COMPANY
Ridge Road, Box 223 (Tel. EVergreen 5-5530)
McHenry 4, Illinois
Located northwest of Chicago. About 45 minutes from the Loop by cab.
See: R. W. (Bill) Weikel

J. F. FRANTZ MFG. CO.
1940 West Lake Street (Tel. TAylor 9-2399)
Located on West side of city. About 15 minutes from the Loop by cab.
See: John F. Frantz

GAMES, INC.
2950 N. Campbell Ave. (Tel. COrnelia 7-8800)
Located on the Northwest side of the city. About 25 minutes from the Loop by cab.
See: Clarence Schuyler

D. GOTTLIEB & COMPANY
1140 North Kostner Ave. (Tel. ALbany 2-2640)
Located on West side of the city. About 30 minutes from the Loop by cab.
See: David Gottlieb; Sol Gottlieb; Nate Gottlieb; Alvin Gottlieb; Judd Weinberg.

JENNINGS & CO.
4309 West Lake Street (Tel. MAnsfield 6-2612)
Located on the West side of the city. About 25 to 30 minutes from the Loop by cab.
See: Louis Urban; Eddie Howard; Bob Sebastian.

J. H. KEENEY & CO., INC.
2600 West 50th Street (Tel. HEmlock 4-5500)
Located on Southwest side of the city. About 25 to 30 minutes from the Loop by cab.
See: Roy McGinnis; Paul Huebsch; V. N. Albritten; Harold Dorgan; Clayton Nemeroff; Pete Sagan.

MARVEL MANUFACTURING CO.
2847 West Fullerton Ave. (Tel. DIckens 2-2424)
Located on Northwest side of the city. About 20 to 25 minutes from the Loop by cab.
See: Ted Rubey; E. Bye.

MIDWAY MANUFACTURING CO.
10136 Pacific Ave. (Tel. GLadstone 1-1350)
Located on Northwest side of the city. About 30 minutes from the Loop by cab.
See: Henry Ross; Marcine Wolvertone; Ralph Sheffield.

MILLS BELL-O-MATIC CORP.
4630 West Fullerton Ave. (Tel. EVerglade 4-3727)
Located on Northwest side of city. About 30 minutes from the Loop by cab.
See: Ralph Mills; David A. Mills; Ray Woodrick.

ROCK-OLA MANUFACTURING CORP.
800 North Kedzie Avenue (Tel. NEvada 8-7600)
Located on Northwest side of city. About 15 to 20 minutes from the Loop by cab.
See: David C. Rockola; Edward Doris; Kurt Kluever; George Hincker; Frank Mitchell.

THE SEEBURG CORP.
1500 Dayton Street (Tel. MIchigan 2-0800)
Located on near North side of the city. About 15 minutes from the Loop by cab.
See: Tom L. Herrick; Jack C. Gordon.

STANDARD-HARVARD METAL TYPER, INC.
1318 North Western Avenue (Tel. EVerglade 4-3120)
Located on Northwest side of city. About 30 minutes from the Loop by cab.
See: Henry Barnas; Andy Wierdak.

UNITED MANUFACTURING CO.
3401 North California Ave. (Tel. COrnelia 7-2240)
Located on Northwest side of the city. About 30 minutes from the Loop by cab.
See: Lyn Durant; Herb Oettinger; Bill DeSelm; Ray Riehl; John Casola; Al Thoelke.

UNITED MUSIC CORP.
3401 North California Ave. (Tel. COrnelia 7-2240)
Located on Northwest side of city. About 30 minutes from the Loop by cab.
See: Herb Oettinger; Bill DeSelm; LeRoy Kraehmer; Glen Johnson; Ray Riehl.

WATLING MANUFACTURING CO.
4541 West Lake Street (Tel. COlumbus 1-2770)
Located on West side of the city. About 35 minutes from the Loop by cab.
See: John Watling

WICO CORPORATION
2913 North Pulaski Road (Tel. MUlberry 5-3000)
Located on Northwest side of city. About 30 minutes from the Loop by cab.
See: Milton Wiczer; Morrie Wiczer; Edward Ruber.

WILLIAMS ELECTRONIC MFG. CORP.
4242 West Filmore Street (Tel. NEvada 2-4900)
Located on West side of the city. About 25 minutes from the Loop by cab.
See: Sam Stern; Sam Lewis.

DISTRIBUTORS

ALL-STATE COIN MACHINE EXCHANGE
3830 No. Sheffield Ave. (Tel. WEllington 5-1334)
Located on North side of city. About 15 minutes from the Loop by cab.
See: Stanley Levin.

AMI SALES COMPANY
3652 West North Ave. (Tel. HUmboldt 6-1070)
Located on West side of the city. About 35 minutes from Loop by cab.
See: E. R. Ratajack; Henry Hoevenaar; Mike Spagnola.

ATLAS MUSIC COMPANY
2122 North Western Ave. (Tel. ARmitage 6-5005)
Located on Northwest side of city. About 15 to 20 minutes from Loop by cab. Distributors for: J. P. Seeburg Corp.
See: Eddie Ginsburg; Nate Feinstein; Harold Schwartz; Bill Phillips; Gene Waldman; Don Port.

CHAMPION DISTRIBUTING CO.
3451 North Milwaukee Ave. (Tel. AVenue 6-6751)
Located on Northwest side of city. About 20 minutes from the Loop by cab.
See: Mike Detzek; Irene Detzek; Charles Gearhart; Joseph Burlak.

COVEN MUSIC CORP.
3181 North Elston Ave. (Tel. INdependence 3-2210)
Located on Northwest side of city. About 25 minutes from the Loop by cab.
See: Ben Coven; Irv. Ovitz.

DONAN DISTRIBUTING CO.
2633 No. Milwaukee Ave. (Tel. ALbany 2-0455)
Located on Northwest side of city. About 20 minutes from the Loop by cab.
See: Don Moloney; Mac Brier.

EMPIRE COIN MACHINE EXCHANGE
1012 No. Milwaukee Ave. (Tel. EVerglade 4-2600)
Located on near Northwest side of city. About 10 minutes from the Loop by cab. Distributors for: United Mfg. Co., United Music Corp., Williams Electronic Mfg. Corp., Fischer Mfg. Co., Auto-Bell Mfg. Co., Standard Change Makers, Klopp Engineering.
See: Gil Kitt; Joe Robbins; Jack Burns; Robert Strauss.

FIRST COIN MACHINE EXCHANGE
1750 West North Ave. (Tel. DIckens 2-0500)
Located on Northwest side of city. About 20 minutes from the Loop by cab. Distributors for: Chicago Dynamic Industries, Exhibit Supply Co., International Mutoscope Corp.
See: Joe Kline; Wally Finke; Sam Kolber; Fred Kline; Nels Nelson.

GLOBE DISTRIBUTING CO.
1623 No. California Ave. (Tel. ARmitage 6-0780)
Located on Northwest side of city. About 25 minutes from the Loop by cab. Distributors for: Downey-Johnson Coin Counters.
See: Charles Johnson

KIDDIE RIDES, INC.
2557 West North Ave. (Tel. ARmitage 6-8180)
Located on near Northwest side of city. About 15 minutes from the Loop by cab.
See: Jerome Braverman; Henry Barnas.

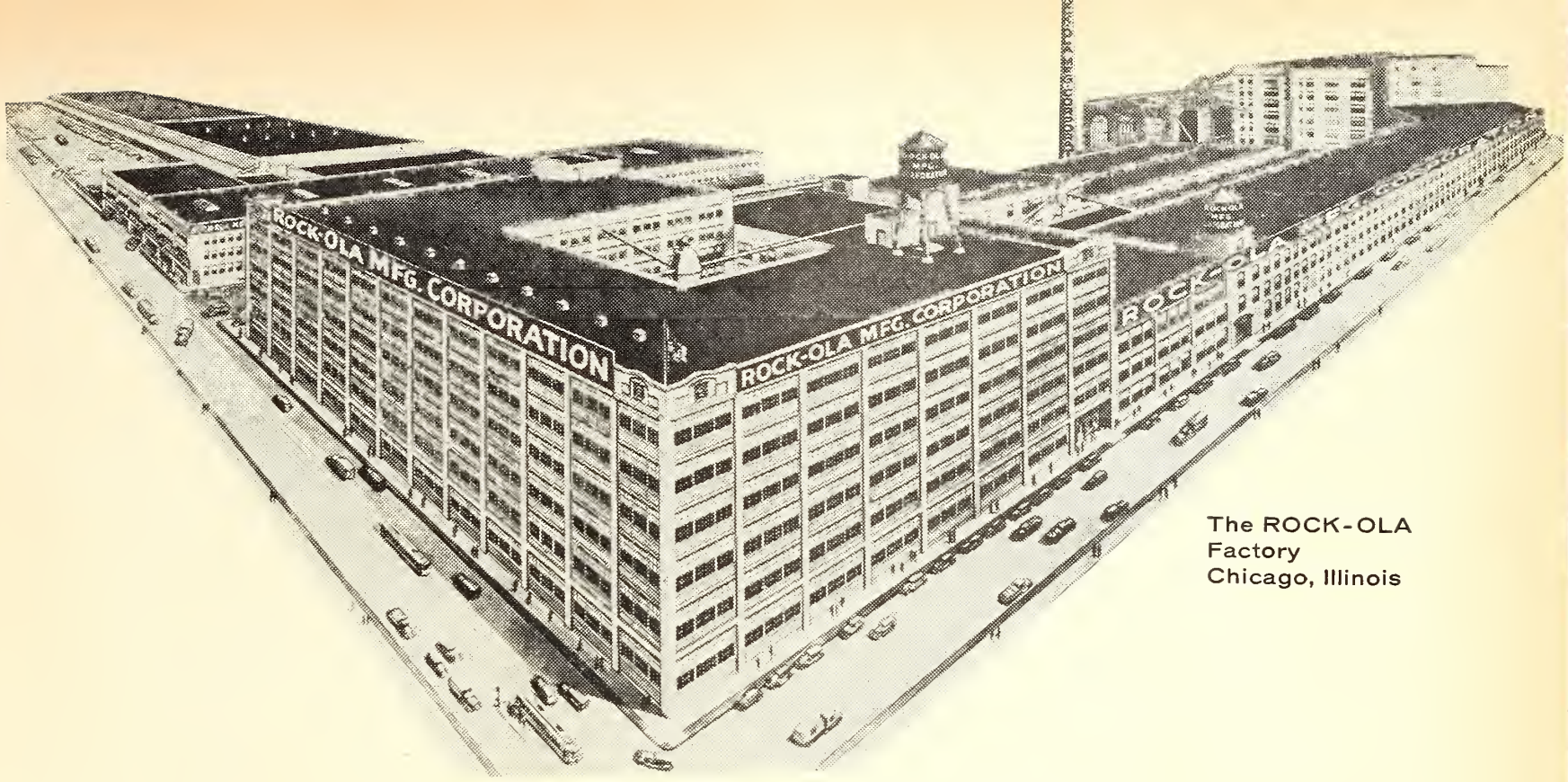
MONARCH COIN MACHINE, INC.
2257 No. Lincoln Ave. (Tel. LIncoln 9-3996)
Located on North side of city. About 20 minutes from the Loop by cab. Distributors for: Valley Mfg. Co.
See: Charles Pieri.

NATIONAL COIN MACHINE EXCHANGE
1411 West Diversey Blvd. (Tel. BUckingham 1-8211)
Located on near North side of city. About 15 minutes from the Loop by cab. Distributors for: D. Gottlieb & Co.
See: Joe Schwartz; Mort Levinson.

PURVEYOR DISTRIBUTING CO.
4322 No. Western Ave. (Tel. JUniper 8-1814)
Located on Northwest side of city. About 30 minutes from the Loop by cab. Distributors for: J. H. Keeney & Co., Inc.
See: Herb Perkins.

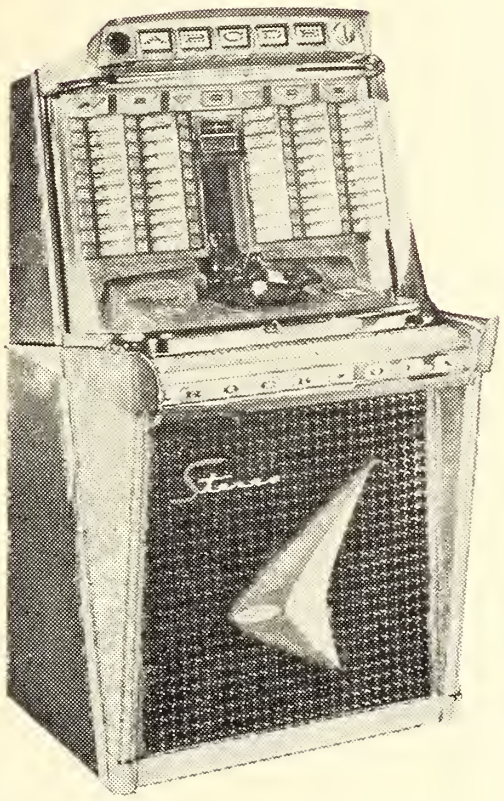
TOWER DISTRIBUTING CO.
1725 W. Division St. (Tel. HUmboldt 9-5161)
Located on near North side of city. About 15 minutes from Loop by cab.
See: Carl Greene; Bob Greene.

WORLD WIDE DISTRIBUTORS
2330 No. Western Ave. (Tel. EVerglade 4-2300)
Located on Northwest side of city. About 20 minutes from the Loop by cab. Distributors for: Rock-Ola Mfg. Corp., Games, Inc.
See: Joel Stern; Len Micon; Fred Skor; Pat Downey.



The ROCK-OLA
Factory
Chicago, Illinois

THIS IS THE HOUSE THAT QUALITY BUILT... AND QUALITY BUILDS PROFITS FOR YOU



AVAILABLE IN 120 AND 200 SELECTIONS
MODELS 1478 AND 1485

The Rock-Ola manufacturing plant in Chicago, Illinois, is the largest plant of its kind in the world devoted exclusively to manufacturing coin operated phonographs. It is, of course, also devoted to quality. Every component in a Rock-Ola phonograph, from drawing board to final assembly, is rigidly tested through each phase of production to assure you, the operator, of the highest quality product.

The result of such a manufacturing tradition is the beautiful 1960 Rock-Ola TEMPO II, the one phonograph that combines outstanding styling, true flexibility of sound and unmatched dependability. Such a high devotion to a tradition means high quality. This Rock-Ola quality is your key to greater profits. For the complete story on Rock-Ola profit building quality, see your local Rock-Ola distributor today.

ROCK-OLA
MANUFACTURING CORPORATION
800 N. KEDZIE AVE.
CHICAGO 51, ILL.

ROCK-OLA *tempo II*

25th Anniversary Model

THE ALL-PURPOSE STEREOPHONIC PHONOGRAPH

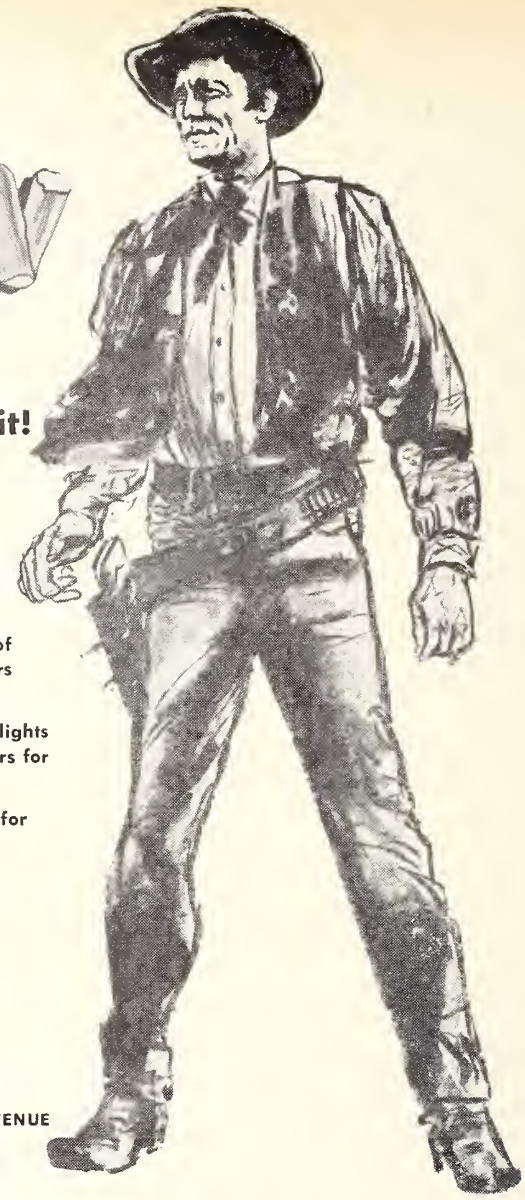
Gottlieb's 4 Player

TEXAN

Really BIG

Player Appeal! Performance! Profit!

- Sensational New Triple Relay Kick-Out Holes
- Lighting all 3 Kick-Out Holes lights "Roto-Targets", Roto-Holes and bottom Rollovers for 10 times target value
- Top Rollovers score 10 times the value of lighted Indicators when yellow Bumpers are lit
- Lighting all 3 Kick-Out Holes lights Pop Bumpers and Cyclonic Kickers for high score
- Two super-powered Flippers for action skill shots
- 3 or 5 Ball Play
- Coin-box with Locking Cover



D. Gottlieb & Co.

1140-50 NORTH KOSTNER AVENUE
CHICAGO 51, ILLINOIS

It's Always Profitable to Operate Gottlieb Games!

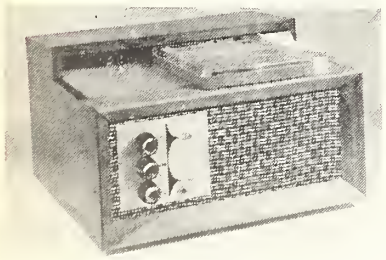
MUSIC OPERATORS — *Diversify!*

with Cine-Sonic "SOUND REPEATER"

Background Music Systems

• VISIT BOOTH 72 AT MOA SHOW •

Learn how Cine-Sonic's "Sound Repeater" Earns Money In 15,000 Locations Today!



- Plays continuous music from tape cartridges with over 1000 hours of fine music to choose from—Cine-Sonic Sound Library features wide selections in monaural and stereo.
- Features powerful 10-watt volume.

NEW! Cine-Sonic's "Sound Repeater" now available complete with public address paging system designed with on-off switch for convenient use! Locations love it! SEE US AT THE SHOW.

DISTRIBUTORSHIPS AVAILABLE

SPECIAL EXPORT PLAN

Attention, Europe! Write for Cine-Sonic Export Sales Plan!

CINE SONIC SOUND, INC.
481 8th Avenue
New York, New York
Phone: LO 3-1000—Ext. 1686

EDOLITE PRODUCTS
3717 3rd
Detroit, Mich.
Phone: TE 2-1498

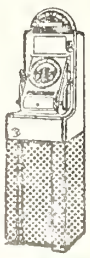
Aluminum De-Greased **DISCS**

METAL TYPERS

Vending Aluminum Identification Discs Are In Demand Because:

★ They are Service Free
★ Bring in Dimes
★ Require No Electrical Outlet

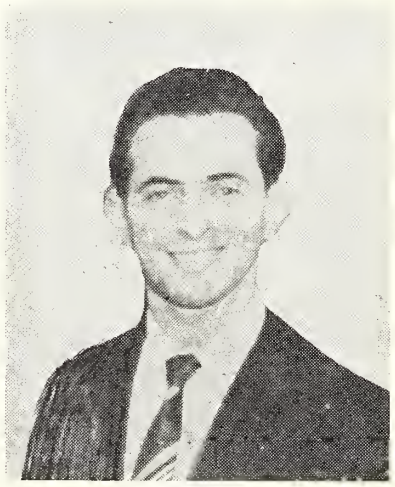
WRITE FOR INFORMATION TODAY



STANDARD HARVARD METAL TYPER, Inc.

1318 N. WESTERN AVE.
CHICAGO 22, ILL. • EV 4-3120

British Public Takes To Coin Equipment



CYRIL SHACK

LONDON—Cyril Shack, Phonograph Equipment (1958) Ltd., this city, has reviewed, in summary, the coin machine business in this part of the world, as he has for **The Cash Box** on several occasions, and during an interview conducted last week, several topics concerning members of the industry were discussed.

Shack said that the prejudice against the juke box is lifting rapidly —youth clubs are considering using them as a form of attraction to encourage young members to attend clubs regularly rather than go to dance halls and coffee bars. Television companies, too, by featuring juke boxes in several of their programs are helping to promote interest in, and make acceptable, this once despised machine. Last week-end four television programs featured the Wurlitzer box, "Juke Box Jury," "The Billy Cotton Band Show," "The Jimmy Logan Show" and a play "The Day After Tomorrow."

In the amusement field—pending the anticipated change in the Betting Laws operators have become gambling machine conscious and the country is being flooded with used machines from Las Vegas, Reno and other parts of the world. Bingos are in very great demand and after six months operators are now looking for later machines, mainly those which in the States are twelve to eighteen months old. The chief concern in used equipment is for good quality reconditioned machines and reliable exporters of good used equipment can look forward to plenty of business in this country. The sale of 5-Balls pin tables has eased off tremendously due to the influx of bingos, uprights and used 5-Balls machines. It will be appreciated that since import duty and sales tax on new machines is based on the price of equipment in the States, inclusive of all freight charges, equipment almost doubles in price by the time it gets here. Therefore, the big margin in price between new and used games favours the latter.

Shack went on to say that his firm's business of distributing Wurlitzer phonographs has steadily increased since the A.T.E. Convention in February and that a policy of large turnover, and small profit, helps his business to prosper and enables operators to make money. He also advised that operator interest in the new Wurlitzer line is keen with expected increases on delivery of stereo records a factor in even greater sales.

Bayer Leaves Banner

PHILADELPHIA—An announcement was made last week by Al Rodstein, president, Banner Specialty Company, this city, that the resignation of Morris Bayer, who had been with the Banner sales force for several years, was accepted, effective April 29.

Taran Appoints Cravitz For London Office

LONDON—Sam Taran, of Taran Distributing Company, Miami, has appointed Ralph Cravitz as his London agent. Distributors for Rock-Ola, Bally and United, Cravitz plans to explore the British market and will shortly open showrooms in this city.

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

NOTICE—$48 Special Classified Advertisers. You are entitled to a classified ad of 40 words in each week's issue for a period of One Full Year, 52 consecutive weeks. You are allowed to change your Classified Ad each week if you so desire. All words over 40 will be billed at the rate of 10c per word. Please count words carefully. Be sure your Classified Ad is sent to reach New York publication office by Wednesday, 12 Noon, of preceding week to appear in the following week's issue. If you are a $48 Special Classified Advertiser you are entitled to a free checking copy of "The Cash Box" each week.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT
THE CASH BOX
1721 Broadway, New York 19, N. Y.

WANT

WANT—As always we need for immediate export unlimited quantities of: Bally Bingos, United Bingos, all types of Shuffles, Seeburg, AMI, Wurlitzer music. Call collect. BELGIAN AMUSEMENT CO., 808 NO. BROAD ST., PHILADELPHIA, PA. (Tel. POplar 3-7808).

WANT—Unlimited quantities Bally Jumbos in good condition. Send prices to: PHONOGRAPHIC EQUIPMENT (1958) LTD., 314-320 LADBROKE GROVE, LONDON, W. 10, ENGLAND.

WANT—Wms. & Gottlieb Single Player 1953 to 1958. Send your list to: IMPERIAL COIN MACHINE COMPANY, 498 ANDERSON AVE., CLIFFSIDE, NEW JERSEY.

WANT—Bally Skill Parade; Games, Inc. Double Shot; ChiCoin Queen Bowler 16 Ft.; Bally Pan American 14 Ft.; Bally Lotta Fun. ATLAS DISTRIBUTORS, 1024 COMMONWEALTH AVE., BOSTON 15, MASS. (Tel. REgent 4-1384).

WANT — Will pay cash for all late Guns, all late Arcade Machines. State lowest price in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO DIST. CO., 4135 W. ARMITAGE, CHICAGO 39, ILL. (Tel. DIckens 2-7060).

WANT—Crusader Guns, Hercules Guns, United Star Slugger, for resale. COIN MACHINE EXCHANGE, 4605—127th ST., S.W., TACOMA, WASH. (Tel. JUniper 8-7153).

WANT—Used 45 RPM Records. All types, as they run, right off the route. No sorting or picking. We pay freight from anywhere in USA. Standing order available for regular shippers. JALEN AMUSEMENT CO., INC., 14 EAST 21st ST., BALTIMORE 18, MD.

WANT—Records, 45's nd LP's, new only. Please give full details first contact to avoid delay and assure quick deal. HARRY WARRINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUdlow 8-8310).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD STREET, NORTH BELLEMORE, L. I., N. Y. (Tel. CAstle 1-0556).

WANT—Unlimited quantities of Seeburg A and B. Further all other models Seeburg, Wurlitzer 1700, 1800, 1900; Bally Bingos, multiplayer Pinballs. State condition and lowest prices f.o.b. outgoing vessel. MARALSTA-92, KROONSTRAAT, ANTWERP, BELGIUM. Cable Address: MAROMATIC ANTWERP.

WANT—Upright games, Hunters, Skee Shoots, Wild Cats, Double Shot and Super Hunters, any quantity, quote your best price. KAY'S MUSIC SERVICE, 147 COLUMBIA AVE., VANDERGRIFT, PENNA.

WANT—To purchase 5,000,000 new records, all speeds. We prefer large quantities and will buy for cash. Top prices offered. No Juke Box Records. Write to: RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel. GEneral 2-1650), JESSE SELTER, Pres.

WANT — Will buy — Bingos, Shuffle Alleys, Bowlers, any amount of Phonographs. LEW JONES DISTRIBUTING COMPANY, INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA.

WANT—Juke Boxes and Games for resale, Cash, send list, condition and prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISC. (Tel. BLuemound 8-6700).

WANT—Coin operated Laundry Equipment, AM.I. 120 Selection Phonographs, Hideaways, Wall Boxes, 5¢ and 10¢ Counter Games. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel. MElrose 1-9550).

WANT—Mills Panorama. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON. (Tel. GArfield 3585).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel. UNion 1-7500).

WANTED—Any quantity new records, 45 RPM, EP's up to 30¢ each. We pay freight. Over-runs, cut outs, splits, offies, any make. REKORD PAK, 123 WILSON AVE., NEWARK 5, NEW JERSEY. (Tel. MArket 2-3844).

WANT—To act as distributor for record manufacturing companies, servicing music stores and operators in Indiana 30 years in the record business. Send lists and prices. C. W. HUGHES, 120 E. MAIN STREET, LADOGA, INDIANA. (Tel. WHitney 2-2232—WHitney 2-2549 Evenings).

WANT—Exhibit's IOU, Selectem and Horeshoes. State price, quantity and condition in first letter. NEW LIDO ARCADE, 412 EAST BALTIMORE STREET, BALTIMORE, MD.

WANT—Late juke box records not over 5 months old. We pay 15¢ and the freight. HARMONY RECORDS, 651 N.E. 164TH ST., NORTH MIAMI BEACH 62, FLA.

WANT—22 ft. American or Rock-Ola Shuffleboards. Give condition and price asked. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel. FUlton 3-2282).

WANT—Genco's Old Rip Snorter Pin Balls and other old, but good machines. Also Search Relay for sections 4, 5 and 6 for Bright Spot Pinball. (WM. STREETS) CLINTON SUPPLY COMPANY, 7 AVENUE MANSIONS, EASTBOURNE, SUSSEX, ENGLAND.

WANT—Records by Buck Ryan, Georgia Slim, Farr Bros., Kessinger Bros., Arthur Smith Trio. Send list and prices. HAWKEYE HARDWARE, 106 SOUTH MADISON, BLOOMFIELD, IOWA.

CLASSIFIED ADVERTISING SECTION

WANT—To Buy—3 Tusko Elephants. Will pay $300. each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

WANT—Bingos, United Clipper, Capitol, Lightning; Seeburg M100A, M100B, HF100R; Wurlitzer 2104, 2204. We will pay top dollar, or take in trade against Bally, United, ChiCoin Bowlers. RUNYON SALES COMPANY, INC., 593 TENTH AVE., NEW YORK 18, N. Y. (Tel. LOngacre 4-1880).

WANT—For Resale—United Jupiter, Mills, Panoram; Williams Pinch Hitter; Vanguard, Hercules, Crusader Guns; Autophoto #11 & #14; Late Gottlieb Five Balls. CONTINENTAL COIN MACHINE, 1827 ADAMS, TOLEDO 2, OHIO. (Tel. CHerry 8-3359).

WANT — Wms. Vanguard, Hercules and Crusaders; ChiCoin and United Flashing Type Shuffles. State quantity and best price in 1st letter. MONROE COIN MACHINES EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel. SUperior 1-4600).

WANT—New 45 RPM records that have appeared on the Cash Box Top 50 within the last 6 months. We pay 15¢ to 18¢. Can use any quantity. KAY ENTERPRISES, 659 N.E. 123RD ST., NORTH MIAMI, FLORIDA. (Tel. PL 7-8061).

WANT—Unlimited quantities of Mills Slots—Reconditioned with 10¢ slug rejector. Quote FOB American Port. Write us today. L'AUTOMATE, 60, RUE VAN SCHOOR, BRUSSELS 3, BELGIUM. (Cable JEUMATE—BRUSSELS).

WANT—Glass for shuffle king overhead scoring unit, Un. Show Boats, Un. Triple Plays. FOR SALE—3-4-5's. Make offer. NOBRO NOVELTY, 142 DORE ST., SAN FRANCISCO, CALIF. (Tel. MArket 1-5438).

WANT—Late Wurlitzer Phonographs and Late Bally Bingos for resale. FOLLETT MUSIC CO., S. 180 HOWARD ST., SPOKANE, WASH. (Tel. MA 4-8585).

WANT—Wish to Buy and Sell any machines or model Phonographs. Also Amusement Games. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH 4, NEW JERSEY. (Tel. BIgelow 8-3524-5).

WANT — To Buy — Two Glasses for United Leader or Chief. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE

FOR SALE—Seeburg A $95; 1500 Wurlitzer $95; 1550 A Wurlitzer $115. T & L DISTRIBUTING, INC., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel. MAin 1-8751).

FOR SALE—Watling Tom Thumb Fortune Telling Scales $35. each. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel. CEntral 1-9292).

FOR SALE—Un. Bonus Gun $165.; State Fair Gun $175.; Bally Moon Raider Gun $375.; CC Twin Bowler $545.; Wms. Pinch Hitter $325.; Big Inning $225.; CC Super Home Run 6P $75.; Wms. All Star Baseball $75.; Little Buckeroo $325.; Skeet Shoot $245.; Double Shot $225.; Amer. Bank Shuffle 12' $195.; Rock-Ola 1465, 1468, 1475, write; Seeburg 22OSR '59 100-Sel. $850. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel. HEnderson 1-4100).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Birmingham Vending, Wolf Distributing Co., Birmingham, Alabama use and sell Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES COMPANY, ARLINGTON, TENNESSEE.

FOR SALE—Specials—Bally: Ballerinas $537.50; Sea Islands $395.; Carnival Queens $310.; Targets $325.; Beauty Contests $419.50; Champion Horse $525.; Skill Parades $200.; Skill Parade Deluxe Model $235.; Batting Practice $265.; Chicago Dynamics: Bullseye Drop Ball Puck Game $365.; Williams: Pinch Hitters $385.; Golden Gloves $235.; Gottlieb: Atlas $325.; Lightning Ball $285. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel. JAckson 2-5306).

FOR SALE—Fruit Machines, Bell Machines, for Export, Mills & Jennings, Black Cherries, Jewel Bells, Q.T.'s, Blue Bells, Twenty-One, Wild Deuce, Standard Chief, Export, Sun Chief, etc.; Bingos & Uprights. BELL DISTRIBUTORS, c/o THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N. Y.

FOR SALE — Bingos: Big Times $54.50; Gayetys $45.50; Miami Beach $54.50; Frolics $39.50; United Caravan $69.50; Five Balls: Gott. Toreador 2 Player $120.; Williams Circus Wagon 2 Player $99.50; Chicago Coin "Blondie" 2 Player $59.50. All games completely refinished and shopped like new. Call or write: TRI-STATE DIST. CO., BOX 615, ROME, GA. (Tel. 8982).

FOR SALE—Unlimited possibilities in a new vending field. Net $10,000 to $15,000 per year with very little service required. Coin operated stores throughout the United States and Canada are crying for the new dynamic Bleach O Matic liquid bleach dispensing machine. Every laundromat operator will welcome you on a percentage basis. Gross $32. on a $3.00 carboy of Sodium Hypochlorite, net to you, $29.00. For further information write to: T. W. DWYER, EXCLUSIVE DISTRIBUTION, BULK BLEACH SYSTEM, 214 W. EXCHANGE, OWOSSO, MICHIGAN.

FOR SALE—Juke box, game route, with few cigarette machines. Located in Central Florida. Good locations, late equipment, reasonable terms. For information: BUSH DISTRIBUTING COMPANY, 60 RIVERSIDE AVE., JACKSONVILLE, FLORIDA. (Tel. ELgin 6-0256).

FOR SALE—AMI E-120 $150.; D-80 $150.; Seeburg HF-100R $425.; M-100B $195.; M-100A $60; Wurlitzer 1550 $75.; Rock-Ola 1465 $550. Cleaned and checked. 1/3 deposit. A M I SALES COMPANY, 3652 W. NORTH AVE., CHICAGO 47, Ill. (Tel. HUmboldt 6-1070).

FOR SALE—Seeburg: B-100 $175.; C-100 $250.; G-100 $365.; V-200 $275.; Wurlitzer: 1700 $375.; 1800 $425.; 2000 $535.; 2100 $625.; 2200 $775. All types of amusement games new and used. All machines shopped. NORTHWEST SALES COMPANY, 1040 S.W. 2ND AVE., PORTLAND 4, OREGON. (Tel. CApitol 8-6557).

FOR SALE—2 Philadelphia Toboggan Skee Ball Alleys $425. ea.; 2 United League Bowling Alleys, like new, $725. ea.; Chicago Coin Rocket Shuffles, Single Player $125.; Bowlers, all makes and sizes $195. ea.—special quantity price for export. IRVING HOLZMAN, BLACK SALES CO., 583 TENTH AVE., NEW YORK, N. Y. (Tel. PEnnsylvania 6-6680).

FOR SALE—Bally & United Small Ball Bowlers—A-1 condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO. (Tel. CH 3-8624).

FOR SALE—Attention European Distributors: Lowest prices on AMI, Wurlitzer, and Seeburg phonographs. We only quote and ship to bona fide distributors. All prices f.o.b., New York City. Prompt delivery. Terms: Letter of credit or deposit and sight draft. Write — SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, NEW YORK.

FOR SALE — Mercury Counter Grippers 1¢ A-1 $29.50 each; 60,000 used 78 RPM records, good collector's items from 1946 to 1955. Make offer. TIERCE VENDING, P. O. BOX 368, GREENWOOD, MISS.

FOR SALE—Have large quantities of Bingo Games, 100 selection Seeburg Wall Boxes, Vendo Coin Changer and Stand. HALLGREN DISTRIBUTORS, INC., 1626—3RD AVE., MOLINE, ILLINOIS.

FOR SALE—Un. 4 Way Shuffle $550.; Bally Rocket Shuffle $75.; Chico Rocket Shuffle $100.; Wm. 4 Bagger $165.; Bally ABC Shuffle $225.; Wurl. 2000 $375.; Bally Space Ships $100.; Toonerville Trolley $400. Many other buys. ODCO., INC., 102 BROADWAY, ALBANY 4, N.Y. (Tel. HO 5-0228).

FOR SALE—Seeburgs: B's $249.50; C's $329.50; G's $399.50; V200 $295.; converted $350.; speeded up $395.; VL $450.; K's $495.; 201 $795.; 3W1 Boxes $44.50; 200 selection Boxes $74.50; Wurlitzer: 2304 Stereo $795.; 2000 $375.; 1600A $95.; AMI: H-200 $495.; H120 $450.; E-120 $175.; D-80 $165.; D-40 $75.; Rock-Ola: 1465 $495.; 1446 $275.; 1442 $195.; 120 selection Boxes $44.50. G. K. GABRIELSON & CO., 724 MEMORIAL DRIVE, S.E., ATLANTA, GA. (Tel. JAckson 5-7441).

FOR SALE—Uprights, Auto Bell Playball, Wagon Wheels, County Fair, Capitol Projector Auto Test, latest model, CC Rebound Shuffles, Old Smokie (train) Kiddie Ride, no reasonable offer refused, contact: JACK GORELICK, J. ROSENFELD COMPANY, 4701 WASHINGTON, ST. LOUIS 8, MO. (Tel. FOrest 7-6730).

FOR SALE—10 Bally Golf Champs (like new) $150. ea. Immediate shipment on receipt of deposit. REX-BILOTTA CORP., 821 SO. SALINA ST., SYRACUSE 3, NEW YORK.

FOR SALE—The Best—Sea Islands $425; Beach Time $255.; Ballerina $525.; Miss America $125.; Cypress Gardens $180.; Carnival Queen $285.; Key West $85.; Show Time $85.; Sun Valley $155.; Big Show $75.; Lotta Fun $469.50. The exporters of the South. CROWN NOVELTY CO., INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. MA 3931).

FOR SALE—We Got 'Em—Ballerina $525.; Sea Island $425.; Carnival Queen $285.; Miss America $125.; Beach Times $255.; Cypress Garden $180.; Sun Valley $155.; Show Time $85.; Big Show $75.; Key West $85.; Lotta Fun $474.50. Prompt attention to export inquiries. COIN MART, INC., 1055 BARONNE ST., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—2 Lotta Funs $450. each. MARCO MUSIC CO., MARSHALLTOWN, IOWA.

FOR SALE—"Pylon" The new plastic coating that won't chip, crack or peel. Can be used on games, bowlers, shuffles, phonographs. Will cut cleaning time 90%. Guaranteed America's finest reconditioned coin machines. MUSICAL SALES, 2334 OLIVE ST., ST. LOUIS, MO. (Tel. CH 1-8561).

FOR SALE—Exporters, we have surplus of new Balley coils, wipers, contact plates, etc., for Bally Bingos, Bright Lights to Beach Beauty. Will sell at one half factory list price. AMUSEMENT SUPPLY CO., 707 MISSOURI AVE., EAST ST. LOUIS, ILLINOIS.

FOR SALE—Baseball Specials—sharp and shopped. Williams Pinch Hitters $375.; Williams Short Stop $300.; Bally Heavy Hitter $325.; Genco Hi-Fly $95. MID-WEST DISTRIBUTORS, 709 LINWOOD BLVD., KANSAS CITY, MO. (Tel. WEstport 1-8776).

FOR SALE—New Bally Spook Gun; New Bally Targets; New Chi-Coin Star Rocket; Positively like new Bally Beauty Contest. WANT—In trade—Lotta Fun; Bingos; Shuffles; 5-Balls; Seeburg Music. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. AL 4-4040).

FOR SALE—AMI G-200, completely updated with new parts to level of I model $395.; AMI E-120 perfectly shopped $245. 1/3 deposit with order, balance C.O.D. THE HUB ENTERPRISES, INC., 2216 DIVISION ST., BALTIMORE 17, MD. (Tel. LA 3-3525).

FOR SALE — Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Beach Time $230; Miss America $110; Key West $60; Nite Club $60; Gayety $30; Sun Valley $165; Show Time $85; Big Show $60; Broadway $50. One-third deposit with each order. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel. TU 6729).

FOR SALE—100,000 new 45 rpm 6 months to 1 year old, $10 per 100, $95 per 1000. Also 25,000 EP's $25 per C; $200 per M; 12" LP's available $100 per C; $950 per M. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel. OLympia 8-4012).

FOR SALE—Wurlitzer 2150 $425.; Wurlitzer 1800 $275.; Seeburg KD 200 $495.; HF100G $525.; 200LU Library Units (Write); AMI H-200 $525.; D-80 $149.50; Rowe & Eastern Electric 8-11 Column Cigarette Venors from $39.50 up. Call or write: J & J DISTRIBUTORS, INC., 1327 NO. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. MElrose 4-3571 ask for Joe Flynn).

FOR SALE—Routes. Seeburg 3W1 chrome, white buttons $37.50; Genco Flying Aces, 2-player $150.; Wms. Top Hat $195.; Rock-Ola 1455D, like new $450.; AMI D80, refinished $160.; Sandy Horses, like new $350. CLOER DISTRIBUTING COMPANY, 1613 MAIN ST., JOPLIN, MO. (Tel. MAfair 3-4202).

CLASSIFIED ADVERTISING SECTION

FOR SALE—2 Capitol Projector Panorams in A-1 condition. Late model. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. JA 7-8511).

FOR SALE—United Deluex Regulation S.A. $295.; Capitol S.A. $195.; Clipper S.A. $175.; Royal S.A. $95.; League S.A. $95.; 14 Ft. Bowling Alley $150.; Gottlieb: Roto Pool $195.; Fair Lady $150.; Easy Aces $95.; Williams: Naples $150.; Casino $195.; Satellite $160.; Gusher $150. CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 858 NO. HIGH ST., COLUMBUS 15, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Smoke Shop—V27, Capacity 630. "The Best Electric Cigarette Machine On The Market." Call or write today. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE—A machine that pays for itself first week with little or no service! Lucky Horoscope Operators report this and more. NATIONAL DISTRIBUTORS, 127 SO. ENGLISH AVE., SPRINGFIELD, ILLINOIS.

FOR SALE—1st Quality Cloth $6.95 yd.; Deluxe Cloth $8.95 yd.; 48" Cue Sticks $18. doz.; 52" Cue Sticks $21. doz.; Bumper Rails $11.95 set; Bumper Pool Balls $10. Write for quantity prices. CHAMPION DIST. CO., 3451 N. MILWAUKEE, CHICAGO 51, ILL. (Tel. ALbany 2-3272).

FOR SALE—Seventeen Auto Kiddy Rides, good condition, $295. each. Quarter Midget type. OLSON, 138 SO. PACIFIC AVE., SAN PEDRO, CALIF. (Tel. TE 2-5564).

FOR SALE — The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel. CEdar 2-7600).

FOR SALE—Bally Big Time $60; Bally Cypress Gardens $130; Beach Time $225; F. P. Bally Heavy Hitter $275. SCIOTO NOVELTY, INC., 1909 EIGHTH ST., PORTSMOUTH, OHIO. (Tel. EL 3-4179).

FOR SALE—Eastern 22 Cigarette Vendors converted $139.50; 9-M National Cigarette Vendors $65; AMI G200's $295; AMI E120 $195; AMI I-200 $595; AMI J-120 $695; Seeburg V-200's $325. All ready for location, 1/3 deposit with order, balance C.O.D. MUSIC SYSTEMS, INC., 737 CARNEGIE AVE., CLEVELAND, OHIO.

FOR SALE—Seeburg HF100G $400; M100W $375; D3WA wall box $89.50; 3WI wall box—new chrome & buttons $39; Wurlitzer 1700 $200; 1800 $275; 2000 $425; 5210 wall box $79; 5207 $44; Rock-Ola 1448 $400; 1436 HiFi $275; Derby Day $89; Classy Bowler $119; Jubilee $139; Register $100; Gusher $125; 3D $149; Reno $100; Kings $100.; Band Wagon $100; Bally Target Roll $149; Bally All Star $74.50; Wm. Ten Strike $100. All equipment shopped and ready for location. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY 4, OKLA. (Tel. CEntral 6-3691).

FOR SALE—Big Three $450.; Shawnee $325.; Dlx Big Tent $225; Hunters $150.; Red Ball $250.; Hi Straight (used) $225.; Keeney League Leader $95. D & L COIN MACHINE CO., 414 KELKER ST., HARRISBURG, PA. (Tel. CEdar 4-1051, 2235).

FOR SALE—For Export Only—All Types Fruit Machines, Mills Black Cherries, Centuries, Blue Fronts, Twenty-One, etc. Also Bally Uprights Drawbells. Large stocks, prompt deliveries. Quantity discounts. INTERNATIONAL SALES CO., C/O THE CASH BOX, 1721 BROADWAY, NEW YORK 19, N.Y.

FOR SALE—Seeburg M100B $250; C $325; G 425; R $500; V200 $500; KD200 $750; HHF 100R $450; Wurlitzer 1800 $335; Rock-Ola 1438 $350. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE — Attention Pittsburgh operators, for sale 14 ft. Alleys with small balls, come and pick them up, only $125. WANT—Free play Lotta-Funs, give quantity and price. PENNSYLVANIA VENDING CORP., 1224 BROWNSVILLE RD., PITTSBURGH 10, PA.

FOR SALE—Seeburg 45 RPM 100 A $125.; Show Times $45.; Key West $45. AUTOMATIC MUSIC CO., 703 MAIN ST., REAR, BRIDGEPORT, OHIO. (Tel NE 5-1443).

FOR SALE—Special, Watling Scales—Model 500 Guesser, Tip-top condition, $30 each; New 6V6, 6SL7, 6J7, original carton, 60¢ each; 6 Volt Battery Charger $5; Steel Cabinet 38"x31"x17"; Comb. Lock Safe $35. GAYCOIN DISTRIBUTORS, 4866 WOODWARD, DETROIT, MICH.

FOR SALE—See us for all types of Bally Bingos, all machines completely cleaned and shopped. You will be thoroughly satisfied with our equipment. Write or call: NASTASI DISTRIBUTING CO., 912 POYDRAS, NEW ORLEANS, LA. (Tel. MA 6386).

FOR SALE — Scarum Burglar Alarms —operates on flashlight battery—2 minute installation, slightest tampering sets off alarm. Scares hoodlums away before damage is done, $4.95 complete, 3 for $12.00. Send check. G. I. SPECIALTY, 3361 YORK ROAD, DEPT. 6, PHILADELPHIA 40, PA.

FOR SALE — Seeburg Stereo 222 $899.50; Seeburg KDH $469.50; Seeburg VL $299.50; Seeburg V $279.50; Seeburg G 100 $349.50; AMI F 120 $329.50; AMI E 80 $159.50; AMI D 80 $119.50; Muto Photomat $99.50. CULP DISTRIBUTING CO., 614 WEST GRAND, OKLAHOMA CITY, OKLA. (Tel. CE 2-8084).

FOR SALE—Wurlitzer 2100, $500; 9 United Play-Mate Rebound Shuffles, like new, $150 ea.; Seeburg V-200 used $365; Seeburg V-200 change over $450; Rock-Ola 1465 $685; 12 Corsair 20 Col. Cigarette Vendors, used, $200 each. All models AMI Phonos, lowest prices, write or call — CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MA 1-3511).

FOR SALE — Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel. FOrest 5-3456).

FOR SALE—Evans Shooting Gallery, live ammunition, moving and stationary targets, less than a year old, $995. Write for details. WESTERN DISTRIBUTORS, 1226 S.W. 16TH AVE., PORTLAND 5, ORE. (Tel. CApitol, 8-7565).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Specials — Auto-Bell Magic Mirror Horoscope (floor samples) $295.; Play Ball $195.; Galloping Dominoes (like new) $265.; Mermaid—Call or write; Games, Inc. Wildcat $375.; Twin Wildcat $445. Rush deposit. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11TH ST., ERIE, PA. (Tel. GLendale 2-3207).

FOR SALE—6 Pocket Pool Tables, excellent shape $150.; 14′ Bowlers $195.; Blinkers $185.; Skee Balls $125.; Bowlette 14′ $175.; Rebound Shuffles $49.50. Write or wire today. PURVEYOR DISTRIBUTING CO., 4322-23 NORTH WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE—Seeburg 100B, BL $165.; C $230.; HFG $325.; KD200 $445.; Wurlitzer 2204 $445.; 2250 $545.; Rock-Ola Comet $225. Machines clean, ready for location. 1/3 deposit. INTERBORO MUSIC CO., 433 WEST 45th ST., NEW YORK, NEW YORK. (Tel. JUdson 2-2363).

FOR SALE — Records, New 45's 100 assorted tunes per carton — 60% majors, 11¢ and less. EP's 25¢ per record, 12″ LP's majors and others, pre-packaged 100 or more, $75. Will send sample order. Send check or money order. SID TABACK RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735).

FOR SALE — Relays — low cost, high quality, general purpose open style made to your specifications. Short run our specialty. Also electrical harnesses and switch stack assemblies. MARVEL MANUFACTURING CO., 2847 W. FULLERTON AVE., CHICAGO, ILL. (Tel. DI 2-2424).

FOR SALE — We have: Surf Clubs, Gayetys, Starlettes, Varietys, Palm Springs, Big Times, Gaytimes, Frolics and Ice Frolics. No fair offer refused. GLOBE DISTRIBUTING CO., INC., 1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780).

FOR SALE — All late Bally Bingos, slightly used uprights; Gunsmoke, Hunter, Super Hunter, Wild Cat, Deluxe Big Tent, Shawnees. Write or phone for prices. PENN COIN-O-MATIC CORP., 821 NO. BROAD ST., PHILADELPHIA 23, PA. (Tel. PO 5-2676).

FOR SALE — Complete line of Pool Table Supplies & parts. Slates, Cushions, Balls, Cloth, Bumpers, etc. Save money, save time—Buy direct. Write or phone for our new 1959 Catalog. EASTERN NOVELTY DIST., 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel. UN 3-8574).

FOR SALE—ChiCoin League Bowler, 11 ft., Bally Strike Bowler, 11 and 14 ft., United DeLuxe Bowling Alley, 11 ft., Bally Tournament Bowler, 14 ft., any at $250 ea. Good condition. Deposit required. DAVE LOWY, 592 TENTH AVE., NEW YORK 36, N. Y. (Tel. CHickering 4-5100).

FOR SALE—Have a few Wurlitzer 2000, 2100 and 2200. Also Wurlitzer 2300 Stereo's for wholesalers and exporters. UNITED DISTRIBUTORS, INC., 902 WEST SECOND ST., WICHITA, KANSAS. (Tel. HObart 4-6111).

FOR SALE — Wms. Vanguard Gun $375; Wms. Ten Pins $125; Bally All Star Bowler $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FR 7-2162 or FR 4-7549).

FOR SALE—Seeburg C-100 $300.; Seeburg G-100 $375.; Seeburg R-100 $400.; Seeburg VL-200 $375.; Wurlitzer 2000 $395; AMI H-200E $500.; AMI I-200E $625. BELMONT MUSIC CO., 116-118 N.E. GLENDALE AVE., PEORIA, ILL. (Tel. 6-4424—45868).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel. NEwton 5-2531).

FOR SALE—Used AMI I-200E $750; HO200E $600; H-120E $595; G-200 $350; D-80 $195; D-40 $95; Used Wurlitzer: 1400 $50; 1650 $195; Used Seeburg: K-2-200 $525; VL-200 $395; V-200 $350; M-100-BL $265; M-100-C $275; M-100-B $225; Used Rock-Ola: 1455 $500; 1448 $425; 1428 $275. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH.

FOR SALE—We have a large stock of reconditioned Shuffle Games and Bingo. Write for list. PIONEER VENDING, INC., 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel. MOntana 1-5000).

FOR SALE—6 Pocket Pool Tables—Fischer 75″ x 43″, new slates, cushions, complete & ready for location, $160.; Genco 6 pl. Skill Ball $125.; United Targette $75.; Comet $95.; Williams 6 pl. Major League Baseball $95.; Chi-Coin Rebound Shuffle $65.; National 9 ft. Shuffleboard w/elec. scoring $75.; Chi-Coin Bullseye Baseball 2-Player $175.; Chi-Coin Home Run 6-Player $65.; Wms. Deluxe Baseball $75. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N.J. (Tel. UN 3-8584).

MISCELLANEOUS

NOTICE—Burglar Alarm for coin operated equipment operates on flashlight battery. Sensitive to tampering, 100% protection. Installed quickly, powerful alarm. Instructions. $4.95 —Three $12, Dozen $45—quantity prices to distributors. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

NOTICE — Buy your parts and supplies from the nation's oldest and original parts and supply house. Save real money. One transportation charge. Largest stocks, lowest prices. Useful gifts with orders of $25 or more. Catalog free. BLOCK MARBLE CO., 1425 NO. BROAD ST., PHILADELPHIA 22, PA.

BIG SERVICE TIP—5 Ball Operators —Do you have wearing around Bang Bumpers? Recondition your games with self-adhering Vinyl Plastic Cover—it rings. Only $7.50 per 100. Send check to SELECT ENTERPRISES, 338 NO. 7th ST., CAMDEN, N. J.

NOTICE—Do It Yourself Kits for phonograph restyling available for Models 100 B, C, W, G and R. We also do complete cabinet restyling, using modern wood-grain decal, not paint. Write for information. SUN REFINISHING CO., 1619 MILBY, HOUSTON 3, TEXAS.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

AMI, INC.
- K-200 (E) 200 Sel. Phono., St. or Mo...
- K-200 (A) 200 Sel. Phono., St. or Mo...
- K-200 (M) 200 Sel. Phono, St. or Mo...
- K-120 120 Sel. Phono., St. or Mo. ...
- K-100 (A) 100 Sel. Phono., St. or Mo.
- K-200 Hideaway, 200 Sel., Selective Play, St. or Mo. .....
- WQ-120 120 Sel. W. B. .....
- WQ-200 200 Sel. W. B. .....
- KQ-200-1 200 Sel. W.B., Dual Price Play
- WQ-200-3 200 Sel. W. B., Dual price Play, 4-Coin Rejector .....
- Bar Grip W. B. Mounting Bracket ....
- EX-600 Cylindrical Wall Spkr. .....
- L-2130 Ceiling Spkr., Choice of Grille Types Listed
  - L-2135 Random Pattern Grille ....
  - L-2136 Uniform Pattern Grille ....
  - L-2137 Circular Flush-Mount Grille
- Remote Vol. & Cancel Cont., St. or Mo.

AUTO-BELL NOVELTY CO.
- Mermaid .....
- Magic Mirror Horoscope .....

AUTO-PHOTO CO.
- Model 12 Studio $3,245.00

BALLY MFG. CO.
- Ball Park
  - Standard Model .....$ 620.00
  - Replay Model 640.00
- Beach Queens (1 ball play, replay model) .....$ 640.00
- Island Queens (2 shots a game, replay model) 650.00
- Tropic Queens (1 ball play, non-replay model) 640.00
- Beauty Contest 625.00
- Official Jumbo (Shuffle) 905.00
- Bally Derby (Gun Game) 725.00
- Monarch Bowler (Shuffle) ... 865.00
- Pony Twins (Kiddie Ride) .. 705.00
- Targets
  - Standard Model 620.00
  - Replay Model 640.00
- 6-Pocket Pool Table 419.50
- Lotta-Fun (5-Ball) 825.00
- Fun-Way (5-Ball, No Replays) 825.00
- Moon Raider (Rifle Game) .. 625.00
- Little Champion (Kiddie Ride) 550.00
- Fire Chief (Kiddie Ride) 898.00
- Western Express (Kiddie Ride) 898.00
- Spook-Gun (Kiddie Shooting-Gallery) 465.00
- Speed-Queen (Kiddie Ride) .. 865.00
- Toonerville Trolley 865.00
- Model T (w/o Record chngr.) 865.00
- The Champion (all metal cab) 865.00

CHICAGO COIN MACHINE
- World Series .....
- Pony Express Gun .....
- Shoot The Clown (Rifle Game)
- Bull's Eye Drop Ball .....
- 4 Game Bowler .....
- Queen Bowler
  - 16 ft. 5 in. .....
  - 21 ft. 5 in. .....
- Jet Pilot .....
- King Bowler
  - 16 ft. 5 in. .....
  - 21 ft. 5 in. .....
- Twin Bowler .....
- Commando Machine Gun ....

EXHIBIT SUPPLY CO
- Card Vendor .....

J. F. FRANTZ MFG. CO.
- Dodge City (Counter Pistol) .
- Kicker & Catcher .....
- ABT Challenge Pistol .....
- ABT Guesser Scale .....
- ABT Rifle Sport .....
- Aristo Scale .....

GAMES, INC.
- Twin Super Wild Cat (Dual Plyr.) .....

D. GOTTLIEB & CO.
- Texan, 4-Player .....

IRVING KAYE CO., INC.
- Fleetwood Single Ball Viewer 6-Pkt. Pool Table .....
- Jumbo Fleetwood Single Ball Viewer 6 Pkt. Pool Table ..
- Cue Ball .....
- Klub Pool .....
- Jumbo Hockey .....

J. H. KEENEY & CO., INC.
- Criss Cross Diamond (upright) .....$ 695.00
- Hi-Straight, 5-Ball 525.00
- Popcorn Vendor 640.00

ROCK-OLA MFG. CORP.
- 1485 St 200 Sel. Phono. .....
- 1485 200 Sel. Phono. .....
- 1478 St 120 Sel. Phono. .....
- 1478 120 Sel. Phono. .....
- 1621 Hi-Fi Wall Spkr. .....
- 1620 St Wall Spkr. .....
- 1950 Remote Vol. Cont. with Cancel Button 50¢ Coin Chute Available for All Models .....
- Dual Credit Unit Available for 200 Sel. Model 1485 .....
- 1555 Dual W. B. for 120 or 200 Sel.

THE SEEBURG CORP.
- Q-160, 160 Sel. Phono. .....
- Q-100, 100 Sel. Phono. .....
- D-3W160 Wall-O-Matic, 160 Sel. Dual Pricing .....
- S-3W160 Wall-O-Matic, 160 Sel. Single Pricing .....
- HD-3WU Wall-O-Matic, 200 Sel. Half Dollar .....
- HD-3WU Wall-O-Matic 100-160-200 Sel.
- 3W100 Wall-O-Matic "100" Sgl Pricing
- RSVC-1 Remote St Vol. Cont.
- CCI Coin Counter .....
- TWI Twin St Wall Spkrs. ....
- TCI Twin St Corner Spkrs. ..
- TRI Twin St. Recessed Spkrs. .
- PS6LZ—Power Supply .....
- HFAI-3—Power Amplifier ...
- Cigarette Vender Model E-2 ..
- 1000, Background Music Unit .
- 4CD Cold Drink Vendor .....
- SFB-1000 Fresh Brew Coffee Vendor
- SFB-500 Fresh Brew Coffee Vendor
- SM-500 Powdered Coffee Vendor

UNITED MFG. CO.
- Falcon Bowler
  - 13′ $1,520.00
  - 16′ 1,550.00
- Big Bonus Shuffle Alley 990.00

UNITED MUSIC CORP.
- UPB-100, 100 Sel. Phono.
- UPB-100S, 100 Sel. St. Phono.
- UPB-100H, 100 Sel. Hdw'y. Phono.
- UWB-1, Sel. 3 Wire W. B.
- UBG-1, Bar Grip
- UAP-1, Aux. Power Supply
- UCS-1, 8″ Dual Cone Corner Spkr.
- UWS-1, 8″ Dual Cone Wall Spkr.
- UWS-1, 8″ Dual Cone Recessed Ceiling Spkr.
- UCS-2, 12″ Dual Cone Corner Spkr. for Stereo.
- UWS-2, 12″ Dual Cone Wall Spkr. for Stereo.
- URV-1, Remote Vol. Cont. and Cancel for Monaural
- URV-2, Remote Vol. Cont. and Cancel for Stereo.
- URA-1, Remote Amplifier for increased Audio Power
- UMS-1, Microphone System for paging or public address
- UPS-1, Play Stimulator—UPB-100 Series

VALLEY SALES CO.
- Bumper Pool Table (2 Models Available) .....
- 6 Pocket Pool Table (5 Models Available) .....

WILLIAMS MFG. CO.
- Official Baseball .....
- Nags .....

THE WURLITZER CO.
- 2400-S, St. 200 Sel. Phono and Step. Dual Pricing optional.
- 2400, Mo., 200 Sel. with Step. Dual Pricing optional.
- 2404-S, Stereo, 104 Sel. Stepper optional.
- 2404, Mo., 104 Sel. Stepper optional
- 2410-S, St., 100 Sel. Step. Dual Pricing optional.
- 2410, Mo., 100 Sel. Step. Dual Pricing optional.
- 5252 W.B., 200 Sel. 10-25-50¢, D. Pricing.
- 5250 W.B., 200 Sel. 10-25-50¢.
- 5207 W.B., 104 Sel. 5-10-25¢.
- 5202 W.B., 100 Sel. 10-25-50¢, Dual Pricing.
- 5200 W.B., 100 Sel. 10-25-50¢.
- 5122 St. Console Floor Spkr.
- 5123 St. Corner Spkr., 12″ Coaxial
- 5124 St. Corner Spkr., 8″ Ext. Range.
- 5125 St. Extender Spkr. packed in pairs.
- 5126 St. Directional Spkr.

The Cash Box "PRICE LISTS"

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Cash Box Price Lists"

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

CODE (Numeral Preceding Machine)

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

AMI

4* D-40, '51, 40 Sel.	95.00	125.00
4* D-80, 51, 80 Sel.	150.00	175.00
6. E-40, '53, 40 Sel.	125.00	195.00
4. E-80, '53, 80 Sel.	195.00	235.00
4* E-120, '53, 120 Sel.	195.00	225.00
4. F-80, '54, 80 Sel.	225.00	250.00
4* F-120, '54, 120 Sel.	350.00	375.00
5. G-80, '55, 80 Sel.	375.00	400.00
4. G-120, '55, 120 Sel.	375.00	395.00
4* G-200, '56, 200 Sel.	350.00	395.00
2* H-120, '57, 120 Sel.	525.00	550.00
4* H-200, '57, 200 Sel.	550.00	575.00
5. I-100M, '58, 100 Sel.	575.00	595.00
4. I-200M, '58, 200 Sel.	595.00	625.00
4* I-200E, '58, 200 Sel.	695.00	750.00
6. WM Wall Box	5.00	8.00
6. SM or SL Stepper	5.00	8.00
6. W200 Wall Box	72.50	80.00

ROCK-OLA

6. 1436, '52, Fireball, 120 Sel.	75.00	95.00
6. 1436A, '53, Fireball, 120 Sel.	95.00	125.00
4. 1438, '54, Comet, 120 Sel.	275.00	295.00
4. 1446, '54 HiFi, 120 Sel.	275.00	295.00
4. 1448, '55, HiFi, 120 Sel.	395.00	425.00
6. 1452, '55, 50 Sel.	375.00	400.00
4. 1454, '56, 120 Sel.	425.00	450.00
4* 1455, '57, 200 Sel.	450.00	500.00
4. 1458, '58, 120 Sel.	550.00	575.00
4* 1465, '58, 200 Sel.	650.00	695.00

SEEBURG

4* M100A, '51, 100 Sel.	95.00	125.00
4* M100B, '51, 100 Sel.	225.00	250.00
4. M100BL, '51, 100 Sel., Light Cab.	265.00	275.00
4* M100C, '52, 100 Sel.	275.00	325.00
4* HF100G, '53, 100 Sel.	395.00	425.00
2* HF100R, '54, 100 Sel.	450.00	495.00
6. V160, '55, 160 Sel.	300.00	325.00
4* V200, '55, 200 Sel.	325.00	350.00
4* VL200, '56, 200 Sel.	395.00	450.00
4* KD200, '57, 200 Sel.	550.00	595.00
2. KD200H, '57, 200 Sel.	500.00	525.00
6. L100, '57, 100 Sel.	525.00	595.00
4. 201, '58, 200 Sel.	850.00	875.00
4. 161, '58, 160 Sel.	825.00	850.00
4. 220, '58, 100 Sel.	850.00	875.00
6. W1-L56 Wall Box 5¢	3.00	5.00
6. 3W2 Wall-a-Matic	3.00	5.00
6. W4L-56	5.00	8.00
6. 3W5-L56 Wall Box, 5¢, 10¢, 25¢	5.00	8.00
6. W6L-56 5/10/25 Wireless	5.00	9.00
6. 3W7-L-56	5.00	8.00
4. 3W1 Wall-a-Matic	37.50	49.50

WURLITZER

6. 1250, '50, 48 Sel., 45 or 78 RPM	49.50	75.00
4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	75.00
6. 1450, '51, 48 Sel., 45 or 78 RPM	75.00	95.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	95.00	125.00
4. 1500 A, '53, 104 Sel., 45 & 78 Intermix	100.00	125.00
4. 1600, '53, 48 Sel., 45 & 78 Intermix	95.00	125.00
4. 1650, '53, 48 Sel.	175.00	195.00
6. 1650A, '54, 48 Sel.	195.00	225.00
1. 1700, '54, 104 Sel.	325.00	350.00
1* 1800, '55, 104 Sel.	335.00	375.00
1. 1900, '56, 104 Sel.	395.00	450.00
4* 2000, '56, 200 Sel.	395.00	450.00
4. 2100, '57, 200 Sel.	550.00	575.00
6. 2104, '57, 104 Sel.	495.00	525.00
4. 2150, '57, 200 Sel.	495.00	525.00
4. 2204, '58, 104 Sel.	595.00	645.00
4. 2200, '58, 200 Sel.	675.00	750.00
4. 2250, '58, 200 Sel.	595.00	625.00
6. 2140 Wall Box	2.50	5.00
6. 3020 Wall Box	3.00	5.00
6. 3048 (Conv. of 3020)	3.00	10.00
6. 3031 Wall Box	3.00	9.00
6. 3045 Wall Box	3.00	9.00
6. 4820 Wall Box	8.00	20.00
6. 4851 Wall Box	9.00	25.00
6. 5210 Wall Box	89.50	99.50

BALLY

4* Ballerina (6/59)	525.00	545.00
4. Balls-A-Poppin' (11/56)	40.00	60.00
4. Beach Beauty (11/55)	50.00	60.00
1* Beach Time (9/58)	245.00	275.00
4* Big Show (9/56)	60.00	85.00
4* Big Time (1/55)	60.00	65.00
4* Broadway (12/55)	60.00	75.00
6. Carnival (11/57)	100.00	125.00
4* Carnival Queen (1/59)	300.00	350.00
4. Circus (8/57)	90.00	95.00
4. Crossroads (1/56)	175.00	195.00
4* Cypress Gardens (6/58)	175.00	195.00
4. Double Header (7/56)	65.00	85.00
4. Gay Times (6/55)	50.00	65.00
4* Gayety (3/55)	35.00	65.00
4* Key West (12/56)	75.00	110.00
2* Lotta-Fun (9/59)	495.00	525.00
4. Miami Beach (9/54)	45.00	60.00
4* Miss America (2/58)	110.00	135.00
4* Night Club (4/56)	50.00	60.00
4. Parade (6/56)	75.00	90.00
4* Sea Island (2/59)	450.00	485.00
4* Show Time (3/57)	65.00	85.00
4* Sun Valley (7/57)	145.00	165.00
6. Target Roll (1/58)	125.00	150.00
5. U.S.A. (8/58)	195.00	225.00

CHICAGO COIN

4. Blondie (8/56)	40.00	75.00
6. Capri (10/56)	75.00	85.00

GENCO

6. Flying Aces (7/58)	195.00	239.00
6. Fun Fair (12/57)	120.00	139.00
6. Show Boat (12/57)	125.00	150.00

GOTTLIEB

6. Ace High (1/57)	90.00	100.00
6. Arabian Nights (12/53)	50.00	60.00
4. Around The World (7/59)	345.00	375.00
4. Atlas (5/59)	350.00	375.00
4. Auto Race (9/56)	90.00	115.00
4. Brite Star (4/58)	225.00	255.00
6. Chinatown (10/52)	40.00	75.00
6. Classy Bowler (7/56)	115.00	125.00
4. Continental Cafe (7/57)	175.00	185.00
4. Criss Cross (3/58)	185.00	195.00
4. Daisy Mae (7/54)	50.00	75.00
4. Derby Day (5/56)	95.00	100.00
4. Diamond Lil (12/54)	50.00	75.00
4. Double Action (1/59)	315.00	350.00
4. Dragonette (6/54)	70.00	80.00
4. Duette (4/55)	75.00	100.00
2. Easy Aces (12/55)	95.00	125.00
4. Fair Lady (12/56)	145.00	165.00
4. Falstaff (11/57)	265.00	295.00
4. Flagship (1/57)	150.00	160.00
4. Frontiersman (11/55)	75.00	85.00
4. Gladiator (1/56)	100.00	125.00
4. Gold Star (8/54)	65.00	75.00
4. Gypsy Queen (2/55)	60.00	75.00
4. Harbor Lites (2/56)	75.00	95.00
4. Hawaiian Beauty (4/54)	85.00	110.00
4. Hi-Diver (4/59)	250.00	269.00
4. Jockey Club (5/54)	70.00	90.00
4. Jubilee (5/55)	145.00	175.00
4. Lady Luck (9/54)	45.00	60.00
7. Mademoiselle (11/59)	345.00	375.00
4. Majestic (4/57)	275.00	290.00
6. Marathon (10/55)	115.00	125.00
6. Mystic Marvel (3/54)	75.00	90.00
4. Picnic (10/58)	295.00	315.00
4. Poker Face (9/53)	50.00	75.00
4. Queen of Diamonds (6/59)	250.00	275.00
4. Miss Annabelle (8/59)	265.00	300.00
4. Race Time (3/59)	239.00	295.00
4. Rainbow (12/56)	145.00	165.00
4. Register (10/56)	115.00	125.00
4. Rocket Ship (5/58)	185.00	200.00
4. Roto Pool (7/58)	175.00	200.00
4. Royal Flush (5/57)	135.00	145.00
4. Scoreboard (4/56)	65.00	90.00
4. Sea Belles (8/56)	125.00	135.00
4. Silver (10/57)	150.00	175.00
4. Sittin' Pretty (11/58)	210.00	235.00
4. Sluggin' Champ (4/55)	90.00	125.00
6. Southern Belle (6/55)	59.00	75.00
6. Stage Coach (11/54)	70.00	80.00
4. Straight Flush (12/57)	185.00	225.00
4. Straight Shooter (2/59)	245.00	250.00
4 Sunshine (10/58)	235.00	245.00
4. Super Circus (10/57)	225.00	250.00
4. Sweet-Add-A-Line (7/55)	95.00	105.00
4. Toreador (6/56)	110.00	125.00
4. Tournament (8/55)	110.00	115.00
4. Twin Bell (1/55)	75.00	95.00
4. Universe (10/59)	275.00	300.00
4. Whirlwind (2/58)	200.00	225.00
4. Wishing Well (9/55)	95.00	110.00
4. World Champ (8/57)	125.00	135.00

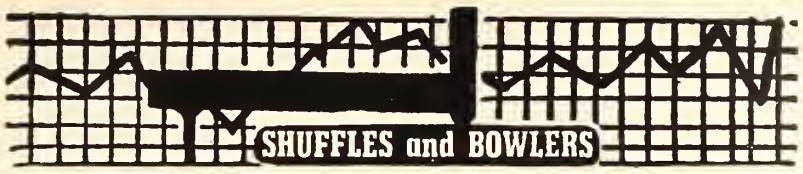
UNITED

4. Brazil (10/56)	80.00	100.00
4. Caravan (2/56)	65.00	95.00
6. Jolly Joker (11/55)	75.00	90.00
4. Monaco (8/56)	95.00	160.00
4. Pixie (1/55)	55.00	75.00
6. Playtime (10/57)	135.00	150.00
4. South Seas (2/56)	65.00	85.00
4. Starlets (12/55)	65.00	75.00
6. Triple Play (8/55)	55.00	100.00
6. Tropicana (1/55)	45.00	110.00

WILLIAMS

4. Arrow Head (7/57)	95.00	100.00
6. Band Wagon (8/55)	100.00	125.00
6. Big Ben (9/54	55.00	75.00
6. Circus Wagon (10/55)	95.00	125.00
4. Cue Ball (2/57)	130.00	150.00
4. Fun House (10/56)	100.00	125.00
6. Gay Paree (6/57)	125.00	150.00
4. Gusher (9/58)	140.00	165.00
6. Hi-Hand (6/57)	125.00	150.00
6. Hot Diggity (8/56)	100.00	125.00
6. Jig Saw (12/57)	125.00	140.00
6. Kings (8/57)	110.00	125.00
6. "9" Sisters (1/54)	50.00	100.00
6. Perky (11/56)	80.00	115.00
4. Peter Pan (4/55)	75.00	95.00
4. Piccadilly (5/56)	75.00	85.00
6. Race The Clock (5/55)	50.00	95.00
6. Regatta (11/55)	115.00	150.00
4. Reno (10/57)	110.00	130.00
6. Shamrock (1/57)	90.00	140.00
6. Skyway (8/56)	50.00	100.00
4. Smoke Signal (10/55)	55.00	70.00
4. Snafu (12/55)	60.00	75.00
6. Soccer Kick Off (12/57)	195.00	265.00
6. Spitfire (2/55)	50.00	75.00
6. Stardust (3/56)	80.00	85.00
6. Starfire (1/57)	140.00	175.00
6. Steeplechase (11/57)	150.00	175.00
6. Super Score (9/56)	75.00	80.00
6. Surf Rider (12/56)	80.00	100.00
6. Three Deuces (8/55)	75.00	115.00
6. Thunder Bird (5/54)	55.00	75.00
6. Tim-Buc-Tu (1/56)	65.00	70.00
5. Top Hat (10/58)	195.00	214.00
4. Turf Champ (8/58)	175.00	195.00
6. Wonderland (5/55)	75.00	90.00

"The Cash Box PRICE LISTS"



BALLY

Shuffles

6. Jet Bowler (8/54)	90.00	125.00
6. Rocket Bowler (8/54)	65.00	115.00
6. Mystic Bowler (12/54)	65.00	125.00
4. Magic Bowler (12/54)	95.00	125.00
6. Blue Ribbon (3/55)	125.00	175.00
6. Gold Medal (3/55)	150.00	195.00
4. ABC Bowler (7/55)	200.00	225.00
6. Deluxe model	245.00	330.00
6. Congress (7/55)	225.00	245.00
6. Deluxe model	255.00	275.00
6. Jumbo Bowler (9/55)	265.00	350.00
6. King Pin Bowler (9/55)	225.00	270.00
4. ABC Super Deluxe Bowler (9/57)	375.00	425.00
4. All-Star Bowling (12/57)	110.00	135.00
4. All-Star DeLuxe (2/58)	125.00	145.00

Ball Bowlers

4. ABC Bowling Lane (1/57)	225.00	250.00
4. ABC Tournament Bowler (6/57)	295.00	350.00
4. ABC Champion Bowler (10/57)	375.00	425.00
4. Strike Bowler (11/57)	250.00	295.00
4. Trophy Bowler (4/58)	495.00	525.00
6. Lucky Alley (8/58)	600.00	645.00

CHICAGO COIN

Shuffles

5. Criss Bowler (12/53)	40.00	95.00
5. Playtime (10/54)	95.00	170.00
5. Fireball (11/54)	115.00	145.00
5. Thunderbolt (12/54)	150.00	175.00
5. Triple Strike (2/55)	100.00	205.00
5. Arrow (2/55)	125.00	195.00
5. Criss Cross Targette (1/55)	35.00	75.00
5. Deluxe model	75.00	95.00
5. Bonus Score (4/55)	125.00	150.00
4. Hollywood (5/55)	200.00	225.00
4. Blinker (8/55)	200.00	225.00
5. Score-A-Line (9/55)	175.00	250.00
2. Bowling Team (10/55)	175.00	195.00
4. Miami Shuffle (10/56)	25.00	45.00
4* Rocket Shuffle (3/58) 1 Player	115.00	125.00
2* 2 Player	145.00	175.00
4. Explorer Shuffle (6/58)	200.00	225.00
2* Rebound Shuffle (12/58)	50.00	75.00

Ball Bowlers

4. Bowling League (2/57)	225.00	250.00
4. Ski Bowl (11/57) 6 Player	50.00	75.00
4. Classic Bowling League (7/57)	375.00	395.00
4. TV Bowling League (11/57)	325.00	350.00
4. TV (with rollovers)	395.00	425.00

GENCO

Ball Bowlers

6. Skill Ball 2 Player (11/56)	60.00	90.00
4. 6 Player (2/57)	100.00	150.00

KEENEY

Shuffles

4. Diamond Bowler (5/54)	95.00	125.00
4. Bikini (6/54)	95.00	150.00
1. Century (6/54)	125.00	170.00
6. American (9/54)	90.00	175.00
6. National (9/54)	90.00	125.00
4. Speedlane (4/55)	125.00	150.00

UNITED

Shuffles

6. Leader (11/53)	95.00	115.00
6. Rainbow (5/54)	80.00	115.00
6. Banner (8/54) Del.	65.00	115.00
4. Shuffle Targette, Del. (8/54)	75.00	95.00
4. Speedy (8/54)	100.00	125.00
4. 11th Frame (10/54)	65.00	95.00
4. Comet Targette (11/54)	95.00	110.00
4. Mercury (12/54)	80.00	100.00
6. Mars (1/55)	90.00	135.00
4. DeLuxe model	95.00	145.00
4. Lightning (2/55)	145.00	165.00
6. DeLuxe model	95.00	145.00
6. Venus (3/55)	90.00	135.00
6. DeLuxe model	100.00	195.00
6. Clipper (5/55)	100.00	125.00
6. DeLuxe model	100.00	195.00
4. 5th Inning (6/55)	65.00	75.00
4. Capitol (6/55)	215.00	225.00
6. DeLuxe model	225.00	240.00
6. Super Bonus (9/55)	160.00	225.00
6. DeLuxe model	195.00	245.00
6. Top Notch (10/55)	270.00	325.00
6. Top Notch Special	295.00	325.00
4. Regulation (11/55)	270.00	295.00
4. DeLuxe model	275.00	325.00
6. Midget Bowling Alley (3/58)	95.00	135.00
2. Shooting Stars (4/58)	125.00	150.00

Ball Bowlers

5. Derby Roll (6/55)	75.00	100.00
6. DeLuxe model	100.00	195.00
4. Bowling Alley (11/56)	225.00	245.00
4. Jumbo Bowling Alley (9/57)	425.00	450.00
4. Royal Bowler (12/57)	295.00	325.00
4. Pixie Bowler (8/58)	125.00	150.00

WILLIAMS

Ball Bowlers

6. Roll-A-Ball (12/56) 6 Player	90.00	100.00

4. Bally Champion Horse	550.00	575.00
4. Bally Moon Ride	125.00	200.00
4. Bally Space Ship	225.00	295.00
5. Bally Speed Boat	165.00	295.00
5. Bally Toonerville Trolley	475.00	525.00
4. Bert Lane Lancer Horse	225.00	295.00
4. Bert Lane Merry-Go-Round	175.00	215.00
5. B.L. Miss America Boat	225.00	295.00
4. Bert Lane Fire Engine	250.00	395.00
5. Capitol Donald Duck	250.00	325.00
4. Capitol Elsie	150.00	200.00
4. Capitol Palomino Horse	195.00	275.00
6. Capitol See Saw	125.00	295.00
6. Chicago Coin Super Jet	125.00	275.00
4. Chicago Round The World Trainer	250.00	295.00
4. Deco Merry-Go-Round	195.00	295.00
6. Deco Space Ranger	225.00	295.00
4. Exhibit Big Bronco	295.00	350.00
6. Exhibit Mustang	295.00	350.00
6. Exhibit Sea Skates	125.00	225.00
4. Exhibit Space Patrol	125.00	225.00
6. Exhibit Rudolph The Reindeer	250.00	300.00
4. Scientific Television	175.00	250.00
6. Scientific Boat Ride	100.00	125.00
4. Texas Merry-Go-Round	200.00	245.00

4. ABT 6 Gun Rifle Range	375.00	425.00
6. Air Football	112.50	195.00
6. Air Hockey	125.00	195.00
4. Amus. Boomerang	75.00	95.00
4. Auto Photo Model 9	1100.00	1200.00
1. B Undersea Raider	95.00	125.00
4. B Bulls Eye Shooting Gallery (9/55)	195.00	250.00
4* B Big Inning (5/58)	275.00	295.00
4* B Heavy Hitter (4/59)	325.00	345.00
4. B Golf Champ (8/58)	175.00	250.00
2. Batting Practice (8/59)	350.00	395.00
4. Skill Roll (Upright) (B 3/58)	65.00	85.00
4. Capitol Midget Movies	100.00	125.00
4. CC Bullseye Baseball	195.00	200.00
4. CC Basketball Champ	90.00	125.00
4. CC 4-Player Derby	95.00	125.00
4. CC Goalee	95.00	110.00
6. CC Hockey	45.00	65.00
4. CC Midget Skee	60.00	125.00
4. CC Pistol	50.00	75.00
4. CC Home Run 6 Player (3/54)	50.00	75.00
4. Super model	85.00	130.00
4. CC Big League (5/55)	100.00	150.00
4. CC Twin Hockey (5/56)	200.00	215.00
4. CC Steam Shovel (5/56)	115.00	125.00
4. CC Batter Up (4/58)	210.00	225.00
4. CC Criss Cross Hockey (10/58)	295.00	325.00
4. CC Croquet (8/58)	75.00	95.00
4. Ex Gun Patrol	75.00	100.00
4. Ex Jet Gun	95.00	125.00
4. Ex Space Gun	100.00	125.00
4. Ex Pony Express	75.00	125.00
4. Ex Silver Bullets	40.00	100.00
4. Ex Six Shooter	55.00	95.00
4. Ex Shooting Gal. (6/54)	75.00	95.00
4. Ex Star Shtg. Gal. (9/54)	75.00	125.00
4. Ex Sportland Shooting Gallery (11/54)	65.00	125.00
6. Ex "500" Shooting Gallery (3/55)	110.00	125.00
4. Ex Treasure Cove Shooting Gallery (6/55))	210.00	245.00
4. Ex Jungle Hunt (3/57)	195.00	225.00
4. Ex Ringer Ball (11/56)	35.00	75.00
4. Ex Pop Gun Circus (9/57)	250.00	295.00
6. Ge Lucky Seven	65.00	90.00
6. Ge Sky Gunner	100.00	125.00
6. Ge Night Fighter	70.00	140.00
4. Ge 2-Player Basketball	100.00	150.00
4. Ge Rifle Gal. (6/54)	110.00	135.00
4. Ge Big Top Rifle Gallery (6/54)	175.00	195.00
4. Super model (12/55)	250.00	275.00
4. Ge Wild West Gun (2/55)	150.00	175.00
4. Ge Sky Rocket Rifle Gallery (5/55)	125.00	150.00
4. Ge Championship Baseball (9/55)	110.00	125.00
6. Ge Quarterback (10/55)	50.00	65.00
4. Ge Hi Fly Baseball (5/56)	95.00	120.00
4. Ge State Fair Rifle Gal. (6/56)	200.00	240.00
4. Ge Davy Crockett (10/56)	190.00	225.00
4. Ge Circus Rifle (3/57)	275.00	295.00
4. Ge Motorama (10/57)	215.00	225.00
4. Ge Gypsy Grandma (5/57)	165.00	195.00
4. Ge Space Age Gun (6/58)	155.00	175.00
4. Jungle Joe	45.00	125.000
4. Ke Air Raider	50.00	150.00
6. Ke Sub Gun	50.00	125.00
4. Ke Sportsman (11/54)	85.00	95.00
6. DeLuxe model	130.00	175.00
6. Ke Ranger (3/55)	195.00	210.00
6. DeLuxe model (3/55)	190.00	230.00
4. Ke League Leader (4/58)	125.00	145.00
4. Ke Sportland	135.00	150.00
4. Mills Panorama Peek (11/54)	225.00	275.00
6. Munves Squoits (11/57)	365.00	395.00
6. Mu Atomic Bomber	65.00	95.00
6. Mu Ace Bombers	85.00	125.00
5. Mu Dr. Mobile (Prewar)	65.00	125.00
6. Mu Fly Saucers	95.00	125.00
4. Muto Lord's Prayer	150.00	175.00
4. Mu Photo (Pre-War)	100.00	200.00
4. Mu Photo (DeLuxe)	195.00	295.00
4. Mu Silver Gloves	175.00	195.00
4. Mu Sky Fighter	95.00	125.00
6. Munves Squoits (11/57)	395.00	495.00
Muto Voice-O-Graph		
4. Pre-War Model	165.00	225.00
6. Post-War Model	1,025.00	1,100.00
6. Mu K. O. Champ	150.00	245.00
6. Mu Drive Yourself	395.00	485.00
5. Mu Rock'n Roll (7/56)	20.00	45.00
5. Mu Bang-O-Rama (4/57)	37.50	75.00
5. Philadelphia Toboggan Skee Alley	200.00	245.00
6. Scientific Basketball	20.00	75.00
6. Scientific Batting Pr.	30.00	95.00
6. Scientific Pitch 'Em	45.00	125.00
5. Seeburg Bear Gun	75.00	85.00
5. Seeburg Coon Hunt	125.00	150.00
5. Set Shot Basketball	165.00	195.00
5. Telequiz	65.00	95.00
6. Un Jungle Gun	95.00	145.00
4. DeLuxe model	95.00	125.00
4. Un Carn, Gun (10/54)	150.00	160.00
4. DeLuxe model	85.00	125.00
4. Un Bonus Gun (1/55)	175.00	220.00
4. DeLuxe model	145.00	175.00
4. Un Star Slugger (7/55)	100.00	150.00
4. Un Super Slugger (4/56)	100.00	125.00
4. Un Pirate Gun (10/56)	200.00	245.00
4. Wm DeLuxe Baseball (4/53)	75.00	95.00
4. Wm Major Leaguer, 6-Player	95.00	115.00
6. Wm Pennant Baseball (12/53)	50.00	75.00
6. Wm Super Pennant Baseball (12/53)	50.00	115.00
6. Wm Super Star Baseball (12/53)	50.00	120.00
4. Wm. Big League Base-Ball (2/54)	65.00	95.00
4. Wm All-Star Baseball (2/54)	90.00	125.00
6. Wm Big League Base-ball (2/54)	100.00	150.00
4. Wm Jet Fighter (10/54)	95.00	145.00
4. Wm Safari (2/54)	175.00	210.00
6. DeLuxe Model	180.00	265.00
6. Wm Polar Hunt (3/55)	150.00	175.00
4. Wm. Sidewalk Engineer (4/55)	85.00	105.00
4. Wm King of Swat (5/55)	110.00	135.00
4. Wm Four Bagger (4/56)	175.00	195.00
4. DeLuxe Model	215.00	220.00
4. Wm Crane (10/56)	60.00	115.00
4. Wm Peppy The Clown (12/56)	125.00	150.00
4. Wm 1957 Baseball	250.00	275.00
4. Wm Ten Strike (12/57)	120.00	150.00
4. Wm Ten Pins (12/57)	125.00	160.00
2* Wm Shortstop (4/58)	250.00	300.00
4. Wm Vanguard (10/58)	350.00	375.00
4. Wm Hercules (2/59)	415.00	425.00
4. Wm Pinchitter (4/59)	350.00	395.00
4. Wm Crusader (6/59)	400.00	425.00

UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Gun Smoke (Ga 5/56)	200.00	225.00
4. Hunter (Ga 5/55)	150.00	175.00
6. Jumbo (B 5/59)	500.00	550.00
4. Skeet Shoot (Ga 1/57)	255.00	275.00
4. Sportsman (B 6/59)	500.00	550.00
4. Spr. Big Tent (Ke 6/57)	175.00	200.00
4. Skill Parade (B 1/59)	150.00	195.00
4. Deluxe Skill Parade (B 4/59)	225.00	250.00
4. Super Hunter (Ga 6/57)	225.00	250.00
4. Circus Wagon Wheel (Au 5/59)	250.00	265.00
4. Shawnee (Ke 1/59)	325.00	375.00
4. Little Buckaroo (Ke 2/59)	325.00	375.00
4. Big Roundup (Ke 3/59)	345.00	395.00
4. Wild Cat (Ga 12/58)	395.00	425.00
4. Twin Wild Cat (Ga 7/59)	475.00	500.00
4. Big Tent (Ke 12/55)	100.00	150.00
4* Del. Big Tent (Ke 5/59)	245.00	275.00
5. Circus (Au 5/56)	175.00	215.00
5. County Fair (Au 3/57)	145.00	195.00
4. Double Shot (Ga 4/58)	225.00	245.00

OAKLAND'S

DOGGIE DINER CHAIN

INSTALLS

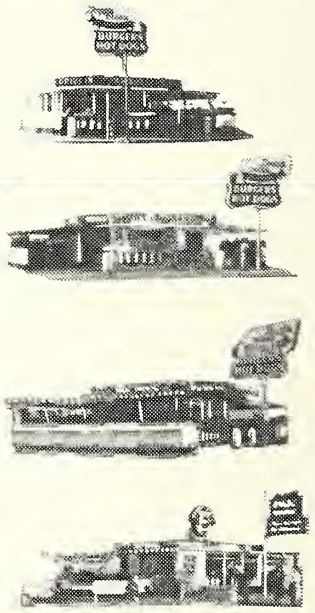
WURLITZER

STEREOPHONIC MUSIC SYSTEMS

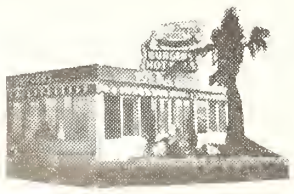
Henry Leyson (left), Associated Coin Amusement Company, Oakland, California, receives approval for Wurlitzer installation in all Doggie Diners in the East Bay area, from Al Ross, President (seated) and Andy Knudsen, General Manager of this popular diner chain.

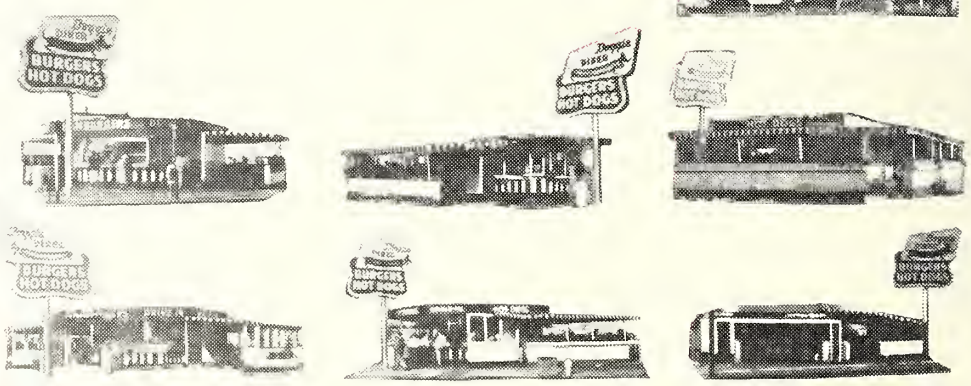
MR. OPERATOR — You, too, can profit from extra business in many locations by installing WURLITZER HIDEAWAYS.

Yes, an even dozen Doggie Diners in Oakland's East Bay area offer patrons tempting food with a pleasant background of True Stereophonic music by Wurlitzer. Progressive operators everywhere have learned that no other music system will so adequately serve their locations regardless of size, shape or number of rooms.



COMMISSARY





WURLITZER

World's Greatest Money-Making Music Systems

THE WURLITZER COMPANY, ***Established 1856***
NORTH TONAWANDA, NEW YORK

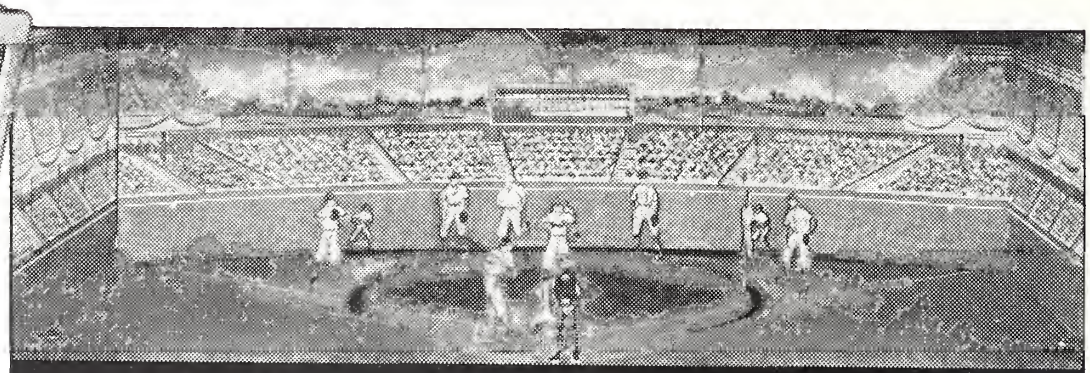
$

DON'T MISS

BOOTHS 49-53 M.O.A. SHOW

the fastest money-making baseball game in years...

Bally® BALL PARK



REALISTIC 3-DIMENSIONAL DIAMOND

WITH MINIATURE PLAYERS ACTUALLY RUNNING BASES
VISUALIZES EVERY EXCITING MOMENT OF PLAY

1 OR 2 CAN PLAY
PINBALL SIZE
24 IN. BY 58 IN.
NEW HIGH-SPEED TOTALIZERS
2 MODELS
STANDARD*—REPLAY**

*Standard model equipped with dime-chute only. When 2 players play, each player deposits dime.

**Replay model equipped with 2 coin-chutes: one for dime-a-play, one for 3-plays for quarter.

Moving-Target Score-Booster

INSURES CONTINUOUS REPEAT PLAY

Jumbo Pitch-Bat Buttons

SPEED UP FAST 3-INNINGS GAME

Exciting skill-appeal keeps players coming back, not only in baseball season, but month after month. Big, conveniently located pitch-bat buttons permit players to keep their eyes on the ball, speed up play, keep coins tinkling into the cash-box. Get your share. Get Bally BALL PARK today.

See your distributor...or write BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS